**PRIVACY POLICY**

**Last Updated and Effective Date: June 30th, 2023**

Unity MSK LLC (“we,” or “us”) is committed to protecting your privacy. This Privacy Policy describes how we collect, use, disclose, and process your Personal Information (“you” and “your”). By using our website, you consent to the data practices described in this Privacy Policy. This Privacy Policy does not include medical information governed by the Health Insurance Portability and Accountability Act of 1996 and the Health Information Technology for Economic and Clinical Health Act.Please refer to separate disclosures that we may provide in that regard. We reserve the right to change this Privacy Policy at any time. If we change our Privacy Policy, we will post an updated version on this website. Please check back periodically to see if our Privacy Policy has been updated. Updates to the Privacy Policy will be referenced by the "Last Updated and Effective Date" date shown above.

1. **Definitions.**

“Personal Information” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular person or household. “Personal Information” does not include: (i) publicly available information or lawfully obtained, truthful information that is a matter of public concern; or (ii) information that is deidentified or aggregate information.

“Sensitive Personal Information” means Personal Information that reveals information such as: (a) social security, driver’s license, state identification card, or passport number; (b) account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; (c) precise geolocation; (d) racial or ethnic origin, religious or philosophical beliefs, or union membership; (e) the contents of an mail, email, and text messages unless we are the intended recipient of the communication; (f) genetic data; and (g) information about a known child. Sensitive Personal Information includes the processing of biometric information for the purpose of uniquely identifying an individual, Personal Information collected and analyzed concerning an individual’s mental or physical health and Personal Information collected and analyzed concerning an individual’s sex life or sexual orientation. Sensitive Personal Information that is publicly available is not considered Sensitive Personal Information or Personal Information.

1. **Information We Collect, the Categories of Source of Collection and the Purpose for Collection.**

Set forth below are the categories of Personal Information we collect and that have collected in the preceding 12 months, the categories of sources from which the Personal Information was collected and the business or commercial purpose for such a collection.

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| **Category of Personal Information** | **What We Collect** | **Categories of Sources from which Personal Information Collected** | **Business or Commercial Purposes for Collection** |
| **PERSONAL INFORMATION** | | | |
| Identifiers | Real name  Postal address  Internet Protocol address  Telephone number  Email address  Insurance policy number  Medical information  Health insurance information | Directly from you  Automatically, such as when you visit our website (*e.g.*, cookies and tracking technologies) \*  Our service providers | To operate our service  To maintain the quality of our service  To provide us with general statistics regarding use of our website. |
| Internet Information | Electronic network activity information  Browsing history  Browser type  Domain name  Access time  Referring Website addresses | Automatically | To operate our service  To maintain quality of our service  To provide us with general statistics regarding use of our website |
| Geolocation Data | Internet protocol address | From your device | Operating our service  To maintain the quality of our service  To provide us with general statistics regarding use of our website. |
| **SENSITIVE PERSONAL INFORMATION** | | | |
| Health Information | Personal Information collected and analyzed concerning your health | Directly from you | To match patient with the right provider depending on the patients’ medical condition(s) |

\* Cookies are small text files that store information on a computer or mobile device and enable websites like ours to capture and remember information about you. We use cookies and other similar technologies like device identifiers, GPS and geolocation data. These technologies help us save your website preferences for future visits, allow you to login automatically, and compile data about your interactions with our website. By utilizing these technologies, we aim to offer better website experiences and tools in the future, as we analyze trends, improve our services, and provide targeted content based on your preferences and behavior. You have the option to manage your cookie preferences and control the use of these tracking technologies through browser settings or privacy tools.

We also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favorites. Please keep in mind that if you directly disclose information through public message boards, this information may be collected and used by us.

1. **No Selling, Sharing or Disclosing of Your Personal Information.**

We do not sell for monetary or other consideration any Personal Information we have collected about you.

We do not share with others any Personal Information we have collected about you for cross-context behavioral advertising (targeted advertising).

We do not disclose to any others any Personal Information we have collected about you unless you have given us permission to do so.

1. **Our Retention Policy – How Long We Keep Your Personal Information.**

We will retain each category of your Personal Information identified above for an amount of time that is reasonably necessary for us to use the information for the purposes disclosed herein and for any other permitted purposes, including retention of Personal Information pursuant to any applicable contract, law or regulation. To determine the appropriate retention period for Personal Information, we consider the amount, nature, and sensitivity of the Personal Information, the potential risk of harm from unauthorized use or disclosure of your Personal Information, the purposes for which we process your Personal Information and whether we can achieve those purposes through other means, and the applicable legal requirements.

1. **Children.**

We do not direct our websites or applications to children under thirteen (13) years of age. We do not knowingly collect information from persons under 13 years of age or provide any personal information from such persons to any third party for any reason whatsoever. We do not allow people known to be under 13 years of age to receive direct marketing communications from us. No information should be submitted to our websites or applications by people under 13 years of age. When appropriate, we may ask you to indicate your date of birth to verify compliance with the age requirements set forth herein.

