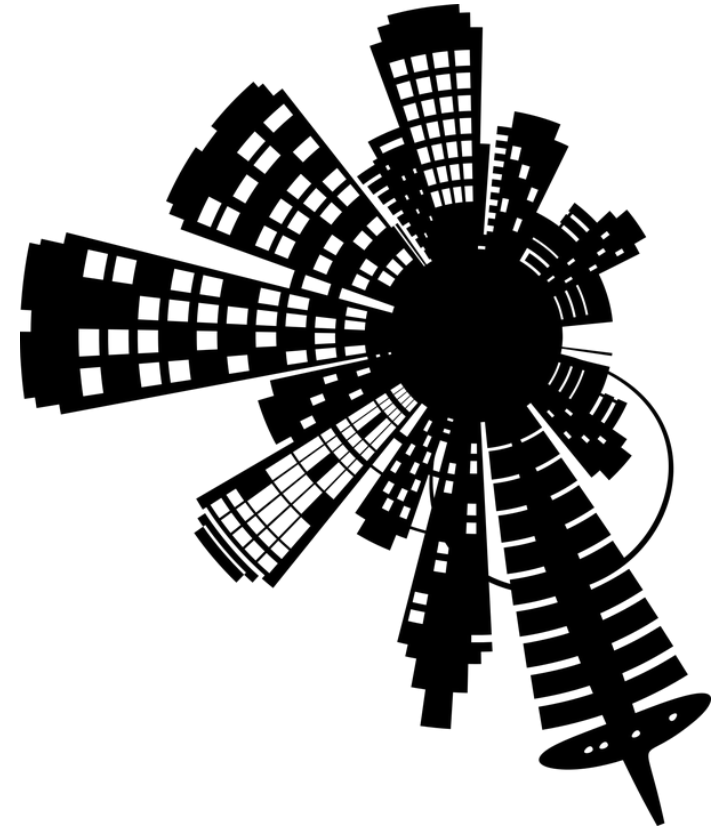


CISO Platform Virtual Summit

17-18 July 2020

Workshop on reverse engineering and signature generation



Andrea Marcelli, PhD
Malware Researcher
Cisco Talos
@_S0nn1_



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Part 00 - Introduction (15 mins)

Part 01 - PE file format (35 min)

- PE walkthrough
- Packers

Part 10 - Malware analysis and automation (40 min)

- Python scripting
- FIRST
- GhIDA

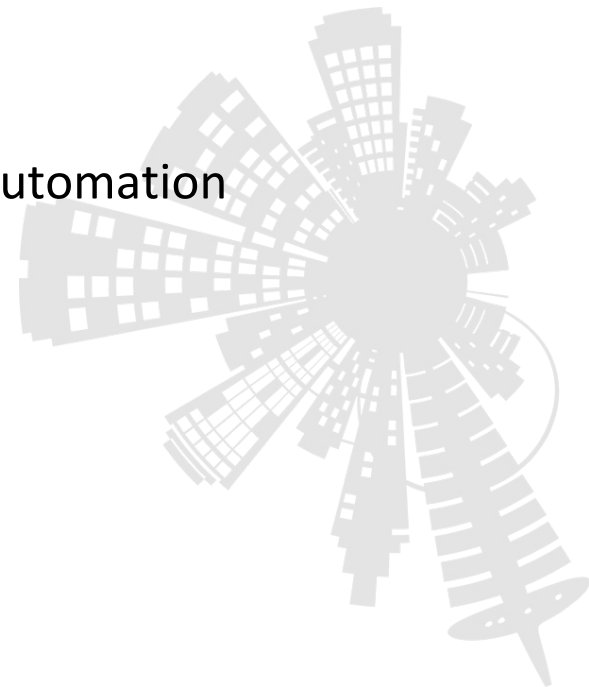
Part 11 - Automatic signature generation (60 min)

- The theory
- YaYaGen



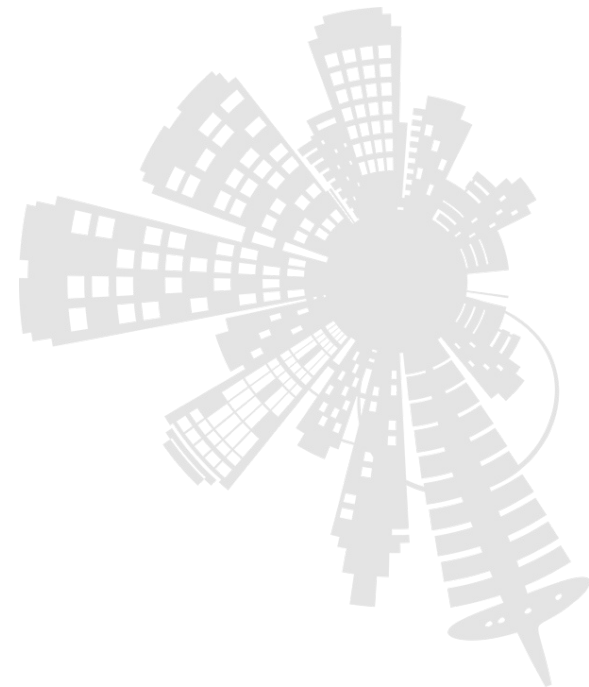
- PhD in computer Engineering from Politecnico di Torino, Italy
- Malware Research Engineer at Cisco Talos since 2019
- Previously at Hispasec Sistemas, working on Android malware analysis and automation
- Interests: malware analysis, phishing detection, semi-supervised modeling

<https://jimmy-sonny.github.io/>



Part 00

Introduction



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About reverse engineering



Reverse Engineering is a process where a man-made product is dissected and deconstructed to its original design, architecture, code

- going back through the development cycle

Goals:

- gain knowledge
- create compatible products
- make interoperation more effective
- uncover undocumented features
- ...

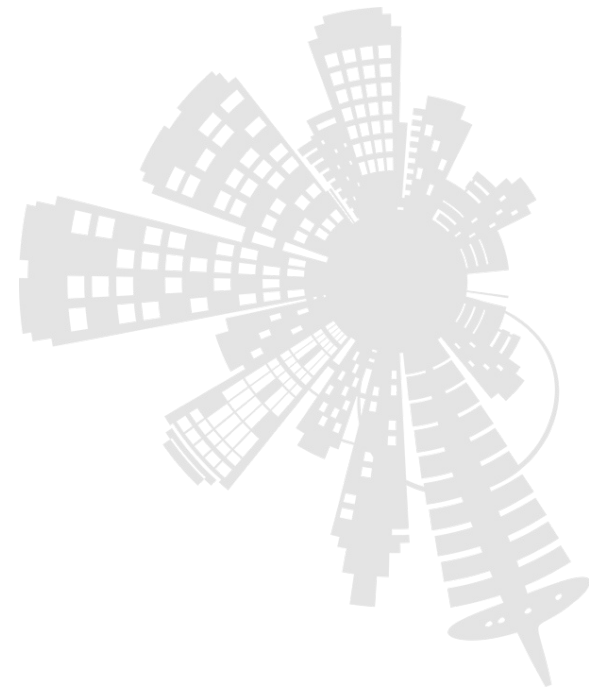
Well-known examples:

- Samba software re-implements the SMB networking protocol for file sharing
- Wine project for Windows API
- AMD Am9080 reverse-engineered the Intel 8080 processor



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Binary analysis is the art of understanding binaries (i.e., executable programs)



- Processor executes machine instructions (arch. specific)
- Compiled vs interpreted language
- Machine code (e.g., C, C++, GO) vs bytecode (e.g., Java, C#)
 - machine code is architecture specific
 - bytecode is runtime environment specific
- For (machine code) compiled languages, several steps are involved:
 - Preprocessing
 - Compilation
 - Assembling
 - Linking

Binary compilation is the process that transform the source code into an executable binary.

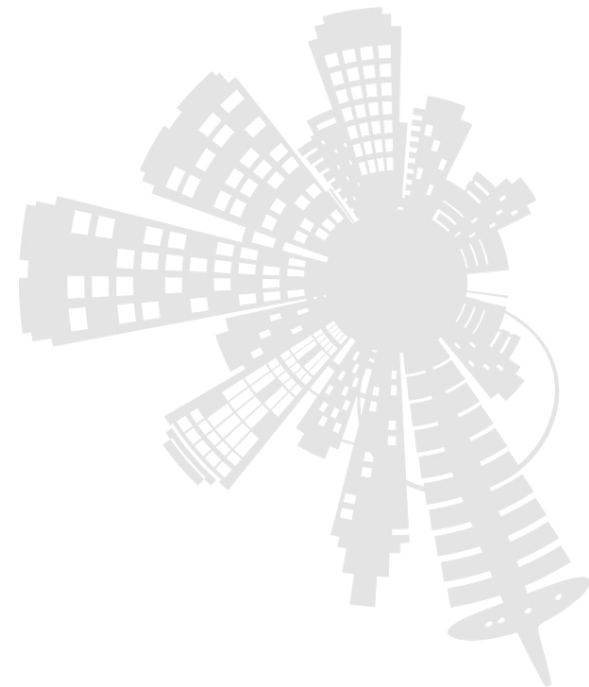


It's hard, because of the semantic gap

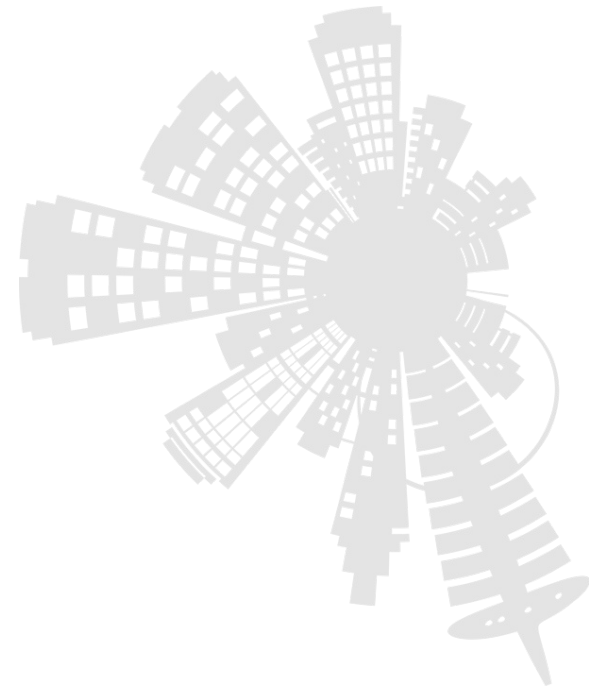
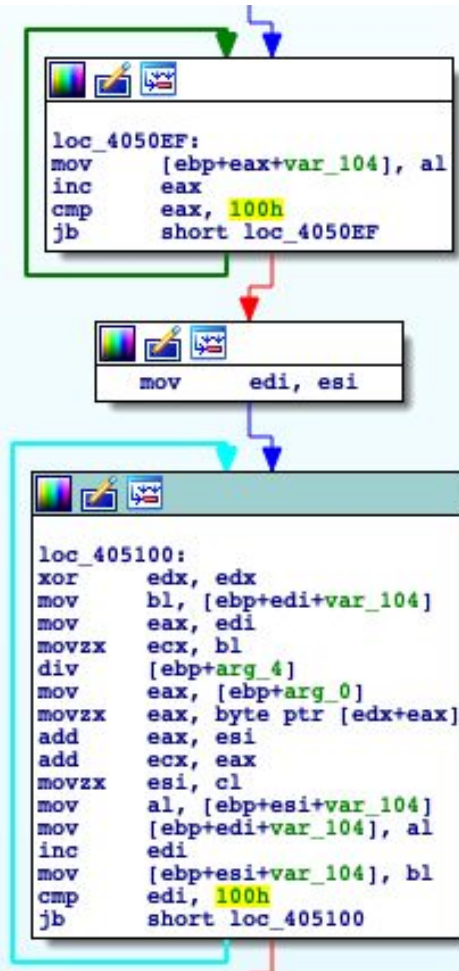
Some languages may be easier than others

Obfuscation complicates the RE process

Tools are essentials, but experience plays a big role.



Binary analysis



Binary analysis



```
loc_4050EF:  
mov     [ebp+eax+var_104], al  
inc     eax  
cmp     eax, 100h  
jnb     short loc_4050EF
```

```
mov     edi, esi
```

```
loc_405100:  
xor     edx, edx  
mov     bl, [ebp+edi+var_104]  
mov     eax, edi  
movzx   ecx, bl  
div     [ebp+arg_4]  
mov     eax, [ebp+arg_0]  
movzx   eax, byte ptr [edx+eax]  
add     ecx, eax  
add     esi, ecx  
movzx   esi, cl  
mov     al, [ebp+esi+var_104]  
mov     [ebp+edi+var_104], al  
inc     edi  
mov     [ebp+esi+var_104], bl  
cmp     edi, 100h  
jnb     short loc_405100
```

Create and initialize the substitution box

Scramble the substitution box



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- There are two loops with 256 (0x100) iterations.
- The first loop initializes an array with values from 0 to 255.
- ...

