

# Environmental Statistics

## Chapter 3: Sampling and Monitoring Networks

Session 2020/2021



University  
of Glasgow

## Recalling...



- Why is thinking about a sampling strategy important?
- Why do we need to think about the variance of our estimators?
- Stratified sampling – what's that?
- Stratified sampling – why?
- Implications for choice of/ allocation of sample size(s)?

# What we will cover

- Sampling and monitoring - general
  - Statistical sampling strategies
    - Simple random sampling
    - Stratified random sampling
    - Systematic sampling
  - Analysing data from these strategies – how and comparisons
  - How many samples do we need?
- Designing monitoring networks
  - BACI
- Note: Some of this will be revision – remember to set what we are learning in the context of environmental data

# What we will cover

- Sampling and monitoring - general
  - Statistical sampling strategies
    - Simple random sampling
    - Stratified random sampling
    - **Systematic sampling**
  - **Analysing data from these strategies – how and comparisons**
  - **How many samples do we need?**
- Designing monitoring networks
  - BACI
- Note: Some of this will be revision – remember to set what we are learning in the context of environmental data

# Systematic Sampling

A series of horizontal lines in teal and light blue colors, extending across the width of the slide below the title.

# Systematic Sampling

- Assume there are  $N (= nk)$  units in the population.
- Then to sample  $n$  units, a unit is selected for sampling at random.
- Then, subsequent samples are taken at every  $k$  units.
- A systematic sample is thus spread more evenly over the population.
- Systematic sampling has a number of advantages over simple random sampling, not least of which is convenience of collection.

## Systematic Sampling

- Perhaps a more practicable sampling scheme, but does require some additional thought concerning analysis of results.
- Typically only one of the units is randomly selected.
- One trick is to consider the overall sample, as comprising a series of 'transects' (or **systematic samples**) and to **estimate the mean and variance from each sub-systematic sample**.
- $t$  is the number of sub systematic samples and  $T$  is the total number of samples
- In a spatial context such as the sediment sampling problem, this would involve laying out a regular grid of points, which are fixed distances apart in both directions within a plane surface.

# Spatial Sampling

Assume that there is an attribute that is spatially continuous:

- In principle it is possible to measure the attribute at any location defined by coordinates  $(x, y)$  over the domain or area.
- in practice it is not.

## **Systematic sampling:**

- the region is considered as being overlaid by a grid (rectangular or otherwise)
- sampling locations are at gridline intersections at fixed distance apart in each of the two directions.

The starting location is expected to be randomly selected.

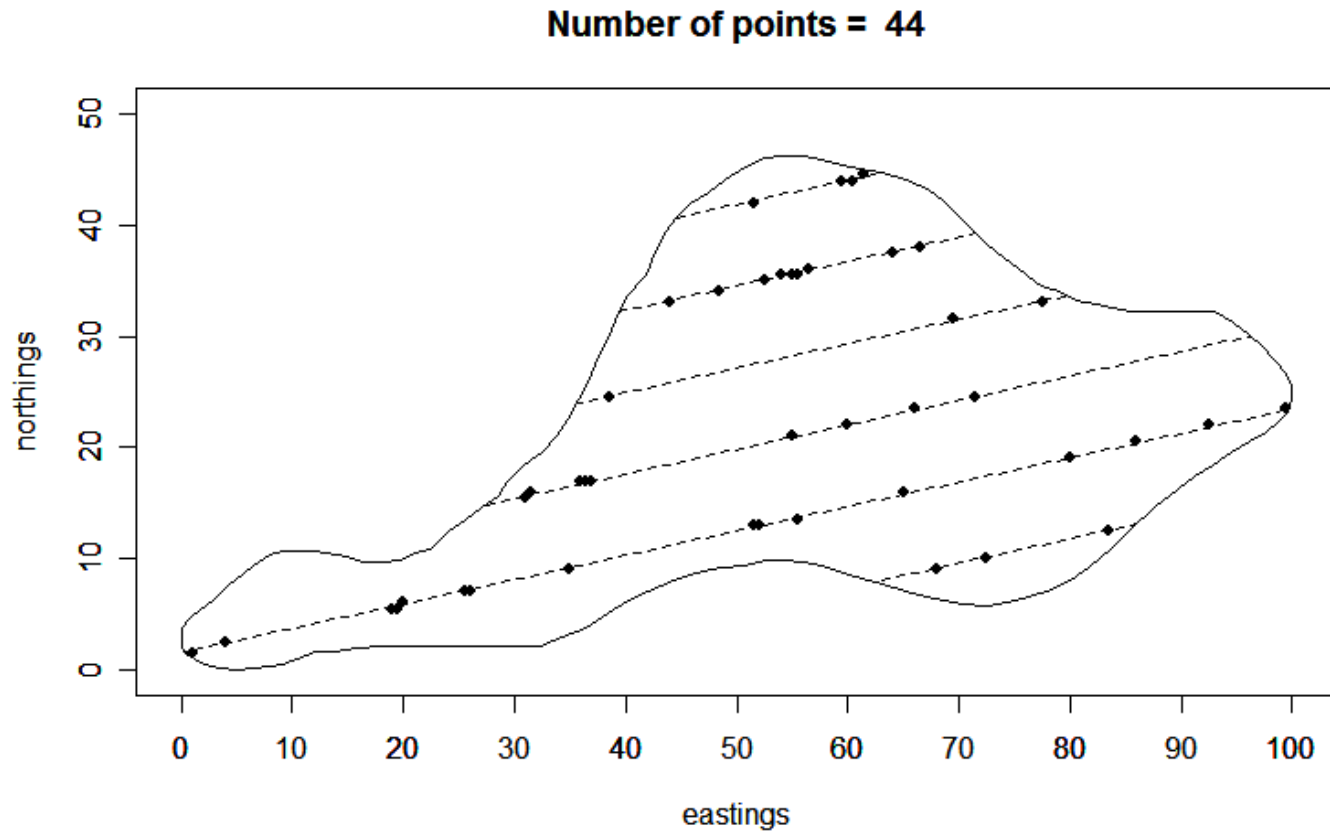
*Both the extent of the grid and the spacing between locations are important. The sampling grid should span the area of interest (the population).*



