

How to Mix and Match Your Favorite Channels With DIRECTV's Genre Packs

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TV skyneshcer/Getty Images

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Right in time for the holidays, [DIRECTV](#) is offering subscribers more flexibility to create the perfect channel lineup built to match the content you love, minus everything else. With the launch of [Genre Packs](#), users can now mix and match their favorite types of channels like sports, news, movies, or family-friendly networks all-in-one place.

Starting at [\\$19.99/mo.](#), pay for the TV lineup you love without bulking up on unwanted channels and services. As of now, DIRECTV is offering five Genre Packs, including MyEntertainment, MySports, MyKids, MyNews and MiEspañol. In addition, there are also three Mini-pack add-ons

(starting at \$9.99/mo.) MySports Extra, MyCinema, and MyHome Team, which offer smaller content lineups to complete your favorite genre selection.

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Take a look at a breakdown of each Genre and Mini- pack below and then mix and match your favorite themes to create your perfect TV lineup.

DirecTV Genre Packs:

MyEntertainment

With the [MyEntertainment pack](#), users can enjoy a variety of entertainment for a small price tag. For \$34.99/mo., gain access to popular [streaming](#) services like Disney+, Hulu Bundle & HBO Max Basic with ads as well as over 60 channels including A&E Network, Bravo, Discovery, E! Food Network, FX, HGTV, Lifetime, TLC, Freeform, BET, CMT, Comedy Central, MTV, MTV2, Paramount Network, POP, TV Land, VH1. Over time, more channels will be added just like AMC, BBC America, Hallmark, IFC, Sundance and WE tv.

[sign up for MyEntertainment here](#)

MySports

For sports fans, the DIRECTV MySports pack has the ultimate lineup of pro and collegiate level sports coverage. For \$69.99 per month, this Genre Pack includes ACC Network, ESPN, ESPN2, FS1, Golf Channel, SEC Network, TBS, TNT, major league & college conference networks, alongside CBS, and CBS Sports Network. ESPN Unlimited is also included in the package, so you'll never miss any of the action*.

Local channels vary by market. Blackout restrictions apply.

[sign up for MySports here](#)

MyKids

Watching Saturday morning cartoons never felt better thanks to this DIRECTV Genre Pack. For only \$19.99/mo. Keep your kids entertained with several popular family-friendly networks like Cartoon Network, Discovery Family, Nickelodeon, Disney Junior, Nicktoons, Disney Channel, Boomerang, Nick Jr., Disney XD, BabyFirst TV, TeenNick, LooLoo Kids, and MeTV Toons. And you also get access to Disney+ Basic*, which includes a variety of blockbuster franchises like Marvel, Star Wars and Pixar.

[sign up for MyKids here](#)

MiEspañol

With MiEspañol, subscribers can enjoy over 60 Spanish-speaking channels including CNN en Español, Discovery en Español, Discovery Familia, ESPN Deportes, Fox Deportes, Telemundo and Univision for \$34.99. You'll also receive ViX Premium with ads, the largest Spanish-language streaming service in the world, including in the pack*. The streaming service offers original and exclusive content in one place. Whether you're a fan of dramas, reality shows, comedies, live news and sports events, or soap operas, ViX is a one-stop destination for it all.

Local Channels vary by market.

[sign up for MiEspañol here](#)

MyNews

Stay up to date with the latest news with the MyNews Genre Pack. With a subscription, DIRECTV offers access to popular news channels like CNN, CNBC, Fox News Channel, MSNBC, CBS and more for \$39.99/mo. It's a world of information at a great price.

[sign up for MyNews here](#)

Mini Pack Add-Ons:

Alongside the Genre Packs, DIRECTV is also offering smaller add ons that are cost-friendly, Mini-packs.. Users can browse between a MySports Extra, MyCinema and MyHomeTeam Mini-packs to have even more content right at their fingertips. Take a look at a breakdown for each add-on below.

MySports Extra

A Mini Pack add-on with dedicated channels built for sports fans.

- Price: \$12.99/mo.
- Channels: 8 channels
- Popular channels included: MotorTrend, NFL Red Zone, Willow TV
- Note: Requires MySports Base Pack

MyCinema

A Mini Pack add-on made specifically for movie lovers.

- Price: \$9.99/mo. +tax
- Channels: 11
- Popular channels included: Great American Family, SONY Movies, Turner Classic Movies, Smithsonian, Hallmark Movies
- Note: Requires MyNews, MyEntertainment, MySports, or MyKids Base Pack

MyHome Team

Gain access to local regional sports games, where available.

- Price: \$19.99/mo.
- Note: Requires MySports base pack. Regional Sports networks vary by Zip Code. See available channels to ensure your local teams are included.

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New residential customers only. A valid card is required. Your card may be charged a temporary hold during trial period. After the trial, service renews monthly unless canceled. Cancel anytime. Prices may vary through third parties. Restr's apply. Visit directv.com/affiliates/stream for more information.

This will not replace any existing Disney+, Hulu, ESPN, or Disney bundle subscription you may already have. All other accounts must be managed separately. You must remain on an eligible plan to retain your offer. Access HBO Max Basic with Ads through HBO Max app or hbomax.com with your DIRECTV log-in credentials. Access ViX through the ViX app or at <http://vix.com>. DIRECTV account verification required. No separate ViX registration needed.

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