My title*

My subtitle if needed

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First sentence. Second sentence. Third sentence. Fourth sentence.

1 Introduction

You can and should cross-reference sections and sub-sections. We use R Core Team (2023) and Wickham et al. (2019).

The remainder of this paper is structured as follows. Section 2….

2 Data

```
`geom_line()`: Each group consists of only one observation.
i Do you need to adjust the group aesthetic?
```

Talk more about it.

And also planes (**?@fig-planes**). (You can change the height and width, but don't worry about doing that until you have finished every other aspect of the paper - Quarto will try to make it look nice and the defaults usually work well once you have enough text.)

Talk way more about it.

*Code and data are available at: https://github.com/jimessica/boycott

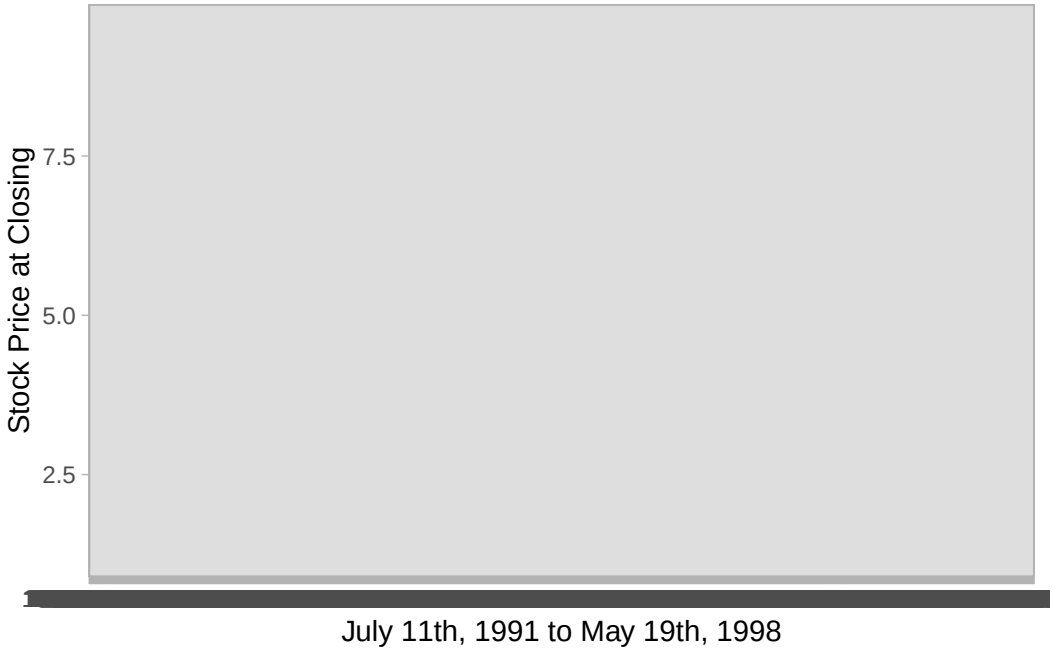

Figure 1: Changes in Nike Stock Price from One Week Before the Commencement of Labour Boycotts to One Week After Their Pledge to End Poor Working Conditions and Child Labour

3 Discussion

3.1 First discussion point

If my paper were 10 pages, then should be be at least 2.5 pages. The discussion is a chance to show off what you know and what you learnt from all this.

3.2 Second discussion point

3.3 Third discussion point

3.4 Weaknesses and next steps

Weaknesses and next steps should also be included.

Appendix

A Additional data details

B Model details

B.1 Posterior predictive check

Examining how the model fits, and is affected by, the data

Figure 2: **?(caption)**

B.2 Diagnostics

Checking the convergence of the MCMC algorithm

Figure 3: **?(caption)**

References

R Core Team. 2023. *R: A Language and Environment for Statistical Computing*. Vienna, Austria: R Foundation for Statistical Computing. https://www.R-project.org/.

Wickham, Hadley, Mara Averick, Jennifer Bryan, Winston Chang, Lucy D'Agostino McGowan, Romain François, Garrett Grolemund, et al. 2019. "Welcome to the tidyverse." *Journal of Open Source Software* 4 (43): 1686. https://doi.org/10.21105/joss.01686.