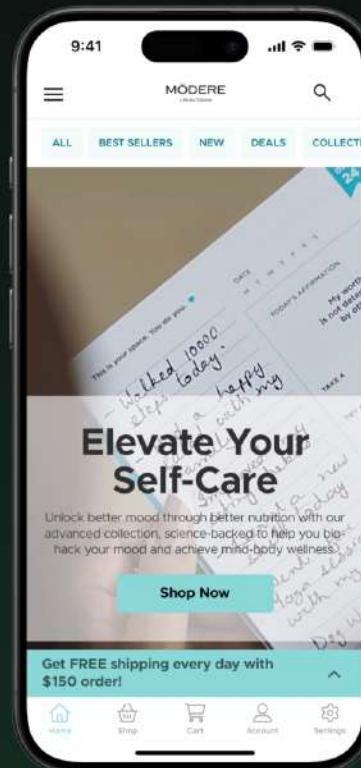




Modere Launched a 7-Language, 10-Market App in 4 Weeks on a Single Codebase

Modere was operating globally, with different websites and multiple language options for each market. Building natively would mean blowing through their budget. But MobiLoud gave them a simple way to maintain their web experience with minimal overhead.

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Modere

Modere is a global brand specializing in health and wellness products, including beauty, personal care, and household essentials.



Industry

eCommerce

Website

<https://modere.com>

Integrations

BigCommerce

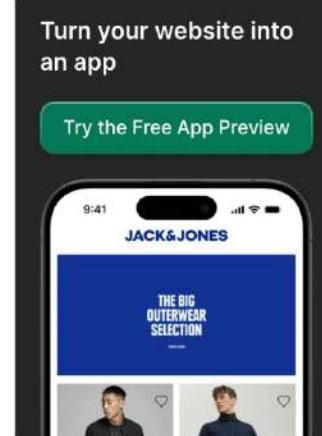
When you sell products in a dozen countries, each with its own language, regulations, and promo calendar, your tech stack can quickly become a liability.

Modere's legacy native app needed fresh builds every time the web team tweaked a banner, price, or payment method, turning a small mobile crew into a full-time fire-fighting squad.

So, with a global re-platform to BigCommerce looming and only four weeks on the clock, the brand made a bold call: scrap the old native code and "wrap" the brand-new site instead.

The result? A fully localised iOS + Android app covering 10 markets and seven languages, launched on schedule – without hiring extra developers, without rebuilding any features, and with seamless user migration from the retired app.

"With only a few weeks' notice, MobiLoud wrapped our new BigCommerce site into a multilingual iOS & Android app and pushed it live, fixing critical issues in real time and sparing us the pain of native-app upkeep. Fast, responsive, hassle-free."



Snapshot

Vertical: Health & beauty

Platform: [BigCommerce](#)

Business Impact:

- Supported a complex website setup with 10+ markets and 7+ languages
- Cut out duplicate work and maintenance load from their previous native app
- Supported a complicated app rollout in just one month

"As a business partner, you were pretty much always available. We were like a 24-7 type of client. Any of the things that were really urgent and needed to be dealt with right away, you were very responsive to those needs."

- Erica Dini, Product Owner

The Challenge With Launching an App

Modere manufactures and sells skin-care and nutrition products in more than a dozen countries. Each of these countries had their own website, with different languages supported on each.

"There were all of these permutations. You guys came up with a solution in order to accommodate that. And in the end, it worked very well."

They'd previously had a native app, but maintenance proved unsustainable for their lean development team.

The company was re-platforming to BigCommerce, spreading across all these different global markets, and needed a mobile experience that could launch alongside the new sites without duplicating effort or blowing the budget.

A four-week window meant speed and simplicity trumped all other options.

Why They Chose MobiLoud

With MobiLoud, Modere avoided the mistakes of their previous app. The MobiLoud-powered app would mirror every pixel of their BigCommerce site, so one update served web and app alike.

They had a team there to support their app, allowing their internal team to focus on other areas.

Most importantly, we saw their complex, multi-region web setup and said: "No problem."