# Spatial Sampling Transects

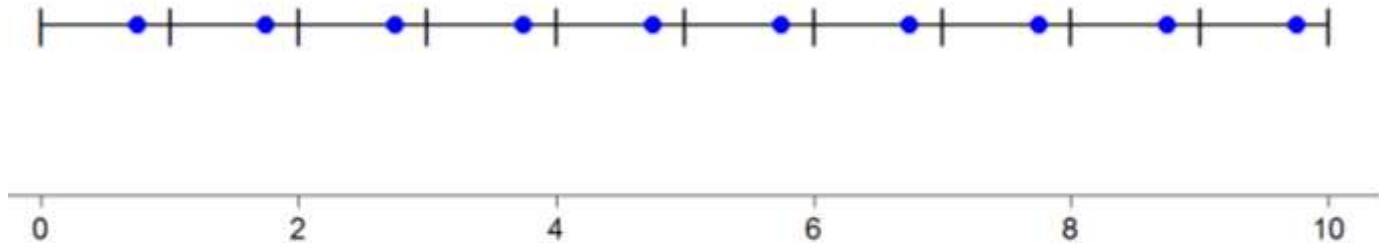
- A **line transect** is a straight line along which samples are taken
- The starting point and its orientation will be chosen as part of the sampling scheme.
- In addition, the number of samples to be collected along the transect, and their spacing requires definition.
- Samples may be taken at random points along the whole length of the line (continuous sampling) or at systematically placed marked points (systematic sampling).

