



**JM MASALA**  
SPICES EXPORTER

## Premium Indian Spices Exporter

JM Masala is a trusted exporter of premium Indian spices, seeds, and agro commodities. Headquartered in Unjha, Gujarat — Asia's largest spice hub — and located close to Mundra & Kandla ports, we specialize in delivering high-quality cumin, fennel, coriander, fenugreek, and psyllium to global markets with guaranteed quality, purity, and compliance.

## Why Choose JM Masala?

JM Masala carries forward a proud family legacy in the spice trade, rooted in Unjha, Gujarat – Asia's largest spice mandi, renowned globally for cumin, fennel, coriander, and psyllium.

For generations, since the time of our grandparents, our family has been engaged in sourcing and trading spices. Today, JM Masala combines this deep traditional knowledge with modern export practices to deliver authentic Indian spices to global markets.

Our strategic location, just 4 hours from Mundra and Kandla ports, ensures fast and cost-effective shipping worldwide.

With over a decade in the spices market, we've built strong expertise, market insight, and a reputation for delivering premium quality spices globally.

We work closely with trusted local farmers across India to source the finest raw spices. This not only ensures authentic flavor and freshness but also supports sustainable farming communities.



# Advantages of Choosing JM Masala

## Direct Sourcing from Farmers

Close relationships with trusted local farmers ensure authentic flavor, freshness, and support for sustainable farming communities.

## Uncompromising Quality

Every batch undergoes rigorous quality checks, modern sortex cleaning, fumigation, and NABL-certified lab testing in line with international food safety standards.

## Logistics Advantage

Strategic proximity to Mundra & Kandla ports enables faster turnaround, reduced inland freight costs, and seamless global shipping.

## Flexible Supply Options

Bulk packaging (25/50 kg PP bags with liner) as well as custom retail packs are available to meet the needs of diverse global buyers.



## Product Specifications – JM Masala

At JM Masala, we supply export-grade Indian spices that meet the highest international standards. Each product is carefully sourced from trusted farmers, processed with modern cleaning and sortex machinery, and tested in NABL-certified labs to ensure purity, consistency, and safety.

We offer multiple grades of cumin, coriander, fennel, fenugreek, and psyllium tailored to suit the requirements of different international markets including Europe, USA, the Middle East, and Asia.

### Processing Standards

- Cleaning: Sortex / Machine Cleaned
- Treatment: ETO / Steam sterilization available on request
- Packaging:
  - 25 kg PP bags with inner liner
  - 50 kg PP bags with inner liner
  - Retail & private label packs (on request)



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# Cumin Seeds

Cumin seeds (*Cuminum cyminum*) are one of Unjha's flagship exports and a cornerstone of Indian spice heritage. At JM Masala, we offer premium cumin seeds sourced directly from trusted farmers and the Unjha APMC market. With multiple grades available, our cumin meets the specific purity and safety requirements of Europe, USA, the Gulf, and Asia.

Specification	Europe Quality	Singapore Quality	USA Quality	Gulf Quality
Purity	98%, 99%, 99.5%	98%, 99%	99.50%	98%
Color	Brown	Grayish Brown	Dark Brown	Brown
Moisture	Max 8%	Max 8-10%	Max 8%	Max 9-10%
Admixture	Max 1.75%	Max 2%	Max 1.5%	Max 2-3%
Oil Content	2.5-4.5%	2.5-4.5%	2.5-4.5%	2.5-4.5%
Process	Sortex / Machine Clean			

# Coriander Seeds

At JM Masala, we supply premium-grade Coriander Seeds in multiple varieties, including Indian (Eagle, Parrot, Badami), Russian, and European, each prized for its distinct aroma, flavor, and purity.

Sourced directly from trusted farms and the Unjha APMC market, our coriander seeds are cleaned and graded with advanced sortex technology to achieve up to 99.5% purity. Known for their strong citrusy aroma, rich oil content, and long shelf life, our coriander seeds are an essential ingredient in spice blends, culinary applications, and international exports.

