

## KEY POINTS TO INCLUDE IN WEBSITE FOR KITKAT BRAND



KitKat has pledged to become carbon neutral by 2025.



Kitkat aims to reduce the emissions by more than 50% by 2025.



Committed to reaching net zero emissions by 2050.



Aims to accelerate transition to renewable energy.



Nestle is focusing on forest conservation and restoration.



5 million shade trees will be planted by 2025.



Cocoa & Forests Initiative (CFI) to end deforestation.



KitKat has become the world's first brand that source 100% certified sustainable cocoa.



Kitkat is working with the Carbon Trust to measure the brand's carbon footprint.



KitKat will use 100% renewable energy in its factories before the end of 2025.



Kitkat will invest in high quality offsetting for any emissions that cannot be eliminated.



Kitkat will expand its work with cocoa, palm oil, cereals, sugar and dairy farmers to implement regenerative practices.



Energy required to produce Kitkat was reduced to more than 40% per ton of product since 2000.



Nestle joined to launch Rimba collective, the largest private sector forest conservation initiative.