

Jules Lee

A user experience geek.

New York, NY

www.juleslee.com

(415) 830-2975

EDUCATION

San Francisco State U.

UX Design Immersive

B.A. Cognitive Psychology

06/16 ~ Present

New York, NY

EXPERIENCE

Alpha | Freelance User Experience Researcher

Perform exploratory, discovery, and validation research to drive early product concepts for Fortune 500 clients.

03/2016 ~ 06/2016

San Francisco, CA

Cache | User Experience Design Intern

Led UX direction for shopping user interface on iOS app.
Defined Checkout Form Design with user feedback loops.
Integrated remote usability testing to convey key insights.

SKILLS

User testing

User Interviews

Prototyping

Multivariate Testing

Recruiting / Screening

Survey Design

03/2016 ~ 06//2016

San Francisco, CA

Dwell Candy | User Experience Research Intern

Interviewed designers and consumers to rethink the web interaction experience.
Designed lead form driving conversion increase by 200%.

05/2015 ~ 05/2016

San Francisco, CA

IXL | Sales Account Manager

Led consumer insight research for enterprise sales.
Converted feedback data into value-driving business solutions and user centered design feedback.

TECHNICAL

HTML

CSS

JavaScript

04/2013 ~ 04/2015

Palo Alto, CA

Stanford University | Research Associate

Execute ethnographic and qualitative research to test instructional outcomes using 1:1 iPad initiative in an academic environment.