

# Julia Lee

A user experience geek who is never complacent when it comes to delighting users.  
Seeking opportunities to learn, contribute, and utilize collective knowledge.

New York, New York 10011  
(415) 830-2975  
julianalee830@gmail.com

## EXPERIENCE

### **IXL, San Mateo** — *Account Manager*

May 2015 - May 2016

Translate usage data and insights into features, functionality, content and IA. Advocate user-centered designs by considering site analytics, customer feedback, and research findings that meet measurable business objectives.

### **Stanford University, Palo Alto** — *Research Associate*

April 2013 - April 2015

Conduct qualitative and quantitative research methods including user interviews, ethnography, focus groups, card sorting, A/B testing and iterative usability testing to analyze user insight.

### **City and County of San Francisco, San Francisco** — *Juvenile Probation Manager*

June 2012- 2015

Lead all-source collection and research, extracting data and analysis from investigations, sources, and intelligence products. Synthesize data to produce assessments and recommendations.

## EDUCATION

### **San Francisco State University, San Francisco** — *User Experience Design Immersive*

December 2015

Focus on mobile design development.

### **San Francisco State University, San Francisco** — *Psychology*

June 2012

Criminal Justice Student Association (CJSA), SFSU Chapter.

## PORTFOLIO

[www.julialeew.com](http://www.julialeew.com)

## TOOLKIT

Sketch

Illustrator

Photoshop

Omnigraffle

Axure

Balsamiq

InVision

POP

## SKILLS

Rapid prototyping

Wireframing

Interaction design

Qualitative research

Agile and Lean UX

Concept ideation

Comparative analysis

## TECHNICAL

HTML

CSS/Less/Sass

JavaScript

Git