

Mitia Morovov-Sheiner

Product & Marketing Designer | 10+ Years Experience

Product & marketing designer with **10+ years in fintech, SaaS, content tech**. Designed product pipelines to unlock €1.5M+ ARR, built platform with \$215K+ funding in result, taught 3500+ students at design university. Love to study art, languages, and culture.

I speak English, Russian, Serbian & more.

[Portfolio](#) ↗

+381 67 75-85-488
morovovsheiner@gmail.com

Belgrade, Serbia | Remote
[LinkedIn Profile](#)

Skills & Tools

- * **Design** | Figma, Adobe Suite, UX Writing, Typography
- * **Systems** | Design Systems, Templates, Modular UI
- * **Research** | FullStory, Hotjar, Heap
- * **Web** | HTML/CSS, Webflow, Tilda, Readymag
- * **Ops** | Notion, Jira, ClickUp, Trello
- * **AI** | ChatGPT, Gemini, Firefly
- * **Presentation** | Keynote, PowerPoint, Google Slides

Job experience highlights

SEOMonitor — Senior Product Designer

2023 — Present

Strategic Result

4x MQL growth and €1.5M+ ARR pipeline unlocked in 1 year

Key Contributions

- * Designed AI-powered Content Writer product end-to-end
- * Built landing pages, onboarding, and campaign visuals
- * Shipped MVP in 3 months, tested weekly with agencies
- * Reduced article cost by 30x with scalable UX flow

Brainbox VC — Founding Product Designer

2022 — 2023

Strategic Result

\$215K+ in startup investments within 6 months post-launch

Key Contributions

- * Designed Russia's first regulated crowdfunding UX
- * Delivered platform in <9 months — solo
- * Created GTM: landing, brand, pitch decks
- * Built scalable onboarding with legal clarity

Funbox — Senior Communication Designer

2020 — 2022

- * Designed 100+ branded decks, templates, and guides
- * Built landing pages with A/B tests and analytics
- * Managed team for visual and infographic output
- * Supported reports that shaped growth strategy

Netology — Lecturer & Tutor

2016—current

- * Designed programs for non-designers
- * Delivered live/recorded lectures
- * Supervised final projects
- * Taught over 3500+ students

xDesign Studio — Web-designer

2015–2016

- * Designed websites and landing pages
- * Led email content, visuals, testing
- * Delivered marketing banners and campaigns
- * Coordinated full client content cycles

Education

User Interface and Information Visualization

Gorbunov Design School, 2024

Typography Design Course

by Igor Schtang, 2017

Doctor of Philosophy in Linguistics

State University of Nizhny Novgorod, 2015

Designer-apprentice

Gorbunov Design School, 2014


Teacher of English & Russian Languages & Literature

Linguistic University of Nizhny Novgorod, 2013

Activism

Sign Language Advocate

Organised Russian Sign Language Festivals in Nizhny Novgorod in 2016 in 2017. Created a volunteer group that served on city events helping Deaf people around. Worked in a National Centre for Contemporary Arts adapting the exhibitions, programs, and events for the Deaf. Gave a TED talk about the importance of sign language.

 [Watch my TED talk here](#)