

# **Video Script: Module 4, Lesson 2 - Design The Workflow**

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**Target Length:** 3 minutes

**Tone:** Architect, planning.

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## **🎬 1. Intro (Face to Camera) - 0:00 to 0:40**

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**Visual:** Jimmy.

**Audio:**

"Amateurs build. Professionals design.

Before we touch any tools, we are going to draw our workflow.

If you can't draw it on a napkin, you can't build it in AI.

We are going to use the **Workflow Canvas**."

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## 2. Screen Share: The Canvas (0:40 - 2:00)

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**Visual:** Slide: 4 Quadrants. WHAT, FLOW, GUARDS, METRICS.

**Audio:**

**"WHAT:** Describe the task.

**FLOW:** Map the trigger and steps.

**GUARDS:** Where is the human review? What if it fails?

**METRICS:** How will you know it's working?

Fill this out, and the building part becomes easy."

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### 👉 3. Outro (Face to Camera) - 2:00 - 2:15

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**Visual:** Jimmy.

**Audio:**

"Use the AI prompt below to generate your Canvas.  
Don't skip this step."