





PRESS RELEASE

INVITATION TO THE PLAYGROUND

OUR FOCUS AT LIVE IS TO ALWAYS KEEP THE ART IN THE DRIVING SEAT OF OUR PROCESS. THIS HELPS US STAY TRUE TO OUR TAGLINE, "STREAM YOUR CONSCIOUSNESS". WE BELIEVE IN THE POWER OF COLLABORATION AS A WAY TO ACHIEVE THIS GOAL AND TO HELP CREATE HIGH LEVEL EXPERIENCES FOR PEOPLE. OVER THE YEARS WE'VE TRIED TO BUILD BRIDGES BETWEEN THE ART, THE ARTIST, AND THE CONSUMER.

THIS YEAR WE WANT TO TAKE A STEP FURTHER IN OUR MISSION TO MAKE EVERYONE PART OF A CREATIVE EXPERIENCE. WE'RE HAPPY TO ANNOUNCE THAT OUR FOURTH MAJOR RELEASE, TITLED "No Cool Kids", IS COMING ON MAY 21ST, 2021. WE WANT TO USE THIS OPPORTUNITY TO INVITE YOU TO JOIN US IN CURATING WHAT WOULD BE THE "MOODBOARD" FOR THIS RELEASE. WE'VE CHOSEN A FLOWER THEME FOR THIS CAMPAIGN AND YOU CAN PARTICIPATE IN THIS EXPERIENCE BY TAKING PHOTOS, OR VIDEOS, OF FLOWERS YOU COME ACROSS AND SEND THEM TO US VIA EMAIL (DANIELDIMUNA@LIVE.COM) OR VIA INSTAGRAM DM (@LIVESYC). WE WOULD BE UPDATING A LIST OF ALL CONTRIBUTORS IN REAL TIME ON OUR SOCIAL MEDIA PLATFORMS (TWITTER: @LIVE_SYC, INSTAGRAM: @LIVESYC). ALL SUBMISSIONS WOULD BE USED IN THE ROLLOUT OF PHOTOS FOR THIS COLLECTION SO WE REALLY LOOK FORWARD TO YOU SHARING YOUR CREATIVITY WITH US.

WE HOPE THIS CAMPAIGN BRINGS YOU CLOSER TO OUR CREATIVE PROCESS, NOT JUST AS OBSERVERS BUT AS CONTRIBUTORS AND COLLABORATORS. WE'LL SEE YOU AT THE PLAYGROUND.

YOUR BROTHER IN THE ARTS
- DANIEL JINDU DIMUNA
CREATIVE DIRECTOR FOR LIVE



LIVE



**NO COOL KIDS
PLAYGROUND**

**Ruby Amadin Jindu Zizzle The
zillionaire Aggie Perez**

SoKoGa Amanda Peace Tobi KingFaivar

**Jaymami Nubian
Demigod Sammie Keren Xeath**

Aisi Ifunanya UGLY Abigail Thelma

Bavi Kami Override Leonard Adebisi

Ann ED Thomas Vivian Isaacis yours

Mishelle Bella LSD dave Pytha GMN

Koyo Hajo Ray Tony Dave Derin

Cuddy Kev Lithium Joanna Earl Kaego

Ntongha Koton KaroArts Toluwani

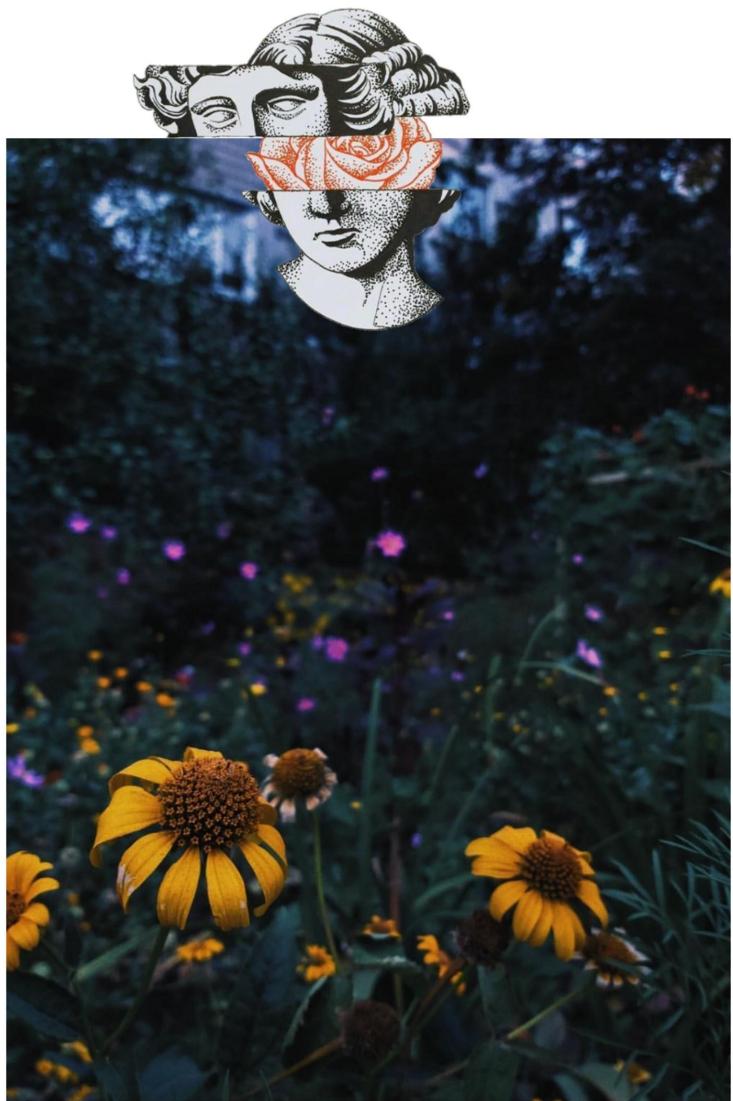
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Mahershala hasbaz WaLeadebisi**

Pringshak















STREAM YOUR CONSCIOUSNESS



