# Strategic Evaluations: World Bank's Responses to the Founding of China's AIIB

Jing Qian New York University, Shanghai

Joint work with Jianzhi Zhao (Exeter) & James Vreeland (Princeton)

March 3, 2025 ISA 2025

• **Finding:** Since 2016, AIIB founders receive higher World Bank project evaluations and fewer downgrades.

- **Finding:** Since 2016, AIIB founders receive higher World Bank project evaluations and fewer downgrades.
- **Argument:** The World Bank uses evaluations strategically to retain borrowers.

- **Finding:** Since 2016, AIIB founders receive higher World Bank project evaluations and fewer downgrades.
- Argument: The World Bank uses evaluations strategically to retain borrowers.
- Accommodation dilemma: Retain key borrowers vs. maintain credibility.

- **Finding:** Since 2016, AIIB founders receive higher World Bank project evaluations and fewer downgrades.
- Argument: The World Bank uses evaluations strategically to retain borrowers.
- Accommodation dilemma: Retain key borrowers vs. maintain credibility.
  - Evaluations as a subtle tool: Incentivize continued engagement without direct concessions.

- **Finding:** Since 2016, AIIB founders receive higher World Bank project evaluations and fewer downgrades.
- Argument: The World Bank uses evaluations strategically to retain borrowers.
- Accommodation dilemma: Retain key borrowers vs. maintain credibility.
  - Evaluations as a subtle tool: Incentivize continued engagement without direct concessions.
- Evaluations are not just technical—they serve as strategic responses in institutional competition.







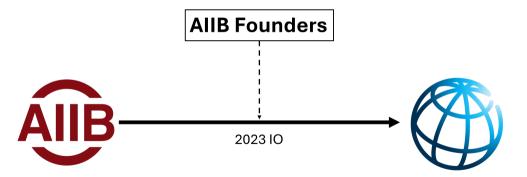
## **AIIB Founders**

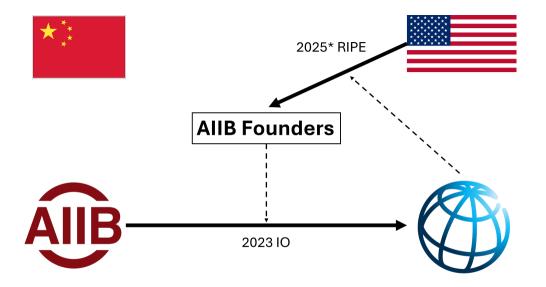


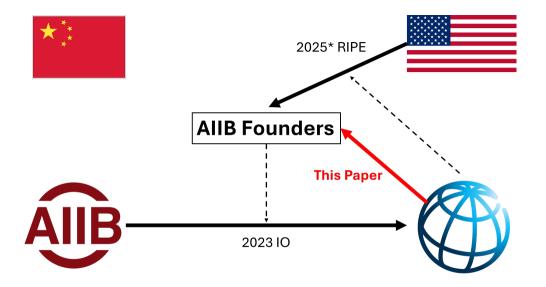












(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

**How to Respond to Non-Cooperation?** 

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### Accommodation

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### **Accommodation**

• + Maintain cooperative gains.

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### **Accommodation**

- + Maintain cooperative gains.
- Contagion & reputational risks.

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### **Accommodation**

## **Non-Accommodation**

- + Maintain cooperative gains.
- Contagion & reputational risks.

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### **Accommodation**

- + Maintain cooperative gains.
- Contagion & reputational risks.

#### **Non-Accommodation**

 + Deters future challenges & possibly restore cooperation.

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### **Accommodation**

- + Maintain cooperative gains.
- Contagion & reputational risks.

#### Non-Accommodation

- + Deters future challenges & possibly restore cooperation.
- Put cooperative gains at risk.

(Dellmuth & Walter 2024, Walter 2021, Jurado, Léon & Walter 2022, Walter & Plotke-Scherly 2024)

## **How to Respond to Non-Cooperation?**

#### **Accommodation**

- + Maintain cooperative gains.
- Contagion & reputational risks.

#### **Non-Accommodation**

- + Deters future challenges & possibly restore cooperation.
- Put cooperative gains at risk.

