



## Be a force for food safety.

**Receive more than \$4,000 in exclusive benefits** with a \$1,000 annual pledge (just \$19/week). Join today.



Ready to be a supporter?  
Interested in learning more?  
Visit **pma.com/goldcircle** or call  
**+1 (302) 738-7100.**

When you join PMA's Gold Circle Campaign for Food Safety, you help fund critical research and education to strengthen global food safety and consumer confidence in fresh produce.

As a Gold Circle supporter, you will join leaders committed to helping the industry remain at the forefront of food safety. Your investment supports crucial PMA initiatives that protect your business, our industry and the global supply chain from the disastrous effects of a food safety outbreak.

### Receive More Than \$4,000 in Exclusive Supporter Benefits.

For an annual pledge of \$1,000 (**just \$19/week**), you will receive a package worth more than \$4,000 in advertising and event discounts, including:

#### **FREE Advertising (\$3,500 value):**

- PMA Fresh Summit
- PMA Foodservice Conference & Expo
- PMA Tech Knowledge

#### **DISCOUNTED Print Advertising (up to \$1,750 in value):**

- 25% off any ad in *fresh* magazine

#### **DISCOUNTED Event Registration (\$125 value):**

- 10% off PMA Tech Knowledge

#### **VISIBILITY:**

- 22,000+ PMA event attendees
- 19,000+ *fresh* magazine readers

#### **ACCESS to the Industry's C-Suite:**

- VIP invitation to the President's Reception at PMA Fresh Summit

