Proposal Guidelines

Proposal Guidelines

- A proposal is written to convince another person that your proposed system is the best candidate to solve a given problem.

- A good technical proposal should
  - Give a comprehensive overview of the project
  - Problem statement highlighting the
  - Highlight specific aim with supporting objectives
  - Contain details and justification for the design in Methodology
  - Provide sufficient information on the design

Proposal Guidelines - Problem statement

- Problem statement
  - A good problem statement should be clear and concise
  - The statement should highlight the gap that exists between the current condition and the desired outcome
  - The problem statement will lay the foundation on which the aim for the project is derived

Proposal Guidelines – Aim and Objectives

- One of the key items in a proposal is the aim of the system
  - Aim is what the project will achieve after the project duration
- Objectives are the measurable critical points that will support the project's aim. Objective should be
  - Specific
  - Measurable
  - Achievable
  - Realistic
  - Time-Bound

Proposal Guidelines – Methods

- Methodology
  - This section is the part where you are required to explain the design of your system
  - This section covers how you are going to achieve the proposed design
  - The use of Figures, drawings, block diagrams or flowcharts would be helpful when presenting your proposed design