It's the initialization of the **RC4 algorithm**.

[Talos Blog: RC4 Encryption in Malware](#)



Binary analysis

```
for i from 0 to 255
```

```
    S[i] := i
```

```
endfor
```

```
j := 0
```

```
for i from 0 to 255
```

```
    j := (j + S[i] + key[i mod keylength]) mod 256
```

```
    swap values of S[i] and S[j]
```

```
endfor
```

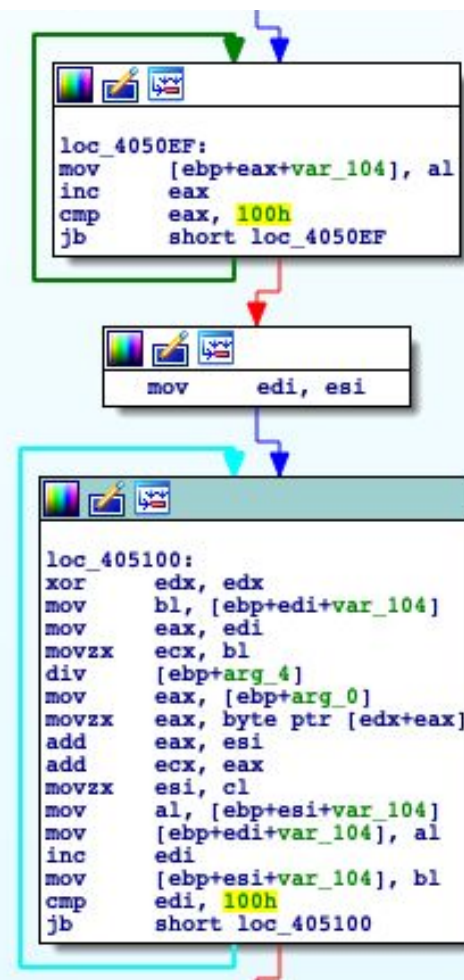
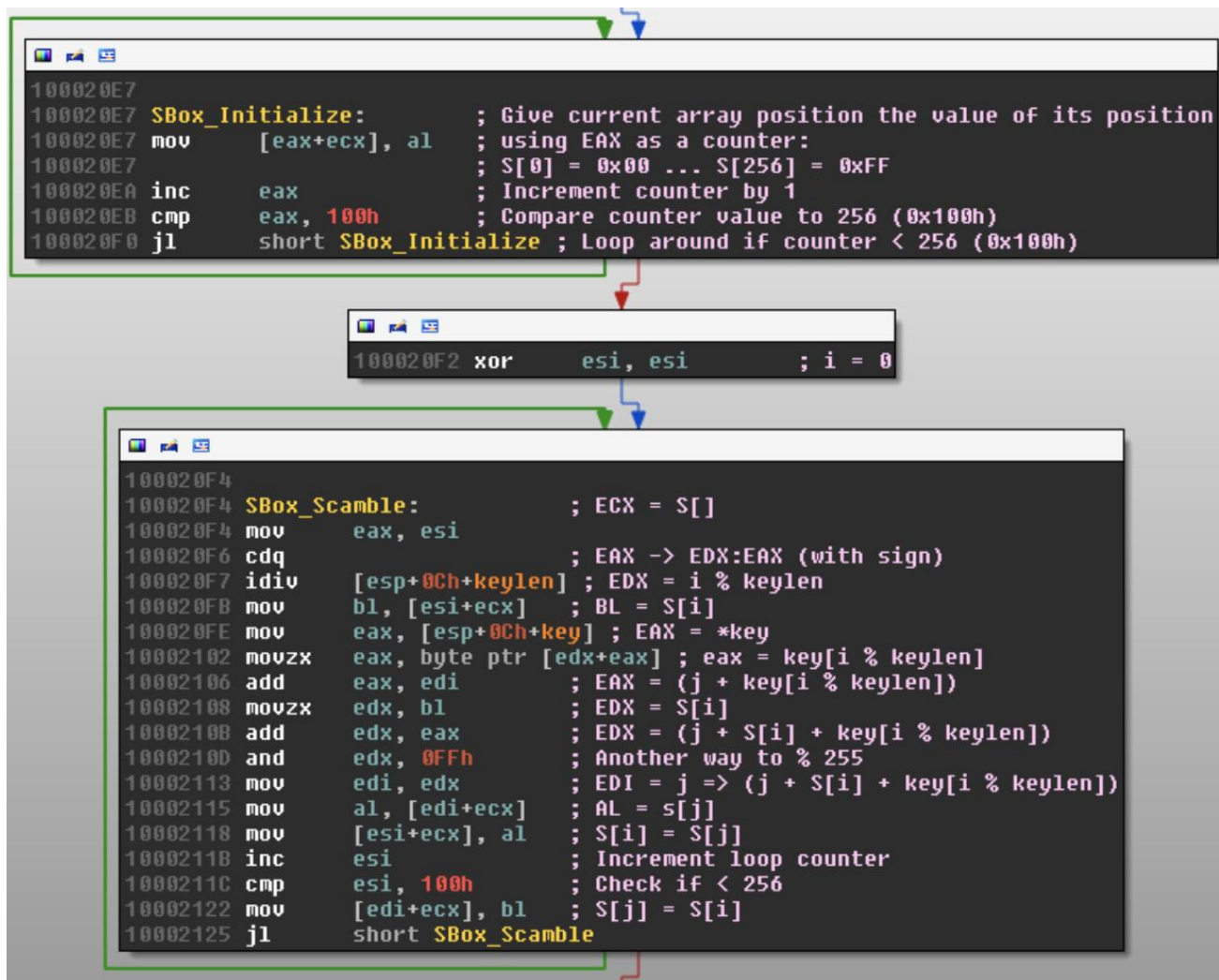
It's the initialization of the **RC4 algorithm**.

[Talos Blog: RC4 Encryption in Malware](#)



Binary analysis

11



RC4 in PowerEmpire

```
$R={$D,$K=$ARGs;  
$S=0..255;  
0..255|%{$J=($J+$S[$_]+$K[$_%$K.COUNT])%256;  
$S[$_],$S[$J]=$S[$J],$S[$_]};  
$D|%{$I=($I+1)%256;  
$H=($H+$S[$I])%256;  
$S[$I],$S[$H]=$S[$H],$S[$I];  
$_-bX0r$S[(($S[$I]+$S[$H])%256)]];
```

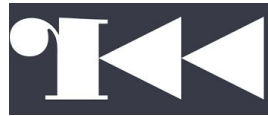
<https://plaintext.do/AV-Evasion-Converting-PowerEmpire-Stage-1-to-CSharp-EN/>

Binary analysis



Static analysis:

- Extract strings, symbols and API calls
- Disassembler: from machine code to assembly



Dynamic analysis:

- Debugger: debug the environment
- Instrumentation frameworks: inject code in the program execution
- Sandbox: capture the interaction with the OS



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Part 01

The portable executable file format



The PE:

- is the native standard for Microsoft Windows 32 and 64 bit executable file
- it was introduced in Windows NT 3.1

Contains the ***DOS header***, the ***PE header***, the ***Sections table*** and the ***Sections***



DOS header

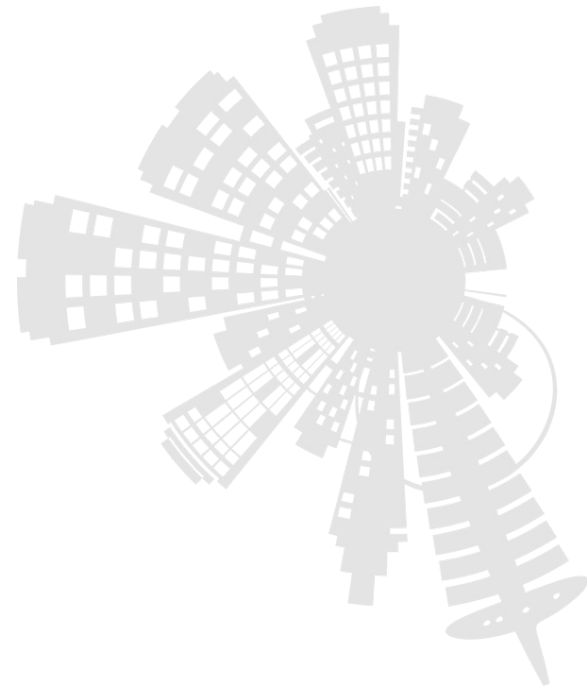


It starts with 0x4D 0x5A “MZ”, the initials of Mark Zbikowski

Ifanew offset to the PE header

Offset	0	1	2	3	4	5	6	7	8	9	A	B	C	D	E	F	
000000	4D	5A	90	00	03	00	00	00	04	00	00	00	FF	FF	00	00	MZ.....
000010	B8	00	00	00	00	00	00	00	40	00	00	00	00	00	00	00@.....
000020	00	00	00	00	00	00	00	00	00	00	00	00	00	00	00	00
000030	00	00	00	00	00	00	00	00	00	00	00	00	E0	00	00	00
000040	0E	1F	BA	0E	00	B4	09	CD	21	B8	01	4C	CD	21	54	68!..L.!Th
000050	69	73	20	70	72	6F	67	72	61	6D	20	63	61	6E	6E	6F	is program canno
000060	74	20	62	65	20	72	75	6E	20	69	6E	20	44	4F	53	20	t be run in DOS
000070	6D	6F	64	65	2E	0D	0D	0A	24	00	00	00	00	00	00	00	mode...\$......
000080	EC	85	5B	A1	A8	E4	35	F2	A8	E4	35	F2	A8	E4	35	F2	..[...5...5...5.
000090	6B	EB	3A	F2	A9	E4	35	F2	6B	EB	55	F2	A9	E4	35	F2	k:...5.k.U...5.
0000A0	6B	EB	68	F2	BB	E4	35	F2	A8	E4	34	F2	63	E4	35	F2	k.h...5...4.c.5.
0000B0	6B	EB	68	F2	A9	E4	35	F2	6B	EB	6A	F2	BF	E4	35	F2	k.k...5.k.j...5.
0000C0	6B	EB	6F	F2	A9	E4	35	F2	52	69	63	68	A8	E4	35	F2	k.o...5.Rich..5.
0000D0	00	00	00	00	00	00	00	00	00	00	00	00	00	00	00	00
0000E0	50	45	00	00	4C	01	03	00	87	52	02	48	00	00	00	00	PE..L....R.H....
0000F0	00	00	00	00	E0	00	0F	01	0B	01	07	0A	00	78	00	00x..

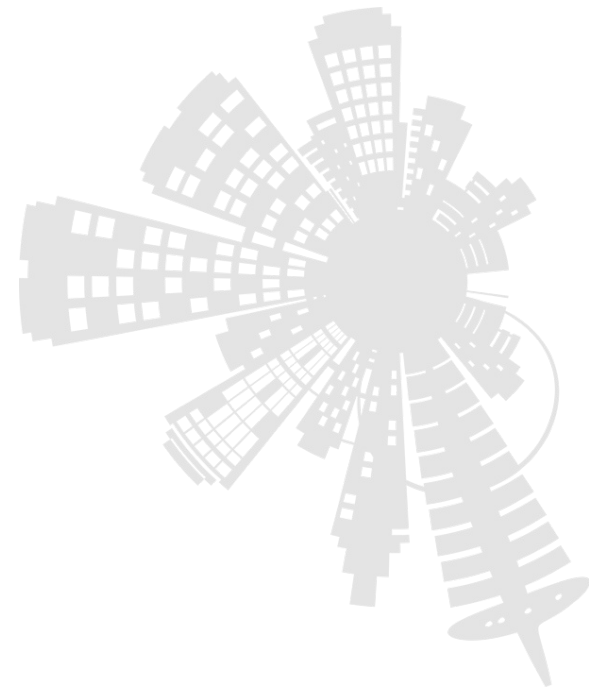
(Beginning of NOTEPAD.EXE; Windows™ XP Pro SP-3; April 14, 2008, 4:00:00 AM, 69,120 bytes.)
Figure 3.



Begins with 0x50, 0x45, 0x00, 0x00 (“PE00”)

Contains the *FileHeader* and the *OptionalHeader*

- FileHeader
Machine, NumberOfSections and ***SizeOfOptionalHeader***
- OptionalHeader
AddressOfEntryPoint and ***ImageBase***
SectionAlignment and ***FileAlignment***
SizeOfImage is the overall size of the PE image in memory
DataDirectory used for import table and export table



Section table contains information about each section:

- the **NumberOfSections** is located in the *FileHeader*
- Sections are sorted according to their RVA (Relative Virtual Address)
- Most section names start with “.”, but this is not a requirement
e.g., *.text*, *.data*, *.reloc*

Some fields:

- **SizeOfRawData** is the size of the section on the disk
 - rounded up to next multiple of **FileAlignment**
- **VirtualSize** is the size of the section when it's loaded in memory
- **VirtualAddress** is the address of the first byte of the section relative to the **ImageBase**
e.g., VA: *0x1000*, PE loaded at *0x400000*, the section will be loaded at *0x401000*
- **Characteristics** indicate whether the section contains code, initialized data, *rwe* permissions.



