

How to Do a Presentation

Jing Qian

New York University, Shanghai

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Dos and Dont's of Presentation

(My very personal view)

Adapted from the workshop by Jonathan Mummolo (Princeton)

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- This is not a presentation itself, so I will not follow all the rules.

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- What if you have to choose one from the two?

The Talking

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 - The more important the talk, the more practices

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- DRAMATIC PAUSE

Elements of Effective Slides

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 - Figures, tables, complex structure
- Things that too important to be only conveyed verbally
 - Key argument, crucial quotes, etc.

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Don't Put the Cart Before the Horse

Don't include things in the slides if:

- You won't have time to go over
- You know the audience can't read
- *Anything that will distract the audience from your talk*

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- Unless absolutely necessary (e.g., for comparison)

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- Audience needs to listen & read
- Make sure they are consistent, not conflict

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- Instead, say something substantive in the title.

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- If a picture will suffice, use that.

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- Don't include texts on the slide for its own sake.

Think As the Audience

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- Unveil one line of text at a time.

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- If you don't.
- There will suddenly be an entire screen of new information.
- Consists of multiple bullet points.
- And the audience will try to read them first.
- Then they will not listen to what you say.
- And this is not we want.

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- And you must read them out loud.

Walls of Text

Eleven years after it was abandoned, the so-called Indo-Pacific concept is back with a vengeance in regional security debates. At the 2017 Shangri-la Dialogue, there were only five mentions of the 'Indo-Pacific' at the annual defence ministerial forum. In the following year, the figure had jumped to 92. The Indo-Pacific Four countries promoting the 'free and open Indo-Pacific' (FOIP) concept share many principles, including freedom of navigation and overflight, connectivity and economic growth, and respect for the rule of law.

Introduction

The Mindset

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 - Not feasible/possible to do so.
 - Constraints on time, resources, etc.

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- If you don't believe your work is good, why should the audience?
- Why do you intentionally waste audience's time?

A lesson from Conan

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- Canon describing sabotage by a guest, but presenters do this to themselves!
- You want the audience to believe you are great.
- Project excellence, not insecurity.
- Be confident, not arrogant.