

INTELLIGENT AND VIBRANT INDIVIDUAL PIVOTING INTO DATA AFTER SEVEN YEARS IN THE EVENTS INDUSTRY. THRIVES IN FAST-PACED, DYNAMIC, PROBLEM-ORIENTED ENVIRONMENTS.

[jjmjoywork@live.com](mailto:jjmjoywork@live.com)

[linkedin.com/in/jj-james-joyce](https://www.linkedin.com/in/jj-james-joyce)

+44 7535 535691

## ADDITIONAL SKILLS & EXPERIENCE

Clean UK Driving License, Personal Alcohol License, Adobe Suite, SEO, Xero & Dext, Website Content Management, Bar Ops & Management, Prop Design, Set Design & Venue Dress, Stage Management & Artist Liaison, Wine-Making.

## EDUCATION

**UNIVERSITY OF MANCHESTER**  
MA Sociology (Distinction)

**PLYMOUTH UNIVERSITY**  
BSc Economics (2:1)

SEP '23 - PRESENT

### WINERY TECHNICIAN | Balfour Winery, Kent

Award-winning winery, leader within the exponentially-growing English Sparkling Wine industry.

#### LABORATORY & RESEARCH

- Gathering and processing vineyard data during ripeness monitoring, tracking KPIs of the fruit.
- Trending annual ripeness monitoring results, to predict harvest yields and timings. Considering seasonal climatic variation and aid in viticultural decision-making.
- Designing and implementing laboratory analyses spreadsheets to enable the tracking of fermentation, Malolactic fermentation and sensory data.

#### TECHNICAL & COMPLIANCE

- Streamlining data management for product quality and safety control.
- Continuous evaluation and improvement of data management strategies.
- Ensuring data security and confidentiality is maintained.
- Providing guidance and training for junior team members on new systems.

#### PRODUCTION

- Inventory tracking, development of virtual warehouses.
- Integration of stock take, orders, riddling schedule to assist in production planning.

JUL - SEP '23

### DATA SCIENCE | Le Wagon, London

Intensive in-person course in Data Science. Competencies include:

- Python Language & Packages (Numpy, Pandas, SciPy, SQL).
- Data Cleaning, Preprocessing & Engineering.
- Data Visualisation (Matplotlib, Seaborn, PowerBI).
- APIs (Fast API) and Docker.
- Google Cloud Services (Big Query, Cloud Storage, Virtual Machines).
- Deep Learning & Machine Learning (SciKit-Learn, Keras, Tensorflow).
- NLP Techniques (Tokenising, Embedding, Vectorising, Padding).
- Introduction to Transformers.

Final 2 weeks consisted of a group project, which was on horse-race betting – using Neural Networks to find patterns in historic horse-racing data and inform whether backing any given horse was conducive to a long-term profit-oriented strategy.

DEC '19 - JUN '23

### PROJECT MANAGER & PRODUCTION MANAGER | Dabbers Social Bingo, London

Two contemporary Bingo Halls in East London (1st venue in Aldgate, 2nd in Hackney).

#### PROJECT MANAGER

- Planning & Critical Path for roll out of second venue in Hackney, East London.
- Managing Budget & Coordinating Suppliers.

#### PRODUCTION MANAGER

- Managing Production team of 4 across 2 venues.
- Client Liaison.
- Event Calendar Management (40+ shows per month)
- Booking & Managing Talent (150+ show slots to fill per month)
- Pre-production of external shows.
- Monthly Financial Reconciliation for Production Department

#### DESIGN & MARKETING

- Asset Design including Menus, Venue Posters, Logos, Artwork.
- Content Creation for Social Channels and Website.
- Press Releases for PR campaigns.
- Audio-Visual Content to accompany the shows.

MAR - DEC '17

### BUSINESS DEVELOPMENT | Social Events Worldwide, Brighton

Taking lead on the roll out of a series of 7 new events across the country, liaising with local councils and authorities during event planning stages to ensure events were compliant.

REFERENCES AVAILABLE UPON REQUEST