1. **Security Of Your Personal Information.**

We secure your Personal Information from unauthorized access, use or disclosure. When Personal Information (such as a credit card number) is transmitted to us, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

**Your Rights if You Are a Resident of California.**

California residents may exercise certain privacy rights pursuant to the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2023, and related regulations. Your right to submit certain requests as a California resident are described below. Please note that these rights are subject to certain exceptions and certain of these rights are subject to verification mechanisms.

* Right to Know Personal Information Collected About You. You have the right to know: (1) the categories of Personal Information we have collected about you; (2) the categories of sources from which the Personal Information is collected; (3) the business or commercial purpose for collecting Personal Information; and (4) the specific pieces of Personal Information we have collected about you. You may submit a request by calling us at 888-978-0985 or emailing us at privacy@unitymsk.com.
* Right to Know Personal Information Disclosed, Sold or Shared and to Whom. As noted above, we do not sell, share or disclose your Personal Information. As such, this right does not apply to you.
* Right to Request Deletion of Your Personal Information. You have the right to request that we delete your Personal Information, subject to a number of exceptions. Following receipt of a request, we will let you know what, if any, Personal Information we can delete from our records.  If we cannot delete all of your Personal Information, we will let you know the reason. You may submit a request by calling us at 888-978-0985 or emailing us at privacy@Unitymsk.com.
* Right to Correct Inaccurate Information. If you believe that any of the Personal Information, we maintain about you is inaccurate, you have the right to submit a request for us to correct that information. Upon receipt of a request, we will use commercially reasonable efforts to correct the information as you direct. You may submit a request by calling us at 888-978-0985 or emailing us at privacy@unitymsk.com.
* Right to Opt-Out of the Sale and Sharing of Your Personal Information. As noted above, we do not sell, share or disclose your Personal Information. As such, this right does not apply to you.
* Right to Limit the Use of Your Sensitive Personal Information. You have the right to limit the use of Sensitive Personal Information under circumstances. However, you do not have this right where we use your Sensitive Personal Information to that use which is necessary to perform the services reasonably expected by you. Given our use of Sensitive Personal Information that we may have collected about you, this right does not apply to you.
* Right to Non-Discrimination for Exercising Your Rights.If you choose to exercise any of your rights, you have the right not to receive discriminatory treatment by us.

When you make a request to know, delete and/or correct, to help protect your privacy and maintain security, we will take steps to verify your identity. Our verification procedure may differ depending on whether you have an account with us or not and the request you are making. The following generally describes the verification processes we use:

* Password Protected Accounts.  If you have a password-protected account with us, we may use existing authentication practices to verify your identity but will require re-authentication before disclosing, correcting or deleting data.  If we suspect fraudulent or malicious activity relating to your account, we will require further verification (as described below) before complying with a request to know or delete.
* Verification for Non-Accountholders.  If you do not have, or cannot access, a password-protected account with us, we will generally verify your identity as follows:
  + *For* *requests to know categories of Personal Information*, we will verify your identity to a reasonable degree of certainty by matching at least two data points provided by you with reliable data points maintained by us.
  + *For requests to know specific pieces of Personal Information*, we will verify your identity to a reasonably high degree of certainty by matching at least three data points provided by you with reliable data maintained by us.  We will also require a declaration, signed under the penalty of perjury, that the person requesting the information is the person whose information is the subject of the request or that person’s authorized representative.  We will maintain all signed declarations as part of our records.
  + *For* *requests to correct or delete Personal Information*, we will verify your identity to a reasonable degree or a reasonably high degree of certainty depending on the sensitivity of the Personal Information and the risk of harm posed by unauthorized deletion.  We will act in good faith when determining the appropriate standard to apply.

If there is no reasonable method by which we can verify your identity, we will state so in response to a request to know or delete Personal Information, including an explanation of why we have no reasonable method to verify your identity.

If you use an authorized agent to submit a request to know, delete or correct, we may require the authorized agent to provide proof that you gave the agent signed permission to submit the request. We may also require you to do either of the following: (a) verify your own identity directly with us; or (b) directly confirm with us that you provided the authorized agent with permission to submit the request. This requirement does not apply if you have provided the authorized agent with power of attorney pursuant to California Probate Code sections 4121 to 4130.

We will respond to requests to know, requests to delete and / or delete no later than 45 calendar days. If we cannot verify your request within 45 days, we may deny your request. If necessary, we may take up to an additional 45 days to respond to your request but in such an event will provide you a notice and an explanation of the reason that we will take more than 45 days to respond to your request.

1. **Nevada Privacy Notice.**

Nevada law provides that Nevada residents may opt-out of the “sale” of “covered information” to third parties, including but not limited to name, address, social security number, and online service activity. Our uses of your personal information are not sales under Nevada law, so no opt-out is required.

1. **How to Contact Us**.

If you have any questions or concerns about our privacy policies and practices, please feel free to contact us by calling us at 888-978-0985, emailing us at privacy@unitymsk.com or by mail at 1700 E. Cesar E. Chavez Ave., Ste. 2200, Los Angeles, CA 90033.