My title*

My subtitle if needed

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Introduction to the topic and its importance. What I did in my research and analysis. What was found from my research and analysis. Significance of my findings.

1 Introduction

You can and should cross-reference sections and sub-sections. We use R Core Team (2023) and (**rohan?**).

In Background, the history of why each company was or is being boycotted is explained. In the following section, Data,

2 Background

2.1 Nike (NKE)

In August of 1992, Jeffrey Ballinger published "The new free-trade heel: Nike's profits jump on the backs of Asian workers" in a Harper's Magazine issue (Ly 2014). This publication revealed the low pay and poor working conditions in Nike's Indonesian sweatshops. Later that year, Nike released the "Code of Conduct and Memorandum of Understanding" for contract workers, but the labour controversy was well underway. In the following years, protests in Southeast Asia and the United States raged on. Protests at the Barcelona Olympics in 1992 and the founding of Ballinger's labour group Press for Change in 1993 brought new waves of media attention to the cause.

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*Code and data are available at: https://github.com/jimessica/boycott

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2.2 United Parks and Recreation

2.3 Chevron

2.4 Starbucks

3 Data

In Table 1, the data's date and stock price are shown.

Table 1: Description of Raw Nike Stock Variables

Variables	New Name	Description of Variables	Example Value
Date	Date	The day of the stock price	1991-07-12
Close	Stock Price	The value of the stock at market close	1.355469

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`geom_line()`: Each group consists of only one observation.
i Do you need to adjust the group aesthetic?
```

Talk more about it.

And also planes (**?@fig-planes**). (You can change the height and width, but don't worry about doing that until you have finished every other aspect of the paper - Quarto will try to make it look nice and the defaults usually work well once you have enough text.)

Talk way more about it.

4 Discussion

4.1 First discussion point

If my paper were 10 pages, then should be be at least 2.5 pages. The discussion is a chance to show off what you know and what you learnt from all this.
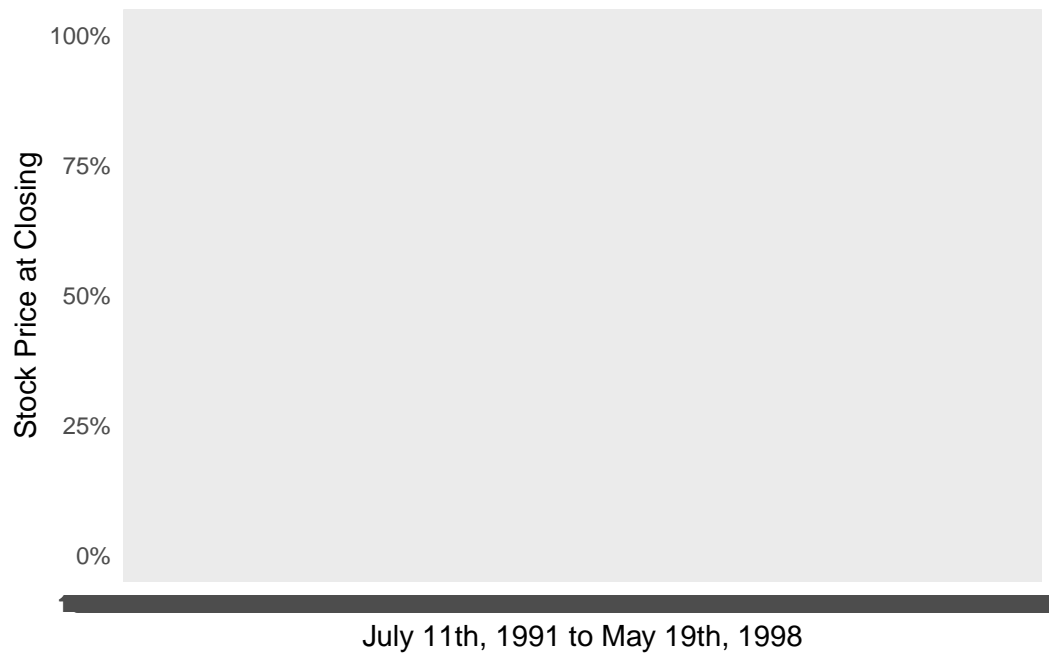
Figure 1: Changes in Nike Stock Price from One Week Before the Commencement of Labour Boycotts to One Week After Their Pledge to End Poor Working Conditions and Child Labour

4.2 Second discussion point

4.3 Third discussion point

4.4 Weaknesses and next steps

Weaknesses and next steps should also be included.

Appendix

A Additional data details

B Model details

B.1 Posterior predictive check

Examining how the model fits, and is affected
by, the data

Figure 2: **?(caption)**

B.2 Diagnostics

Checking the convergence of the MCMC
algorithm

Figure 3: **?(caption)**

References

Ly, Lisa. 2014. "Re-Visit the Unethical Past! The 1992 Case of Nike." 2014. https://fethically.wordpress.com/2014/10/10/re-visit-the-unethical-past-the-1992-case-of-nike/.

R Core Team. 2023. *R: A Language and Environment for Statistical Computing*. Vienna, Austria: R Foundation for Statistical Computing. https://www.R-project.org/.