Jimmy Guzman Moreno

Minneapolis, MN | hi@jimmy.codes | jimmy.codes

Lead Engineer | System Architecture | Developer Experience | High-Performance Systems

Technical leader bridging architecture and developer experience to drive scalable, high-performance systems. Proven track record of mentoring engineers, optimizing developer workflows, and leading cross-functional initiatives that improve system reliability and accelerate delivery. Passionate about engineering excellence, DevEx, and designing resilient, business-impacting solutions.

Technical Skills

- Languages: TypeScript, JavaScript, Java, Groovy
- Frontend: React, SolidJS, Next.js, Astro
- Backend & APIs: Node.js (Express, Fastify), GraphQL, REST, Kafka, Redis, PostgreSQL, MongoDB
- Tooling & CI/CD: Vite, Webpack, Rollup, Turborepo, NX, GitHub Actions, Jenkins
- Testing & Reliability: Vitest, Playwright, Jest, Cypress, Testing Library
- Infrastructure & Observability: Docker, IaC (Infrastructure as Code), OpenTelemetry, Grafana
- Engineering Leadership: Technical Strategy, Developer Experience, Mentorship, Security Best Practices, Hiring & Talent Development

Professional Experience

Lead Engineer & System Architect – Target (Jan 2021 – Present)

System Architecture & Modernization

- Reduced load times by 75% by leading migration to React Router v7, improving both UX and developer ergonomics.
- Accelerated build times by 50% by migrating to Vite, enhancing developer productivity.
- Designed a high-performance batch query API, cutting response times by 70%—recognized with the 2022 IPC Partner Award.
- Increased API efficiency by 40% with a custom Node.js HTTP client, reducing latency across services.
- Streamlined microservice development, cutting time-to-production for new services.
- Led mainframe decommissioning strategy, accelerating ITA shutdown by 6 months with a key activation service.
- Implemented feature flagging, enabling controlled feature rollouts and safer deployments.
- Improved dependency management by migrating to PNPM, reducing install times and resolving version conflicts.
- Re-architected project structure with Turborepo, improving build scalability.

Engineering Leadership & Best Practices

- Reduced production bugs by 40% by enforcing stricter TypeScript practices.
- Drove initiative ownership by implementing Kanban & Ship Captains, improving delivery speed.
- Bridged engineering & product gaps with BDD-written stories, improving collaboration.
- Standardized version control with commit conventions, improving release tracking.
- Mentored 15+ engineers, helping multiple advance to Lead Engineer roles.
- Strengthened hiring as a Talent Captain, leading interviews and case study reviews.
- Led STEM outreach with Tech2Elevate, bringing engineering education to high school students.

Cross-Team Influence & Collaboration

- Shaped org-wide technical strategy in the Tech Case Study Working Group with Principal Engineers & Directors.
- Led architecture discussions in APPO, streamlining cross-team integrations.
- Drove UI/UX consistency enterprise-wide by partnering with UX to introduce a design system & component library.
- Hardened chatbot security, eliminating SCA vulnerabilities.
- Expanded knowledge-sharing by contributing to React, TypeScript, and JavaScript engineering communities.

Security & Performance

- Maintained high security compliance, keeping the platform's PI Score near 850.
- Optimized CI/CD pipelines, cutting build times by 67% (from 30+ min to under 10 min).
- Eliminated memory leaks in tests, improving test efficiency.
- Drove observability adoption, implementing TAP-compliant logging.
- **Prevented performance degradation** by designing a **microservice** to replace a deprecated API.
- Optimized API payloads, improving response times in collaboration with API teams.

Senior Lead Engineer – Ameriprise (2018–2021)

- Accelerated onboarding by 75% by architecting scalable developer platforms, improving team efficiency.
- Built & launched an enterprise React component library, streamlining frontend development for 30+ teams.
- Mentored 50+ engineers, helping multiple advance to senior roles while improving React & TypeScript proficiency.
- **Designed high-performance**, **API-driven applications** in collaboration with backend teams.
- Enhanced CI/CD automation, streamlining deployments and improving monitoring.
- Established engineering best practices, elevating code quality through reviews & documentation.

Freelance Web Developer (2016–2018)

- Built and optimized responsive web apps for small businesses, improving SEO, performance, and user engagement.
- Increased client conversion rates by designing fast, accessible, and mobile-friendly UIs
- Implemented modern frontend best practices, reducing page load times and enhancing UX.

Education & Professional Development

- California State University, Fresno Computer Engineering (2007–2010)
- **Treehouse** Front End Techdegree, Computer Science (2017–2018)

Passionate about building scalable systems, optimizing developer experience, and mentoring high-impact engineering teams to deliver world-class software.