



Fall 2010

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THE Trainer



Truck Driver Appreciation Week | Sept. 19-25

According to the Commercial Vehicle Training Association:

- There are 3.5 million professional truck drivers nationwide
- There are approximately 3.7 million heavy duty trucks operated in the United States
- On average, everything that is bought at the retail level in the United States has traveled 5 times by truck before it reaches the ultimate consumer
- Heavy trucks operate over 432 billion miles per year, delivering over 10.7 billion tons of freight, which is 69 percent of total U.S. freight tonnage
- The transportation industry ranks fourth among industry contributions to the United States Gross Domestic Product, behind only housing, medical and food

Did you know that according to the American Trucking Association, 1 in every 15 people living in the United States is a professional truck driver?

The ATA also states there are over 3.4 million professional truck drivers nationwide – delivering the goods U.S. consumers need every day of the year, logging over 432 billion miles per year. Professional truck drivers are more essential to the national economy than ever before, and they're delivering their loads safely and professionally.

So, make sure to thank truck drivers this month! They move America's goods and provide us with the products we use every day!

TESTIMONIALS & GRADUATES

May 18, 2010

To: Dale Sorenson, School Director
Roadmaster Drivers School

Dale,

I am writing this letter to let you know how much I appreciated the training I received at Roadmaster Drivers School in Fontana, Ca. I attended April 26th to May 14th 2010. Class #17.

Your entire team is very knowledgeable and has extensive Industry savvy; they know the business as they have been part of it for years. Your instructors; Monica, Dave, Felix, Bill, Kenny, Dexter, Lee, Robert, Mark and Tony all bring a little different perspective for the student and that provides a well-rounded program.

I had the opportunity to research plenty of driving schools, I started back in September of 2009, I kept returning to Roadmaster because I received open and honest information. My background is in the telecommunications industry with my last 15 years as a manager. After 3 weeks of your training I am able and feel very confident to operate a "Big Rig" safely.

I would encourage anyone that is looking to become a professional class A driver to give Roadmaster a very serious look, I think you will be hard pressed to find a better program. I also wanted to thank your support staff, Damon, Leann and Erica, I know there are others however; that is who I worked with. You have my permission to use this letter however you would like as it is an honest testimony from my experience with Roadmaster.

Sincerely,

Toby R. Boel



Marion Seufert, Roadmaster Graduate
Roadmaster Drivers School of Tulsa, Inc.

John "Chad" Lewis, Roadmaster Graduate
Roadmaster Drivers School of Jacksonville, Inc.



Shawn Cimano, Roadmaster Graduate
Roadmaster Drivers School
of Kansas City, Inc.

IT PAYS TO BE A DRIVER

Roadmaster Graduates & Families
Roadmaster Drivers School of Kansas City Inc.





Dear Ron, I wanted to take a moment and express a special Thank You to the program and all the staff. It's hard enough to reach the age of 60 but it's a life changing experience to change careers at 60. Life is short enough and with my wife, I decided to challenge something I have always been fascinated with. As a Cardiovascular Specialists for 40 years - education, responsibility, safety, awareness, good common sense & professional decisions, and God has always been a part of my life. From growing up on a farm, to being an Eagle Scout, serving in the military as a

Navy Corpsman with the Marines in Viet Nam, A disabled veteran, To college and raising a family, I am very proud to now say I am a Professional Driver - Trucker. I could not have achieved this without all the professional expertise, and the constant guidance I received in a very short time. I loved it. A special thanks to: Brian, Felix, Robert, Moses, Ray, Doug, Danny, Georg & Joe (love you guys), Kitty, Brian, Jim, Ron - Best of Luck.
 Jim - Your all the best. Thank you all very much -
 Ron - Best of Luck
 WERNER EMPLOYEE Joseph Fred Tucker
 Great Class of "31"
 * Ron - Please share with Staff.

Mr. Joseph Tucker

Roadmaster... Out & About

TAMPA: Roadmaster is proud to welcome our newest addition to our training staff, Frederick Accetta and Mike Pegues.

A 1996 Roadmaster graduate, Frederick has only worked for two companies and with both became an owner operator. Mike Pegues relocated to Florida from Connecticut where he served as Director of Training at Baran-Lincoln Institute

Tampa is blessed with alums Carl Matthews, Director of Training and Patricia Boring, Instructor/Examiner, who graduated from this campus and are truly exceptional employees.

KANSAS CITY: Linda McQuillen, graduate of Roadmaster Kansas City is featured in the Sept. '10 issue of Student Driver Placement Magazine. "Living in Missouri, I was very familiar with Roadmaster Drivers School in Kansas City and had heard great things about it, so that was the only school I considered." You can check out the magazine on the Student Driver Placement website & a copy of the article on page 4.

