

# Alex Jin

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Fall - Rotterdam | Winter - Kingston

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## EDUCATION

### Bachelor of Commerce and Bachelor of Computing – Queen's University

Kingston, Canada

2014 – 2019

- GPA: 4.10/4.30 D.I. McLeod Dean's List with Distinction
- Fall 2016 Exchange Semester at the Rotterdam School of Management

### Glenforest Secondary School

Mississauga, Canada

Class of 2014

- gifTED Talks, Debate, Badminton, DECA International Competitor

## ACHIEVEMENTS

### Cansbridge Fellowship

Winter 2015 – Present

- One of 15 Canadian students selected from a pool of 300 to complete a self-directed internship in Asia

### Featured Instructable Article – Simple Cloud Based Home Surveillance

Fall 2015

- A DIY guide on setting up your own home surveillance – over 8,000 views and 200 favourites
- Google "Simple Cloud Based Home Surveillance" or visit [goo.gl/p4ejaU](https://goo.gl/p4ejaU)

## WORK EXPERIENCE

### Symbid - Online Funding Platform for Small and Medium Sized Businesses

Rotterdam, Netherlands

Fall 2016

#### Sales Analytics and Internal Tools Developer

- Collecting all sources of web analytics data and loading them into a data warehouse
- Building a dashboard to visualize sales pipeline and data streams

### Xberts.com – Smart Devices Discovery Platform

Beijing, China

Summer 2016

#### Business Development and Marketing

- Developed processes to double reach and increase conversion from 11% to 23% for email marketing campaigns
- Onboarded 32 leads developed through repeated correspondence over email, phone and in person
- Edited the pitch delivered to investors and press at Y Combinator's Summer 2016 Demo Day

### RBC Trading Credit Technology

Toronto, Canada

Summer 2015

#### Business Analyst

- Coordinated an initiative to decommission obsolete reports resulting in reduced load times for the risk calculation engine
- Developed standardization for the documentation of several trading credit applications
- Mined business rules to prepare user guides for applications lacking comprehensive documentation

### RateHub.ca – Canadian Mortgage Rates and Credit Card Comparison Website

Toronto, Canada

Summer 2014

#### Student Intern

- Researched and drafted the content which is now live on [ratehub.ca/credit-cards](http://ratehub.ca/credit-cards)
- Valued reward credit card points and reported findings to the CEO
- Handled administrative duties including billing, on-boarding, and assisting clients

## EXTRACURRICULAR ACTIVITIES

### SparQ Studios

Kingston, Canada

Fall – Spring 2016

#### Finance Coordinator and Inaugural Team Member

- Originally an on-campus makerspace, SparQ Studios is now positioned to become the entrepreneurial hub of Queen's University by providing students with a space to develop their products and build their networks
- Managed a \$35,000 budget and collaborated with the SparQ team, community, and parent organization Queen's Innovation Connector for purchases of consumables and equipment

### Queen's Solar Design Team

Kingston, Canada

Fall – Spring 2015

#### Business Manager

- Secured over \$15,000 in funding through university and corporate sponsored grants
- Collaborated with engineering managers to formulate plans for the school year according to the Project Management Institute's best practices

## ADDITIONAL INFORMATION

**Competitions:** Q3C Case Competition 1st Place, hEDGE Oliver Wyman Case Competition 2nd Place, Queen's Startup Summit 1st Place, Hack the North, UofT Hacks, McHacks, QHacks, Hult Prize

**Mini-Projects:** Life Counter – Chrome Extension  
Synesthesia – Pebble Time Watchface  
Standing Reminder – Chrome Extension

**Interests:** Fitness, Badminton, Baseball, Ultimate Frisbee, Piano, Reading, Film, Podcasts