MACH Impact Awards | MACH Alliance

2025 MACH Impact Awards

The 4th annual MACH Impact Awards, honoring the most innovative and impactful MACH-powered technology projects globally, will take place during [The Composable Conference](#) in Chicago, USA from April 22-24, 2025.

These prestigious awards, hosted by the MACH Alliance, shine a spotlight on future-proof solutions that drive measurable business value and solve complex technical challenges through leveraging and deploying MACH and composable approaches.

Congratulations to the 2025 MACH Impact Awards Winners

Contributor of the Year

Trent Dudei, Sentry Insurance

The MACH Impact Awards are **open to all organizations**, including non-Alliance members such as customers, technology vendors, and system integrators.

Entries were judged across **9 categories** - and continuing on from 2024 our prestigious panel of judges also hand-select entries for our Grand Prix award categories recognizing the Best Digital Experience and Overall Change Project.

Industry Categoriesexpand_more

Winning entries will demonstrate the business value of the project in the specified industry, and how MACH was crucial in delivering increased value over alternative approaches. To be eligible, entries should clearly show how MACH technologies and principles were utilized to achieve the project goals. However, projects do not have to be pure MACH and we welcome hybrid architecture solutions.

Best Retail Project

- LKQ Europe
- Flying Tiger Copenhagen
- Parkland
- Brompton
- Sephora
- ILLUM

Best B2B Project

- FLEETLOOP
- Shamrock Foods

Best Manufacturing Project

Lallemand

Best Health & Wellness Project

- Cost Plus Drugs
- Modere
- The Vitamin Shoppe

Best Travel, Leisure & Hospitality Project

- Austria.info
- Loto-Quebec

Best Initativesexpand_more

Winning entries must demonstrate the measurable business value of the project and explain how MACH technologies were crucial in delivering greater value compared to alternative approaches. This includes either pioneering a groundbreaking,

innovative project, or transforming an existing legacy platform to incorporate MACH technologies to deliver greater success outcomes. To be eligible, entries must clearly show how MACH principles and technologies were leveraged to successfully achieve the project's goals. However, projects do not have to be pure MACH and we welcome hybrid solutions.

Best Breaking New Ground Project

- BLUME2000
- Emma – The Sleep Company
- Mattel
- My Guinness
- Pet Valu
- Takko Fashion

Best Platform Transformation Project

- LKQ
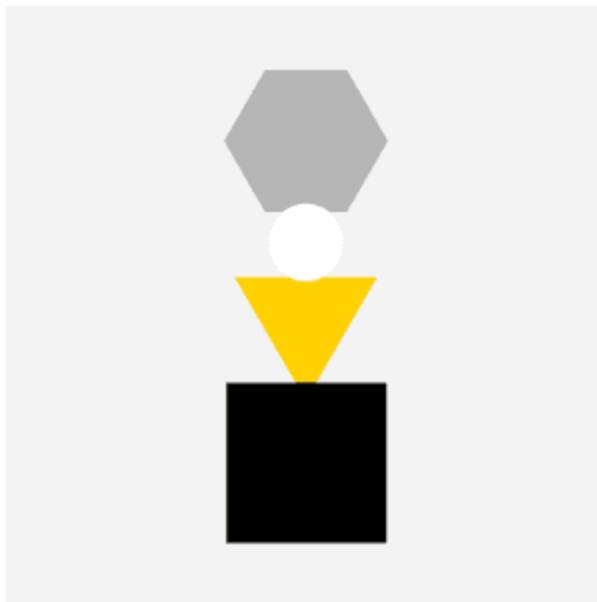- Loto-Quebec
- Marimekko
- Shamrock Foods
- Sephora

Best Individual / Teamsexpand_more

Celebrating the exceptional contributions made by both individuals and teams through MACH transformation project, that have driven organizational success and innovation.

- **Contributor of the Year** - Awarded to an individual responsible for defining requirements and solutions to improve business processes and systems, reduce costs, enhance sustainability, and quantify potential business benefits. (open to end-users only)

  Craig Jordan | My Food Bag **Stephanie Holbrook** | VyStar Credit Union **Trent Dudei** | Sentry Insurance
- **Team of the Year Award** - Awarded to the project team or department that best demonstrates how its work has helped achieve or exceed objectives and contributed to the overall competitiveness and/or success of a company. (open to end-users only) Destination XL Team
Mizuno USA, Mira Commerce, BigCommerce
Parkland
Golfbreaks

Grand Prixexpand_more

This category cannot be entered, as winners will be selected from category finalists by our MACH Impact Awards Co-Chairs

- **Best Digital Experience Award** - Awarded to the project that demonstrably delivers unique, front-end experience(s). The winning entry will demonstrate the business value of the project, and how MACH technologies were crucial in delivering an innovative digital experience.
- **Best Overall Change Project** - Awarded to the project that most effectively managed the transition from monolith to MACH, not only in the tech strategy but effective management of the change in processes and tools that are required to best support the business strategy.

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"Winning the MACH Impact Awards in 2024 reinforced and validated, within the Clarks leadership and senior team, the need to complete the projects, and that what we, as a team, including our partners delivered, was an astounding achievement that we were all able to celebrate!"

– Meriel Neighbour, Director Programme Value, Boots (Previously at Clarks)

An independent panel of judges evaluates all award entries, and each award is evaluated on a set of strict criteria such as a scorecard of project outcomes using MACH technologies to achieve or exceed measurable objectives. Learn more about our 2024 MACH Impact Award Winners HERE

MACH Impact Awards Jury

Miya Knights (Co-Chair)

Director & Publisher, Retail Technology Magazine

Justin Thomas (Co-Chair)

Digital Transformation Leader, Kraft Heinz

Anjali Subburaj

Digital Commerce Enterprise Architect

Chandan Kumar

Head of Software Engineering and Integration, Fisher & Paykel Appliances

Danielle Diliberti

CEO, Sommsation

Gordon Lucas

Group Software Engineering Director, PureGym

Gus Fune

CTO, div brands

Giles Smith

Independent Digital Product & Technology Advisor Consultant

Kristen Liebert

VP Business Transformation, Rally House

Kyle Barz

Sr. Director, Enterprise Architecture, M&M/Mars

Matthew Garrepy

Chief Critic, CMSCritic

Meriel Neighbour

Programme Director, Boots

Sezin Cagil

Principal Delivery Lead - Digital, Selfridges

Sree Sreedhararaj

CTO, IPSY