# Spatial Sampling Transects and Quadrats



# Systematic Sampling

## A: Sampling along a line

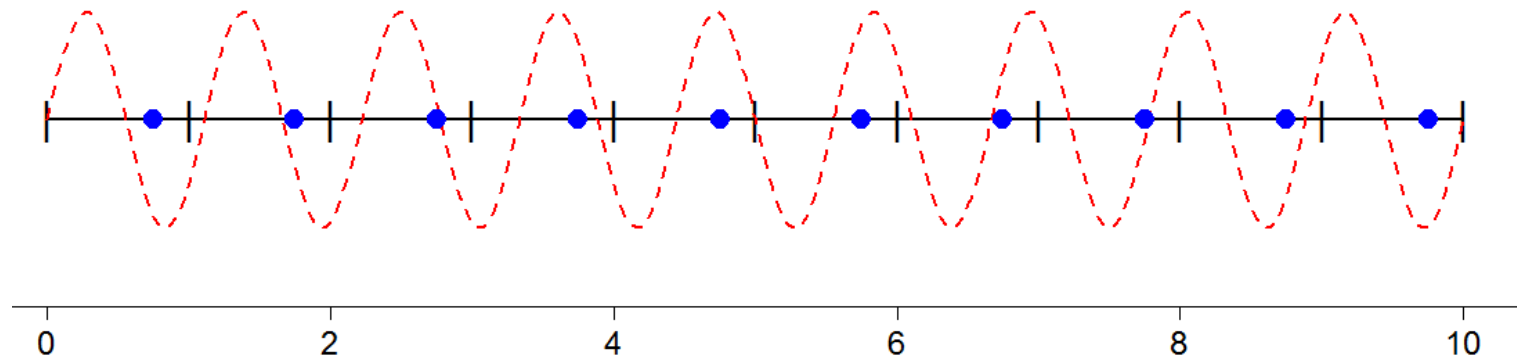


Choose an interval  $k$  (say 4),  
Choose at random a value between 1 and  $k$  (say 2), then  
sample 2<sup>nd</sup>, 6<sup>th</sup>, 10<sup>th</sup>..... and so on

What is the danger of the approach?

# Systematic Sampling

## A: Sampling along a line



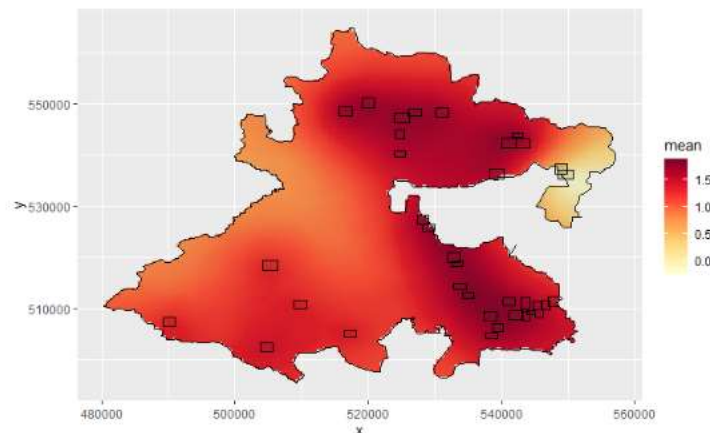
Think about sampling city air pollution on a single day every week – how would the results compare if you sampled on a Wednesday every week compared to a Sunday?

Seasonality, cyclical patterns, periodicity...

# Spatial Sampling

## Transects and Quadrats

- A **quadrat** is a well-defined area within which one or more samples are taken.
- The position and orientation of the quadrat are part of the sampling scheme.
- Quadrat sampling (or plot sampling):
- classic tool in ecology
- a series of squares (quadrats) of a set size are placed in a habitat of interest
- species within those quadrats are identified and recorded.



Locations of quadrats in an ongoing study  
on Orang-Utang nests in Borneo,  
Milne et al. in preparation

## Systematic Sampling

### B: Sampling over space

Start with a grid – choose the distance between the grid lines (equivalent to fixing  $n$ )

#### Aligned grid

- Choose co-ordinates of starting point, A, at random.
- Repeat A in each area of pre-specified grid spacing
- Choosing A to be at the centre of the square results in a **centrally aligned grid**

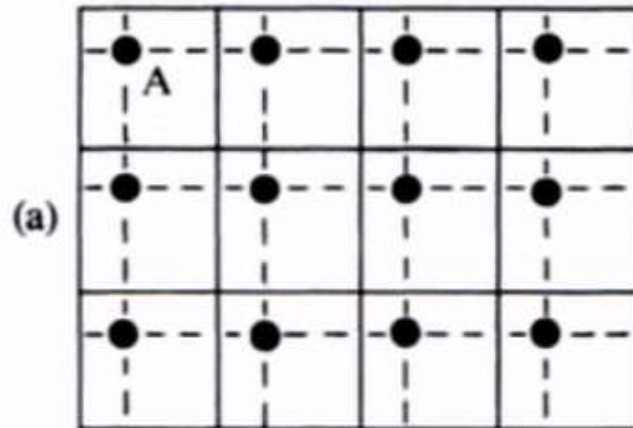
Unaligned grid – co-ordinates of points are randomly generated within each grid square

Triangular grid – modification of aligned grid where points are fixed by a triangular arrangement