.text: Executable Code Section

The linker concatenates all the .text sections from the object files into one big .text section. Contains the program Entry Point and the Jump Table.

.data or **.rdata:** Data Section

global and static variables initialized at compile time

.bss:

uninitialized data, including all the variables declared *static* or *global*

.rsrc: Resource Section

data is structured into a resource tree. Most common resources are Icons and GUI.



.edata: Export Data Section

list of functions and data exported to other modules. Used by DLLs.

.idata: Import Data Section

contains the Import Directory and the Import Address Table

when calling a function in a DLL, the call transfer controls to a jmp instruction

.debug: Debug Information Section



The linker makes an assumption about where the file will be mapped into memory:

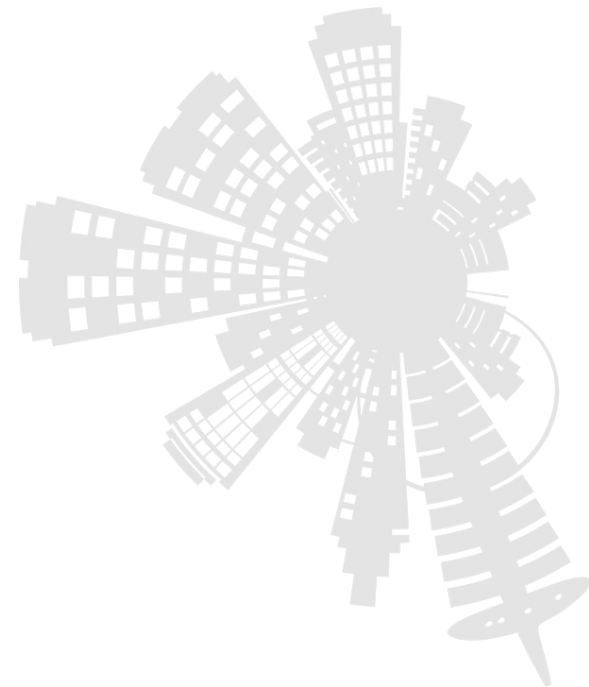
- In Win32 the default Base Address is 0x400000

The binary may be loaded somewhere else:

- *.reloc* section contains the information to fix the addresses

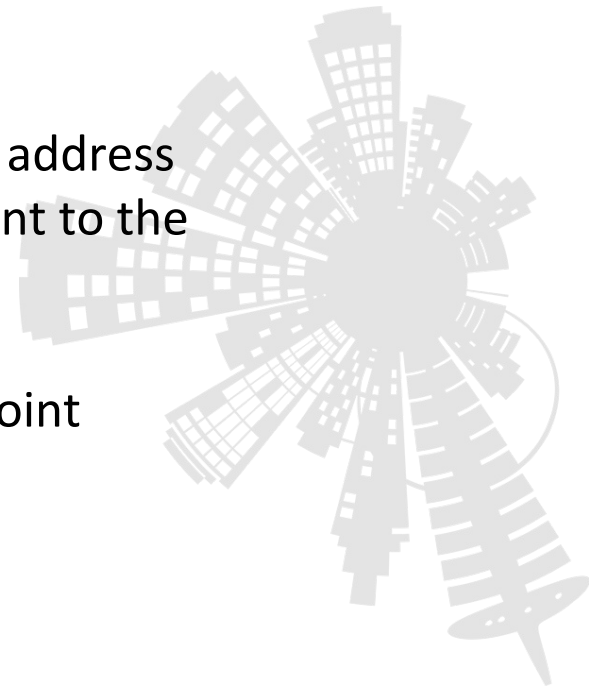
Usually *jmp* and *call* instructions use relative offsets.

- Relocations are needed for instructions that reference some data.

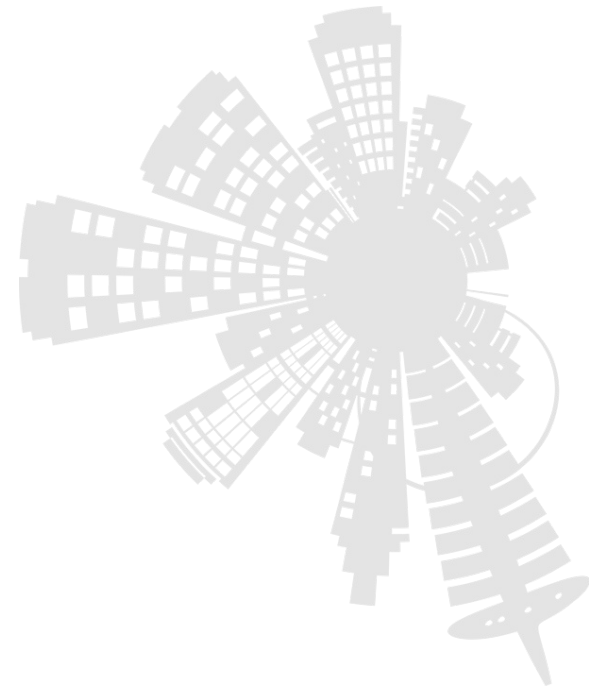


The loader:

- Creates a virtual address space for the process
- Using the Section headers, it maps in memory the sections of the file.
Page attributes are set according to the section **Characteristic**.
- It performs relocations if the load address is not equal to the preferred base address
- **ImportTable** is used to add required DLLs. Address in the IAT are fixed to point to the address of the imported functions
- Creates the stack and the heap
- Creates the initial thread and it passes the execution to the program entry point

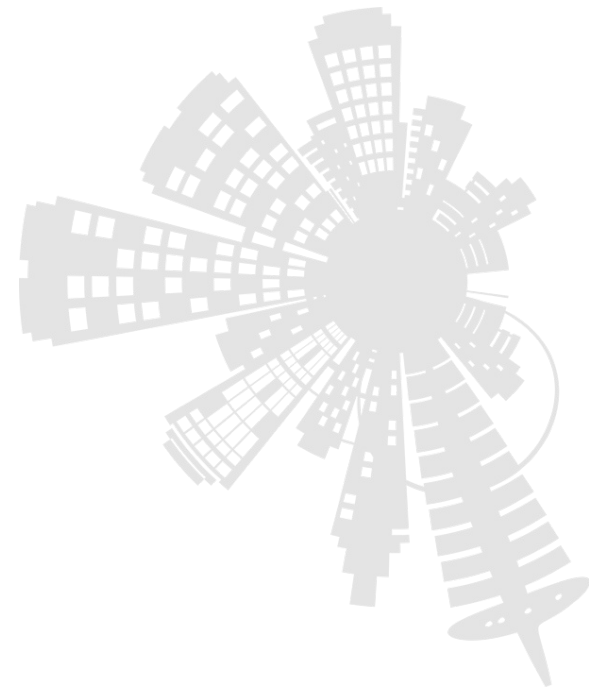


- Adding code to an existing section
- Enlarge an existing section
- Add a section
- Add an overlay: append data at the end of the PE file.



Part 01

Packers



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Originally designed to

- reduce the size of an executable (compression)
- protect intellectual property (encryption)

Encrypts or compress an executable file:

- It may change the PE sections
- *AddressOfEntryPoint* points to the unpacking routine

It's one of the most common techniques to obfuscate a binary:

- To evade static detection (AV signature)
- Make analysis more difficult



Packer complexity varies

- Compressor (LZMA) / encryptor (XOR, RC4, AES) / protector (anti-analysis tricks)
- Code virtualization (e.g., VMProtect)
- Nested packing

General unpacking is a problem:

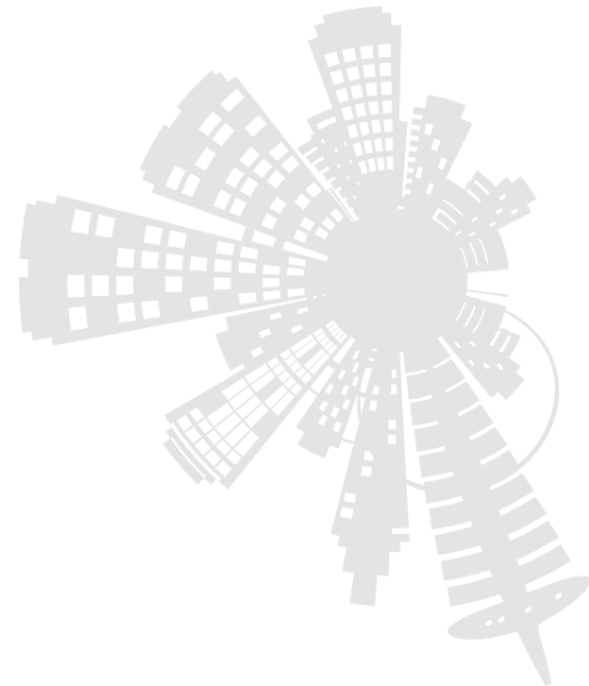
- Goal: extract the payload in an automated way
- Packer logic varies
- Custom packers





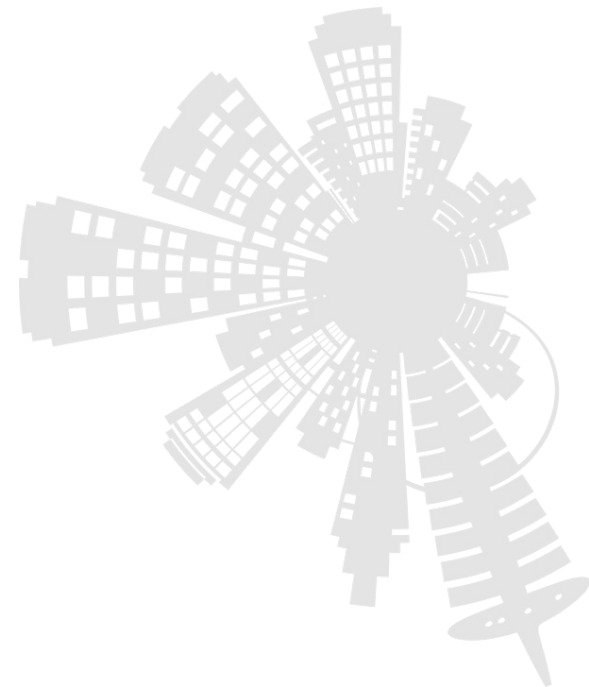
ClamAV automatically unpacks UPX, FSG and Petite

<https://www.clamav.net/>



How to detect a packer?

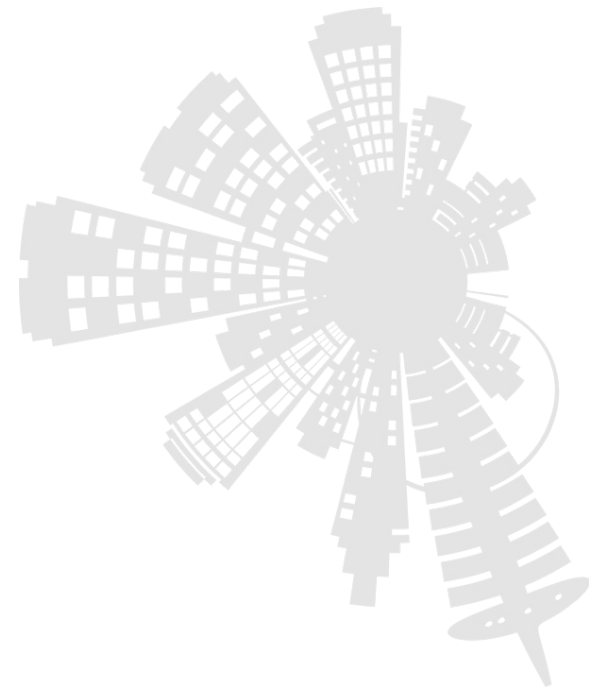
- Look at section names
- Check section permissions
- Check imports
- Check strings
- Check *RawSize* and *VirtualSize*
- Check sections' entropy
- Packers signature (e.g., PEid - but be aware of FPs)



DEMO - Microsoft Write

unpacked: e46620bd4eb048fcb2a8f1541d2dbda8299e38e01a4eef9c4e7c3c43b96d0629

packed: 98667da25a8d0b08b360d919ca3a32d4f20d38b43aa38ad354d9366540367ec1



Ultimate Packer for eXecutables

<https://github.com/upx/upx>

```
./upx -1 write.exe
```

Name	Entropy	SizeOfRawData	VirtualSize	VirtualAddress
.text	5.628278	4096	3780	4096
.data	0.419103	512	1784	8192
.pdata	1.442970	512	168	12288
.rsrc	4.620039	3584	3496	16384
.reloc	0.221676	512	56	20480

Name	Entropy	SizeOfRawData	VirtualSize	VirtualAddress
UPX0	0.000000	0	24576	4096
UPX1	7.265725	3584	4096	28672
.rsrc	4.438244	4096	4096	32768

