Modere Launched a 7-Language, 10-Market App in 4 Weeks on a Single Codebase

Modere was operating globally, with different websites and multiple language options for each market. Building natively would mean blowing through their budget. But MobiLoud gave them a simple way to maintain their web experience with minimal overhead.

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MÖDERE

Modere

Modere is a global brand specializing in health and wellness products, including beauty, personal care, and household essentials.

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Industry

eCommerce

Website

https://modere.com

Integrations

BigCommerce

When you sell products in a dozen countries, each with its own language, regulations, and promo calendar, your tech stack can quickly become a liability.

Modere's legacy native app needed fresh builds every time the web team tweaked a banner, price, or payment method, turning a small mobile crew into a full-time fire-fighting squad.

So, with a global re-platform to BigCommerce looming and only four weeks on the clock, the brand made a bold call: scrap the old native code and "wrap" the brand-new site instead.

The result? A fully localised iOS + Android app covering 10 markets and seven languages, launched on schedule – without hiring extra developers, without rebuilding any features, and with seamless user migration from the retired app.

> "With only a few weeks' notice, MobiLoud wrapped our new BigCommerce site into a multilingual iOS & Android app and pushed it live, fixing critical issues in real time and sparing us the pain of native-app upkeep. Fast, responsive, hassle-free."

Snapshot

Vertical: Health & beauty

Platform: BigCommerce

Business Impact:

- Supported a complex website setup with 10+ markets and 7+ languages
- Cut out duplicate work and maintenance load from their previous native app
- Supported a complicated app rollout in just one month

> "As a business partner, you were pretty much always available. We were like a 24-7 type of client. Any of the things that were really urgent and needed to be dealt with right away, you were very responsive to those needs."
> *- Erica Dini, Product Owner*

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The Challenge With Launching an App

Modere manufactures and sells skin-care and nutrition products in more than a dozen countries. Each of these countries had their own website, with different languages supported on each.

> "There were all of these permutations. You guys came up with a solution in order to accommodate that. And in the end, it worked very well."

They'd previously had a native app, but maintenance proved unsustainable for their lean development team.

The company was re-platforming to BigCommerce, spreading across all these different global markets, and needed a mobile experience that could launch alongside the new sites without duplicating effort or blowing the budget.

A four-week window meant speed and simplicity trumped all other options.

Why They Chose MobiLoud

With MobiLoud, Modere avoided the mistakes of their previous app. The MobiLoud-powered app would mirror every pixel of their BigCommerce site, so one update served web and app alike.

They had a team there to support their app, allowing their internal team to focus on other areas.

Most importantly, we saw their complex, multi-region web setup and said: "No problem."

Launch & Results

Part of launching with MobiLoud was sunsetting their old app. This typically comes with a degree of risk. Will there be any disruption to existing app users?

However, user migration went off smoothly. There were no issues, zero complaints from those who were switched over.

> "They were so happy to have the new user experience of the Mobiloud wrap of the BigCommerce site. They were happy that the experience was fairly consistent and the adoption worked out well. We were able to discontinue the old app, and there wasn't any resistance to that."

Overall, the experience went smoothly, and on schedule. The complexity of their project didn't prove to be a blocker to getting their new apps live in just a month's time.

> "In a very short amount of time, you got it up, you got it live in the app store. You did exactly what we asked you to do, so that was great."

The Takeaway

Many brands think launching an app means a huge dev bill, or making sacrifices on features or support.

Not with MobiLoud.

> "You guys were very easy to work with and got into the habit of having regular calls and having open lines of communication, where not every vendor might be comfortable being available on WhatsApp and being on a 24/7 type of schedule."

Even complex projects, like an app for a global brand serving 10 different

markets, was doable with no major lift and an affordable cost.

Whether you're a small boutique brand or a worldwide name, MobiLoud is the best way for you to launch an app for maximum ROI.

Curious how it fits for your brand? Get a free preview of your app now, and see it in action for yourself.

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Retain Website Features

Manage Single Codebase

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App Promotion

Analytics & CRO

Multi-Language & Multi-Currency Support

Comparisons

Tapcart Alternative

Plobal Apps Alternative

Magenative Alternative

Shopney Alternative

Buildfire Alternative

AppPresser Alternative

Platforms

Shopify

BigCommerce

Adobe Commerce

Magento

WordPress

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Popular Resources

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How to Build an Ecommerce App

Best Shopify Mobile App Builders (2025)

Best Ecommerce Mobile App Builders (2025)

Best Mobile App Builders for Fashion Brands

Best Mobile App Builders for Beauty Brands

Best Mobile App Builders for Supplement Brands

Best Mobile App Builders for Food & Beverage Brands

Best Mobile App Builders for Grocery Brands

Push Notifications for Ecommerce (Ultimate Guide)

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