Video Script: Module 2, Lesson 4 - Report Generator

Target Length: 3 minutes
Tone: Executive, high-level, decisive.

🎬 1. Intro (Face to Camera) - 0:00 to 0:40

Visual: Jimmy, Full Screen.
Audio:
"Executives don't read. They scan.
If you send a 10-page dense report to your boss, they will put it in the 'Read Later' pile... which means 'Read Never'.
To get decisions made, you need to write **Executive Summaries**.
AI excels at this. It can take 50 pages of messy notes and turn them into a clear, decision-ready 1-pager."

🖥️ 2. Screen Share: The SCAR Framework (0:40 - 2:00)

Visual: Slide: S-C-A-R. Situation, Complication, Action, Result.

Audio:
"We use the SCAR format.
Situation (What is happening?)
Complication (What is the problem?)
Action (What should we do?)
Result (What will the outcome be?)
Let's see it in action."

🔍 3. Live Demo: Report Synthesis (2:00 - 2:40)

Visual: Screen Share. Pasting a long text.

Audio:
"I'm pasting in these messy meeting notes about our vendor selection. It's chaotic.
Prompt: *'Act as a Business Analyst. Read these notes. Write a decision memo for the CEO using the SCAR format. Situation: We need a new vendor. Complication: Budget is tight. Action: Recommend Vendor B. Result: 20% savings. Keep it under 1 page.'*
Boom.
It cuts the fluff. It highlights the numbers. It puts the recommendation right at the top.
This is how you get your projects approved."

👉 4. Outro (Face to Camera) - 2:40 - 3:00

Visual: Jimmy, Full Screen.
Audio:
"Taking 3 hours of noise and turning it into 3 minutes of signal is a superpower.
Try the Report Generator prompt below on your own messy documents.
See you in the next lesson."