UPX packed



Consequences of packers

Packed != malicious

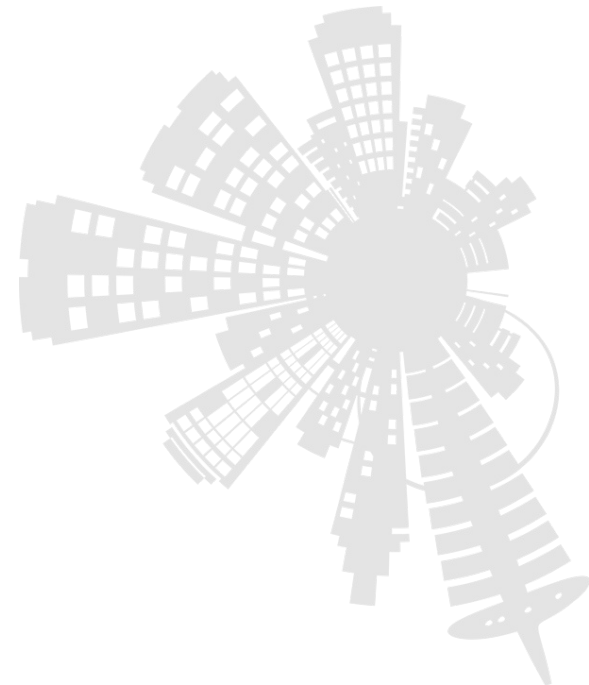
This is an old experiments (2003), but still gives the idea:

<https://sarvamblog.blogspot.com/2013/05/nearly-70-of-packed-windows-system.html>

7,983 samples from different versions of Windows packed with 4 packers submitted to VT, looking for 10+ detections

Packer	Total # of Packed Exes	# of Packed files with at least 10 AV labels	Corresponding %
UPX	4694	0	0
Upack	5250	5244	99.88
NsPack	5191	5125	98.72
BEP	1528	1109	72.78

*VT should not be used for comparing AV products



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[SoK: Deep Packer Inspection: A Longitudinal Study of the Complexity of Run-Time Packers](#)

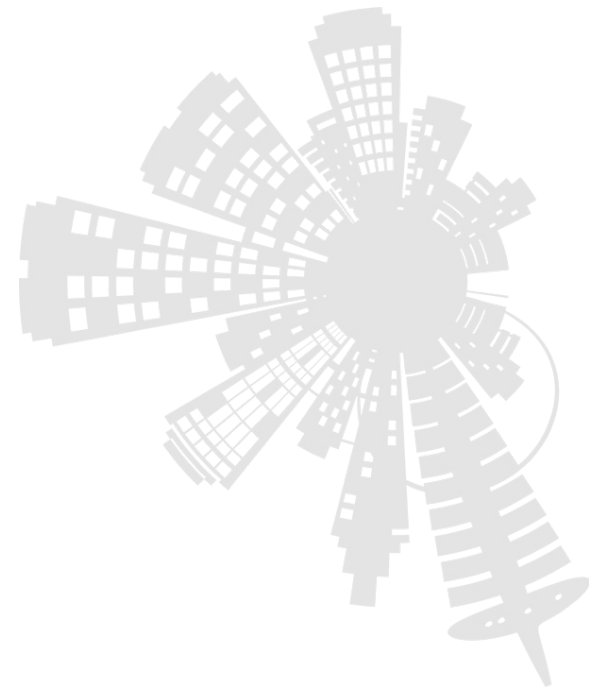
<https://www.packerinspector.com/about> (currently offline)

<https://www.usenix.org/node/208120>



Part 10

Malware analysis and automation



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Python scripting with pefile and python-idb

<https://pypi.org/project/pefile/>

<https://github.com/williballenthin/python-idb>



FIRST

FIRST: Function Identification & Recovery Signature Tool

Collaborative platform for reverse engineering

Functions and metadata are saved on a DB

Server-side similarity engines look up similar function

Official [IDA Pro plugin](#) and un-official [R2 plugin](#).



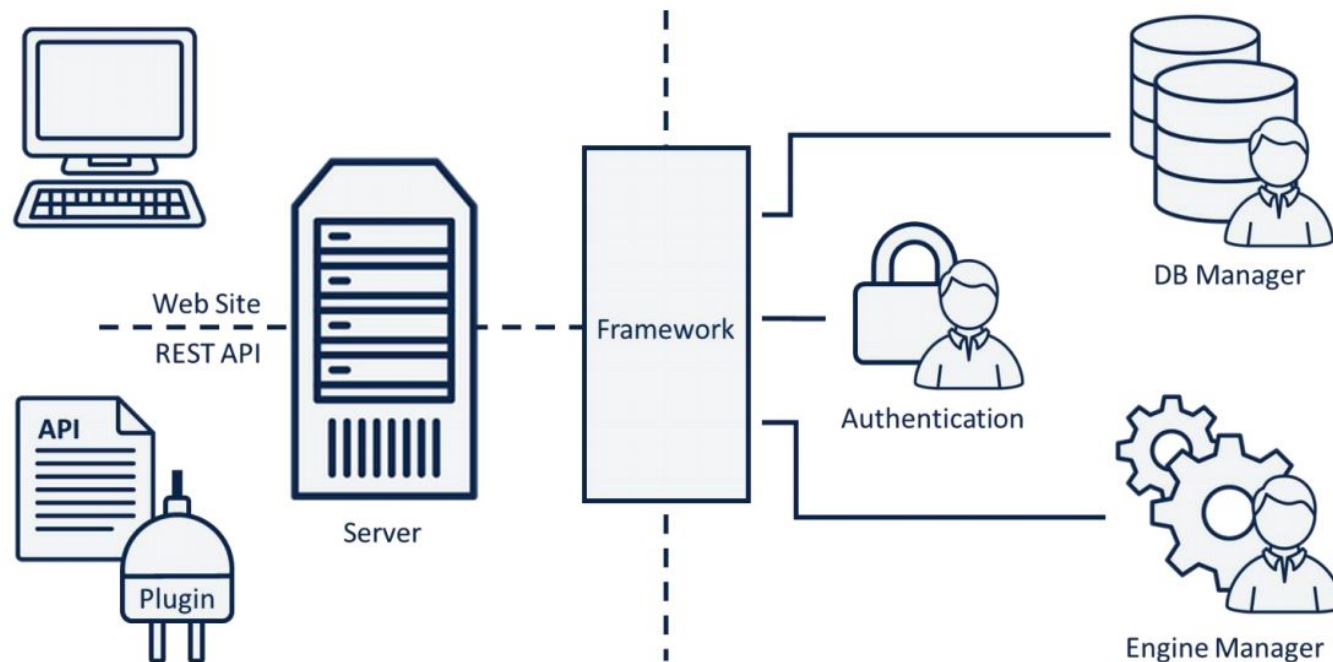


Figure 1: FIRST framework overview



`api/sample/checkin/<api_key>`
sample check-in

`api/metadata/add/<api_key>`
add function metadata

`api/metadata/history/<api_key>`
function metadata history

`api/metadata/applied/<api_key>`
metadata applied

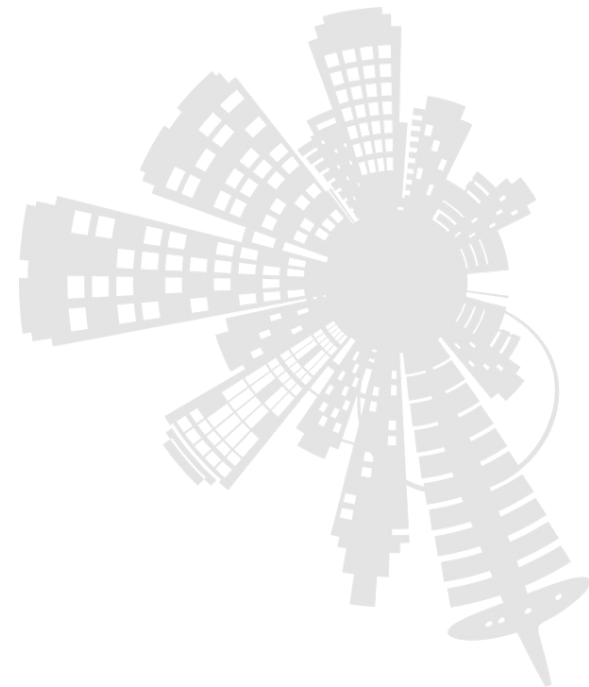
`api/metadata/unapplied/<api_key>`
metadata unapplied

`api/metadata/delete/<api_key>/<id>`
delete function metadata

`api/metadata/created/<api_key>/<page>`
metadata created

`api/metadata/get/<api_key>`
get function metadata

`api/metadata/scan/<api_key>`
scan the entire binary

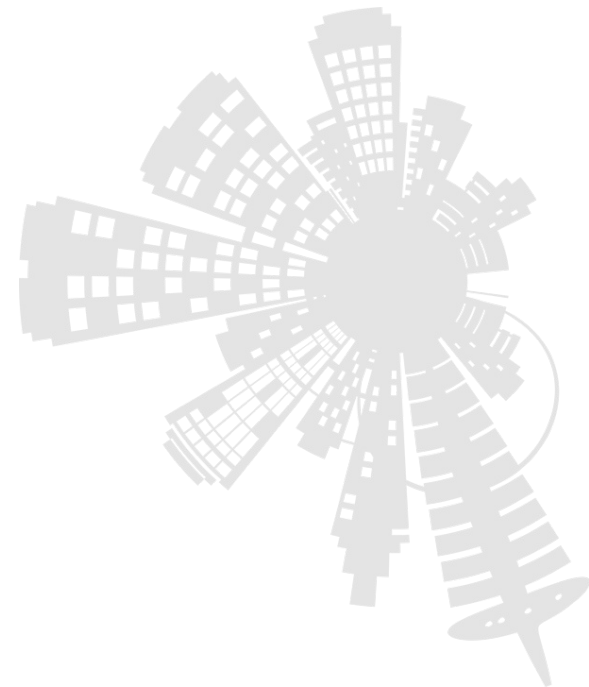


The DB includes more than 350k functions

OpenSSL, 7zip, aPLib, ucl, LibreSSL 2.3.1, Mimikatz, aPackage, UPX, Alina Spark, Dexter, Grum, Pony, Zeus, HackingTeam RCS

3 implemented engines: exact match, basic masking, mnemonic hash

1 experimental engine: [Catalog1](#) from @xorpd



Register to use:

<https://first.talosintelligence.com/>

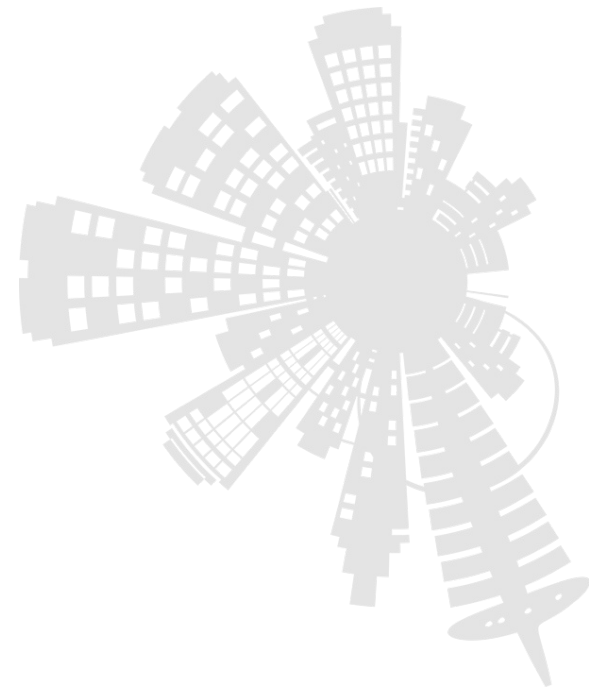
Get the code:

<https://github.com/vrtadmin/FIRST-plugin-ida>

<https://github.com/vrtadmin/FIRST-server>

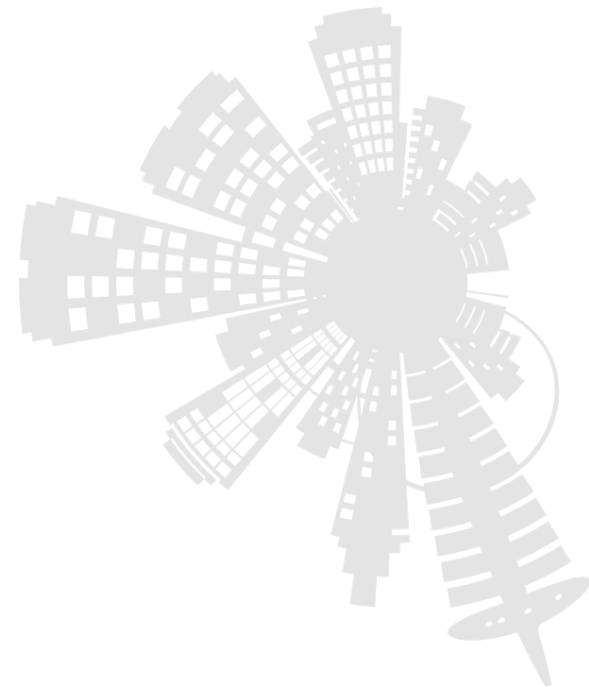
Read the docs:

