



29-30 April 2015

Hilton Rotterdam
Weena 10, 3012 CM
Rotterdam, Netherlands

Optional industry tour 30 April



FRESH CONNECTIONS: NETHERLANDS

Your Key to the European Market

Unlike other industry events in Europe, **Fresh Connections: Netherlands** is designed to be small and intimate, so you can forge partnerships and conduct business during the event. We've developed an exclusive program that offers essential, real-world insights into global and regional trade activity, consumer trends and technological solutions.

Who Should Attend?

Produce industry professionals — from importers, exporters, suppliers, retailers, technology and logistics providers, and other sectors — who want to expand their business footprint in the European Union.

Why Attend?

Fresh Connections: Netherlands offers an unmatched combination of networking and educational programming — all focused on helping you grow your business. You'll gather with other produce industry leaders to share best practices, brainstorm and problem-solve. And you'll hear from experts who will present up-to-the-minute information on policies, technologies, shipping logistics and consumers' buying habits. You'll get the knowledge and contacts you need to expand your business in the EU.

Industry Tour (optional)

The Netherlands is a robust producer and exporter of fresh vegetables, and the Port of Rotterdam is one of the busiest in the fresh produce industry. You'll get behind-the-scenes tours of several of the country's production and packaging facilities, to see how top-quality produce moves from grower to port — and out to the world.

In partnership with:



Register Now!

On or before 24 April

PMA Member	US\$175/€150
Non-Member	US\$225/€190
Optional Tour	US\$90/€80

After 24 April

PMA Member	US\$200/€170
Non-Member	US\$250/€215
Optional Tour	US\$90/€80

Visit pma.com/fcnetherlands today to learn more. Register before 24 April for the best rates.