

Jim Judd

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PROFILE

Talented Product Manager with additional experience in Business Analysis and Scrum/Agile. Expertise in taking requirements from multiple sources and developing products that are valuable, meaningful, and well thought out.

EDUCATION

Bachelor of Science History and Political Science

Bradley University, Peoria, IL

Graduated May, 2006

Business Analyst Certification

Northwestern University, Evanston, IL

June, 2014

SKILLS

Certified Scrum Master

Functional Documentation

Business Analysis

Quality Assurance

Data Modeling and Visualization

Business Intelligence

Python

PL/SQL Developer

MySQL

Jira Agile

IBM Cognos

Splunk

EXPERIENCE

Product Manager – GoHealth, Chicago, IL

August 2015 – Present

- Managed consumer and agent ecommerce platform focused on health insurance and ancillary product sales that had 225,000 enrollments during previous open-enrollment period.
- Led successful effort to implement health insurance subsidy application with HealthCare.gov, leading to 7,000 subsidy applications in the first week
- Launched a new Medicare Shopping platform, leading to an average of 350 non-open enrollment applications per day
- Successfully led enterprise implementations of 5 major partners, including the official marketplace for Illinois, GetCoveredIllinois

Business Analyst – Northwestern University Information Technology

April 2012 – August 2015

- Worked with stakeholders and developers to create functional specifications for reports and query packages for data from multiple sources to report on gifts and related spending from specific accounts
- With input from end users and business owners, maintained and prioritized backlog of tickets related to data warehouses

- Developed and tested prototypes of executive dashboards and scorecards for both internal and external use
- Assisted in implementation of Master Data Management project, combining information from human resources, student enterprise systems, financials systems and alumni systems
- Facilitated implementation of multiple reports, fixes and enhancements to alumni tracking database through analysis, testing and documentation
- Produced documentation, test scripts and functional specifications for a project to automatically extract, translate, match and load data from multiple databases into alumni tracking database

Prospect Data Analyst – Northwestern University Office of Alumni Relations and Development, Evanston, IL

[May 2009 – April 2012](#)

- Acted as Business Analyst during database upgrade, collecting requirements and creating documentation
- Programed and delivered ad hoc reports as requested by senior staff using PL/SQL
- Implemented monthly reports to deliver information regarding gift pipeline and fundraising officer metrics
- Worked with various stakeholders to update Prospect Management policies

Development Assistant – Northwestern University Office of Alumni Relations and Development, Evanston, IL

[June 2008 – May 2009](#)

- Created tracking system to analyze department performance
- Drafted gift agreements, legal forms and related planned giving documents
- Supported gift planning department directors

Production Manager – National Young Scholars Program, Dekalb, IL

[May 2007 – September 2007](#)

- Developed and implemented new policies for the successful operation of conference
- Identified and solved any logistical problems that arose during the course of the program
- Inventoried and organized program materials according to curricular needs

Faculty Advisor – Congressional Youth Leadership Council, Washington, DC

[May 2006 – April 2007](#)

- Led groups of scholars through a curriculum focusing on leadership, civics, service
- Taught workshops on communication, conflict resolution, group dynamics, and public speaking