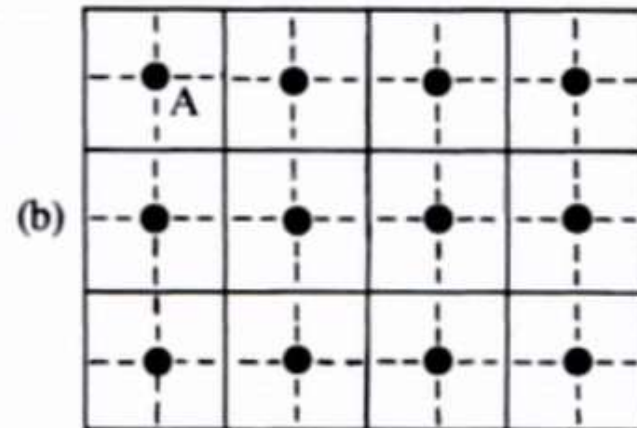
# Systematic Sampling

## B: Sampling over space

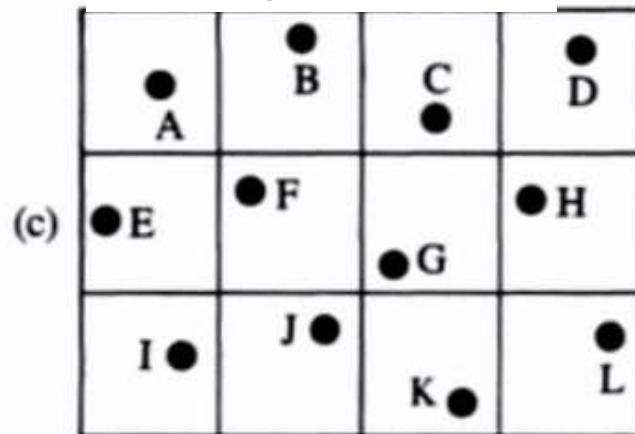
Aligned Square Grid



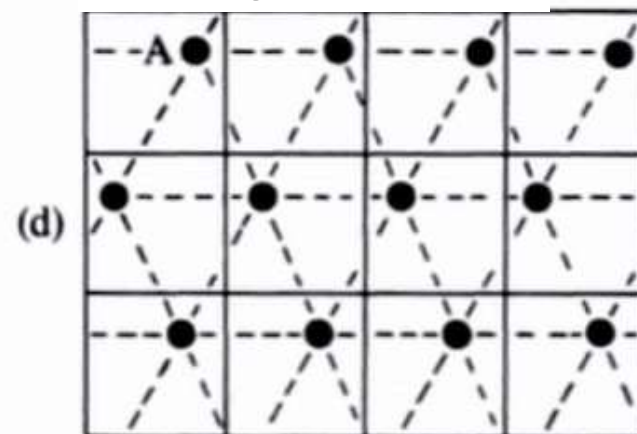
Central Aligned Square Grid



Unaligned Grid



Triangular Grid



## Systematic Sampling

### B: Sampling over space

a) Aligned grid and b) centrally aligned grid:  
Potential issues?

c) Unaligned grid

Avoids problems with periodicities and combines aspects  
of both stratified and SRS

d) Triangular grid

Performs well if spatial correlation structure varies with  
direction



# Analysis of Systematic Sampling Data

- Main advantage of systematic sampling:  
Easy to apply in practical terms.
- Main disadvantage: Systematic sampling is ordered.
- Unless the population units are in random order it is difficult to get a valid estimate of variance from a single systematic sample because the start position fixes all population units that will be included in the sample.
- **Approach:**  
Think of the systematic sample as being made of multiple systematic sub samples – each of which has a randomly determined starting point.

# Analysis of Systematic Sampling Data

- The analysis of the data from a systematic sample often depends on making assumptions concerning the population.
- One approach is to consider the overall sample as being made of a series of systematic samples and to estimate the mean and variance from each sub-systematic sample.
- Let  
 $t > 1$  be the number of sub systematic samples , each of sample size,  $n_i$  , where  $i=1,...,t$   
where  
 $T$  be the total number of possible sub systematic samples

# Systematic Sampling

## Population mean and variance estimates

$$\bar{y}_{sy} = \frac{\sum_{i=1}^t n_i \bar{y}_i}{\sum_{i=1}^t n_i} = \frac{\sum_{i=1}^t \sum_{j=1}^{n_i} y_{ij}}{\sum_{i=1}^t n_i}$$

$$\begin{aligned} Var(\bar{y}_{sy}) &= \frac{1-t/T}{t(t-1)} \sum_{i=1}^t (\bar{y}_i - \bar{y}_{sy})^2 \\ &= \frac{1-t/T}{t} \frac{\sum_{i=1}^t (\bar{y}_i - \bar{y}_{sy})^2}{t-1} \end{aligned}$$

NOTE:  $1 - t/T$  is a finite population correction factor.