Non-accommodation is costly; Accommodation may invite further challenges.

**How Should the World Bank Respond to AIIB Founders?** 

**How Should the World Bank Respond to AIIB Founders?** 

**Accommodation** 

## **How Should the World Bank Respond to AIIB Founders?**

#### **Accommodation**

 + Retains key borrowers within the World Bank system.

## **How Should the World Bank Respond to AIIB Founders?**

#### **Accommodation**

- + Retains key borrowers within the World Bank system.
- Undermines credibility, risks further & broader defection.

## **How Should the World Bank Respond to AIIB Founders?**

#### **Accommodation**

### **Non-Accommodation**

- + Retains key borrowers within the World Bank system.
- Undermines credibility, risks further & broader defection.

## **How Should the World Bank Respond to AIIB Founders?**

#### **Accommodation**

- + Retains key borrowers within the World Bank system.
- Undermines credibility, risks further & broader defection.

#### **Non-Accommodation**

 + Reinforces institutional authority, discourages future defections.

## **How Should the World Bank Respond to AIIB Founders?**

#### **Accommodation**

- + Retains key borrowers within the World Bank system.
- Undermines credibility, risks further & broader defection.

#### **Non-Accommodation**

- + Reinforces institutional authority, discourages future defections.
- Further loses key borrowers toward the AIIB, reducing WB influence.

## **How Should the World Bank Respond to AIIB Founders?**

#### **Accommodation**

- + Retains key borrowers within the World Bank system.
- Undermines credibility, risks further & broader defection.

#### **Non-Accommodation**

- + Reinforces institutional authority, discourages future defections.
- Further loses key borrowers toward the AIIB, reducing WB influence.

Punish AIIB founders and lose them, or accommodate and lose credibility?

• Why evaluations?

- Why evaluations?
  - Shape future relations between the World Bank and borrowers.

#### • Why evaluations?

- Shape future relations between the World Bank and borrowers.
- Subtle, low-cost tool—avoids direct concessions.

#### • Why evaluations?

- Shape future relations between the World Bank and borrowers.
- Subtle, low-cost tool—avoids direct concessions.
- Why not other strategies?

- Why evaluations?
  - Shape future relations between the World Bank and borrowers.
  - Subtle, low-cost tool—avoids direct concessions.
- Why not other strategies?
- ↑ lending?

#### • Why evaluations?

- Shape future relations between the World Bank and borrowers.
- Subtle, low-cost tool—avoids direct concessions.

#### Why not other strategies?

#### ↑ lending?

- AIIB founders already shifting away (Qian et al. 2023).
- Hard to match AIIB's streamlined process.

#### • Why evaluations?

- Shape future relations between the World Bank and borrowers.
- Subtle, low-cost tool—avoids direct concessions.

#### • Why not other strategies?

#### ↑ lending?

- AIIB founders already shifting away (Qian et al. 2023).
- Hard to match AIIB's streamlined process.

### • ↓ conditionality/standard?

#### • Why evaluations?

- Shape future relations between the World Bank and borrowers.
- Subtle, low-cost tool—avoids direct concessions.

#### Why not other strategies?

#### ↑ lending?

- AIIB founders already shifting away (Qian et al. 2023).
- Hard to match AIIB's streamlined process.

#### • ↓ conditionality/standard?

- Risk of contagion & reputational costs.
- Undermines the World Bank's credibility and leadership.

#### • Why evaluations?

- Shape future relations between the World Bank and borrowers.
- Subtle, low-cost tool—avoids direct concessions.

#### Why not other strategies?

#### ↑ lending?

- AIIB founders already shifting away (Qian et al. 2023).
- Hard to match AIIB's streamlined process.

#### • ↓ conditionality/standard?

- Risk of contagion & reputational costs.
- Undermines the World Bank's credibility and leadership.

Evaluations offer quiet accommodation—without major institutional costs.

Two-Stage Evaluation Process:

- Two-Stage Evaluation Process:
- Self-Evaluation:
  - Implementation Completion and Results Report (ICR)

- Two-Stage Evaluation Process:
- Self-Evaluation:
  - Implementation Completion and Results Report (ICR)
- Independent Validation (IEG):
  - ICR Review (ICRR): Desk-based validation.
  - Project Performance Assessment Report (PPAR): Field-based evaluation.

