

# CAPITALIZE ON YOUR PMA MEMBERSHIP. REALIZE ROI.

PMA connects you to the right people, information, tools and insights that help your business grow.



## Access value in four key areas:



Connect to more opportunities that increase your business. Share and gather information through exclusive local and global events, industry-focused education and research.



Expertise on the latest in food safety, supply chain efficiencies, traceability, sustainability, new innovations and more.

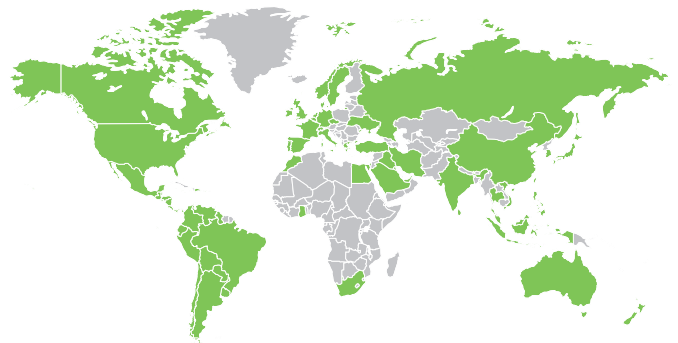


Our programs and events help your business attract, develop and retain talent.



We have a sharp focus on the issues that matter to *your* business, including market access, global trade, government regulations and initiatives that increase global demand of fresh produce.

## Connect to new contacts, new markets and new business:



2,800

member  
companies

27,000

member  
contacts

5

continents

55

countries

 = PMA membership



The ROI on your PMA membership can be huge.  
Find out how. Contact:

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Director, Member Relations

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[pgonzalez@pma.com](mailto:pgonzalez@pma.com)

Capitalize on members-only resources that give you a competitive edge.

#### **PMA.COM**

- Find members-only content, from consumer and market trends to information on global trade and food safety
- Available at your fingertips year-round, 24/7

#### **LOCAL & GLOBAL EVENTS**

- Connect with new contacts and thought leaders
- Gain new insights on industry issues, trends and innovations
- Identify and capitalize on emerging opportunities

#### **PMA STAFF EXPERTS**

Get the latest information on:

- Food safety
- Industry and consumer research
- Cold chain logistics
- Global trade regulations
- Emerging technologies
- Customs protocols

#### **IN-COUNTRY CAPABILITIES**

Dedicated, in-country representatives provide:

- Introductions to the right local and global business contacts in the public and private sectors
- Guidance on market access

Local expertise available in key fresh produce markets:

- Australia
- China
- Peru
- Brazil
- Mexico
- South Africa
- Chile
- New Zealand
- USA

#### **CUSTOM CONTACT LISTS**

- Receive custom contact lists built *just* for you
- Connect to new global buyers, suppliers and partners that can help grow your business and make you more profitable

#### **ONLINE MEMBERSHIP DIRECTORY**

Access a global membership directory of:

- 27,000 member contacts
- 2,800 member companies

**MORE NEW BENEFITS.  
JUST FOR MEMBERS.  
JUST FOR YOU.**



Make deals and secure contacts at 30+ global events



Take advantage of a broad array of proprietary and syndicated research



Access in-house market research analysts (avg. 10+ years' experience)



Receive \$4,000+ in exclusive benefits supporting the Gold Circle Campaign for Food Safety (only \$19/week)



Access *Sesame Street* characters royalty-free under the 'eat brighter!' movement\*

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Uncover cutting-edge topics in food technology through our expanded Technology Portfolio



Tap local expertise in global markets with 7 in-country representatives



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Take advantage of PMA's members-only benefits today.  
Set up a login and password at **PMA.com**.

