

# Yucheng Jin

UX Researcher & **Interaction** Designer

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## EXPERIENCE

### Researcher

KU Leuven - HCI Group  
Leuven, Belgium  
*Apr. 2015 - Present*

- ◆ Planned, designed, and built two interactive personalized advertising product demonstrations in collaboration with computer vision and NLP researchers. The results have been presented at two prestigious academic conferences AVI (rank CCF C), EICS.
- ◆ Developed and evaluated interactive visualizations for music recommender systems.

### UX Researcher

fortiss GmbH  
Munich, Germany  
*Sept. 2013 - Mar. 2015*

- ◆ Led the UX design process for creating a mobile app for a smart energy system for home appliances.
- ◆ Researched model-based UI for IoT applications. The results have been published at a prestigious academic conference MODELS (rank CCF B).

### UI Designer

German Aerospace Center (DLR)  
Munich, Germany  
*Nov. 2012 - Mar. 2013*

- ◆ Collected the user needs data from train drivers as input to the design process. Designed and developed a safety critical UI for Railway Collision Avoidance System (RCAS). The system usability (SUS) increased about 15%.

### Research Intern

SAP Lab  
Darmstadt, Germany  
*Apr. 2012 - Oct. 2012*

- ◆ Designed and developed an adaptive warehouse picking system for a European project FP7 SERENOA.
- ◆ Conducted UX research for the adaptive features to be included in the system; presented the results at an international academic conference Aml.

### Software Intern

IBM  
Munich, Germany  
*Jan. 2012 - Mar. 2012*

- ◆ Redesigned the front-end of an internal ticketing system, which was well received by colleagues in IBM. The system usability (SUS) increased about 20%.

## EDUCATION

TU Munich (TUM)  
Munich, Germany  
*Oct. 2010 - July 2013*

### Master of Science

Computer Science (focus on HCI)  
*GPA: 1.8 / 1.0 (Merit)*

Wuhan University  
Wuhan, China  
*Sept. 2006 - June 2010*

### Bachelor of Management

Information Management and Information System  
*GPA: 82 / 100*

## SKILLS

### IxD Methods

| Brainstorming  
| Focus Group  
| Persona  
| Scenario  
| Sketching  
| Prototyping  
| Wireframing  
| User Testing

### Tools

● Axure | Balsamiq | InVision  
● Photoshop | Illustrator | Sketch  
● Paper Sketching | Paper Prototyping  
● SPSS | R  
● SketchUp | Cinema4D  
● Amazon Mechanical Turk | usertesting.com

### Programming

● JavaScript  
● CSS3 | HTML5  
● Java | Python

### Other Skills

| Competitor analysis  
| Information Architecture  
| Experimental Research Design  
| Field Study  
| Qualitative Research  
| Quantitative Research  
| Information Visualization  
| Scrum Management  
| Intercultural communication

## LANGUAGES

Chinese (Native)  
English (Professional proficiency)  
German (Basic)