

# Video Script: Intermediate

## Module 1, Lesson 1 - Systems Thinking

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**Target Length:** 3 minutes

**Tone:** Strategic, "Managerial" level.

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### 1. Intro (Face to Camera) - 0:00 to 0:45

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**Visual:** Jimmy.

**Audio:**

"Welcome to the Intermediate Stream.

In the Beginner course, we focused on *Personal Productivity*—how YOU can write better emails and reports.

Now, we are shifting to *Systems Thinking*.

The goal isn't just to make *you* faster. It's to make your *entire process* repeatable, scalable, and delegation-ready.

We are moving from 'Random Acts of AI' to 'AI Operations'."

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## 2. Screen Share: Ad-Hoc vs System (0:45 - 2:00)

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**Visual:** Slide: "Ad-Hoc" (Messy squiggles) vs "System" (Clean flowchart).

**Audio:**

"Most people use AI in 'Ad-Hoc' mode.

They wake up, face a problem, and throw a random prompt at it.

That works once. But you can't delegate it.

A **System** has three parts:

1. **Trigger:** What starts the work? (e.g., A client email arrives).
2. **Protocol:** The exact steps and templates used (The 'Standard Operating Procedure').
3. **Output:** A consistent result every time.

If you can't draw your process as a flowchart, you can't automate it with AI."

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### 👉 3. Outro (Face to Camera) - 2:00 - 2:15

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**Visual:** Jimmy.

**Audio:**

"In this module, we're going to take your messy, random tasks and turn them into documented systems.

Let's start mapping."