## Specification

	Details
Botanical Name	<i>Coriandrum sativum</i>
Color	Green, Light Brown, Golden Yellow
Aroma	Strong, citrusy, floral (Indian)
Flavor	Robust, citrusy notes
Shelf Life	Up to 2 years
Moisture	8–10%
Cleaning Type	Modern Machinery
Purity	Min. 98%
Splits Level	< 2%
Varieties	Indian (Eagle, Parrot, Badami), Russian, European



# Fennel Seeds

At JM Masala, we supply export-quality Fennel Seeds (*Foeniculum vulgare*) that meet the highest international standards. Sourced directly from farms and the Unjha APMC market, our fennel seeds are carefully sorted and cleaned with modern machinery to deliver uniform size, rich aroma, and premium purity.

Available in both European and Singaporean grades, our fennel seeds are highly valued for their sweet, licorice-like flavor and are widely used in culinary, medicinal, and confectionery applications across global markets.

## Specification

### Details

Botanical Name	<i>Foeniculum vulgare</i>
Color	Greenish-brown to Light Brown
Aroma	Sweet, Licorice-like
Size	Small / Bold Seeds
Purity	Min. 99%
Moisture	Max. 8%
Cleaning	Sortex / Machine Clean
Broken Seeds	Max. 1%
Acid Insoluble Ash	Max. 1.25%
Salmonella	Absent/25g



# Fenugreek Seeds

At JM Masala, we supply export-grade Fenugreek Seeds (*Trigonella foenum-graecum*) known for their bold size, golden-yellow color, and strong natural aroma. Sourced from trusted farms, our fenugreek seeds are processed with advanced cleaning and sortex technology to ensure consistent purity and quality.

Rich in flavor and medicinal properties, fenugreek is widely used in culinary preparations, spice blends, health supplements, and Ayurvedic formulations. Our export-ready fenugreek seeds meet international quality standards and are tailored to suit the needs of diverse global markets.

## Specification

Botanical Name

## Details

*Trigonella foenum-graecum*

Color

Yellowish to Golden Brown

Shape

Small, Hard, Cuboid-Shaped

Size

Semi Bold / Bold

Purity

99%

Aroma

Strong, Natural



# Psyllium Seeds & Husk

At JM Masala, we supply premium Psyllium Seeds and Husk (*Plantago ovata*) sourced from trusted growers in and around Unjha, Gujarat – the world's leading psyllium hub. Known for their high soluble fiber content and excellent swelling properties, psyllium seeds and husk are widely used in the pharmaceutical, nutraceutical, and food industries.

Processed under strict quality controls with advanced cleaning and grading technology, our psyllium products meet global purity standards and are customized to match the needs of diverse international markets.

Specification	Seeds	Husk
Botanical Name	<i>Plantago ovata</i>	<i>Plantago ovata</i>
Color	Light Brown to Reddish-Brown	Light Brown to Off-White
Fiber Content	High Soluble Fiber	Rich in Mucilage
Moisture	Max. 12%	Max. 10%
Swell Volume	Min. 25 ml/g	Min. 40 ml/g
Purity	Min. 99%	Min. 99%
Odor	Clean, Mold-Free	Clean, Mold-Free

## ◆ Our Certifications & Registrations

- IEC (Importer Exporter Code) - Mandatory license from DGFT for all exports
- APEDA (Agricultural & Processed Food Products Export
- Development Authority) - Registration for agri-exports
- Spices Board of India (RCMC) - Export license specific to Indian spices
- FSSAI (Food Safety and Standards Authority of India) – Food safety compliance
- HACCP / ISO 22000 – Food safety management system
- GST & MSME Registration – Registered Indian business entity





**Address:**

**JM Masala**

**Near APMC Market Yard**

**Unjha, Mehsana District**

**Gujarat - 384170**

**India**



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JM Masala is fully registered with India's leading export and food safety authorities — including IEC (DGFT), APEDA, Spices Board of India, and FSSAI. Every shipment is backed by the required phytosanitary, fumigation, and lab testing certificates, ensuring our global clients receive only the best quality, compliant, and trustworthy products — every time.