



6 – 7 May 2015

Centro de Congresos de Querétaro
Paseo de las Artes 1531-B
Col. Josefa Vergara
Querétaro, QRO C.P. 76090



FRESH CONNECTIONS: MEXICO

Your Key to the Mexican Market

At **Fresh Connections: Mexico**, you'll meet top retail buyers, high-level produce executives and industry leaders at the *only* event in Mexico dedicated to the entire fresh produce supply chain. Engage with exhibitors displaying the latest products, services and technologies that will help you remain efficient and competitive.

Who Should Attend?

Produce industry professionals — from importers, exporters, suppliers, retailers, technology and logistics providers, foodservice and other sectors — who want to expand their business in Mexico.

Why Attend?

This event offers an unmatched combination of networking and educational programming. You'll gather with other produce industry leaders to share best practices, brainstorm ideas and discuss strategies for solving problems. A combination of local and international speakers will give you the knowledge and contacts you need to expand your business. Get the latest insights on:

- Global trends
- Mexico's economic outlook
- Consumer marketing strategies
- Micro-targeting using retail data
- Development opportunities in foodservice
- Food safety

Register Now!

On or before 24 April

PMA Member US \$195

Non-Member US \$260

After 24 April

PMA Member US \$260

Non-Member US \$345

Visit pma.com/fcmexico today to learn more. Register before 24 April for the best rates.



BECOME AN EXHIBITOR

Connect With Your Target Audience

Exhibiting puts you face-to-face with buyers looking for your products or services. Build new relationships, strengthen existing relationships and generate sales leads!

When: 6 – 7 May 2015

Price: PMA Members \$1,200 (US\$)
PMA Non-Members \$1,700 (US\$)

Description:

- 10' x 10' stand
- Two (2) FULL registration passes (includes lunch and breakfast)
- One (1) six-foot draped table
- Two (2) chairs
- Exhibitor identification sign

RESERVE YOUR SPACE. CONTACT:

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