Jim Kloet [he/him]

DATA SCIENCE AND ANALYTICS LEADER

Chicago, IL, USA

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Summary

Hi, I'm Jim! I'm passionate about helping people and organizations make better decisions. So far, I've accomplished this by building and leading teams of talented data professionals across several industries including academia, healthcare, CPGs, and E-commerce.

Experience

Reverb
Chicago, IL, USA

MANAGER, *Product Analytics & Data Science* — *2021 - present*

- Lead team of data scientists and analysts to support product experimentation and data science initiatives across the organization
- Develop and support automated tooling in python and R for analyzing and reporting on experiments and tracking progress toward goals
- Refine data models and reporting to reach a broader audience with incrementally more useful data and metrics

ABC Supply Co.
Chicago, IL, USA

LEAD DATA SCIENTIST, *IT Data Science* — *2019 - 2021*

- Led data science initiatives across several domains, including workforce management, associate retention, security, and e-comm
- Developed project plans and supervise students and interns on capstone projects and hackathons with university partners
- Created and disseminated standards and best practices in data visualization and code management with R packages

Nielsen
Chicago, IL, USA

LEAD DATA SCIENTIST, *Data Science as a Service* — *2019 - 2019*

- Led engagements for Data Science as a Service team in the consumer packaged goods space
- Developed containerized pipelines to ETL data to and from AWS environments using python
- Generated recommendations for optimal nationwide pricing and promotion strategies, delivered via Tableau dashboard

Mattersight
Chicago, IL, USA

DIRECTOR OF INSIGHTS & ANALYTICS, SENIOR DATA SCIENTIST — *2015 - 2019*

- Led team of data scientists and analysts responsible for reporting and ad-hoc analysis for all subscription clients
- Developed analytic tools in R and SQL to scale implementation of best practices in statistical analyses and data visualization
- Automated client-facing reporting, enabling data scientists and analysts to reallocate hundreds of hours away from manual report generation
- Led presentations for clients and internal audiences on development and use cases for predictive analytics, esp. predictive CX measures

RotoViz
rotoviz.com

DIRECTOR OF VISUAL APPLICATIONS, CONTRIBUTING WRITER — *2013 - 2019*

- Develop web applications to give users insights into performance of professional sports teams and players
- Train new writers and developers in data science and data visualization methods using R

Northwestern University
Evanston, IL, USA

TRANSLATIONAL RESEARCH FELLOW, DOCTORAL CANDIDATE, RESEARCH TECHNICIAN, *Communication Sciences & Disorders* — *2009 - 2015*

- Designed, executed, and analyzed experiments to investigate language and learning in the brain using fMRI and rTMS
- Presented experimental results at conferences, invited lectures, and in peer-reviewed publications
- Delivered lectures to undergraduate and graduate students on topics in cognitive neuroscience and stats

Skills

Programming   R, SQL, Python, git, Matlab, LaTeX

Big Data   Azure, DataBricks, Hive, Impala, Hue, Beeline

Education

Northwestern University
Evanston, IL, USA

MA, PHD (ALL BUT DISSERTATION), *Cognitive Science, Communication Sciences & Disorders* — *2015*

University of Michigan
Ann Arbor, MI, USA

BA, *Psychology* — *2006*