Jim Kloet [he/him]

DATA SCIENCE & ANALYTICS LEADER

Chicago, IL, USA

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Summary

Hi! I am an experienced leader of Data Science, Analytics, and Insights teams with diverse experience across industry and academia.

I love building teams of data professionals, who are eager to collaborate across organizations and use data to drive decision-making!

Experience

The Knot Worldwide   *Remote via Chicago, IL, USA*

SENIOR MANAGER, *Product Data Science*   *2024 - Present*

- My team collaborates with product stakeholders to measure impact of changes, using A/B testing and causal inference
- We develop streamlit apps and reports in quarto to share work with both technical and non-technical stakeholders

Slam Dunk Betting Services   *Remote via Chicago, IL, USA*

CO-FOUNDER, HEAD OF PRODUCT & DATA SCIENCE   *2024 - Present*

- We use machine learning to predict outcomes in NBA & WNBA games and artificial intelligence to identify the best plays
- We developed real-time scraping tools to grab the latest odds from sportsbooks to feed our ML and AI tools

Reverb   *Remote via Chicago, IL, USA*

MANAGER, *Product Analytics & Data Science*   *2021 - 2024*

- I built a team of 7 data scientists and analysts supporting data science and analytics needs for product and eng teams, and senior leadership
- We built and supported tools for A/B testing, as well as ML tools for gear recommendations, price predictions, and matching listings to entries in a music gear database

ABC Supply Co.   *Chicago, IL, USA*

LEAD DATA SCIENTIST, *IT Data Science*   *2019 - 2021*

- Led data science initiatives across several domains, including workforce management, associate retention, security, and e-comm
- Developed project plans and supervise students and interns on capstone projects and hackathons with university partners

Nielsen   *Chicago, IL, USA*

LEAD DATA SCIENTIST, *Data Science as a Service*   *2019 - 2019*

- Developed containerized pipelines to ETL data to and from AWS environments using python for a CPG client
- Generated recommendations for optimal nationwide pricing and promotion strategies, delivered via Tableau dashboard

Mattersight   *Chicago, IL, USA*

DIRECTOR OF INSIGHTS & ANALYTICS, SENIOR DATA SCIENTIST   *2015 - 2019*

- Led team of 7 data scientists and analysts responsible for reporting and ad-hoc analysis for 24 subscription clients
- Automated analytic tools in R and SQL to scale implementation of best practices in statistical analyses and data visualization

RotoViz   *Remote via Chicago, IL, USA*

DIRECTOR OF VISUAL APPLICATIONS, CONTRIBUTING WRITER   *2013 - 2019*

- Develop 15 web applications to give users insights into performance of professional sports teams and players
- Train new writers and developers in data science and data visualization methods using R

Northwestern University   *Evanston, IL, USA*

TRANSLATIONAL RESEARCH FELLOW, DOCTORAL CANDIDATE, RESEARCH TECHNICIAN, *Communication Sciences & Disorders*   *2009 - 2015*

- Designed, executed, and analyzed experiments to investigate language and learning in the brain using fMRI and rTMS
- Presented experimental results at conferences, invited lectures, and in peer-reviewed publications

Skills

Data Science Programming	R, Python, SQL, dbt, quarto, shiny, plotly, streamlit, airflow
Analytics & BI	Tableau, Looker, Amplitude, MixPanel, Segment

Education

Northwestern University   *Evanston, IL, USA*

MA, PHD (ALL BUT DISSERTATION), *Cognitive Science, Communication Sciences & Disorders*   *2015*

University of Michigan   *Ann Arbor, MI, USA*

BA, *Psychology*   *2006*