

WHO IS THE PRODUCE MARKETING ASSOCIATION?

The Produce Marketing Association (PMA) is a global fresh produce trade association—the only one of its kind with a presence in China. We connect our members to the right people, information, tools and insights that will help them succeed in today’s complex global economy.

PMA is your strategic partner—supplying year-round access to industry experts in food safety and technology, global trends, supply chain solutions, talent development, and more. Most importantly, PMA has local expertise in China to help you grow now and in the future.



PMA helped Lantao make the right connections.
The right connections increased Lantao’s profitability.

When the Chinese government approved the importation of American pears, PMA helped Chinese distributor, Lantao, find a supplier—making them first to market this product to Chinese consumers.

From custom contact lists to new global trade opportunities, PMA helps your company make global connections.

GLOBAL CONNECTIONS—THAT’S THE PMA ADVANTAGE.
What are your business goals? We can help.



“I JOINED PMA TO MEET THE RIGHT SUPPLIERS—
LAYING A GOOD FOUNDATION FOR OUR COMPANY.”

JOHN WANG
CEO, Lantao Shanghai Great Harvest | Distributor | CHINA
See his PMA story at pma.com/zh/stories/johnw

Take Advantage of Our Local Expertise.



PMA’s China Consultant connects you to the information and contacts in the public and private sectors that can make a meaningful difference to your company’s growth.
Contact Mabel Zhuang today:

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INTRODUCE YOURSELF TO THE WORLD.



PMA provides businesses in China with a world of opportunities.

PMA offers expertise on China’s fresh produce industry and insights on the issues impacting *your* business.



PMA in China:

Uncovering Opportunities Close to Home

Your business has a unique opportunity to feed China's growing economy—and its hundreds of millions of eager consumers.

PMA can help your company capture its share of China's growing demand for fresh produce. Look to PMA for new global partners, suppliers and business development resources.

Join PMA and you'll gain exclusive access to members-only resources that give you a competitive edge.

PMA Member Benefits

We provide value to our members across four key areas:



GLOBAL CONNECTIONS

Exclusive local and global events and industry-focused education.



SCIENCE & TECHNOLOGY

Expertise on the latest in food safety, PLU codes, supply chain efficiencies, traceability, sustainability and more.



INDUSTRY TALENT

Our programs and events help your business attract, develop and retain talent.



ISSUES LEADERSHIP

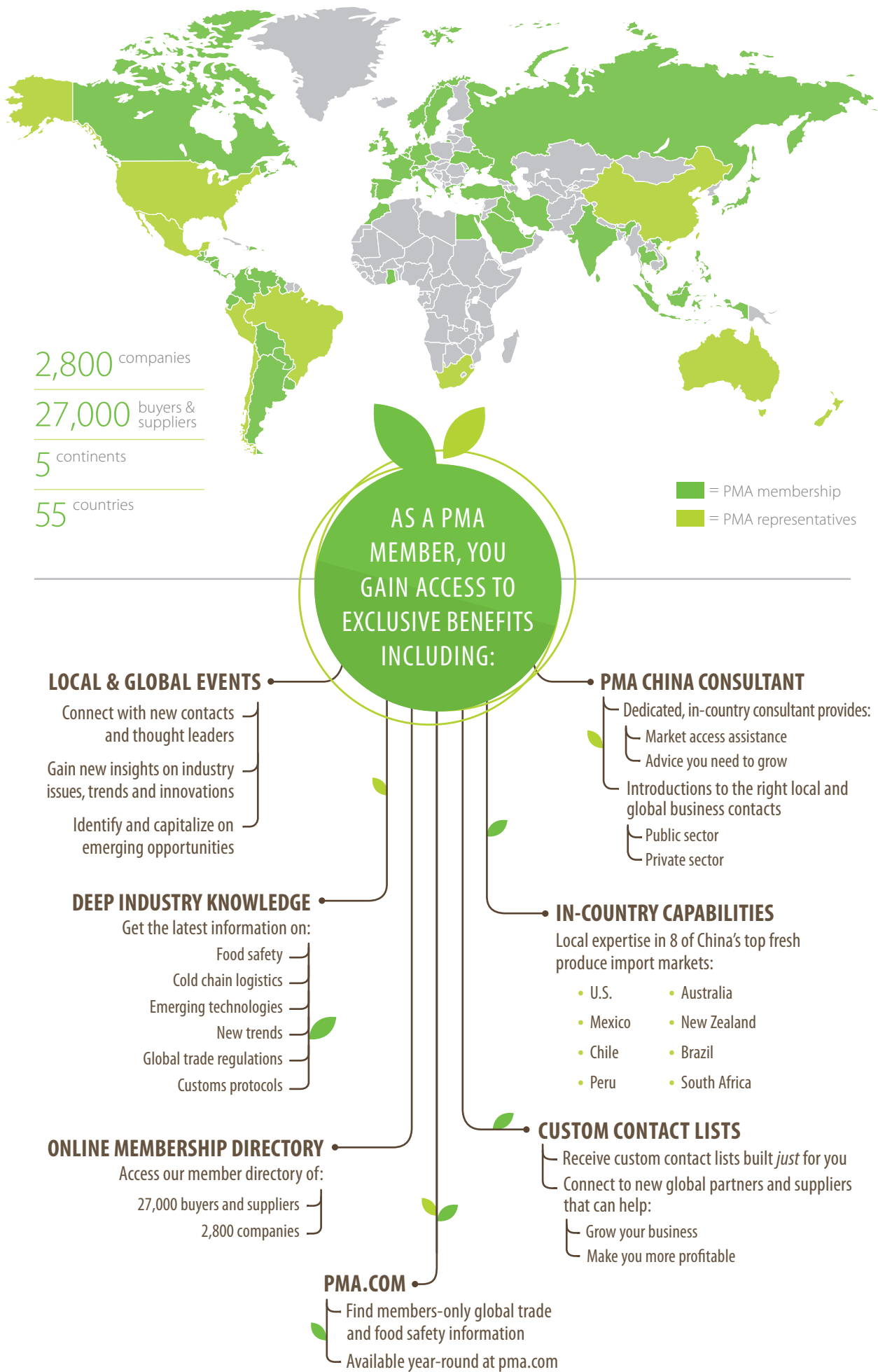
We have a sharp focus on the issues that matter to *your* business, including market access, global trade, government regulations and initiatives that increase global consumption of fresh produce.