THE ROADMASTER PHILOSOPHY

Our Students are the most important people on our premises.

They are not dependent on us, we are dependent on them.

They are not an interruption of our work,

They are the purpose of it.

They are not an outsider of our school;
they are a part of it.

We are not doing them a favor by training them.

They are doing us a favor by giving us an opportunity to do so.

They are the reason we exist.

DO YOU HAVE INFORMATION YOU WOULD LIKE TO SUBMIT FOR INCLUSION IN THE NEWSLETTER?

If you have any information or stories for possible inclusion, please submit to:

Hollie Kile, Marketing Director (hkile@careerpatheraining.com)

GRADUATE SPOTLIGHT

As Featured In: Student Driver Placement Magazine

Career Path Profiles

Lane Change: One Woman's Tale of Making the Transition to a New Career in Trucking

Stepping outside your comfort zone can be scary, but it can also lead you on an amazing new journey. That's what Linda McQuillen discovered when she decided to change careers after her youngest child graduated from college.

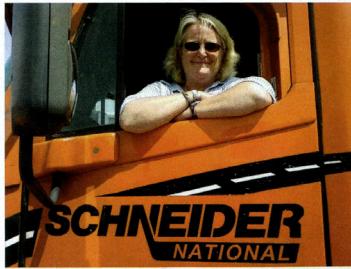
"With everyone out of the house, I decided this was my time," shared Linda. "I'd been a school bus driver when my daughter was a baby and I'd always wanted to drive truck – this was my chance."

Linda had worked as a private duty caregiver at a hospice for many years. When she decided to explore truck driving, she contacted a couple of trucking companies and learned that most require professional driving experience or hire driving school graduates.

"Since I didn't have the experience, driving school was my best chance for getting the training I'd need to get out on the road," said Linda. "Living in Missouri, I was very familiar with Roadmaster Driver School in Kansas City and had heard great things

about it, so that was the only school I considered."

The grandmother of four enrolled in Roadmaster's four-week commercial driver's license training and truck driving program. The first week she spent in the classroom, learning map reading, trip plan-



ning and compliance with Department of Transportation laws. With the basics under her belt, Linda was ready for the challenge of training in a truck.

"I was used to the size because of my experiences with school buses, but those don't bend," recalled Linda. "My driving

instructor was outside the truck so I was alone in the cab. I was nervous at first. I'm a short, old grandma. But once I got comfortable, I loved it."

Linda was put through the paces, learning the steps for a thorough pre-trip inspection, getting a feel for double clutching and downshifting, and then started backing, turning, trailer coupling and road driving maneuvers. Once she was comfortable, she and her instructor moved on to advanced driving techniques, including skid avoidance and recovery. She also learned other emergency actions for situations such

industry-leading in-cab technology Schneider provides its drivers, as well as state-of-the-art simulation training and advanced over the road work.

"The program we've designed for driver training school graduates ensures they continue to experience the same success they had in school when they're out on the road," said Mike Hinz, Schneider National vice president of driver recruiting. "We expect that makes it easier for them to choose us as their new home. We truly value the commitment these folks have made to becoming part of our industry and want to make them part of the Schneider family."

Linda is certainly feeling like she's found a family in Schneider. Out on the road, Linda recently had a tire blow out. The tire repair truck arrived at Linda's truck within 30 minutes of her call. "Knowing that Schneider will be there if something goes wrong lets me focus on getting my job done."

Linda has been driving over-the-road for Schneider for three months now. "It's an amazing adventure. I had never traveled by myself before this new career. Now I've been all over the country. Driving school taught me the driving essentials and that I can take on anything."

And to think it all started with a lane change that took her outside of her comfort zone.

Drivers interested in taking the same journey as Linda by becoming a Schneider National driver can learn more by visiting schneiderjobs.com or calling 1-800-44-PRIDE. ♦

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www.studentdriversplacement.com

September '10



as a break-away trailer and hydroplaning.

In addition to first-rate training, Roadmaster's program gave Linda a chance to meet with a job placement assistance manager who worked with her to evaluate trucking company career options. As a woman going out on the road by herself, safety was the factor most important to Linda. She decided to drive with Schneider National, a company that leads the industry when it comes to keeping its drivers and the motoring public safe.

