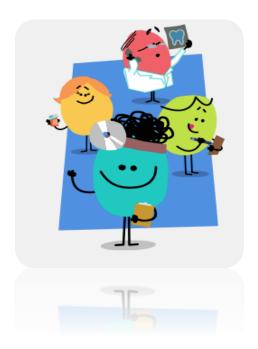
Dear Employee,

If you're mulling over your healthcare benefits options, why not take advantage of <u>ALEX</u>, the customized, easy-to-use tool?

All you have to do is log on and respond to ALEX's questions. ALEX will prompt you for some basic information about you and your family, ask a few questions about how your personal situation (everything you say remains confidential, of course), and help you figure out what to choose based on your responses.



Talking with ALEX feels like having a conversation with a real person, and because ALEX uses simple language and avoids insurance jargon, its explanations and recommendations are easy to understand.

Start a conversation with ALEX today.

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