<https://first-plugin-ida.readthedocs.io/>



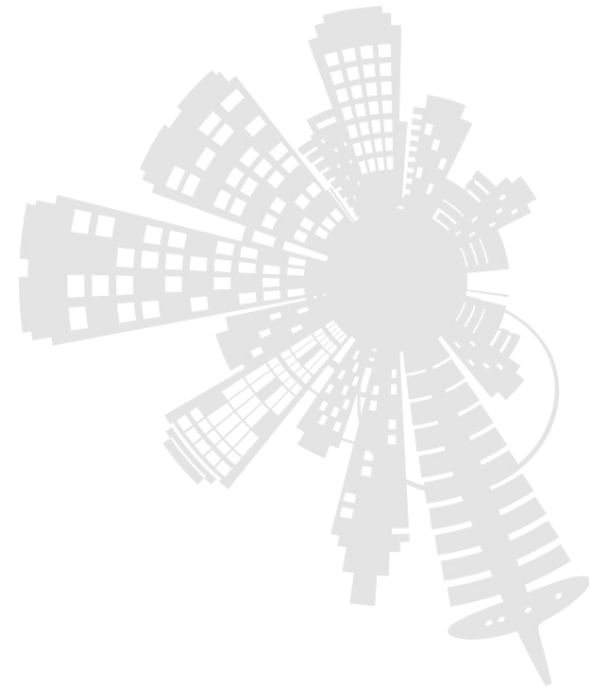
Phobos malware:

4c347d78da2c29cd84a298dd2a463c381bc13da95cdb9782c6bc65256eae1576



GhIDA: Ghidra Decompiler for IDA Pro
<https://github.com/Cisco-Talos/GhIDA>

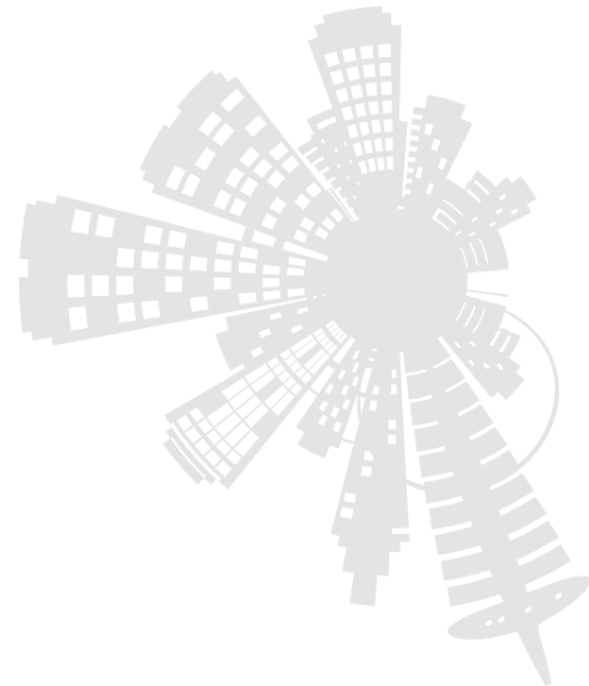
Ghidraaas: Ghidra analysis through REST APIs
<https://github.com/Cisco-Talos/Ghidraaas>



Docker with Ghidra installed and web-server with REST APIs

3 Ghidra plugins to analyze, list the functions and decompile

5 generic APIs and 3 GhIDA specific.



`api/analyze_sample/`

Submit a sample for the analysis

`api/get_functions_list/<sha256>`

Request the list of functions

`api/get_functions_list_detailed/<sha256>`

Request the list of functions with additional details

`api/get_decompiled_function/<sha256>/<offset>`

Request to decompile a function

`api/analysis_terminated/<sha256>`

Remove the *.gpr file and *.rep files.



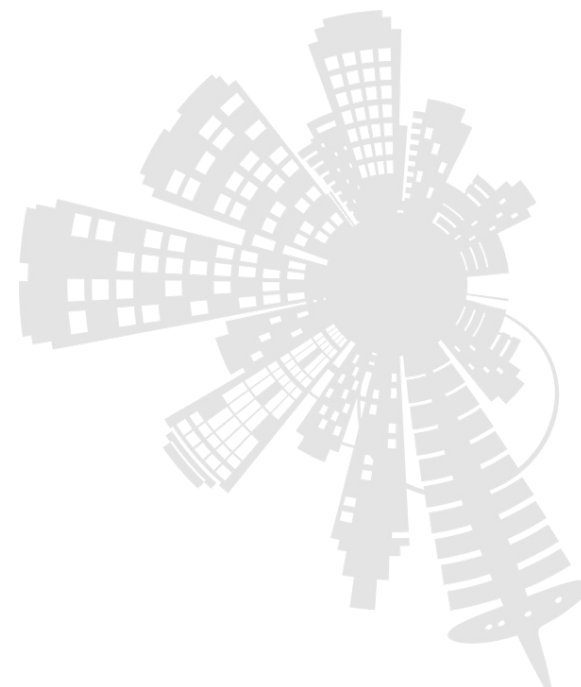
IDA Pro 7.x plugin. Requires Python 2.7

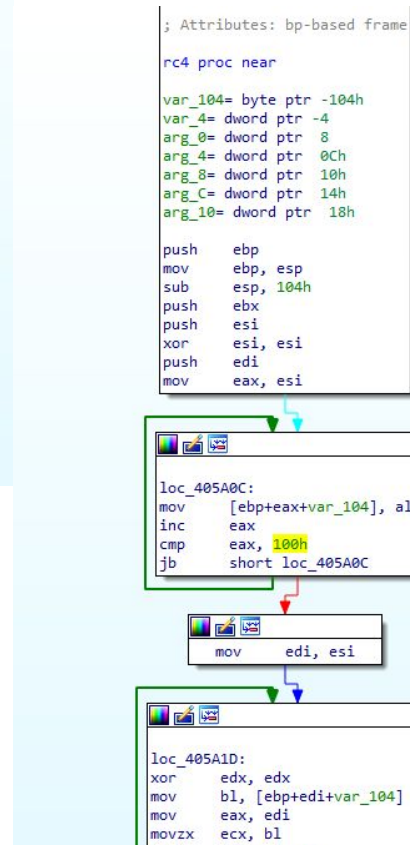
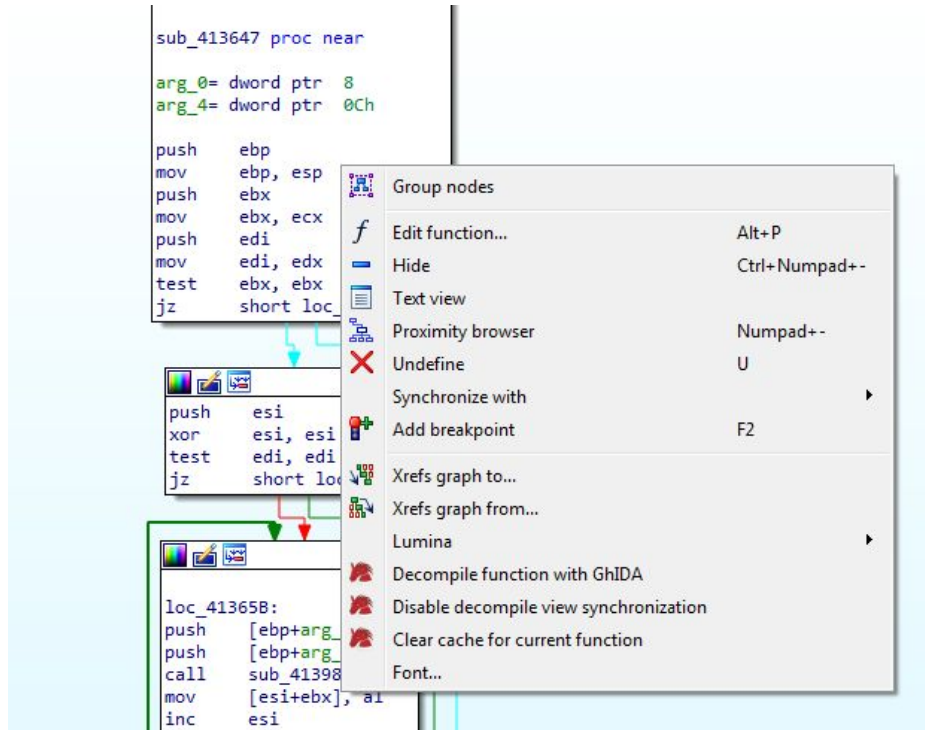
Exports an IDA Pro project in xml format, then calls Ghidra in headless mode

It works either a local installation of [Ghidra](#) or the [Ghidraaas](#) server

The plugin correctly handles x86 and x64 PE and ELF binaries.

There are other plugins that directly integrate the Ghidra decompiler
e.g., <https://github.com/cseagle/blc>





```
byte * rc4(int param_1, uint param_2, int param_3, byte *param_4, byte *param_5)
{
    byte bVar1;
    uint uVar2;
    int iVar3;
    uint uVar4;
    byte local_108;
    dword local_8;

    iVar3 = (int)param_4;
    uVar4 = 0;
    uVar2 = 0;
    do { // Key-Scheduling Algorithm - Initialization
        (&local_108)[uVar2] = (byte)uVar2;
        uVar2 = uVar2 + 1;
    } while (uVar2 < 0x100);
    uVar2 = 0;
    do {
        bVar1 = (&local_108)[uVar2];
        uVar4 = (uint)bVar1 + (uint)*(byte *)(&local_108)[uVar2 % param_2 + param_1] + uVar4 & 0xff;
        (&local_108)[uVar2] = (&local_108)[uVar4];
        uVar2 = uVar2 + 1;
        (&local_108)[uVar4] = bVar1;
    } while (uVar2 < 0x100);
    uVar4 = 0;
    uVar2 = 0;
    if (param_4 != (byte *)0x0) {
        param_4 = param_5;
        do { // Stream Generation
            uVar2 = uVar2 + 1 & 0xff;
            bVar1 = (&local_108)[uVar2];
            uVar4 = (uint)bVar1 + uVar4 & 0xff;
            (&local_108)[uVar2] = (&local_108)[uVar4];
            (&local_108)[uVar4] = bVar1;
            *param_4 = (&local_108)[(uint)(byte)((&local_108)[uVar2] + bVar1)] ^
                param_4[param_3 - (int)param_5];
            param_4 = param_4 + 1;
            iVar3 = iVar3 + -1;
        } while (iVar3 != 0);
    }
    return param_5;
}
```


Synchronization of the disassembler view with the decompiler view

Decompiled code syntax highlight

Code navigation by double-clicking on symbols' name

Add comments in the decompiler view

Symbols renaming (limited to XML exported symbols and few others)

Symbols highlight on disassembler and decompiler view

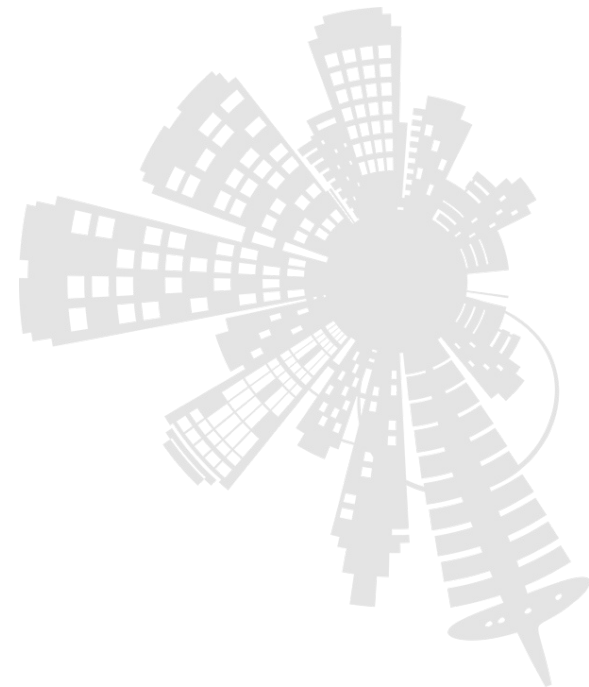
Decompiled code and comments cache

Store setting options



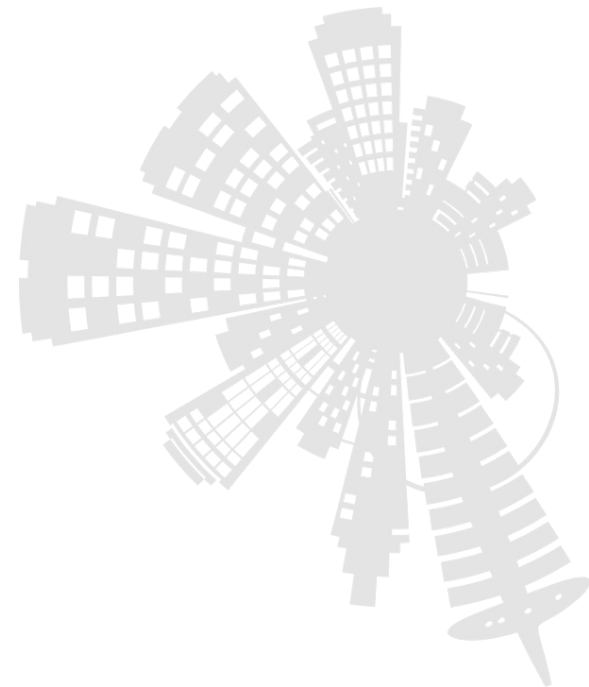
Phobos malware:

4c347d78da2c29cd84a298dd2a463c381bc13da95cdb9782c6bc65256eae1576



Part 11

Automatic signature generation



What is a malware signature?



