

# My title\*

My subtitle if needed

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First sentence. Second sentence. Third sentence. Fourth sentence.

## 1 Introduction

You can and should cross-reference sections and sub-sections. We use R Core Team (2023) and Wickham et al. (2019).

The remainder of this paper is structured as follows. Section 2....

## 2 Data

Some of our data is of penguins (?@fig-bills), from Horst, Hill, and Gorman (2020).

```
`geom_line()`: Each group consists of only one observation.  
i Do you need to adjust the group aesthetic?
```

Talk more about it.

And also planes (?@fig-planes). (You can change the height and width, but don't worry about doing that until you have finished every other aspect of the paper - Quarto will try to make it look nice and the defaults usually work well once you have enough text.)

Talk way more about it.

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\*Code and data are available at: <https://github.com/jimessica/boycott>

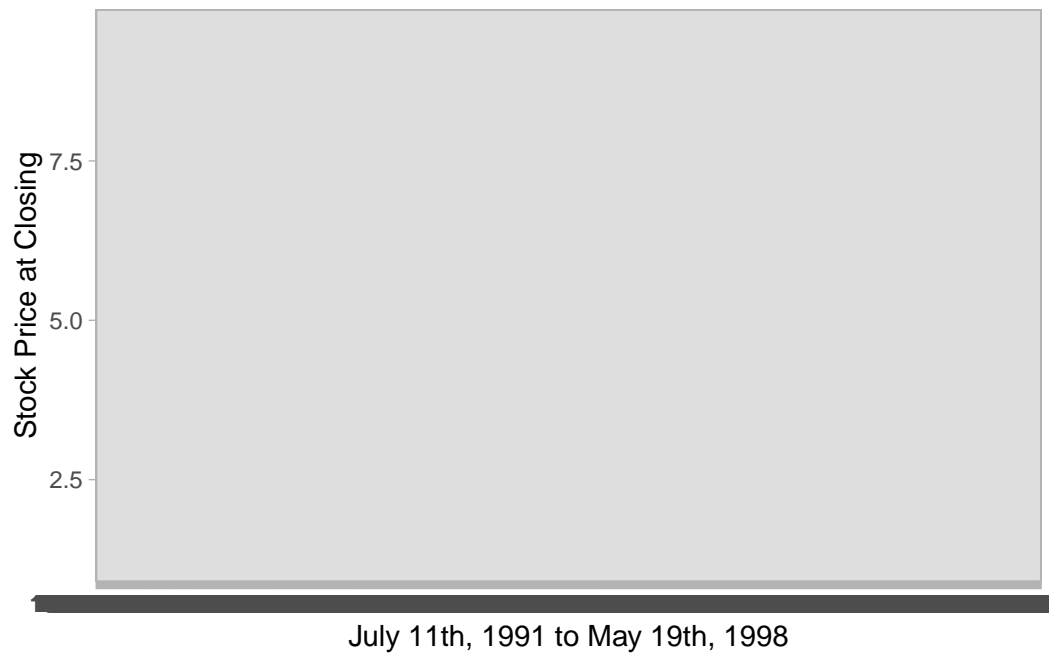


Figure 1: Changes in Nike Stock Price from One Week Before the Commencement of Labour Boycotts to One Week After Their Pledge to End Poor Working Conditions and Child Labour

## **3 Discussion**

### **3.1 First discussion point**

If my paper were 10 pages, then should be at least 2.5 pages. The discussion is a chance to show off what you know and what you learnt from all this.

### **3.2 Second discussion point**

### **3.3 Third discussion point**

### **3.4 Weaknesses and next steps**

Weaknesses and next steps should also be included.

## Appendix

### A Additional data details

### B Model details

#### B.1 Posterior predictive check

Examining how the model fits, and is affected  
by, the data

Figure 2: ?(caption)

#### B.2 Diagnostics

Checking the convergence of the MCMC  
algorithm

Figure 3: ?(caption)

## References

- Horst, Allison Marie, Alison Presmanes Hill, and Kristen B Gorman. 2020. *Palmerpenguins: Palmer Archipelago (Antarctica) Penguin Data*. <https://doi.org/10.5281/zenodo.3960218>.
- R Core Team. 2023. *R: A Language and Environment for Statistical Computing*. Vienna, Austria: R Foundation for Statistical Computing. <https://www.R-project.org/>.
- Wickham, Hadley, Mara Averick, Jennifer Bryan, Winston Chang, Lucy D'Agostino McGowan, Romain François, Garrett Golemund, et al. 2019. “Welcome to the tidyverse.” *Journal of Open Source Software* 4 (43): 1686. <https://doi.org/10.21105/joss.01686>.