- Two-Stage Evaluation Process:
- Self-Evaluation:
  - Implementation Completion and Results Report (ICR)
- Independent Validation (IEG):
  - ICR Review (ICRR): Desk-based validation.
  - Project Performance Assessment Report (PPAR): Field-based evaluation.
- IEG More Likely to Downgrade:
  - $-\sim 30\%$  of projects are downgraded.
  - − ~ 3% receive an upgrade.

### **Hypotheses**

### **Hypotheses**

 Hypothesis 1: AIIB founders are more likely to receive higher ICR ratings for World Bank projects evaluated after 2016.

### **Hypotheses**

- Hypothesis 1: AIIB founders are more likely to receive higher ICR ratings for World Bank projects evaluated after 2016.
- Hypothesis 2: AIIB founders are less likely to receive rating downgrades from the IEG for World Bank projects validated after 2016.

# **Operationalization**

### **Operationalization**

- ICR & IEG Evaluation
  - Binary: = 1 if ∈ {Highly Satisfactory, Satisfactory, Moderately Satisfactory}
  - Scale: from Highly Satisfactory (=6) to Highly Unsatisfactory (=1)

### **Operationalization**

- ICR & IEG Evaluation
  - Binary: = 1 if ∈ {Highly Satisfactory, Satisfactory, Moderately Satisfactory}
  - Scale: from Highly Satisfactory (=6) to Highly Unsatisfactory (=1)
- IEG Downgrade
  - Binary:
    - $\star = 1 \text{ if ICR} = 1 \Rightarrow \text{IEG} = 0$
    - $\star$  = -1 if from ICR = 0 ⇒ IEG = 1
    - ★ = 0 if no change
  - Scale: Numerical difference of ICR IEG rating

### **AIIB Founders** ~ ↑ **ICR Evaluation**

	ICR Eva	aluation (	Binary)	ICR Evaluation (Scale)			
	(1)	(2)	(3)	(4)	(5)	(6)	
AIIB Founder x Post-2016	0.001	0.026	0.020	0.026	0.127***	0.123**	
	(0.019)	(0.018)	(0.027)	(0.033)	(0.038)	(0.057)	
Project-Level Controls		✓	✓		<b>√</b>	✓	
Country-Level Controls			$\checkmark$			$\checkmark$	
Country Fixed Effects	✓	✓	✓	✓	<b>✓</b>	✓	
Approval Year Fixed Effects	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Sector Fixed Effects	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Countries	138	138	105	138	138	105	
Count: AIIB Founder	26	26	24	26	26	24	
Observations	3,156	3,156	2,793	3,156	3,156	2,793	
Adjusted R <sup>2</sup>	0.051	0.061	0.066	0.089	0.112	0.122	

Notes: \*\*\*p < 0.01, \*\*p < 0.05, \*p < 0.1.

# **AIIB Founders** ~ ↑ **IEG Validation** | **ICR Rating**

	IEG E	/aluation (B	inary)	IEG E	valuation (	Scale)
	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founder x Post-2016	0.045*	0.041	0.043*	0.115**	0.088**	0.113**
	(0.024)	(0.025)	(0.026)	(0.045)	(0.040)	(0.052)
ICR Evaluation (binary)	0.824***	0.831***	0.832***			
	(0.017)	(0.015)	(0.017)			
ICR Evaluation (scale)				0.841***	0.849***	0.853***
				(0.016)	(0.016)	(0.016)
Project-Level Controls		✓	✓		✓	✓
Country-Level Controls			$\checkmark$			✓
Country Fixed Effects	✓	✓	✓	✓	✓	✓
Approval Year Fixed Effects	✓	✓	✓	✓	✓	✓
Sector Fixed Effects	✓	✓	✓	$\checkmark$	$\checkmark$	✓
Countries	137	137	103	137	137	103
Count: AIIB Founder	25	25	23	25	25	23
Observations	2,961	2,961	2,618	2,961	2,961	2,618
Adjusted R <sup>2</sup>	0.528	0.532	0.533	0.665	0.670	0.678

*Notes*: \*\*\*p < 0.01, \*\*p < 0.05, \*p < 0.1.

