

# Can Megan Fox bring back Frederick's of Hollywood?

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Actress Megan Fox will be the new face of, and a partner in Frederick's of Hollywood, as the brand is reintroduced by its new owner, Authentic Brands Group.

JOE SCARNICI/GETTY IMAGES



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Bought out of bankruptcy by Authentic Brands Group, the lingerie brand Frederick's of Hollywood is partnering with actress Megan Fox to revive and reintroduce the brand.

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