

Jim Kloet [he/him]

DATA SCIENCE & ANALYTICS LEADER

Chicago, IL, USA

📞 616.706.3471 | ✉️ jim.kloet@gmail.com | 📺 jimtheflash | 🌐 jimkloet | 🐦 @jimkloet

Summary

Hi! I am an experienced leader of Data Science, Analytics, and Insights teams with diverse experience across industry and academia.

I love building teams of data professionals who are eager to collaborate and use data to drive decision-making.

Experience

The Knot Worldwide

Remote via Chicago, IL, USA

SENIOR MANAGER, PRODUCT DATA SCIENCE

2024 - Present

- I manage a team of data scientists tasked with providing experimental measurement and insights to product teams and additional stakeholders
- I collaborate with leadership to identify strategic opportunities based on internal data as well as external research

Slam Dunk Betting Services

Remote via Chicago, IL, USA

HEAD OF PRODUCT & DATA SCIENCE, CO-FOUNDER

2024 - Present

- We use machine learning to predict outcomes in NBA games and artificial intelligence to identify the best plays
- We developed real-time scraping tools to grab the latest odds from sportsbooks to feed our ML and AI tools

Reverb

Remote via Chicago, IL, USA

MANAGER, Product Analytics & Data Science

2021 - 2024

- I built a team of 7 data scientists and analysts supporting data science and analytics needs for product and eng teams, and senior leadership
- We built and supported tools for A/B testing, as well as ML tools for gear recommendations, price predictions, and matching listings to entries in a music gear database

ABC Supply Co.

Chicago, IL, USA

LEAD DATA SCIENTIST, IT Data Science

2019 - 2021

- Led data science initiatives across several domains, including workforce management, associate retention, security, and e-comm
- Developed project plans and supervise students and interns on capstone projects and hackathons with university partners

Nielsen

Chicago, IL, USA

LEAD DATA SCIENTIST, Data Science as a Service

2019 - 2019

- Developed containerized pipelines to ETL data to and from AWS environments using python for a CPG client
- Generated recommendations for optimal nationwide pricing and promotion strategies, delivered via Tableau dashboard

Mattersight

Chicago, IL, USA

DIRECTOR OF INSIGHTS & ANALYTICS, SENIOR DATA SCIENTIST

2015 - 2019

- Led team of 7 data scientists and analysts responsible for reporting and ad-hoc analysis for 24 subscription clients
- Automated analytic tools in R and SQL to scale implementation of best practices in statistical analyses and data visualization

RotoViz

Remote via Chicago, IL, USA

DIRECTOR OF VISUAL APPLICATIONS, CONTRIBUTING WRITER

2013 - 2019

- Develop 15 web applications to give users insights into performance of professional sports teams and players
- Train new writers and developers in data science and data visualization methods using R

Northwestern University

Evanston, IL, USA

TRANSLATIONAL RESEARCH FELLOW, DOCTORAL CANDIDATE, RESEARCH TECHNICIAN, Communication Sciences & Disorders

2009 - 2015

- Designed, executed, and analyzed experiments to investigate language and learning in the brain using fMRI and rTMS
- Presented experimental results at conferences, invited lectures, and in peer-reviewed publications

Skills

Data Science Programming R, Python, SQL, dbt, shiny, plotly, streamlit, airflow
Analytics & BI Tableau, Looker, Amplitude, MixPanel, Segment

Education

Northwestern University

Evanston, IL, USA

MA, PHD (ALL BUT DISSERTATION), Cognitive Science, Communication Sciences & Disorders

2015

University of Michigan

Ann Arbor, MI, USA

BA, Psychology

2006