

JAMES CUTRONA

An adaptable digital creator based in Portland, Oregon

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EXPERIENCE

SEASONAL EMPLOYEE STORE CASHIER

Columbia Sportswear Co. / Nov 2019 - Jan 2020

- Provided customer service at point of sale (POS)
- Received a “secret shopper” award for excellent service

SOCIAL MEDIA SPECIALIST (CONTRACT)

Southern Oregon Friends of Hospice / Feb 2019 - June 2019

- Established a social business strategy that drove student conversions in the organization’s resale store
- Photographed clothing (in photo studio and an in-store photoshoot) for the resale store for social and ecommerce
- Redesigned WordPress website using HTML and CSS

VIDEOGRAPHER (CONTRACT)

Oregon Cheese Guild / March 2019 - April 2019

- Shot, edited, and delivered a short promotional video of the Oregon Cheese Festival according to preliminary goals

GRAPHIC DESIGNER/COPYEDITOR

Rosebud Media / Nov 2018 - Feb 2019

- Designed page layouts and covers within tight nightly deadlines; edited copy for grammar and in-house/AP styles
- Helped maintain social media goals using Hootsuite and a CMS; edited web content
- Contributed research in daily meetings

GRAPHIC DESIGNER

Southern Oregon University Press / Dec 2017 - Nov 2018

- Designed and produced print issue; provided creative leadership as part of the editorial team
- Communicated with contributors and readership via social media and blog posts on a WordPress site I built

IT HELP DESK ASSOCIATE

SOU Hannon Library / Jan 2017 - June 2018

- Provided IT support in the busiest computer lab on campus (Mac and Windows)
- Taught students and public visitors how to use more complicated programs (i.e. Adobe CC)

EDUCATION

SOUTHERN OREGON UNIVERSITY

Degree: Bachelor of Science (B.S.)

Field of Study:

- Emerging Media and Digital Arts
- Creative Writing Minor

Dates Attended: 2014-2018

Achievements and Experience:

- Hypertext Hotel: was funded to help present a project at Brown's International Fiction Now conference
- Visiting EMDA alumni lecturer

Notable Courses:

- Responsive Web Design
- Introduction to Computer Science
- Typography Methods
- Graphic Design Methods
- The Art of Data: Visualizing Our World
- Photography Methods
- Contemporary Drawing and Painting

SKILLS

TECHNICAL

- 5+ years with most Adobe CC apps
- Content management systems
- Developing websites (HTML, CSS, JS)
- Microsoft Office Suite
- Google Analytics / Google Ads
- Social media advertising
- G-suite

CREATIVE

- Digital and print design
- UX and UI design
- Illustration and graphic creation
- Image and video production/editing
- Writing and editing for web/print
- Content creation and curation
- Digital marketing strategy