

# In-Group Punishment in International Relations

## U.S. Reactions to the Founding of China's AIIB

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Joint work with Jianzhi Zhao (Exeter) & James Vreeland (Princeton)

Conditional Accept, *The Review of International Political Economy*

December 26, 2024

SIPA, Shanghai Jiaotong University

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### **World Bank votes as tacit signals of disapproval**

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- The effect is more prominent for **non**-infrastructure projects
  - Where even AIIB founders still rely on the World Bank
- Shed lights on understanding Sino-US competition in international economic governance (Broz et al. 2000; Qian et al. 2023)

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  - 57 founding members
  - By now: 110 members (including 12 prospective)

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# AIIB = China's World Bank?

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The New York Times

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THE CHINA FACTOR | PART 4

*China Creates a World Bank of Its Own, and the U.S. Balks*

THE WALL STREET JOURNAL.

MARKETS | HEARD ON THE STREET

**Five Years On, China's World Bank Challenger Has Fallen Short of Lofty Predictions**

**S&P Global**

Market Intelligence

**China's World Bank alternative points to multilateral future without US**

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- Rise of the China-initiated AIIB as the potential alternative
- US opposed governments to join the AIIB **before its establishment**
  - The United States “forced allies and friendly countries across the Far East to make a fatal choice between the US and China” (Evans-Pritchard 2015)

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  - Participation in the selection of individuals to AIIB management
- 57 founding members (out of 110 approved members)
  - ~ 95% voting power
  - ~ 95% of shares
  - ~ 97% of all projects

**How would the US respond to countries helped to found the AIIB?**

**Punish its in-group members that helped founding the AIIB.**

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- Deviations by in-group members are perceived with heightened sensitivity (Valenzuela and Srivastava 2012)
- Punishment for defiance is more likely for in-group members (Shinada et al. 2004; Mendoza et al. 2014)

# **In-Group Punishment in International Relations: US and AIIB Founders**

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- Expectations of loyalty
- Strategic considerations

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*Hypothesis:* Since the 2016 founding of the AIIB, the United States is less likely to support World Bank projects considered for AIIB founding members that are closely aligned with the US.

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  - Support (91.7%); Abstain (6.6%); No (1.4%)

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- We focus on US votes on World Bank projects (IBRD & IDA)
- Three possible voting positions
  - Support (91.7%); Abstain (6.6%); No (1.4%)
- Matched all voting records with approved projects
  - 99% + proposals not supported by the US still approved

# Sample

- 5,254 US voting records in the World Bank, across:
- 16 years (2004 - 2019)
- 137 countries (25 AIIB Founders)



# Data

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## Covariates

- Country-year level: GDP pc, population, FDI inflow, debt service, ODA received, Polity, Election, UNSC, US Aid
- Project-level: Project amount, infrastructure project

# Specification

$$\begin{aligned}\text{Support}_{ict} = & \beta_1 \text{ AIIB Founder}_c \times \text{Post-2016}_t + \beta_2 \text{ US Distance}_{c,t-1} \\ & + \beta_3 \text{ AIIB Founder}_c \times \text{Post-2016}_t \times \text{US Distance}_{c,t-1} \\ & + \gamma \mathbf{X}_{ic,t-1} + \alpha_c + \theta_t + \epsilon_{ict}\end{aligned}$$

- Baseline model: OLS with clustered SE
- Robustness: Conditional Logit

# AIIB Founder and Affirmative US Votes at the World Bank

	(1)	(2)	(3)
AIIB Founder × Post 2016	-0.074***		
	(0.024)		
UNGA Voting (Ideal Point distance from US)			
AIIB Founder × Post 2016 × UNGA Voting			
Country Fixed effects	✓		
Year Fixed effects	✓		
Controls			
Average U.S. Support	88.5%		
Countries	73		
Count: AIIB Founder	20		
Observations	3,633		
Adjusted R <sup>2</sup>	0.245		

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

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AIIB Founder × Post 2016	-0.074*** (0.024)	-0.040 (0.028)	
UNGA Voting (Ideal Point distance from US)		-0.020 (0.026)	
AIIB Founder × Post 2016 × UNGA Voting			
Country Fixed effects	✓	✓	
Year Fixed effects	✓	✓	
Controls		✓	
Average U.S. Support	88.5%	88.6%	
Countries	73	62	
Count: AIIB Founder	20	20	
Observations	3,633	3,348	
Adjusted R <sup>2</sup>	0.245	0.269	