A combination of patterns that indicate the presence of malicious code

As malware evolves, new signatures need to be generated frequently

Static signatures are based on unique sequences of instructions or strings

* this is where the most of the existing tools and researches focus on

Behavioural signatures provides an abstraction of the program behavior

In this context, malware “signatures” and “rules” have the same meaning.



ClamAV and YARA are the most-used languages to write malware signatures

“YARA is to files what Snort is to network traffic” *Victor M. Alvarez*

They natively supports static signatures (strings + regex + hex)

YARA Signatures can be extended through custom modules

Similarly, ClamAV bytecode signatures supports complex matching logic.



Example of YARA signature

```
rule example {  
    meta:  
        author = "Andrea Marcelli"  
  
    strings:  
        $a = "IEncrypt.dll"  
  
    condition:  
        $a and  
        pe.image_base == 708640768 and  
        pe.resources[6].language == 1030 and  
        pe.resources[36].type == 10 and  
        pe.resources[37].id == 104 and  
        pe.imports("user32.dll", "GetCursorPos")  
}
```



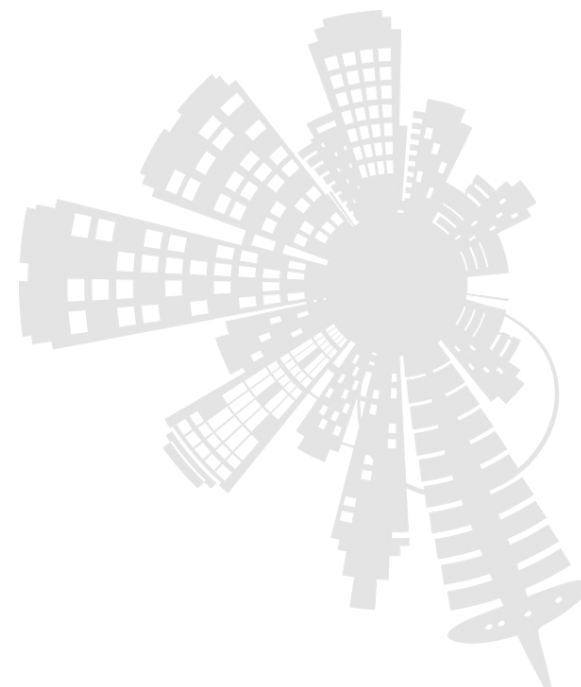
Examples of ClamAV signature

```
Sig1;Target:0;(0&1&2&3)&(4|1);6b6f74656b;616c61;7a6f6c77;7374656616e;deadbeef
```

```
Sig2;Target:0;((0|1|2)>5,2)&(3|1);6b6f74656b;616c61;7a6f6c77;73746566616e
```

```
Sig3;Target:0;((0|1|2|3)=2)&(4|1);6b6f74656b;616c61;7a6f6c77;73746566616e;deadbeef
```

```
Sig4;Engine:51-255,Target:1;((0|1)&(2|3))&4;EP+123:33c06834f04100f2aef7d14951684cf04100e8110a00;S2+78:22??232c2d252229{-15}6e6573(63|64)61706528;S3+50:68efa311c3b9963cb1ee8e586d32aeb9043e;f9c58dcf43987e4f519d629b103375;SL+550:6300680065005c0046006900
```



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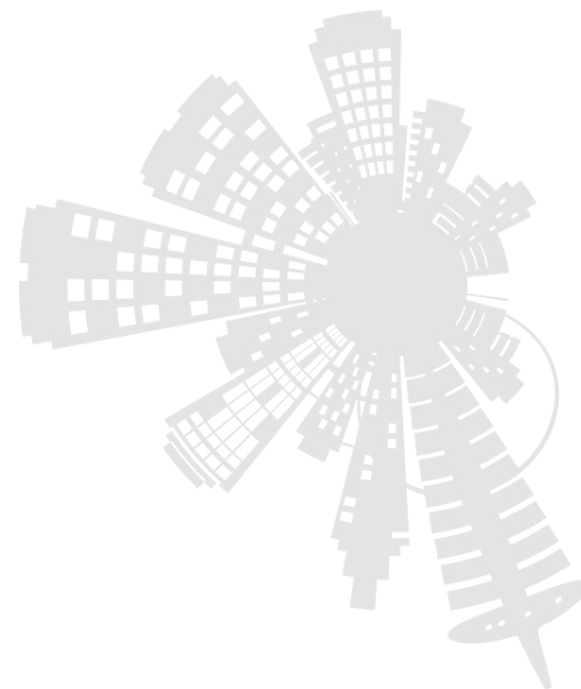
The process to generate a signature should be fast (e.g., ~ 5 min for 100 samples)

The algorithm should scale up to few thousands of input samples

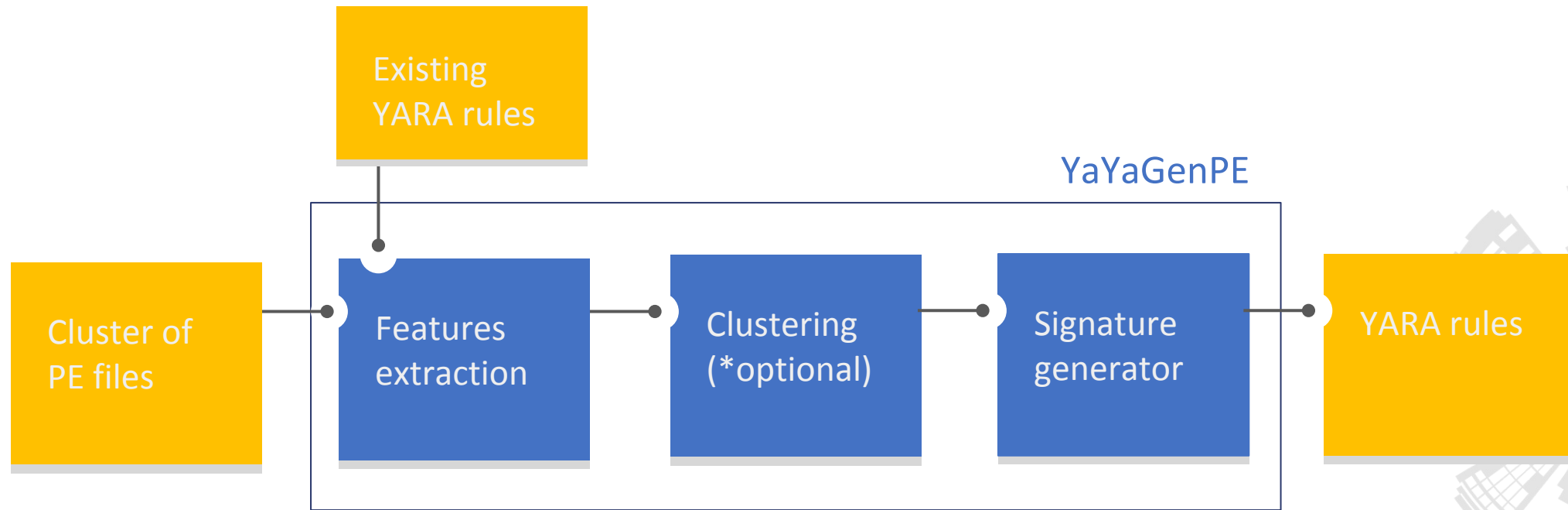
Limit FPs

Avoiding FPs should not be related to number of samples input

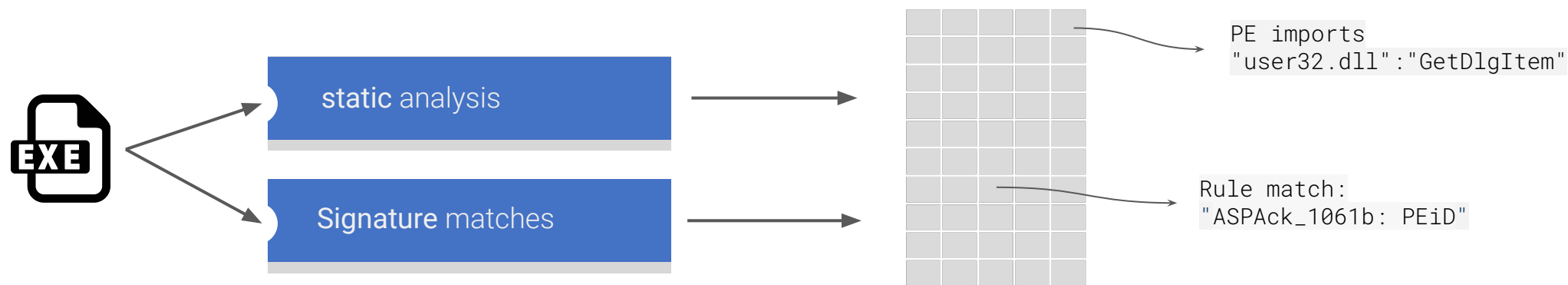
The signature should catch other variants too.



The framework workflow



1. Features extraction



Each block is a feature extracted through the analysis, or another rule that matches the file

A custom YARA version extract all the supported features

Existing YARA rules add expert knowledge.



2. Clustering



It reduces the complexity of signature generation process

Allow the framework to scale with 1000+ inputs

Each cluster is splitted based on the value of a single feature

The best best splitting feature is the one that maximise the distance among centroids

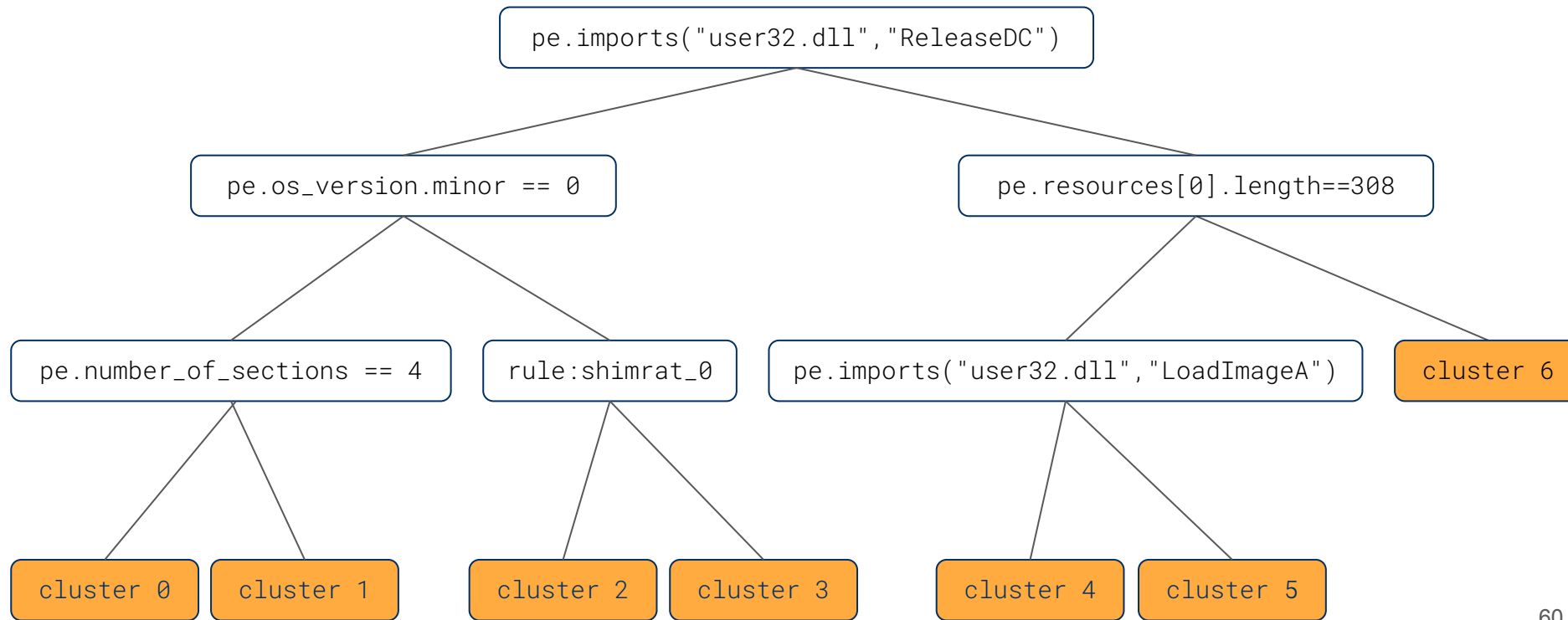
Cluster centroids are approximated, and Jaccard distances is used

The stopping criterion is the distance between centroids (experimentally set)

The splitting feature can be easily added to the generated rules.



