

**HANDS-ON
EXERCISES****PROJECT 2.2****PROJECT 2: Book Rep Customer Relations Management****DIFFICULTY LEVEL:** Intermediate**Overview**

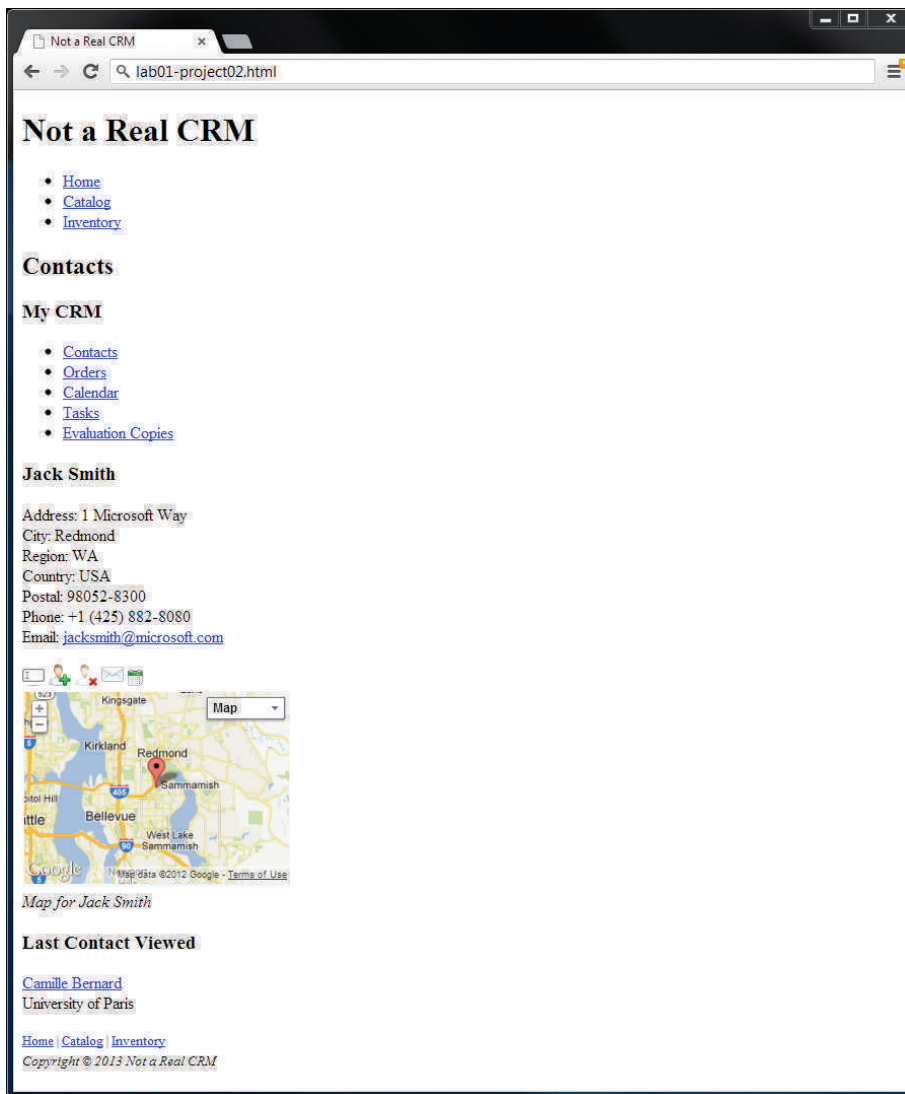
This project is the first step in the creation of a CRM website. In this project you will be augmenting the provided page to use semantic HTML5 tags.

Instructions

1. Open [chapter02-project02.html](#) in the editor of your choice, and in a browser. In this project the look of your page will remain unchanged from how it looks at the start as shown in Figure 2.24.
2. Reflect on why adding semantic markup is a worthwhile endeavor, even if the final, rendered page looks identical.
3. Replace and supplement generic HTML tags like `<div>` with semantic tags like `<article>`, `<nav>`, or `<footer>` (for example). Some parts make sense to wrap inside a tag such as `<section>` or `<figure>`.

Test

1. Firstly, test your page side by side with the original in a browser to make sure it looks the same.
2. Validate the page by either using a built-in tool in your editor, or pasting the HTML into <http://validator.w3.org/> and seeing if it passes. You will notice to pass it must do many extra things like have alt attributes on `` tags.

**FIGURE 2.24** Completed Project 2