

Jim Kloet [he/him]

DATA SCIENCE & ANALYTICS LEADER

Chicago, IL, USA

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Summary

My goal is to help others make better decisions today and to equip them with the tools to make better decisions in the future. I am a proven leader of analytics and data science teams with organizations in e-commerce, CPGs, healthcare, insurance, SaaS, and research. I'm skilled at deploying machine learning and artificial intelligence tools, and teaching others how to do so as well.

Experience

Slam Dunk Betting Services

Chicago, IL, USA

HEAD OF PRODUCT & DATA SCIENCE, CO-FOUNDER

2024 - Present

- We use machine learning to predict outcomes in NBA games and artificial intelligence to identify the best plays
- We developed real-time scraping tools to grab the latest odds from sportsbooks to feed our ML and AI tools

Reverb

Chicago, IL, USA

MANAGER, Product Analytics & Data Science

2021 - 2024

- I built a team of 7 data scientists and analysts supporting data science and analytics needs for product and eng teams, and senior leadership
- We developed and supported tooling for running and analyzing 120-150 controlled A/B tests per year
- We built and supported tools for gear recommendations, price predictions, and matching listings to entries in a music gear database

ABC Supply Co.

Chicago, IL, USA

LEAD DATA SCIENTIST, IT Data Science

2019 - 2021

- Led data science initiatives across several domains, including workforce management, associate retention, security, and e-comm
- Developed project plans and supervise students and interns on capstone projects and hackathons with university partners
- Created and disseminated standards and best practices in data visualization and code management with R packages

Nielsen

Chicago, IL, USA

LEAD DATA SCIENTIST, Data Science as a Service

2019 - 2019

- Developed containerized pipelines to ETL data to and from AWS environments using python for a CPG client
- Generated recommendations for optimal nationwide pricing and promotion strategies, delivered via Tableau dashboard

Mattersight

Chicago, IL, USA

DIRECTOR OF INSIGHTS & ANALYTICS, SENIOR DATA SCIENTIST

2015 - 2019

- Led team of data scientists and analysts responsible for reporting and ad-hoc analysis for all subscription clients
- Automated analytic tools in R and SQL to scale implementation of best practices in statistical analyses and data visualization
- Led presentations for clients and internal audiences on development and use cases for predictive analytics, esp. predictive CX measures

RotoViz

rotoviz.com

DIRECTOR OF VISUAL APPLICATIONS, CONTRIBUTING WRITER

2013 - 2019

- Develop web applications to give users insights into performance of professional sports teams and players
- Train new writers and developers in data science and data visualization methods using R

Northwestern University

Evanston, IL, USA

TRANSLATIONAL RESEARCH FELLOW, DOCTORAL CANDIDATE, RESEARCH TECHNICIAN, Communication Sciences & Disorders

2009 - 2015

- Designed, executed, and analyzed experiments to investigate language and learning in the brain using fMRI and rTMS
- Presented experimental results at conferences, invited lectures, and in peer-reviewed publications

Skills

Programming

R, Python, SQL, dbt, html, css, L^AT_EX

Cloud & Distributed Computing

Google Cloud, Azure, DataBricks, AWS, Hadoop

Analytics & Business Intelligence

shiny, plotly, Tableau, Looker, PowerBI

Education

Northwestern University

Evanston, IL, USA

MA, PhD (ALL BUT DISSERTATION), Cognitive Science, Communication Sciences & Disorders

2015

University of Michigan

Ann Arbor, MI, USA

BA, Psychology

2006