# **AIIB Founders** ~ **↓ IEG Downgrade**

	IEG Do	wngrade (	Binary)	IEG Downgrade (Scale)			
	(1)	(2)	(3)	(4)	(5)	(6)	
AIIB Founder x Post-2016	-0.044*	-0.038	-0.041*	-0.085**	-0.064*	-0.078*	
	(0.024)	(0.024)	(0.024)	(0.034)	(0.034)	(0.040)	
Project-Level Controls		✓	✓		✓	<b>√</b>	
Country-Level Controls			$\checkmark$			$\checkmark$	
Country Fixed Effects	✓	✓	✓	✓	✓	✓	
Approval Year Fixed Effects	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Sector Fixed Effects	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Countries	137	137	103	137	137	103	
Count: AIIB Founder	25	25	23	25	25	23	
Observations	2,961	2,961	2,618	2,961	2,961	2,618	
Adjusted R <sup>2</sup>	0.039	0.052	0.041	0.046	0.065	0.070	

 We show AIIB founders receive higher ICR & IEG evaluations for projects evaluated after 2016.

- We show AIIB founders receive higher ICR & IEG evaluations for projects evaluated after 2016.
- Higher evaluation as World Bank's accommodation strategy.

- We show AIIB founders receive higher ICR & IEG evaluations for projects evaluated after 2016.
- Higher evaluation as World Bank's accommodation strategy.
- Further work on clarifying incentives of different actors.

# Thank you!

jingqian@nyu.edu
jingqian.org

### Lower-level FEs: ICR Evaluation

	ICR Ev	aluation (E	Binary)	ICR Evaluation (Scale)			
	(1)	(2)	(3)	(4)	(5)	(6)	
AIIB Founder x Post-2016	0.026	0.046**	-0.004	0.132*	0.154*	0.136	
	(0.030)	(0.021)	(0.032)	(0.071)	(0.086)	(0.157)	
Project-Level Controls	✓	✓	<b>√</b>	<b>√</b>	<b>√</b>	✓	
Country-Level Controls	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$		
Country Fixed Effects	<b>√</b>			<b>√</b>			
Approval Year Fixed Effects		$\checkmark$			$\checkmark$		
Sector Fixed Effects			$\checkmark$			$\checkmark$	
Sector-Approval-Year Fixed Effects	$\checkmark$			$\checkmark$			
Country-Sector Fixed Effects		$\checkmark$			$\checkmark$		
Country-Approval-Year Fixed Effects			$\checkmark$			$\checkmark$	
Observations	2,793	2,793	3,117	2,793	2,793	3,117	
Adjusted R <sup>2</sup>	0.060	0.115	0.146	0.124	0.181	0.168	

### **Lower-level FEs: IEG Validation**

	IEG Evaluation (Binary)			IEG E	IEG Evaluation (Scale)		
	(1)	(2)	(3)	(4)	(5)	(6)	
AIIB Founder x Post-2016	0.047*	0.024	0.082**	0.115**	0.096**	0.209***	
	(0.027)	(0.031)	(0.032)	(0.059)	(0.048)	(0.079)	
ICR Evaluation (binary)	0.831***	0.825***	0.822***				
	(0.018)	(0.029)	(0.028)				
ICR Evaluation (scale)				0.851***	0.847***	0.830***	
				(0.015)	(0.023)	(0.021)	
Project-Level Controls	✓	✓	✓	✓	✓	✓	
Country-Level Controls	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$		
Country Fixed Effects	<b>√</b>			✓			
Approval Year Fixed Effects		✓			✓		
Sector Fixed Effects			✓			✓	
Sector-Approval-Year Fixed Effects	✓			✓			
Country-Sector Fixed Effects		✓			✓		
Country-Approval-Year Fixed Effects			✓			✓	
Observations	2,618	2,618	2,927	2,618	2,618	2,927	
Adjusted R <sup>2</sup>	0.541	0.540	0.556	0.679	0.687	0.663	