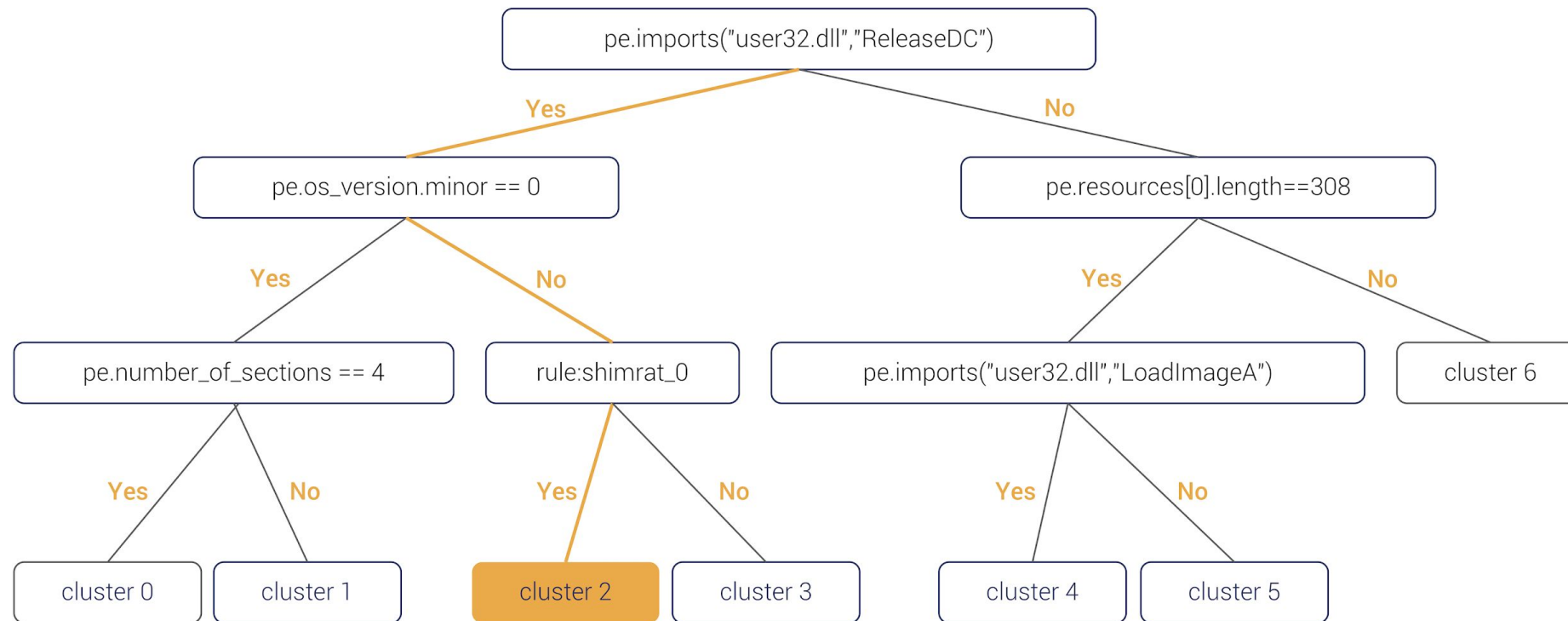
UDT clustering



60



UDT clustering

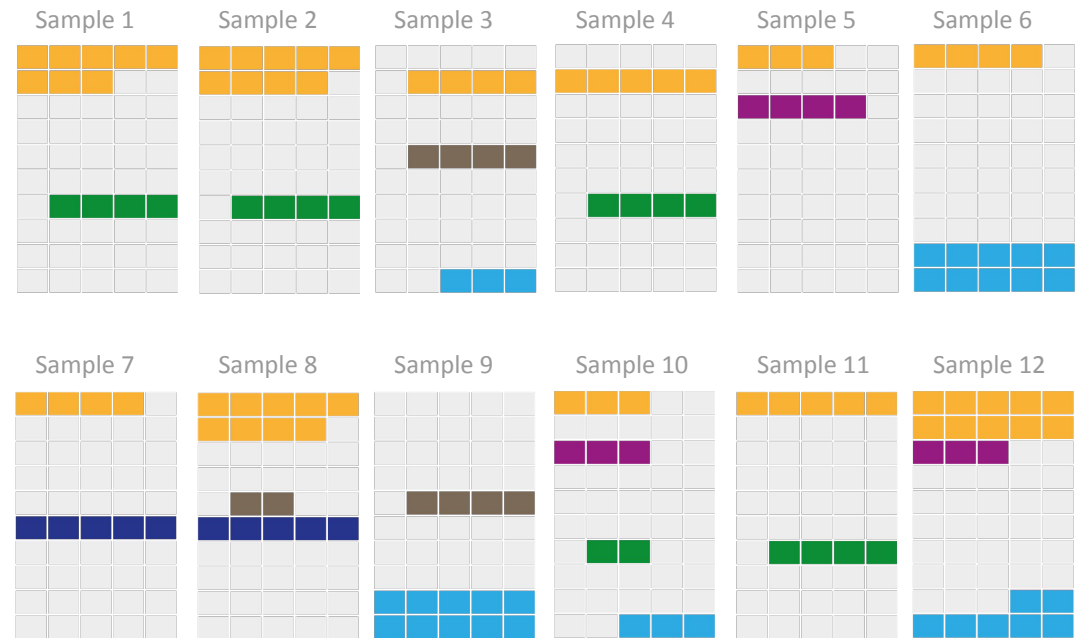


3. The signature generation

Finding the optimal attributes subsets is the goal of the signature generation process

The problem can be reduced to a variant of the set cover problem (NP-complete)

A dynamic greedy algorithm builds the signature as a disjunction of clauses.



$$\underbrace{(l_1 \wedge l_2 \wedge l_3)}_{\text{clause}} \vee \underbrace{(l_4 \wedge l_5)}_{\text{literal}}$$

Each signature can be expressed in DNF

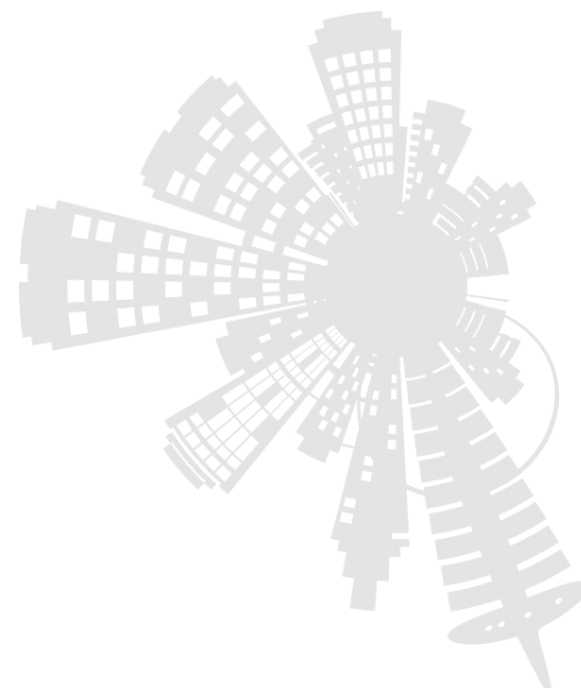
Each clause is a valid YARA rule

Each clause can be weighed.

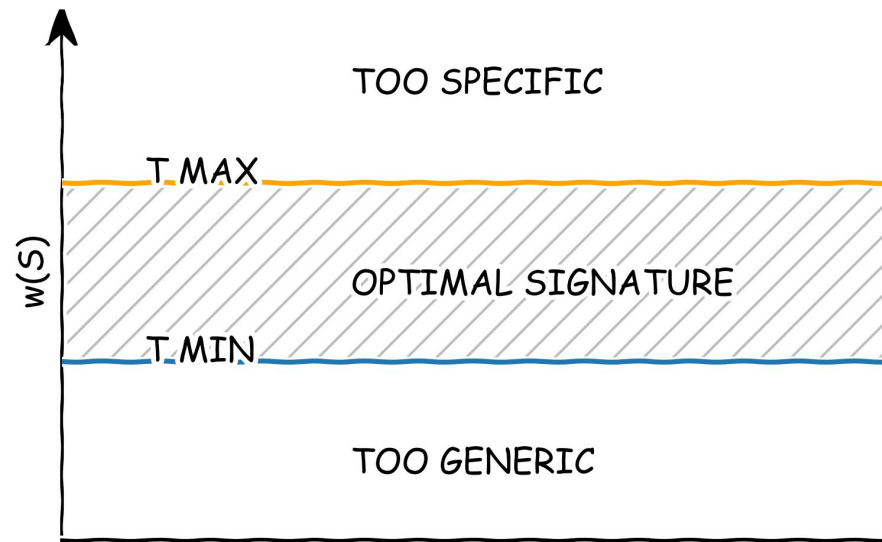
The simplex method is used to assign the weights.

$$S = \bigvee_{i=0}^n c_i \quad c_i = \bigwedge_{j=0}^{m(i)} l_{i,j}$$

$$w(c_i) = \sum_{j=0}^{m(i)} w(l_{i,j})$$

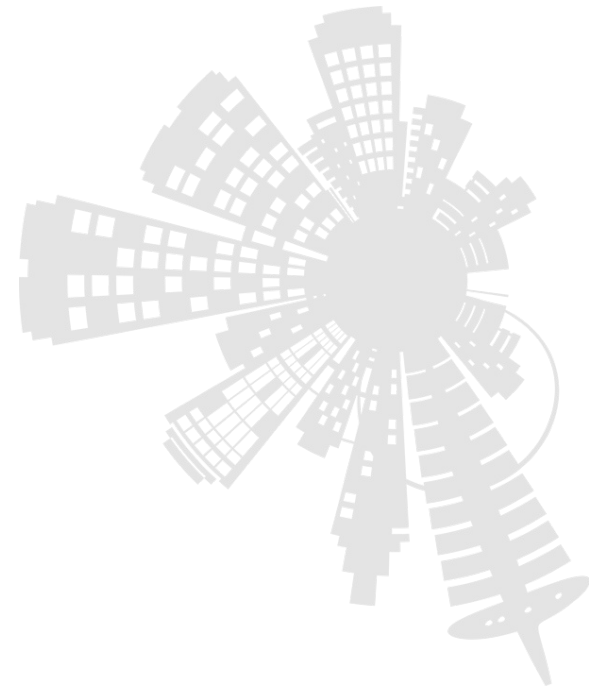


Scoring system



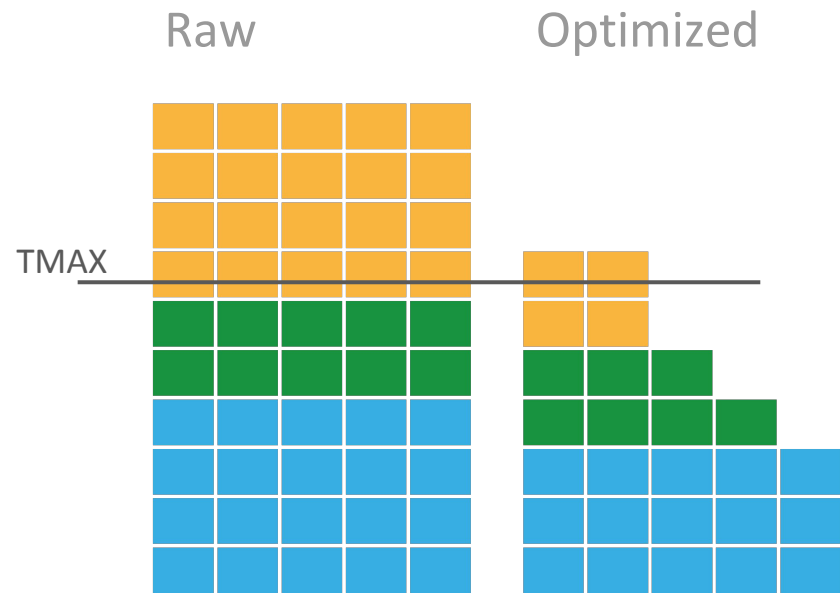
The weight of a signature is the lowest among its clauses

$$w(S) = \min_{\forall i} w(c_i)$$



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Signature optimization



Rules could be over-specific

We need to study which combinations of attributes create a better rule

We introduced two optimizers: hill-climber- and EA-based.