# Examples/Summary



## Sampling Examples

- Aim: Estimate the average height of trees within a forested area of  $10\text{km}^2$ . The distribution of species is fairly uniform.
- What sampling approach could be used – why?

# Sampling Examples

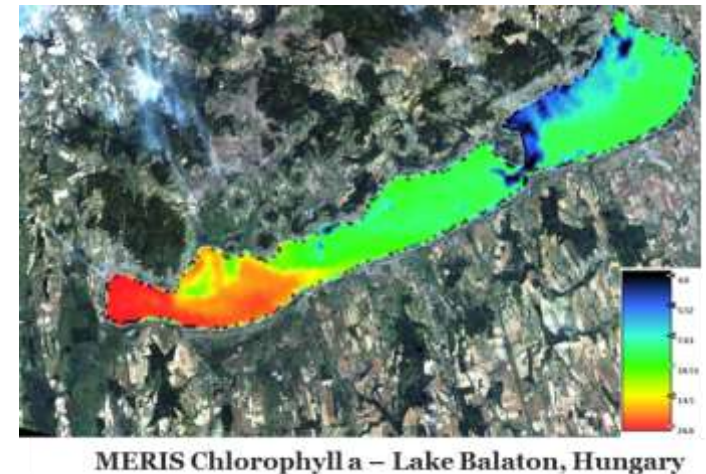
- Aim: Estimate the average height of trees within a forested area of  $10\text{km}^2$ . The distribution of species is fairly uniform.
- What sampling approach could be used – why?
- Population: All trees within the area
- Sampling Unit; A single tree
- Simple random sampling
  - uniform distribution of species so strata not necessary,
  - can cover large area at low ‘cost’ (financial/time),
- Alternatively systematic sampling may be used – use a grid to define quadrates and samples – easy to implement but analysis may be more complicated (in terms of estimating variance)

# Sampling Examples

- Aim: Estimate average value of chlorophyll A in a lake where there is a strong trophic gradient.
- What sampling approach could be used – why?
- What problems might there be?

Population: All possible water samples from the lake

Sampling Unit; A single water sample



Stratified Random Sampling –  
Could use transects or quadrats within areas

Underlying population is heterogeneous – ‘zones’

Practical problems might be due to collection from boat – drift.

Physical constraints (i.e. depth) may prevent boat accessing some parts of lake

## What have we learned?

- There are a range of sampling approaches available
- The approach selected may depend on the aim of the study and the homogeneity of the underlying population
- Practical considerations also have to be accounted for
- The spatial distribution of the population will also play a role in the sampling scheme selected
- We have not (yet) considered the effects of sampling over time (sampling frequency)



## What have we learned?

- The estimates of summary statistics need to take into account the sampling scheme used to obtain the data
- Simple random sampling has the advantage of ease of collection and analysis **compared to stratified random sampling**
- In general, the variance associated with data collected using this approach is greater than that collected using stratified sampling

How many samples will I need?

A series of horizontal lines in teal and light blue colors, some solid and some dashed, extending across the bottom of the slide.

## How many samples do I need?

- We can think about this in terms of
  - **Precision:** with what precision do I want (need) to estimate the mean/median/proportion?
  - **Power:** How small a difference is it important to detect and with what degree of certainty?

## How many samples do I need?

CI for the population mean,  $\mu$ .

A general formula for a CI is given by  $\bar{x} \pm t_{1-\alpha/2} \sqrt{\text{var}(\bar{x})}$

Where  $\alpha$  is the significance level, usually 5%

The formula for the standard error,  $\sqrt{\text{var}(\bar{x})}$ , contains  $n$  so if we specify how precise we want our interval to be then we can solve to find  $n$ .

Note: the value from the  $t$  distribution depends on the sample size, but in practice when  $n > 30$ , the value of  $t$  is close to  $z$  (standard normal) and so we often just use the  $z$  value e.g. 1.96 for a 95% CI.

