

Video Script: Module 4, Lesson 2 - Design The Workflow

Target Length: 3 minutes

Tone: Architect, planning.

1. Intro (Face to Camera) - 0:00 to 0:40

Visual: Jimmy.

Audio:

"Amateurs build. Professionals design.

Before we touch any tools, we are going to draw our workflow.

If you can't draw it on a napkin, you can't build it in AI.

We are going to use the **Workflow Canvas**."

2. Screen Share: The Canvas (0:40 - 2:00)

Visual: Slide: 4 Quadrants. WHAT, FLOW, GUARDS, METRICS.

Audio:

"**WHAT:** Describe the task.

FLOW: Map the trigger and steps.

GUARDS: Where is the human review? What if it fails?

METRICS: How will you know it's working?

Fill this out, and the building part becomes easy."

👉 3. Outro (Face to Camera) - 2:00 - 2:15

Visual: Jimmy.

Audio:

"Use the AI prompt below to generate your Canvas.

Don't skip this step."