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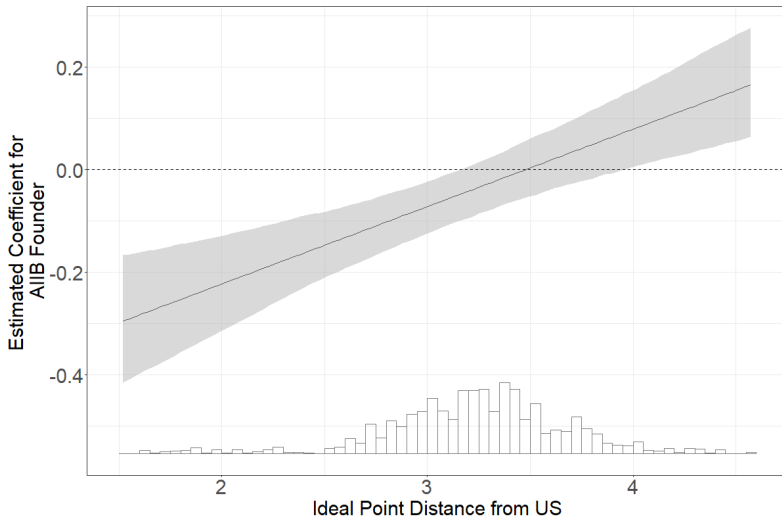
# AIIB Founder and Affirmative US Votes at the World Bank

	(1)	(2)	(3)
AIIB Founder × Post 2016	-0.074*** (0.024)	-0.040 (0.028)	-0.526*** (0.143)
UNGA Voting (Ideal Point distance from US)		-0.020 (0.026)	-0.039 (0.026)
AIIB Founder × Post 2016 × UNGA Voting			0.151*** (0.043)
Country Fixed effects	✓	✓	✓
Year Fixed effects	✓	✓	✓
Controls		✓	✓
Average U.S. Support	88.5%	88.6%	88.6%
Countries	73	62	62
Count: AIIB Founder	20	20	20
Observations	3,633	3,348	3,348
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## ↓ US Support for Closely-Aligned AIIB Founders after 2016



# AIIB Founder and Affirmative US Votes at the World Bank

	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founder × Post 2016	-0.074*** (0.024)	-0.040 (0.028)	-0.526*** (0.143)	-0.045* (0.024)	-0.041 (0.027)	-0.497*** (0.143)
UNGA Voting (Ideal Point distance from US)		-0.020 (0.026)	-0.039 (0.026)		-0.029 (0.025)	-0.044* (0.025)
AIIB Founder × Post 2016 × UNGA Voting			0.151*** (0.043)			0.142*** (0.043)
Country Fixed effects	✓	✓	✓	✓	✓	✓
Year Fixed effects	✓	✓	✓	✓	✓	✓
Controls		✓	✓		✓	✓
Exclude China				✓	✓	✓
Average U.S. Support	88.5%	88.6%	88.6%	91.6%	92.1%	92.1%
Countries	73	62	62	72	61	61
Count: AIIB Founder	20	20	20	19	19	19
Observations	3,633	3,348	3,348	3,412	3,127	3,127
Adjusted R <sup>2</sup>	0.245	0.269	0.272	0.130	0.145	0.150

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

# Robustness Checks

1. Formal AIIB founding membership ▸
2. Alternative measure of “US Distant” (Lang and Presbitero 2018) ▸
3. Conditional logit model ▸
4. Multiple imputation of missing covariates ▸
5. OLS using countries with non-varying DV (Beck 2020) ▸

# Infrastructure vs. Non-Infrastructure Projects

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- Punishment should concentrate in non-infrastructure projects



# Infrastructure vs. Non-Infrastructure Projects

- AIIB Specializes in infrastructure lending
  - AIIB founding members pass on the World Bank infrastructure loans after 2016 (Qian et al. 2023)
  - But they still rely on the World Bank for non-infrastructure financing
- Punishment should concentrate in non-infrastructure projects
  - Otherwise might further push these countries away towards the AIIB

# Measuring World Bank Infrastructure Projects

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- Agriculture
- Energy & Extractives
- Info & Communication
- Transportation
- Water/Sanitation/Waste

