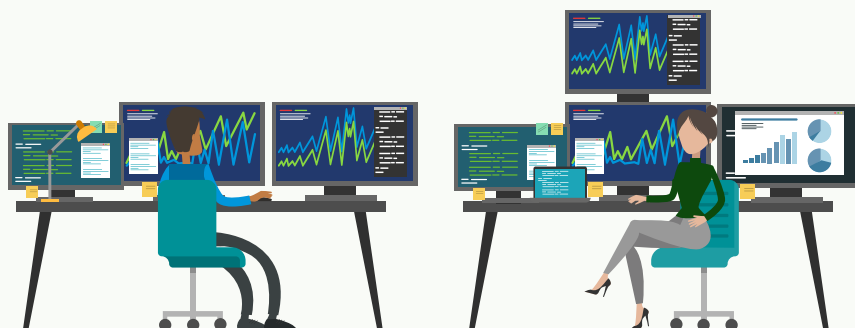# INFOCOMM AND MEDIA (ICM) INDUSTRY TRANSFORMATION MAP

Transforming the ICM sector is crucial to Singapore's economic growth. A strong ICM core will boost other sectors' digital and economic advantage in today's fast changing business environment.
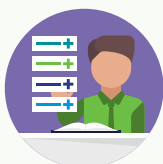
FUTURE ECONOMY

VISION

Enable Singapore's digital transformation, and harness the benefits that come with this digital economy.

PILLARS OF TRANSFORMATION

JOBS & SKILLS

Providing more support including training and professional development to equip people with ICM skills

Creating industry digital plans for SMEs with digital guides, pre-approved digital solutions, and Skills Framework schemes
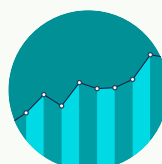
PRODUCTIVITY

Help SMEs digitalise at each stage of growth with pre-approved solutions, support from SME Digital Tech Hub and partnerships

Bring sectors together with solutions to boost productivity and catalyse digitalisation

INNOVATION

Propelling growth through frontier technologies like cybersecurity, immersive media, Internet of Things, artificial intelligence and data analytics

Build a vibrant Artificial Intelligence ecosystem, turning Singapore into a leading AI hub

INTERNATIONALISATION

Help ICM enterprises grow with enhanced global recognition through Accreditation@SGD

Enable companies to tap in to new market opportunities by making strategic business partnerships

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EQUIP YOURSELF FOR THE FUTURE...

Upskill and train the workforce:
Skills Framework for Infocomm Technology
Infocomm Sector Study Award

Enhance productivity with technology:
SMEs Go Digital
EDB Productivity Grant

Boost capabilities through innovation:
Accreditation@SGD
AI Business Partnership Programme

Go global:
Strategic Partners Programme (SPP)