Linda experienced Schneider's commitment to safety firsthand during her orientation and out on the road. All new drivers with Schneider take part in a weeklong orientation and training program. During this time, they build on the training they received at truck driver training school with classroom training to become familiar with

September '10

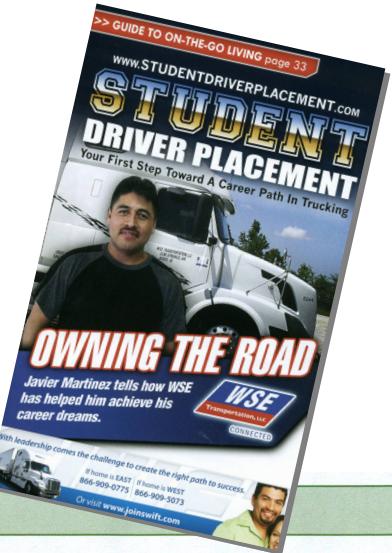
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Dreams Come True In Kansas City!

Anthony Freeman graduated from Roadmaster Drivers School of Kansas City, Inc. in October 2009. Anthony went to work immediately for Swift a year ago. He now is an Owner Operator for Swift and has completed 100,000 miles. From September 1 to September 8 of 2010 Anthony ran 4000 miles. Way to go!

Anthony stated the training he received at Roadmaster was "superb and thanks to Darrell Jarman, Admissions Representative, I was put on the track to success!" He felt prepared and confident upon graduation to transition into the professional trucking industry with ease. **Anthony's words of advice to students:** "You get out of it what you put into it. Work hard and it can happen for you!"





RECOGNIZED BY FORTUNE & FORBES

FORTUNE
WORLD'S MOST
ADMIRED
COMPANIES[®]
2010



Werner Enterprises was chosen as the second most trusted mid-cap company on the 2010 Forbes 100 Most Trustworthy Companies list. The company was chosen for consistently demonstrating transparent and conservative accounting practices and solid corporate governance and management.

"Being chosen for this award is a testament to Werner Enterprises' comprehensive services, knowledgeable transportation professionals and proprietary technology," Greg Werner, president and chief executive officer of Werner Enterprises said. "We are passionately committed to continuously developing our organization and are honored to be recognized."

In addition, Werner Enterprises was selected by Fortune as one of the World's Most Admired Companies. The ranking was based on survey results that rated the company in nine key areas: innovation, people management, use of corporate assets, social responsibility, quality of management, financial soundness, long-term investment, quality of product/services and global competitiveness.

The World's Most Admired Companies listing encompasses 346 organizations,

including only seven transportation and logistics companies, and is published in the March 22 issue of Fortune. The survey process was conducted by Hay Group and started with around 1,400 companies chosen from the Fortune 1,000 listing, non-U.S. companies in Fortune's Global 500 database with revenue of \$10 billion or more and the top foreign companies operating in the U.S.

"We are very proud to have been recognized by Forbes as one of the most trustworthy companies in the United States," Derek Leathers, Werner Enterprises' chief operating officer and president of Werner Global Logistics said. "This selection reflects very well on our hard-working associates and our Midwestern values. Rest assured that our efforts to maintain a high level of trust and investor confidence will continue."

Over 8,000 companies traded on U.S. exchanges were researched and assigned an accounting and governance risk (AGR) score for the Forbes list. The highest AGR score an organization can receive is a 100. Werner Enterprises received an average quarterly AGR score of 99.

CARRIER
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Source: www.werner.com

TRUCKING INDUSTRY NEWS



NEW STUDENT TEAM PAY!

U. S. Xpress, Inc. is proud to announce effective immediately the following pay student team pay:

After a student has successfully completed his or her finishing program and would like to run team the following will apply effective immediately:

Student Teams without a Haz-Mat endorsement will earn .44/mile (split between the drivers).

Student Teams that both acquire a Haz-Mat endorsement will earn .48/mile on every load whether it is a Haz-Mat load or not. (split between the drivers)

Please remind your students to keep their receipts because USX will reimburse them up \$100 for obtaining their Haz-Mat endorsement.

Source: www.cvta.org

www.roadmaster.com

800-831-1300



About CSA 2010...What Is It?

Comprehensive Safety Analysis 2010 (CSA 2010) is a Federal Motor Carrier Safety Administration (FMCSA) initiative to improve large truck and bus safety and ultimately reduce commercial motor vehicle (CMV)-related crashes, injuries and fatalities. It introduces a new enforcement and compliance model that allows FMCSA and its State Partners to contact a larger number of carriers earlier in order to address safety problems before crashes occur. Rolling out the program by the end of 2010 will establish a new nationwide system for making the roads safer for motor carriers and the public alike!

In the development of the CSA 2010 program, FMCSA sought to incorporate several key attributes.

FLEXIBILITY - Adapt to Changing Environment. Accommodates changes to the transportation environment, such as evolutions in technology and changing programmatic responsibilities.