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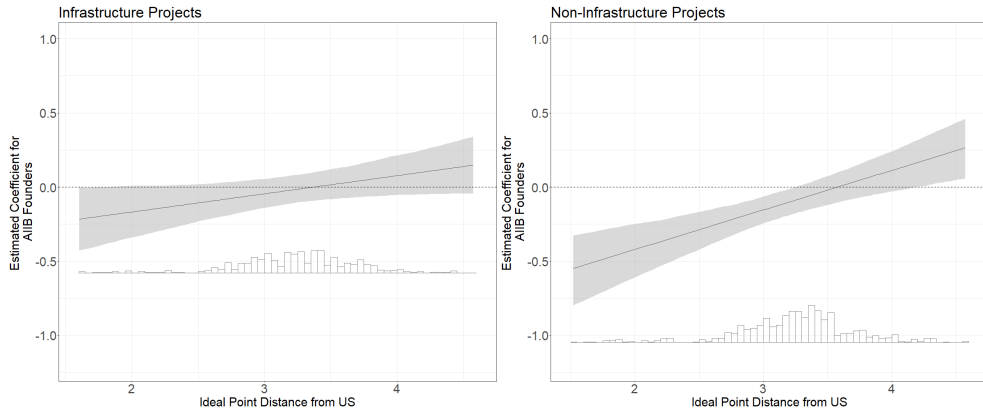
- Education
- Financial Sector
- Health
- Industry, Trade, and Services
- Public Administration
- Social Protection

# Effects Concentrate in **Non**-Infrastructure Projects

	Infrastructure		Non-Infrastructure	
	(1)	(2)	(3)	(4)
AIIB Founder × Post 2016	-0.415** (0.203)	-0.396** (0.201)	-0.950*** (0.270)	-0.907*** (0.274)
UNGA Voting (Ideal Point distance from US)	-0.003 (0.053)	0.017 (0.052)	-0.128*** (0.039)	-0.134*** (0.039)
AIIB Founder × Post 2016 × UNGA Voting	0.123** (0.060)	0.115* (0.059)	0.266*** (0.082)	0.258*** (0.083)
Country Fixed effects	✓	✓	✓	✓
Year Fixed effects	✓	✓	✓	✓
Controls	✓	✓	✓	✓
Exclude China		✓		✓
Average U.S. Support	83.3%	89.1%	89.7%	91.7%
Countries	47	46	40	39
Count: AIIB Founder	18	17	13	12
Observations	1,476	1,300	1,219	1,174
Adjusted R <sup>2</sup>	0.283	0.158	0.199	0.100

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

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► Table



# Implications

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- World Bank votes as a form of gestural punishment
  - Signals of disapproval despite ultimate project approval
  - Emphasize countries' continued reliance on the World Bank for non-infrastructure financing.
- Potential competition between China-led and US-led international institutions
- The balance of attracting new allies while retaining longstanding friends.

# Thank you!

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## **Robustness**

- Formal Membership
- US Distant
- Conditional Logit
- Multiple Imputation
- All Observations

## **Non-Founding Members**

- Results incl. Founders
- Results excl. Founders

## **Congressional Influence**

- Top Cited Legislation

# Robustness: Formal Founding Membership

	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founding Membership	-0.063*** (0.023)	-0.028 (0.027)	-0.468*** (0.133)	-0.040* (0.023)	-0.035 (0.025)	-0.444*** (0.133)
UNGA Voting (Ideal Point distance from US)		-0.017 (0.026)	-0.036 (0.026)		-0.027 (0.025)	-0.043* (0.025)
AIIB Founding Membership × UNGA Voting			0.136*** (0.039)			0.126*** (0.039)
Country Fixed effects	✓	✓	✓	✓	✓	✓
Year Fixed effects	✓	✓	✓	✓	✓	✓
Controls		✓	✓		✓	✓
Exclude China				✓	✓	✓
Average U.S. Support	88.5%	88.6%	88.6%	91.6%	92.1%	92.1%
Countries	73	62	62	72	61	61
Count: AIIB Founder	19	19	19	18	18	18
Observations	3,633	3,348	3,348	3,412	3,127	3,127
Adjusted R <sup>2</sup>	0.245	0.268	0.272	0.130	0.145	0.149

Notes: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

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# Robustness: Alternative Coding of U.S. Distant

	(1)	(2)
AIIB Founder × Post 2016	-0.213*** (0.063)	-0.229*** (0.062)
US Distant	-0.089*** (0.024)	-0.090*** (0.024)
AIIB Founder × Post 2016 × US Distant	0.198*** (0.062)	0.220*** (0.061)
Country Fixed effects	✓	✓
Year Fixed effects	✓	✓
Controls	✓	✓
Exclude China		✓
Average U.S. Support	88.6%	92.1%
Countries	62	61
Count: AIIB Founder	20	19
Observations	3,348	3,127
Adjusted R <sup>2</sup>	0.273	0.152