### **Lower-level FEs: IEG Downgrade**

	IEG Do	owngrade	(Binary)	IEG Downgrade (Scale)			
	(1)	(2)	(3)	(4)	(5)	(6)	
AIIB Founder x Post-2016	-0.044* (0.024)	-0.016 (0.032)	-0.080*** (0.030)	-0.098* (0.055)	-0.074 (0.048)	-0.189** (0.080)	
Project-Level Controls	✓	✓	✓	✓	✓	✓	
Country-Level Controls	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$		
Country Fixed Effects	✓			✓			
Approval Year Fixed Effects		$\checkmark$			$\checkmark$		
Sector Fixed Effects			$\checkmark$			$\checkmark$	
Sector-Approval-Year Fixed Effects	$\checkmark$			$\checkmark$			
Country-Sector Fixed Effects		$\checkmark$			$\checkmark$		
Country-Approval-Year Fixed Effects			✓			✓	
Observations	2,618	2,618	2,927	2,618	2,618	2,927	
Adjusted R <sup>2</sup>	0.057	0.054	0.099	0.068	0.091	0.033	

### Post-2016 ICR: IEG Validation

	IEG Evaluation (Binary)			IEG E	valuation (S	cale)
	(1)	(2)	(3)	(4)	(5)	(6)
AIIB Founder x Post-2016	0.040	0.070*	0.069*	0.158***	0.206***	0.216***
	(0.031)	(0.042)	(0.039)	(0.042)	(0.047)	(0.049)
Post-2016 ICR	0.064***	0.053**	0.057**	0.178***	0.132***	0.126**
	(0.017)	(0.023)	(0.027)	(0.023)	(0.047)	(0.051)
AIIB Founder x Post-2016 x Post-2016 ICR	-0.031	-0.059	-0.061	-0.163***	-0.207***	-0.199**
	(0.042)	(0.053)	(0.055)	(0.050)	(0.050)	(0.077)
ICR Evaluation (binary)	0.827***	0.831***	0.832***			
	(0.017)	(0.016)	(0.017)			
ICR Evaluation (scale)				0.844***	0.849***	0.853***
				(0.016)	(0.016)	(0.015)
Project-Level Controls		✓	✓		✓	✓
Country-Level Controls			✓			✓
Country Fixed Effects	✓	✓	✓	✓	✓	✓
Approval Year Fixed Effects	✓	✓	✓	✓	✓	✓
Sector Fixed Effects	✓	✓	✓	✓	✓	✓
Countries	137	137	103	137	137	103
Count: AIIB Founder	25	25	23	25	25	23
Observations	2,961	2,961	2,618	2,961	2,961	2,618
Adjusted R <sup>2</sup>	0.529	0.533	0.534	0.667	0.671	0.679

### Post-2016 ICR: AIIB Founders and IEG Downgrade

	IEG Downgrade (Binary)			IEG D	IEG Downgrade (Scale)			
	(1)	(2)	(3)	(4)	(5)	(6)		
AIIB Founder x Post-2016	-0.037	-0.070	-0.069*	-0.084**	-0.137***	-0.140***		
	(0.031)	(0.045)	(0.040)	(0.036)	(0.044)	(0.043)		
Post-2016 ICR	-0.076***	-0.057**	-0.061**	-0.178***	-0.143***	-0.152***		
	(0.019)	(0.022)	(0.027)	(0.022)	(0.033)	(0.039)		
AIIB Founder x Post-2016 x Post-2016 ICR	0.035	0.065	0.066	0.103**	0.150***	0.152***		
	(0.044)	(0.056)	(0.058)	(0.044)	(0.036)	(0.056)		
Project-Level Controls		✓	✓		✓	✓		
Country-Level Controls			$\checkmark$			✓		
Country Fixed Effects	✓	✓	✓	✓	✓	✓		
Approval Year Fixed Effects	✓	✓	✓	✓	✓	✓		
Countries	137	137	103	137	137	103		
Count: AIIB Founder	25	25	23	25	25	23		
Observations	2,961	2,961	2,618	2,961	2,961	2,618		
Adjusted R <sup>2</sup>	0.043	0.053	0.043	0.057	0.070	0.075		