



20 August 2015

Espaço APAS
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FRESH CONNECTIONS: BRAZIL

Your Key to the Brazilian Market

Discover new business opportunities. PMA's **Fresh Connections: Brazil** is a half-day event designed to offer you the connections, local expertise and consumer insights you need to reach your full potential in South America.

Who should attend?

Company leaders — from importers, exporters, retailers, grower-shippers, logistic companies and other segments of the fresh produce industry — who want to launch or expand into Brazil.

Why attend?

Fresh Connections: Brazil is focused and intimate, so you can meet directly with potential partners, reputable in-country contacts and government representatives eager to help you succeed. You'll learn about market conditions on the ground, explore the latest consumer trends and hear how supply chain efficiencies and commodity associations can help your company become more profitable.

In collaboration with:



Register Now!

On or before 14 August

PMA Member* \$50 USD/\$150 Real

Non-Member \$75 USD/\$210 Real

After 14 August

PMA Member* \$75 USD/\$210 Real

Non-Member \$150 USD/\$420 Real

* PMA members receive one free registration.

Visit pma.com/fcbrazil today to learn more. Register before 14 August for the best rates.



For more information, please contact:

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