## How many samples do I need?

Let's say that  $var(\bar{x})$  should be  $\leq V$

so that 
$$\frac{s_x^2}{n} \leq V$$

And hence 
$$n \geq \frac{s_x^2}{V}$$

Where  $s_x^2$  is the sample variance for  $x$ .

BUT.... We can't calculate  $s$  until after the sample is collected.

How do we know that in advance?

## How many samples do I need?

How do we know what level of variability we will have associated with our estimate?

- (a) previous experience
- (b) using other published papers
- (c) carrying out a pilot study

# How many samples do I need?

## Example

### PCB (Polychlorinated biphenyl):

- AIM: to estimate the mean concentration with an estimated standard error (*e.s.e.*) precision of  $\pm 0.1 \text{ mg kg}^{-1}$ .
- The variation of PCB in salmon flesh is  $3.19^2$ .
- How many samples would be required to obtain an estimate with this level of precision?

## How many samples do I need? Example

Since the *e.s.e.* of the sample mean is  $\frac{s}{\sqrt{n}}$ , then one must solve for  $n$ , for example:

$$n = \left( \frac{s}{e.s.e.} \right)^2 = \left( \frac{3.19}{0.1} \right)^2 = 1018$$

Thus this degree of improvement in precision, can only be achieved by increasing the number of samples taken to **approximately 1000**.

This may well be **impractical**; therefore the only solution may be to accept a lower precision.



## How many samples do I need?

### Example

We want to estimate the mean concentration of a pollutant,  
 $\bar{x}$

We know from pilot studies that the variability of  $X$  is  
approximately 100.

Ideally, we want the variability of  $\bar{x}$  to be less than 4

## How many samples do I need?

### Example

We want to estimate the mean concentration of a pollutant,  $\bar{x}$

We know from pilot studies that the variability of  $X$  is approximately 100.

Ideally, we want the variability of  $\bar{x}$  to be less than 4

$$\text{var}(\bar{x}) = \frac{s_x^2}{n} = \frac{100}{n}$$

$$4 = \frac{100}{n}$$

$$n \cong 25$$

## How many samples do I need? Stratified Random Sampling

- For a stratified sample, the problem becomes more difficult
- Not only need we consider the total sample size but also how it is allocated in the different strata.
- One approach is to specify a cost model
  - an overall cost for undertaking the survey  $c_0$
  - and an individual cost for observations from each stratum  $c_i$
- We could attempt to maximise the **efficiency** - minimise the variance of  $x_{st}$  for a given total cost  $C$

## How many samples do I need? Stratified Random Sampling

Cost Model: Total Cost

$$C = c_0 + \sum_{l=1}^L c_l n_l$$

Fixed overhead cost  $c_0$

Cost per population unit in the  $l$ -th stratum,  $c_l$

Then the optimum number of samples in stratum  $l$  is

$$n_l = n \frac{W_l \sigma_l / \sqrt{c_l}}{\sum_{l=1}^L W_l \sigma_l / \sqrt{c_l}}$$

$\sigma_l$  is the population standard deviation for stratum  $l$ ,  $n$  is the total number of samples in all strata. In practice, we replace  $\sigma_l$  with  $s_l$

## How many samples do I need? Stratified Random Sampling

a) If all stratum costs are the same,

$$n_l = n \frac{W_l \sigma_l}{\sum_{l=1}^L W_l \sigma_l}$$

Often called  
Neyman  
Allocation

b) else

$$n_l = n \frac{W_l \sigma_l / \sqrt{c_l}}{\sum_{l=1}^L W_l \sigma_l / \sqrt{c_l}}$$

A simple alternative is proportional allocation;

$$n_l = n W_l = \frac{n N_l}{N}$$

For prop allocation we don't need to know stratum standard deviations, BUT, if we have a good estimate of these then (a) or (b) are more accurate

## How many samples do I need? Stratified Random Sampling

How do we know what  $n$  is?

- a) pre-specify the total cost
- b) pre-specify the variance
- c) pre-specify the margin of error that is acceptable

## How many samples do I need?

- What do we do when there are constraints which prevent us from increasing the sample size (cost etc.)
- Possibly this could be achieved by changing the design of the study.  
e.g. a paired design could be more efficient
- Within-subject differences are usually less variable than between subject differences (i.e. lower standard error) so the sample size required to detect a given difference will be lower.

**This will depend on the aim of the study!**