

HOW TO CREATE AN EMERGENCY BUG-OUT-BAG

BACKGROUND

Why would people do this?

People will use this website to help them figure out the most important items to have in a bug-out-bag, why they are important and what to use them for. This site will also touch on the overall importance of a bug-out-bag plays in an emergency preparedness plan, where to store it and other resources to expand on relevant topics.

This tutorial is useful because...

Natural disaster can be unpredictable, deadly and have last effects. Being prepared for emergency's is the best thing one can do to just in case the that unlikely event actually happens. This tutorial is an approachable and easy way to get the basic rundown of what's need and why. There are plenty of great resources out there but they can be overwhelming if one doesn't know where to start. This site will be graphically drive by icons and simple illustrations to work with the information, to make it easier to a user to comprehend.

DESIGN OBJECTIVES & STRATEGY

What is the goal of the design?

The goal of the design is to make it easier for people to understand the information, give them a place to start and encourage them to create their own bug-out-bag.

SITE AUDIENCE

This tutorial site will help people who

Have little to no formal education or training in emergency preparedness, survival tactics, public health or related fields. This is for people who want start learning about putting an emergency preparedness plan, interest in survival/emergency kits, or are look for an resource to share with others, such as scout leaders, law enforcement and public safety officials.

Visitors include...

Parents, kids, educators, youth and community leaders, members of a community health group, neighborhood watch committee.

COMPETITORS

CDC

<https://emergency.cdc.gov/preparedness/>

SF72

<http://www.sf72.org/home>

Red Cross

<http://www.redcross.org/get-help/prepare-for-emergencies/be-red-cross-ready>

The Bug Out Bag Guide

<http://www.thebugoutbagguide.com/>

SHTF Plan.com

COMPETITORS



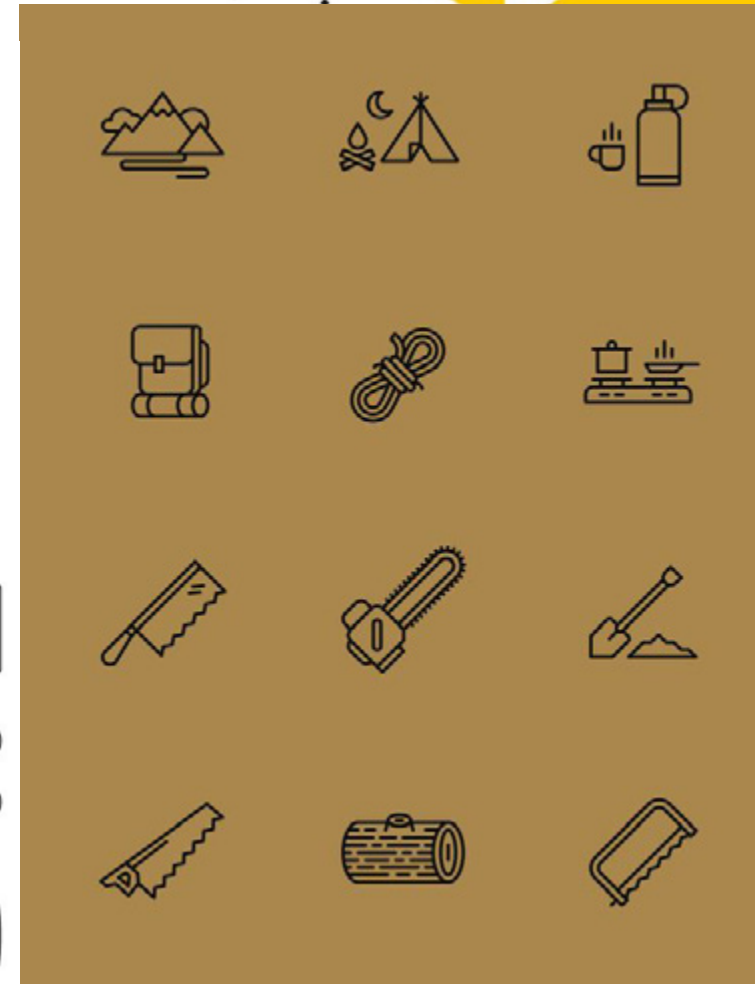
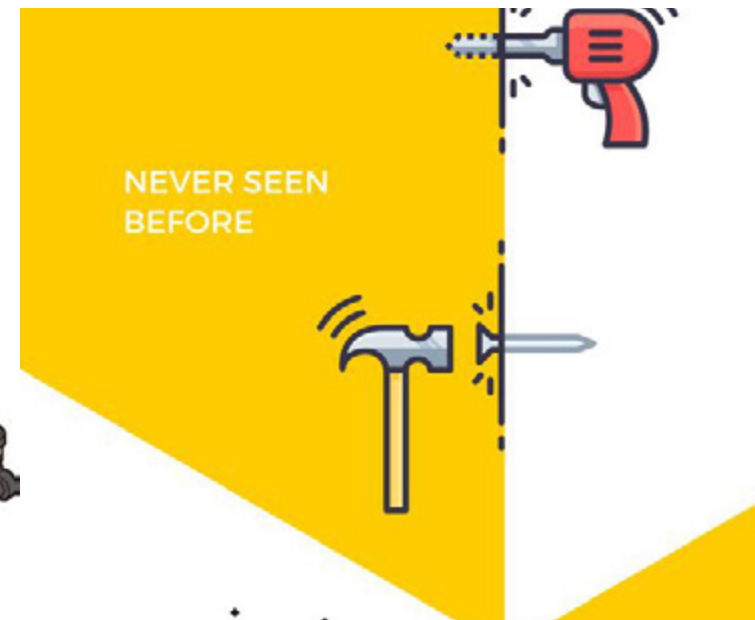
The collage consists of 12 individual images arranged in a 4x3 grid:

- Top Left:** A white cardboard box for 'greenpoint' with a minimalist design and two vertical slots.
- Top Middle:** An orange box with a complex internal structure and a large orange 'X' mark.
- Top Right:** A grid of six mobile app screens with blue icons and text: 'ACCOUNT ACCESS', 'ONLINE PAYMENT', 'MISSION COMPLETE', 'ANALYSIS', 'DEVELOPMENT', and 'MULTIMEDIA'.
- Middle Left:** A yellow background with a black line drawing of a mountain range and a sun.
- Middle Middle:** A 3D isometric illustration of a blue and white geometric structure, possibly a building or a container.
- Middle Right:** A vertical sequence of five small icons: a laptop, a printer, a stack of papers, a padlock, and a puzzle piece.
- Bottom Left:** Three mobile app screens with white backgrounds and blue icons: 'EASY INTERFACE AND DATA SUPPORT', 'STATE OF THE ART INFRASTRUCTURE', and 'READY TO GO PIPELINES'.
- Bottom Middle:** A 3D isometric illustration of a white box with a red arrow pointing to a specific part.
- Bottom Right:** Three mobile app screens with white backgrounds and blue icons: 'WELCOME TO ECOSOPHER', 'ACTIONABLE STORIES', and 'COLLECTIVE CHANGE'.

The diagram shows a three-step process for packing a suitcase:

- L (Lay flat):** A light blue rectangular item is laid flat on a surface.
- M (Fold):** The item is folded into a smaller, more compact shape.
- S (Stack):** The folded item is placed into a small, light blue storage bin or container.

These steps are shown in a sequence, with the final result being a packed suitcase with wheels.



KEY WORDS

Site should be

Informative
Charming
Educational
Insightful
Simple
Considerate
Organized
Logical
Approachable
Thoughtful
Effortless
Enjoyable
Welcoming

Site shouldn't be

Chaotic
Grungy
Doom & Gloom
Upscale & high-end
Fearful
Loud & boisterous
Sarcastic
Humorous
Disconnected
Serious
Brash
Extreme

CONTENT FOR THE SITE

Home

What's a bug-out-bag and why is it important.
What are bug-out-bag

How to create your own

Where to store it

Customize your bag and emergency plan

Bag should weigh 25% of your weight. Pack for emergencies
that a high risk for where you live.

Categories of Items to pack

1. Water 2. Food 3. Clothing 4. Shelter 5. First Aid Kit 6. Basic
Gear 7. Bag to put it all in

Emergencies to plan for

Earthquake, Fires, Flood, Hurricane, Drought, Tornado,
Blizzards, Civil Unrest

Other resources

INSPIRATION

Packing by zones

A. Tent
B. Heavier items, as close to your back as possible
C. Medium weight items
D. Lightweight - sleeping bag

Keep it light

How you pack your backpack will make or break your trip. In general, carry no more than 30 percent of your body weight. For an overnight trip on a Florida trail, a 25-pound pack should suffice. Your heaviest item will be water, so keep it in the top compartment, close to your back. It will help maintain your natural center of gravity.

Backpacker's checklist

What you carry into the woods is a personal decision. But here are a few items you won't want to be without.