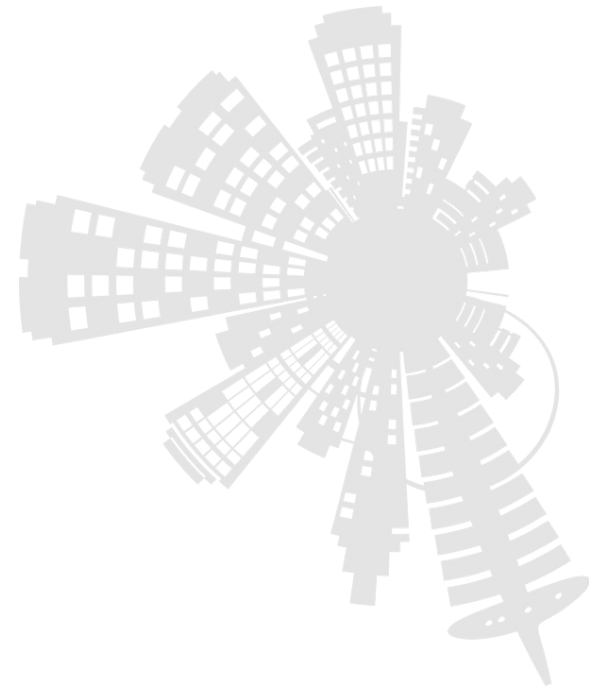
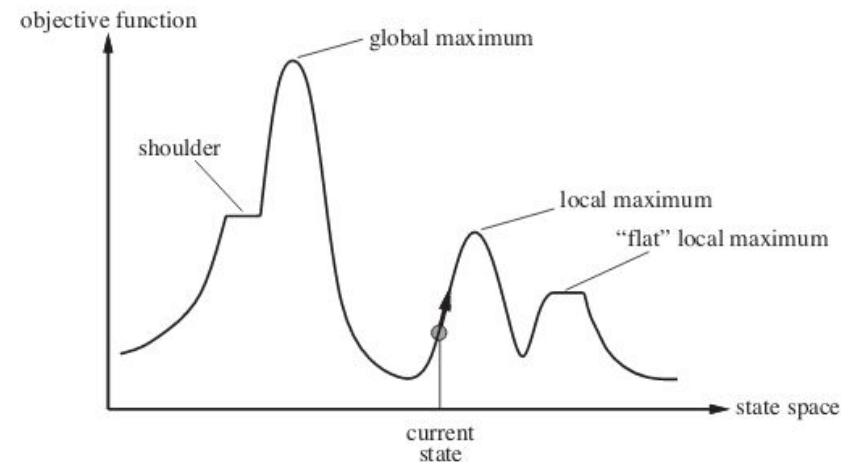


It's a *local search* technique

It makes incremental changes until no better solutions can be found

For *non-convex* problems it will only find *local optima*

Variants include *Tabu search* or *Simulated annealing*.

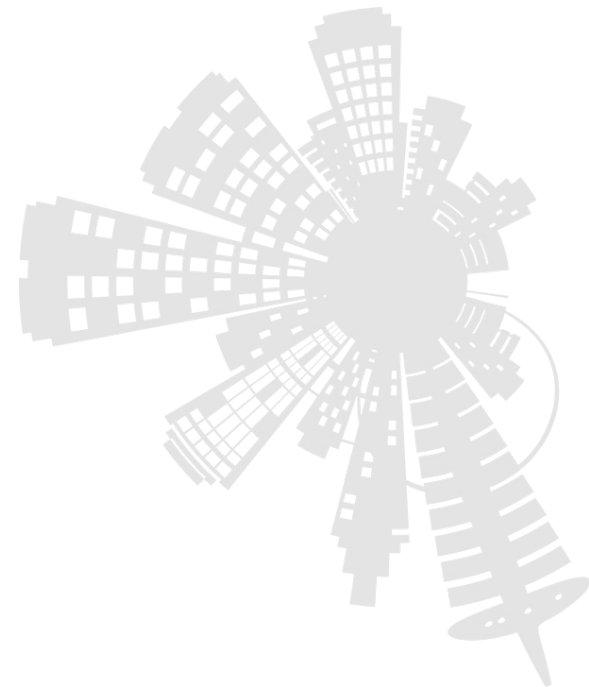


Solution representation:

- *the genome* is the signature to optimize
- *the loci* are the literals of the signature

Two individuals are compared based on:

- Num. of matches
- [Heuristics](#)
- Score of the rule
- Num. of attributes

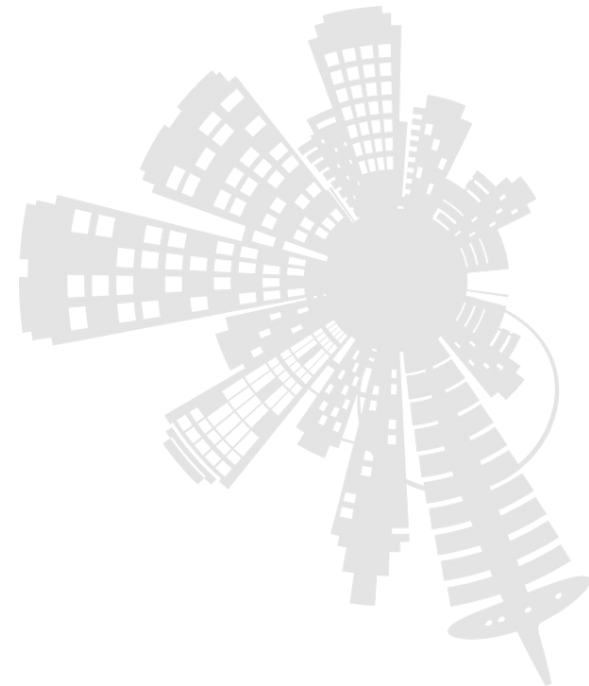
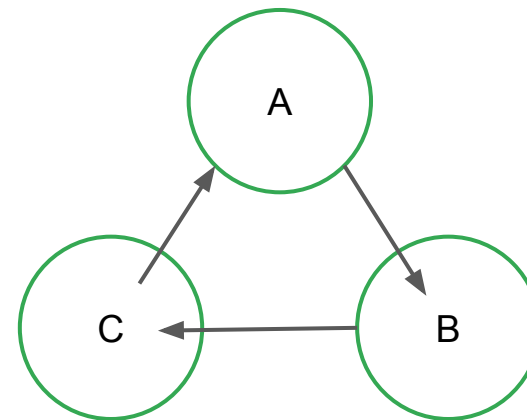


Define your heuristics: e.g. *better more clauses of type x than y*

The comparisons are not “hard”: transitive property is lost

Archive comparison through tournament selection
(each pair, twice comparisons)

Best solution is stored in the archive.



Yet another YARA rule generator

*YaYa is grandma is ES



YaYaGenPE is an extension of the original YaYaGen framework

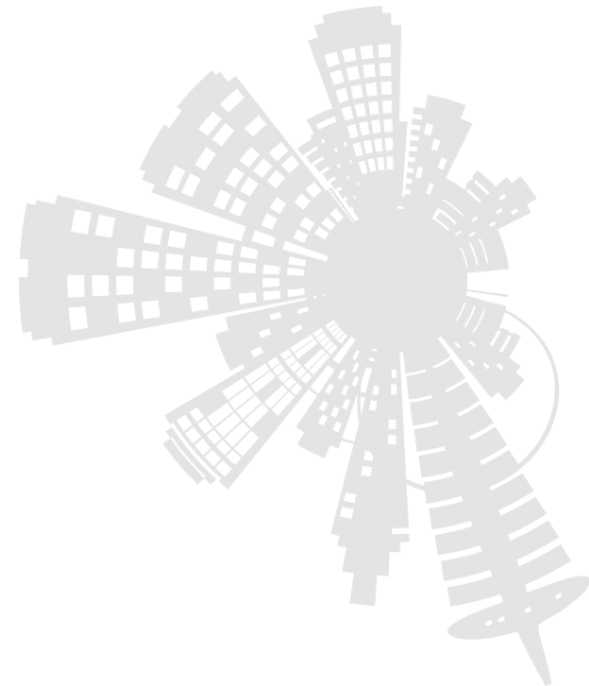
2 clustering algorithms (HDBSCAN, UDT)

2 algorithms for the rule generation (clot, greedy)

Include new YARA python bindings to directly extract the features.

Supports FP exclusion from rule generation

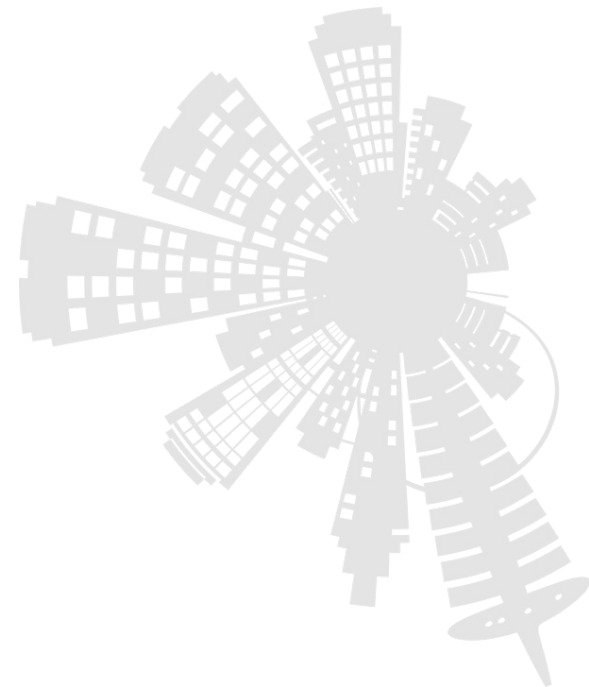
Written in Python 3.



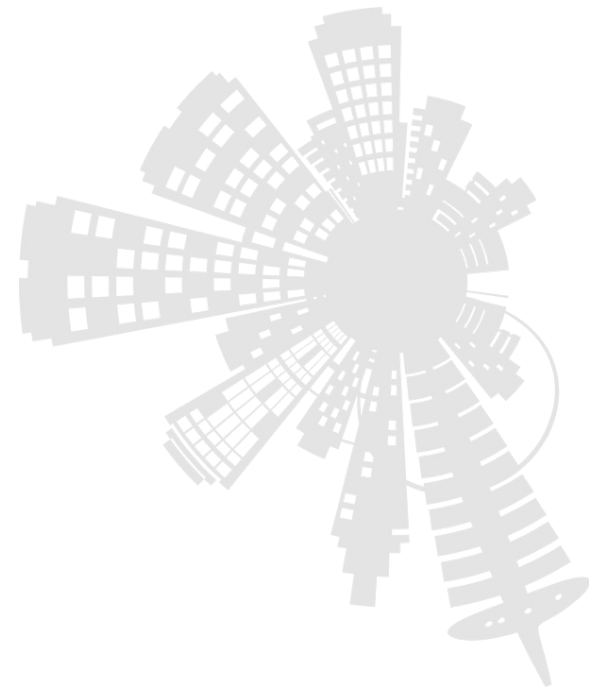
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Fork me on GitHub:

<https://github.com/jimmy-sonny/YaYaGen>



Let's create a signature for a malware family



Signature generation - References

Griffin, Kent, et al. "Automatic generation of string signatures for malware detection." *International workshop on recent advances in intrusion detection*. Springer, Berlin, Heidelberg, 2009.

Preda, Mila Dalla, et al. "A semantics-based approach to malware detection." ACM SIGPLAN Notices 42.1 (2007): 377-388.

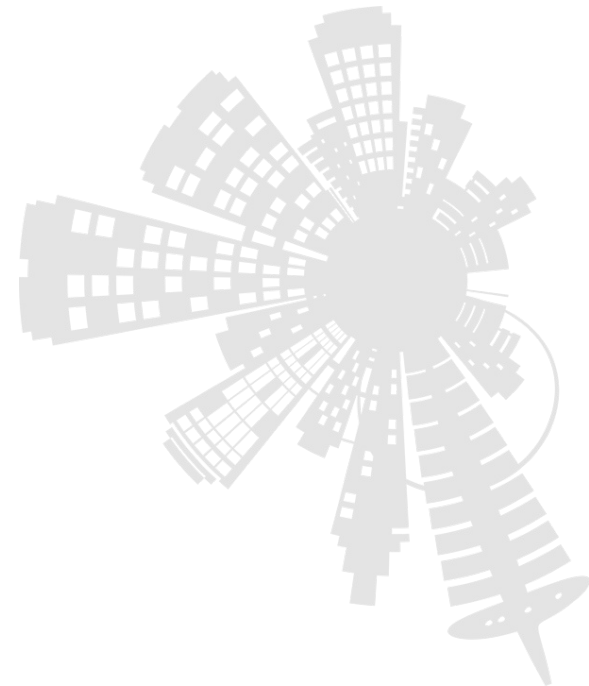
Perdisci, Roberto, Wenke Lee, and Nick Feamster. "Behavioral Clustering of HTTP-Based Malware and Signature Generation Using Malicious Network Traces." NSDI. Vol. 10. 2010.

<https://github.com/Xen0ph0n/YaraGenerator>

<https://github.com/Neo23x0/yarGen>

<https://github.com/AlienVault-OTX/yabin>

<https://www.talosintelligence.com/bass>



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Thanks

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