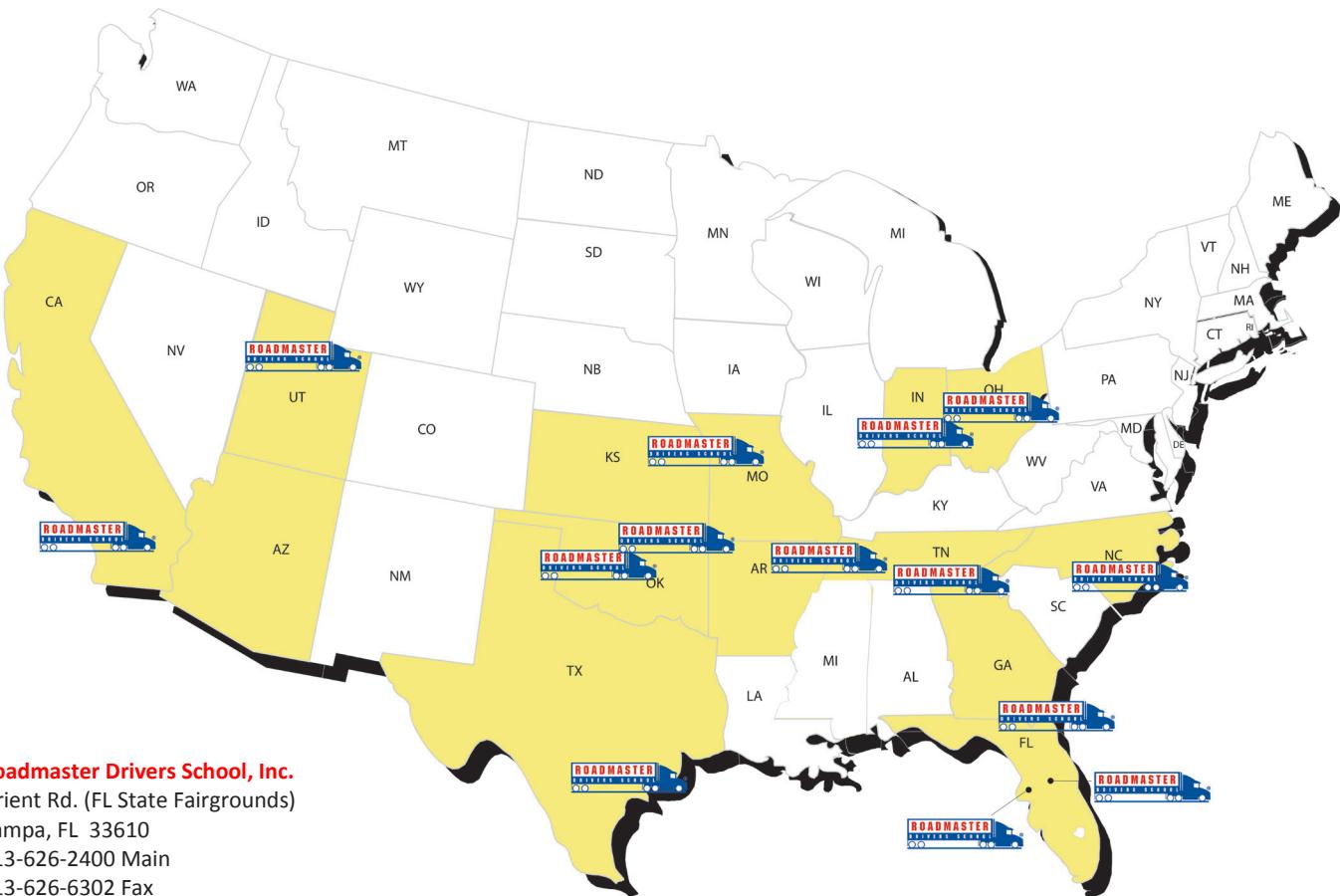
EFFICIENCY - Maximize Use of Resources. Improves Federal and State enforcement staff productivity, as well as the safety performance of members of the motor carrier community.

EFFECTIVENESS - Improve Safety Performance. Identifies behaviors associated with safety risk; focuses compliance, enforcement, and remediation efforts on those unsafe behaviors.

INNOVATION - Leverage Data and Technology. Improves safety through the innovative use of technology to track and update safety performance data.

EQUITABILITY - Be Fair and Unbiased. Assesses and evaluates motor carrier safety and enforces Federal laws and safety regulations to ensure consistent treatment of similarly situated members of the motor carrier community.

Source: <http://csa2010.fmcsa.dot.gov/>



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