

JULIA LEE

A user experience geek who is never complacent when it comes to delighting users.
Seeking opportunities to learn, contribute, and utilize collective knowledge.

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EXPERIENCE

IXL, San Mateo — *Account Manager*

May 2015 - May 2016

Translate usage data and insights into features, functionality, content and IA. Advocate user-centered designs by considering site analytics, customer feedback, and research findings that meet measurable business objectives.

Stanford University, Palo Alto — *Research Associate*

April 2013 - April 2015

Conduct qualitative and quantitative research methods including user interviews, ethnography, focus groups, card sorting, A/B testing and iterative usability testing to analyze user insight.

City and County of San Francisco, San Francisco — *Juvenile Probation Manager*

June 2012- 2015

Lead all-source collection and research, extracting data and analysis from investigations, sources, and intelligence products. Synthesize data to produce assessments and recommendations.

EDUCATION

San Francisco State University, San Francisco — *User Experience Design Immersive*

December 2015

Focus on mobile design development.

San Francisco State University, San Francisco — *Psychology*

June 2012

Criminal Justice Student Association (CJSA), SFSU Chapter.

PORTFOLIO

www.julialeew.com

TOOLKIT

Sketch

Illustrator

Photoshop

Omnigraffle

Axure

Balsamiq

InVision

POP

SKILLS

Rapid prototyping

Wireframing

Interaction design

Qualitative research

Agile and Lean UX

Concept ideation

Comparative analysis

TECHNICAL

HTML

CSS/Less/Sass

JavaScript

Git