Launch & Results

Part of launching with MobiLoud was sunsetting their old app. This typically comes with a degree of risk. Will there be any disruption to existing app users?

However, user migration went off smoothly. There were no issues, zero complaints from those who were switched over.

"They were so happy to have the new user experience of the MobiLoud wrap of the BigCommerce site. They were happy that the experience was fairly consistent and the adoption worked out well. We were able to discontinue the old app, and there wasn't any resistance to that."

Overall, the experience went smoothly, and on schedule. The complexity of their project didn't prove to be a blocker to getting their new apps live in just a month's time.

"In a very short amount of time, you got it up, you got it live in the app store. You did exactly what we asked you to do, so that was great."

The Takeaway

Many brands think launching an app means a huge dev bill, or making sacrifices on features or support.

Not with MobiLoud.

"You guys were very easy to work with and got into the habit of having regular calls and having open lines of communication, where not every vendor might be comfortable being available on WhatsApp and being on a 24/7 type of schedule."

markets, was doable with no major lift and an affordable cost.

Whether you're a small boutique brand or a worldwide name, MobiLoud is the best way for you to launch an app for maximum ROI.

Curious how it fits for your brand? [Get a free preview of your app now](#), and see it in action for yourself.

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"You guys were very easy to work with and got into the habit of having regular calls and having open lines of communication, where not every vendor might be comfortable being available on WhatsApp and being on a 24/7 type of schedule."

Even complex projects, like an app for a global brand serving 10 different markets, was doable with no major lift and an affordable cost.

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Company	Product	Features	Comparisons	Platforms
About MobiLoud	Pricing	All Features	Tapcart Alternative	Shopify
Jobs	Integrations	Push Notifications	Global Apps Alternative	BigCommerce
How We Work	Documentation	Retain Website Features	Magenative Alternative	Adobe Commerce
Partner Program	Help Center	Manage Single Codebase	Shopney Alternative	Magento
Contact Us	Test Your App for Free	Improved Mobile UX	Buildfire Alternative	WordPress
Case Studies	Book a Consultation	Custom Branding & UI	AppPresser Alternative	WooCommerce
Reviews	Customer Case Studies		In-App Exclusive Products & Content	Salesforce Commerce Cloud
Affiliate Program	John Varvatos	App Promotion		PrestaShop
App Examples	Jack & Jones	Analytics & CRO		
Blog	Tadashi Shoji	Multi-Language & Multi-Currency Support		
Comparisons	Rainbow Shops			
Use Cases	Vero Moda			
How It Works	Tobi			
	Gourmet Gift Baskets			
	Pharmazone			
	Kiokii			
	Sleefs			
	View all			
By Industry	Popular Resources	Examples	Frameworks	Free Tools
Ecommerce	How To Convert Your Website Into A Mobile App	Progressive Web App Examples	React	AI App Store Description Generator
Custom Web Apps	How to Build an Ecommerce App	Hybrid App Examples	Javascript	AI App Name Generator
WordPress	Best Shopify Mobile App Builders (2025)	Push Notification Examples	Laravel	Ecom App Revenue Calculator
Directories	Best Ecommerce Mobile App Builders (2025)	Mobile App Builder		Reports
Publishing	Best Mobile App Builders for Fashion Brands	iOS Mobile App	Ruby on Rails	Ecom Mobile App Benchmark Report
Online Communities	Best Mobile App Builders for Beauty Brands	Android Mobile App		BFCM Mobile App Report
Online Courses	Best Mobile App Builders for Supplement Brands	Custom Mobile App Builder		Push Notifications for eCommerce Guide
SaaS	Best Mobile App Builders for Food & Beverage Brands			eCommerce Mobile App Guide
Marketplaces	Best Mobile App Builders for Grocery Brands			Native, Web or Hybrid App Guide
Fashion & Apparel	Push Notifications for Ecommerce (Ultimate Guide)			
Beauty & Cosmetics	How Much Does it Cost to Create an App?			
Health & Wellness	Native App vs Webview App			
Food & Beverage	Native Apps vs Wrapper Apps			
Grocery	App Developer Directory			
Pharmacy				
B2B				



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