

## **Jin Lee**

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## **Relevant Experience**

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### **Global Web Community and Content Administrator**

**Jan 2023 – Aug 2023**

Samsung R&D Canada, Vancouver BC

- Implemented Kanban using JIRA for Samsung B2B Design System to manage ongoing tickets and ensure seamless communication
- Designed product roadmap for B2B Design System future releases to communicate long-term strategies with diverse stakeholders
- Provided critical insights to Samsung HQ executives by producing weekly visual reports on Figma emphasizing results and impact
- Delivered weekly analytics reports of Samsung Members Canada highlighting trends and common technical issues with recommendations for technical support team

### **Program Assistant – Web Designer**

**May 2021 – Sept 2022**

BC Brain Wellness Program, Vancouver, BC

- Supported website redesign with comprehensive user research including user flow diagrams, content audit, and collecting user feedback
- Conducted usability testing by organizing and facilitating focus groups to support iterative design process
- Established content management workflow while creating, reviewing, and publishing web content via Canva, Adobe Premiere Pro, and Squarespace

## **Education & Relevant Courses**

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### **Bachelor of Science, BSc – Cognitive Systems**

**Expected Graduation: May 2025**

University of British Columbia, Vancouver, BC

- Participant, cmd-f: Vancouver's all female hackathon (2020, 2021)
- Participant, nwHacks (2021, 2024)

### **INFO300: Information and Data Design**

- Developing prototype from low to high fidelity following principles and methods of human-centred design and user models

### **MDIA470: Developing Emerging Technologies**

- Optimizing existing AR app for midwifery students to study the stages of labour while interacting with pelvis
- Practicing agile methodologies and iterative prototyping supported by Scrum and sprint planning