Jules Lee

A user experience geek.   **New York, NY**   **www.juleslee.com**   **(415) 830-2975**

EDUCATION

San Francisco State U.   05/15 ~ Present

UX Design Immersive   New York, NY

B.A. Cognitive Psychology

SKILLS

User testing

User Interviews

Prototyping

Multivariate Testing

Recruiting / Screening

Survey Design

Agile UX

TECHNICAL

HTML

CSS

JavaScript

EXPERIENCE

Freelance | User Experience Researcher

Perform exploratory, discovery, and validation research to drive early product concepts and designs.

03/2016 ~ 06/2016
San Francisco, CA

Cache | User Experience Designer

Led UX direction for shopping user interface on iOS app.
Defined Checkout Form Design with user feedback loops.
Ran remote usability testing to support design decisions.

03/2016 ~ 06//2016
San Francisco, CA

Dwell Candy | User Experience Researcher

Interviewed designers and consumers to rethink the web interaction experience.
Designed lead form driving conversion increase by 200%.

05/2015 ~ 05/2016
San Francisco, CA

IXL | Sales Account Manager

Led consumer insight research for enterprise sales.
Converted feedback data into value-driving business solutions and user centered design feedback.

04/2013 ~ 04/2015
Palo Alto, CA

Stanford University | Research Associate

Managed ethnographic and qualitative research, testing academic experiences and technology in an educational environment.