

11-12 November 2015 | Espacio Riesco | Santiago, CHILE



PMA FRUITTRADE LATIN AMERICA

This 2-day conference and exposition is designed to connect the global fresh produce industry to new business opportunities and trends in Latin America.

HIGHLIGHTS

High-Level Networking & Business Leads

Meet global supply chain leaders doing business in Latin America as well as local business executives—contacts with local networks and a wealth of experience and knowledge of the Latin American market.

Educational Program & Market Updates

Learn the latest in Latin American consumer trends, plus important market and trade developments that will enhance your business objectives.

International Business Roundtable

The International Business Roundtable is a unique opportunity to make contact with the most important Latin American (especially Chilean) producers of fresh and dry fruit, vegetable and organics.

New Products & Innovations

More than 130 exhibitors will be on hand to showcase new products and services.

SPONSORSHIP & EXHIBITS

A limited number of sponsorship and exhibit opportunities are available for this program. If you are interested in aligning your brand with PMA and gaining visibility in front of global business leaders, please contact:

- PMA's Business Development team at development@pma.com or +1 (302) 738-7100.
- PMA Fruittrade team in Chile at info@pmafruittrade.com or +56 9 7397 1112.

To learn more and to be added to the mailing list to receive updates about the event, please visit www.pmafruittrade.com

"I am looking forward to participating in PMA Fruittrade Latin America. I expect to make new connections and that the program will be very enriching and give me the insight I need on key markets. As a global retailer, November is an optimal time for a conference in Latin America; I am already planning travel to Chile for meetings with my supply chain partners and will be sure to extend my time to attend this event."

– **Oleen Smethurst, Assistant GM**
Costco Canada

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ABOUT THE PRODUCE MARKETING ASSOCIATION (PMA)

PMA is the leading trade association for the global produce and floral supply chain. Membership in PMA can help your business grow and become more profitable, giving you year-round access to important contacts and relevant information. To learn more, please visit www.pma.com/membership

ABOUT FEDEFruta

Fedefruta represents more than 1000 producers and 20 associations in Chile, and has been actively involved in a wide number of initiatives aimed at placing Chilean fruit produce abroad, especially in the United States, Europe, and Latin America. Its goal is to serve the national Chilean fruit and vegetable sector in promotion, training, studies and certification.

ABOUT FRESHFRUITPORTAL/PORTALFRUTICOLA

Freshfruitportal.com, Portalfruticola.com and Chinafruitportal.com are the leading media sources in the global horticultural industry. Our team of professionals strives to keep our readers, including global retailers, importers, growers and industry suppliers, informed daily on the ever-changing world of the fruit export industry, with news in Spanish, English and Mandarin.

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