

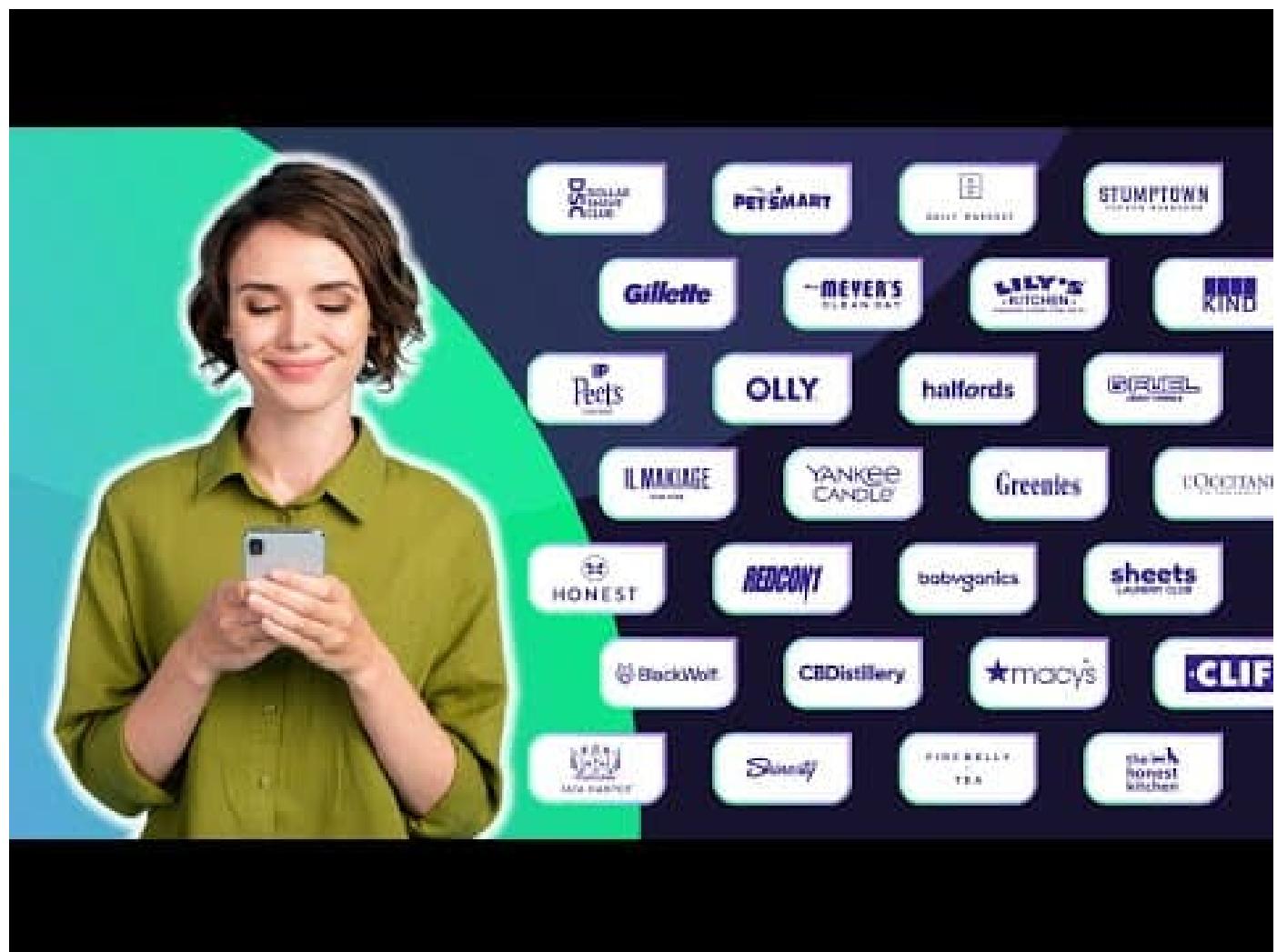
Ordergroove

 bigcommerce.com/apps/ordergroove

[Contact Partner](#)

About the App

Ordergroove empowers BigCommerce subscriptions, transforming one-time transactions into profitable, ongoing relationships for enterprise and fast-growing brands. The world's most innovative brands, such as Dollar Shave Club, OLLY, The Honest Company, and Good Ranchers, leverage our flexible platform, scalable architecture, and unmatched consumer expertise to enhance customer convenience through various experiences, including subscribe and save, prepaid subscriptions, discovery and bundle boxes, memberships, and so much more.



Pricing

Custom Pricing:

Contact us for pricing. BigCommerce Enterprise only.

Information

Last Updated:

July 10, 2024

This app may not be fully compatible with multi-storefront. Please get in touch with the [technical partner](#) for further details.

Documentation:

[User Guide](#)

Resources:

[Terms of Service](#)[Privacy Policy](#)

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App Features

Flexible incentive framework that boosts enrollment, retention, and AOV

Boost growth with our robust promotional tools like "subscribe more, save more," gift with purchase, or redeemable loyalty points to increase acquisition, retention, and lifetime value.

Extend customer lifetime value with upsells through a seamless subscriber experience

Increase average order value and enrollments while improving margins by letting subscribers add items to their order with just one-click. Our dashboard allows subscribers to easily pause, skip, or modify orders with one-click, maximizing subscriber retention and reducing support tickets.

Analytics that delivers a 360 view of performance for program optimization

Leverage our extensive analytics suite, including cutting-edge cohort metrics, for strategic decision-making to drive additional growth.

Maximize revenue capture with Recovery Optimizer

Secure uninterrupted revenue with our credit card retries and refreshes, offering multiple charge attempts and seamless updates for expired cards.

Flexible APIs and partner integrations that unlock innovative subscriber experiences

Our subscription experience delivers unmatched flexibility – with versatile APIs, customizable promotions and scalable solutions, empowering your business to grow without limits. Add more to your subscription experience by integrating with best of breed partners including Klaviyo, Attentive and Yotpo Loyalty & Rewards.

Case Studies

CBDistillery reaches their yearly subscription revenue goal in 90 days

CBDistillery was struggling to stay top of mind with their customers. Their team was spending countless hours drafting and sending emails to shoppers to remind them to restock their supplements. Without subscriptions, CBDistillery's retention would have remained stagnant.

[Read their story](#)

OLLY grew their subscribers base by 73% in 12 months thanks to Ordergroove

OLLY believes that daily vitamins should taste great and respond to specific customer needs like better mood and sleep. When the vitamin brand recognized they needed a healthier subscription program, they tapped Ordergroove to give their subscribers more control.

[Read their story](#)

Customer Reviews

0.00 out of 5 stars with 0 reviews

[Get support](#)

Customers who installed this app also installed

Build your online store with BigCommerce

Start your trial today

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