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

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# Robustness: Conditional Logit

	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founder × Post 2016	-0.760*** (0.290)	-0.407 (0.363)	-5.860*** (1.953)	-0.585* (0.326)	-0.492 (0.404)	-6.011*** (2.003)
UNGA Voting (Ideal Point distance from US)		-0.192 (0.395)	-0.539 (0.419)		-0.208 (0.427)	-0.504 (0.440)
AIIB Founder × Post 2016 × UNGA Voting			1.711*** (0.609)			1.723*** (0.621)
Country Fixed Effects	✓	✓	✓	✓	✓	✓
Year Fixed Effects	✓	✓	✓	✓	✓	✓
Controls		✓	✓		✓	✓
Exclude China				✓	✓	✓
Average U.S. Support	88.5%	88.6%	88.6%	91.6%	92.1%	92.1%
Countries	73	62	62	72	61	61
Count: AIIB Founder	20	20	20	19	19	19
Observations	3633	3348	3348	3412	3127	3127

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

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# Robustness: Multiple Imputation

	(1)	(2)
AIIB Founder × Post 2016	-0.619*** (0.140)	-0.580*** (0.141)
UNGA Voting (Ideal Point distance from US)	-0.036 (0.026)	-0.041 (0.026)
AIIB Founder × Post 2016 × UNGA Voting	0.168*** (0.042)	0.158*** (0.042)
Country Fixed Effects	✓	✓
Year Fixed Effects	✓	✓
Controls	✓	✓
Exclude China		✓
Average U.S. Support	88.5%	91.7%
Countries	73	72
Count: AIIB Founder	20	19
Observations	3628	3407

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

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# Robustness: OLS with All Observations

	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founder × Post 2016	-0.063*** (0.019)	-0.040* (0.020)	-0.514*** (0.138)	-0.038** (0.019)	-0.033* (0.020)	-0.478*** (0.139)
UNGA Voting (Ideal Point distance from US)		-0.016 (0.019)	-0.031 (0.019)		-0.025 (0.018)	-0.036** (0.018)
AIIB Founder × Post 2016 × UNGA Voting			0.149*** (0.042)			0.139*** (0.042)
Country Fixed effects	✓	✓	✓	✓	✓	✓
Year Fixed effects	✓	✓	✓	✓	✓	✓
Controls		✓	✓		✓	✓
Exclude China				✓	✓	✓
Average U.S. Support	91.9%	91.6%	91.6%	94.2%	94.2%	94.2%
Countries	137	101	101	136	100	100
Count: AIIB Founder	25	24	24	24	23	23
Observations	5,254	4,607	4,607	5,033	4,386	4,386
Adjusted R <sup>2</sup>	0.279	0.298	0.302	0.167	0.178	0.182

Notes: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

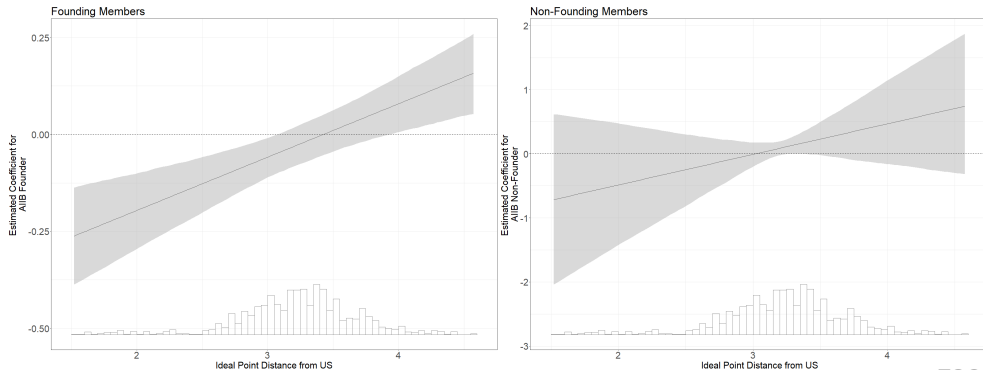
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## AIIB Non-Founder and Affirmative US Votes at the World Bank (Founders Included)

