

Video Script: Module 3, Lesson 2 - The TAC Pattern

Target Length: 3 minutes

Tone: Technical but simple.

🎬 1. Intro (Face to Camera) - 0:00 to 0:40

Visual: Jimmy.

Audio:

"We are going to learn the secret language of Automation.

It's called **TAC**.

Trigger. Action. Check.

Every automated system in the world follows this pattern.

If you understand TAC, you can build anything."

2. Screen Share: TAC in Action (0:40 - 2:00)

Visual: Slide/Diagram.

Audio:

"Trigger: The 'Start Button'. (e.g., An email arrives).

Action: The 'Work'. (e.g., AI summarizes the email).

Check: The 'Review'. (e.g., Send summary to me for approval).

Beginners forget the 'Check'. They let the robot run wild.

Experts always include a Check step."

👉 3. Outro (Face to Camera) - 2:00 - 2:15

Visual: Jimmy.

Audio:

"In the next module, you will build your first live workflow using TAC.
But first, let's practice identifying triggers in your daily work."