

# J WHITE

## D A T A   A N A L Y S T

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Certified Data Analyst with a background in customer service, the arts, and working with data in an educational environment and a freelance capacity. Skilled in developing data-driven narratives and complex insights into the world of data. Currently seeking a full-time or contract-based data analyst role, remote, hybrid or on-site.

### SKILLS

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#### HARD SKILLS

Data Extraction | Data Collection | Data Cleaning | Data Visualization

Microsoft Excel | VBA | HTML | Python | JavaScript | SQL | Tableau | AWS

#### SOFT SKILLS

Communication Skills | Written Communication | Problem-Solving | Collaboration

Organization | Critical Thinking | Passion | Presentation Skills

### WORK EXPERIENCE

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#### FREELANCE DATA ANALYST

01/2022 – Present

Self Employed | Charlotte, North Carolina

Contributions:

- Developed a prototype geographical map of program data for the company. Collaborated with Luther Burbank Center according to the needs of the company.
- Currently developing a user-friendly database alongside Carmen! Carmen! Salon, constructing a custom dashboard that loads the current data available that is easily accessible by all.

#### LEAD MANUFACTURING OPERATOR

02/2015 – 06/2021

MirrorMate, LLC | Charlotte, North Carolina

Contributions:

- Oversaw the production of frame manufacturing in a warehouse setting with a focus on quality control by personally maximizing accuracy in measurement, style, and defect.
- Became the go-to subject-matter expert for troubleshooting equipment issues, repairs, and calibration.
- Identified critical machine issues and led troubleshooting efforts to reduce downtime.

#### SALES ASSOCIATE

08/2008 – 01/2016

Kohl's Department Store | Charlotte, North Carolina

Contributions:

- Trained associates in point of sale transactions and customer service procedures.
- Managed all credit card and cash transactions via a point of sale system audited registers to assure compliance with policy and pricing guidelines.
- Solved assorted grievances and concerns of customers in a timely and courteous manner enhancing the customer experience.

EDUCATION

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**DATA VISUALIZATION CERTIFICATION - DATA ANALYTICS****12/2020 - 06/2021**

University of North Carolina at Charlotte | Charlotte, North Carolina

**BACHELOR'S DEGREE, THEATER ARTS**

University of North Carolina at Charlotte | Charlotte, North Carolina

FREELANCE PROJECTS

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**MAPPING COMPANY PROGRAMS (LUTHER BURBANK CENTER)****05/2022 - 07/2022****GEOGRAPHICAL MAP****Responsibilities:**

Utilizing Python and Jupyter Lab, the data was cleaned, divided by program, and used to create a prototype of the final map. For the enlarged county map, a vector file was exported directly into Illustrator, ensuring that the points in the final product maintained accuracy.

**Transformation of Data:**

The data provided was housed within separate Excel files. The data was loaded, cleaned and transformed within Jupyter Notebook in order to utilize it for the purposes of the project. A prototype was developed using Folium, and a vector map was built with Geopandas, representing the geographical points needed for the final product.

**Languages and Technologies Used:**

- Jupyter Notebook
- Python, Pandas, and Geopandas
- Folium
- Google Geolocator API
- Matplotlib
- Contextily
- Adobe Illustrator

**STYLIST DATABASE (CARMEN! CARMEN!)****06/2022 - Present****Responsibilities:**

Utilizing Google Cloud and App Engine, BigQuery, SQL, Flask, HTML and JavaScript, the primary goal is to create a custom dashboard for the back-end and front-end of the database for Carmen! Carmen! Salon. Cleaned the dataset via Python and Jupyter Notebook, and uploaded that data to BigQuery so it's accessible remotely.

**Transformation of Data:**

Uploaded the stylist dataset inside a Jupyter Notebook environment, and narrowed the dataset down to those who are currently certified and are within a certain distance of the target salon.

**Languages and Technologies Used:**

- Python
- Jupyter Notebook
- Flask
- Google Cloud and App Engine Build
- Bootstrap, HTML, CSS, JavaScript

This project is still in progress, thus the app build isn't complete at this time. However, the project is accessible [here](#).