Behavior Driven Development	Test Driven Development
• Start with business value, then drill down to feature sets	• Lots of tests that may or may not meet the business value
• Team gets feedback from the Product Owner	• Coder gets feedback from the code

BDD is a more outside-in approach that is really focused on business drivers. It takes TDD a step further (as you still want that feedback from the code), but it now gives you feedback on the feature.