



2015 PMA Events Calendar



Fresh Connections: China
March 26-27, 2015
Shanghai, CHINA

Fresh Connections: Retail
April 8-9, 2015
Philadelphia, Pennsylvania USA

**Fresh Connections:
Netherlands**
April 29, 2015
Rotterdam, NETHERLANDS

Fresh Connections: Mexico
May 6-7, 2015
Querétaro, MEXICO

**Fresh Connections:
PMA Australia-New Zealand**
May 12-14, 2015
Melbourne, AUSTRALIA

pma.com/freshconnections

Fresh Connections: Floral
July 9, 2015
Miami, Florida USA

**Fresh Connections:
Southern Africa**
August 12-13, 2015
Cape Town, SOUTH AFRICA

Fresh Connections: Brazil
August 20, 2015
São Paulo, BRAZIL

SCIENCE & TECHNOLOGY

PMA Tech Talks
February 4, 2015
Charlotte, North Carolina USA

**PMA Tech
Knowledge Symposium**
May 11-13, 2015
Monterey, California USA



pma.com/foodservice

July 24-26, 2015
Monterey, California USA



freshsummit.com

October 23-25, 2015
Atlanta, Georgia USA



pmafruittrade.com

November 11-12, 2015
Santiago, CHILE



Become
a sponsor.

A limited number of sponsorship opportunities are available for these programs and events. Contact our Business Development team at development@pma.com or +1 (302) 738-7100.

2015 PMA Foundation Programs & Events Calendar



EXECUTIVE LEADERSHIP SYMPOSIUM

In partnership with
Cornell University

January 21-23, 2015
Dallas, Texas USA

HIGH PERFORMANCE MANAGEMENT CONFERENCE

Optimizing the Impact of Mid-Level Leaders

September 14-17, 2015
Chicago, Illinois USA

EMERGING LEADERS PROGRAM

In partnership with Thunderbird
School of Global Management

March 8-12, 2015
Glendale, Arizona USA

CAREER PATHWAYS PROGRAMS

April 15-17, 2015
Montreal, Québec CANADA
*In conjunction with the Canadian
Produce Marketing Association*

May 11-13, 2015
Monterey, California USA
*In conjunction with
PMA Tech Knowledge Symposium*

May 12-14, 2015
Melbourne, AUSTRALIA
*In conjunction with
PMA Australia-New Zealand*

July 12-14, 2015
Anaheim, California USA
*In conjunction with the Fresh Produce
& Floral Council*

July 23-26, 2015
Monterey, California USA
*In conjunction with the PMA
Foodservice Conference*

September 15-17, 2015
Cape Cod, Massachusetts USA
*In conjunction with the New England
Produce Council (NEPC)*

September 22-25, 2015
Palm Beach, Florida USA
*In conjunction with the Florida Fruit &
Vegetable Association (FFVA)*

October 21-25, 2015
Atlanta, Georgia USA
*In conjunction with the PMA Fresh
Summit Convention & Expo*

WOMEN'S FRESH PERSPECTIVES

**Women's Fresh Perspectives
Conference**
April 26-28, 2015
Coronado, California USA

**Women's Fresh Perspectives
Leadership Breakfast**
October 23, 2015
Atlanta, Georgia USA

**Women's Fresh Perspectives
Reception at
Foodservice Conference**
July 25, 2015
Monterey, California USA

YOUNG PROFESSIONALS

Young Professionals Reception
October 23, 2015
Atlanta, Georgia USA

5K RACE FOR TALENT

*Proceeds support the
development and execution of
the PMA Foundation's mission.*

July 25, 2015
Monterey, California USA

October 24, 2015
Atlanta, Georgia USA

JOE NUCCI MEMORIAL GOLF TOURNAMENT

*Proceeds benefit the Career Pathways
program in conjunction with PMA's
Foodservice Conference.*

July 23, 2015
Monterey, California USA



PMA Foundation for Industry Talent is a 501(c)(3) charitable organization, with a mission to attract, develop and retain talent for the global produce and floral industry. To learn more, visit pmafoundation.com.