	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founding Membership	-0.055** (0.024)	-0.022 (0.027)	-0.472*** (0.133)	-0.033 (0.023)	-0.030 (0.025)	-0.450*** (0.133)
AIIB Non-Founding Membership	0.109** (0.050)	0.084 (0.059)	-1.456** (0.714)	0.102** (0.050)	0.067 (0.059)	-1.926*** (0.718)
UNGA Voting (Ideal Point distance from US)		-0.018 (0.026)	-0.040 (0.026)		-0.028 (0.025)	-0.047* (0.025)
AIIB Founding Membership × UNGA Voting			0.138*** (0.039)			0.129*** (0.039)
AIIB Non-Founding Membership × UNGA Voting			0.483** (0.218)			0.624*** (0.219)
Country Fixed effects	✓	✓	✓	✓	✓	✓
Year Fixed effects	✓	✓	✓	✓	✓	✓
Exclude China				✓	✓	✓
Average U.S. Support	88.5%	88.6%	88.6%	91.6%	92.1%	92.1%
Countries	73	62	62	72	61	61
Count: AIIB Founder	19	19	19	18	18	18
Count: AIIB Non-Founder	5	3	3	5	3	3
Observations	3,633	3,348	3,348	3,412	3,127	3,127
Adjusted R <sup>2</sup>	0.246	0.269	0.272	0.131	0.145	0.150

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# In-Group Punishment Only for Founding Members



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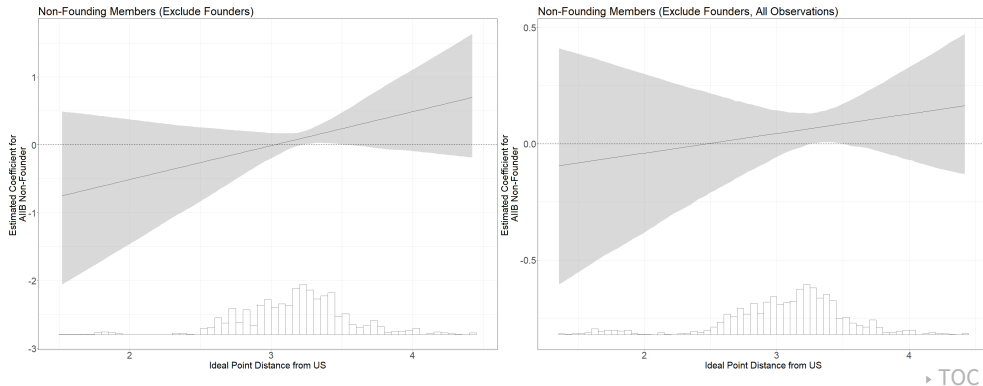
## AIIB Non-Founder and Affirmative US Votes at the World Bank (Founders Excluded)

	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Non-Founding Membership	0.107** (0.052)	0.091 (0.061)	-1.548** (0.731)	0.062** (0.029)	0.067 (0.042)	-0.192 (0.265)
UNGA Voting (Ideal Point distance from US)		-0.007 (0.028)	-0.011 (0.028)		-0.018 (0.020)	-0.019 (0.020)
AIIB Non-Founding Membership × UNGA Voting			0.511** (0.223)			0.079 (0.074)
Country Fixed effects	✓	✓	✓	✓	✓	✓
Year Fixed effects	✓	✓	✓	✓	✓	✓
All Observations				✓	✓	✓
Average U.S. Support	91.1%	91.9%	91.9%	94.4%	94.6%	94.6%
Countries	51	42	42	108	75	75
Count: AIIB Non-Founder	5	3	3	12	9	9
Observations	2,106	1,853	1,853	3,418	2,820	2,820
Adjusted R <sup>2</sup>	0.182	0.204	0.204	0.208	0.223	0.223

Notes: \* \* \*  $p < 0.01$ , \* \*  $p < 0.05$ , \*  $p < 0.1$ .

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# In-Group Punishment Only for Founding Members



## Top 3 Cited Legislation

1. Code 36 (24.1%): P.L. 104-208, Sec. 576
  - Transparency of budgets: audit of military expenditures
  - 76% used against China
  - The assistance does not support basic human needs
2. Code 8 (21.7%): P.L. 95-118, Sec. 701
  - Human rights violations
  - 87% used against China
  - The assistance does not support basic human needs.
3. Code 1 (18.0%): Executive Directors' Discretion
  - Economic and policy considerations

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