

Media Kit

Community Observer is a weekly, 8-page newspaper delivered to the residents of your community by newspaper carriers. Community Observer is your one-stop destination for important information on your town including shopping, dining and entertainment, schools, clubs, and other activities near you.

Copy Submission

Press releases must be sent as editable Word documents or plain text within the body of the email. All submissions must contain the full name, address, and phone number of the submitter. We welcome stories on upcoming events, post-event highlights, sports scores and game details, organization meetings, milestones, and more. For questions about submitting content or to submit copy email: janice@thecommunityobserver.com or call (732) 540-5308. Story tips are also welcome.

Photo Submission

Photos must be sent as jpeg files. All submissions must contain the full name, address, and phone number of the submitter. Include a photo caption containing who is in the photo, the activity, where and when it occurred, and the desired photo credit. If the photo is not taken by the submitter, please forward permission for publication from the photographer. If the photo includes children, provide permission for publication from the parent or guardian. Submit photos to: janice@thecommunityobserver.com.

Submission Deadline

The deadline for submission is Wednesday by 5 PM two weeks prior to publication. Earlier submissions are welcome and may increase the chance of being published. Submissions will be considered for publication but are not guaranteed.

Contacts

Editorial: Janice Seiferling Customer Service: Sales: John Polizano

Sales: Mike Colella

janice@thecommunityobserver.com (732) 540-5308 info@thecommunityobserver.com (800) 376-6222 sales@thecommunityobserver.com (631) 590-7835 sales@thecommunityobserver.com (973) 650-3482