THE WORLD IS WAITING—FOR YOU.

Visit pma.com/global/china to preview PMA's exclusive members-only content on the fresh produce industry in China.

Not a PMA member? Now is the time to join. Apply online at pma.com/membership or contact

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PMA IS ALREADY PROVIDING VALUE TO THESE CHINESE BUSINESSES.

HOW CAN WE HELP YOU GROW?

- CHINA PMA MEMBERS:**
- Beijing Chunlin Agricultural Products Co., Ltd.
 - Beijing Shengbaotai Fruit Co., Ltd.
 - Beijing Worldboson International Business Exhibition Co., Ltd.
 - CCA Packaging Manufacturing , Ltd.
 - CHIC Group Global Co., Ltd.
 - China Resources Ng Fung Agricultural Produce (Shenzhen) Ltd.
 - Dole (Shanghai) Fruits and Vegetables Trading Co., Ltd.
 - Golden Wing Mau Enterprise Development Co., Ltd.
 - Goodfarmer Fruits Marketing Co., Ltd.
 - HSBAsia
 - Joyvio Group Ltd.
 - Kingwin Industrial Co., Ltd.
 - Lantao Shanghai Great Harvest
 - Nanchang Lvheng Industrial Development Co., Ltd.
 - Organic and Beyond Corporation
 - Qingdao Xiangdefeng Trade Co., Ltd.
 - Shanghai Esen Agro Products & Technology Development Co., Ltd.
 - Shanghai Fruitday Co., Ltd.
 - Shanghai Nongfu Fruit Co., Ltd.
 - Shenzhen Agricultural Products Co., Ltd.
 - Shenzhen Yuanxing Fruit Co., Ltd.

- INTERNATIONAL PMA MEMBERS WITH OFFICES IN CHINA:**
- Bayer CropScience
 - CHEP (China) Company Limited
 - Chiquita Brands N.A.
 - Compac Sorting Equipment, Ltd.
 - Driscoll's
 - The FoodLinks
 - Global Cold Chain Alliance
 - Maersk Line
 - Monsanto Company
 - Sunkist Growers
 - Syngenta
 - Rijk Zwaan
 - Tesco Stores, Ltd.
 - Wal-Mart Stores, Inc.
 - Washington Apple Commission

Join us at **PMA Fresh Summit** and **Fresh Connections: China!**

The very latest event details are at pma.com/events