<input type="checkbox"/> 1. Rain cover	<input type="checkbox"/> 21. Fork / spoon
<input type="checkbox"/> 2. Tent	<input type="checkbox"/> 22. Water tablets
<input type="checkbox"/> 3. Poncho	<input type="checkbox"/> 23. Dried food
<input type="checkbox"/> 4. Towel	<input type="checkbox"/> 24. Foam pad
<input type="checkbox"/> 5. Food	<input type="checkbox"/> 25. Plastic tarp
<input type="checkbox"/> 6. Stove fuel	<input type="checkbox"/> 26. Clothing
<input type="checkbox"/> 7. Water	<input type="checkbox"/> 27. Nylon cord
<input type="checkbox"/> 8. Trash bag	<input type="checkbox"/> 28. Flashlight
<input type="checkbox"/> 9. Stove	<input type="checkbox"/> 29. Compass
<input type="checkbox"/> 10. Cooking kit	<input type="checkbox"/> 30. Whistle
<input type="checkbox"/> 11. Sunglasses	<input type="checkbox"/> 31. Map
<input type="checkbox"/> 12. Toilet tissue	<input type="checkbox"/> 32. Sleeping bag
<input type="checkbox"/> 13. Sunscreen	
<input type="checkbox"/> 14. Repellent	
<input type="checkbox"/> 15. Trowel	
<input type="checkbox"/> 16. Matches	
<input type="checkbox"/> 17. First aid kit	
<input type="checkbox"/> 18. Toiletries	
<input type="checkbox"/> 19. Pocket knife	
<input type="checkbox"/> 20. Plastic cup	

OPTIONAL ITEMS

- ☐ Camera
- ☐ Binoculars
- ☐ Notebook / pen
- ☐ Field guides

72 Hour BUG OUT BAG

Keep cash and a good first aid kit. Any needed prescriptions.

Water: you need at least 1 gallon per person per day, so carry a water filter also.

Shelter, tent, tarps, and ponchos & a sleeping bag.

Important documents passport, hunting/ driving/ weapons licenses, etc.

Communications: radio, hand held CBs, extra batteries

Fire: have at least 3 ways to start fire. Matches, lighter, fire steel. A portable stove as well.

Flashlight, batteries, glow sticks, candles

It's good to keep a weapon! it's better to have and not need it, than to need it and not have it.

Don't forget your pets!

Food: 3 days worth. MREs, protein bars and freeze dried. Also good to have some comfort food.

Clothing: carry extra clothing and make sure to pack for your climate. Update your pack as needed.

WWW.FACEBOOK.COM/PREPARING4SHTF

ULTIMATE EDC SURVIVAL KIT

INSIDE LEFT COMPARTMENT

BACK ZIPPER COMPARTMENT

FOR MORE COMPONENTS SEE:

BUGOUT CHANNEL

DISASTER PREP

- KEEP COPIES OF IMPORTANT PAPERS
- HAVE A GRAB-AND-GO KIT
- CLEAR YOUR YARD
- STOCKPILE MATERIALS

BAG THE ESSENTIALS

ALL THE ITEMS LISTED BELOW FIT PERFECTLY INTO LIGHTWEIGHT BAG - AND EVEN LEAVE SOME ROOM TO SPARE! START PREPARING NOW!

- SAVE YOUR OWN SKIN**
SUNSCREEN, MOSQUITO REPELLENT, AFTERBITE
- TOOLS FOR BASICS**
Multi-tool, hammer, saw, wire cutters, multi-bit screwdriver, spade and fork, chains, safety pins, duct tape, zipper bags, aluminum foil, rubber bands, electrical tape
- HARD TO LIVE WITHOUT TOOLS**
- MAKE LIFE BEARABLE**
Nerve gloves, dental floss, face mask, tweezers, etc.
- MOIST OFTEN OVERLOOKED**
- BAIT-DON'T BE BAIT**
WD-40 and MAX DEET SPRAY
- SIGNAL, REPAIR & NURSE**
START, REPAIR AND SURVIVE
- FOOD CLOTHING**
MRE, WATER, CLOTHING
- SHELTER & OBSERVE**
LIGHT, CAMP, ENDURE
- A GOOD BLADE IS CRITICAL**

UNTHREADED

Event Description

Brief summary of what the purpose of the event is?

Unthreaded is a gathering of innovative people unlike any other. Brilliant minds addressing difficult problems without corporate agendas or products to sell. Actual conversations moderated by smart individuals who know how to get people talking. Unthreaded dissects how fashion, culture and design affect each other and everything we make, see and feel. Unthreaded is created to address the questions that we're struggling with but aren't in the public debate. Multiple panels of experts challenge conventional thinking and inspire the audience and each other with ideas they can do something with. There are no simple answers and Unthreaded is the start of the conversation about

Selling point

List what's special or different about your event. Why should anyone bother to go to it? What's in it for them?

Rethink, re-imagine then redesign. Build connections, spark innovation. This conference is for anyone in the fashion industry. This is epi-center for creative minds. Hundreds of the top leaders in the fashion and marketing industry will be attending. Through out the two day even there will be fashion icons, movers and thinks attending to discuss the not only global fashion trends, but breakdown the culture of fashion and discuss the challenges and potential for the future. Speaks and panel discussion will discuss everything from culture's perception of beauty and the role fashion plays in creating

Book

Title ideas:

Design with boundaries.
Creativity has limits.
Experience has limitations.
Create with rules.

One revolution,
a single movement—
welcome to
the Unthreaded.

What is counter culture
if the world follows?

BOOK SECTIONS

1. Intro about Unthreaded
2. Highlighted major events with description