

# **DO YOU WANT TO START A STARTUP?**



*Introducing*

# **HOW TO START A STARTUP?**

*Problem Solving Course*

- Steps to build on your startup idea
- Learn to manage investor relations
- Know fundamentals behind fund raising Learn how to hire your team
- Know about ESOPs and how to use them to hire great talent
- Learn ways to market your products in the case of low budget
- Avoid mistakes that leads to startup failure

**₹ 19,500 + GST**

**HOW TO START A STARTUP? PROFESSOR**

**Mr. Sanjay Kathuria**

Director Strategy-  
Bada Business Pvt. Ltd.

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Ms. Samriti Grover**

Head- Problem Solving Courses  
Bada Business Pvt. Ltd.

**Bada Business**

An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO CONTROL YOUR BUSINESS  
FROM ANYWHERE IN THE WORLD?**



*Introducing*

# **BUSINESS AUTOMATION**

*Problem Solving Course*

- Find out about new technologies to automate your business.
- Know how to use business automation to store, organise and protect the data.
- Learn to control your business with dashboards
- Learn steps to exponentially grow your business with technology
- Learn ways to organize data in your business

**₹ 14,500 + GST**

**BUSINESS AUTOMATION PROFESSOR**

**Mr. Sanjay Kathuria**

Director,  
Bada Business Pvt. Ltd.

**Mr. Sanjeev Jain**

Master Trainer & Founder  
of CEOITBOX

**DO YOU TO FIND MORE TIME TO  
GROW YOUR BUSINESS?**



*Introducing*

# **BUSNESS TO BUSINESS**

*Problem Solving Course*

- Learn to monitor and control your business with easy to implement tools
- Learn ways to unlock your time to focus on more important affairs such as strategic partnership, fundraising etc.
- Learn business growth strategies from the case studies of top companies, such as Naukri.com
- Learn the tools and frameworks for managing time effectively
- Learn new ways of starting a passive income

**₹ 14,500 + GST**

**BUSNESS TO BUSINESS PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Mrs. Ruchi Pathak**

Author  
Entrepreneur

**DO YOU KNOW HOW CRM CAN HELP  
YOU GROW YOUR SALES BY 3X?**



*Introducing*

## **CUSTOMER RELATIONSHIP MANAGEMENT**

*Problem Solving Course*

- Know how to scale up your business with the help of technology
- Track each and every activity of all departments
- Increase your company's efficiency
- Maintain proper record of all the data at a single platform
- Drive more sales by using modern techniques
- Increase customer satisfaction level

**₹ 12,500 + GST**



**CUSTOMER RELATIONSHIP MANAGEMENT PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**DO YOU WANT TO GROW YOUR BUSINESS  
MANIFOLD BY IMPROVING CUSTOMER SERVICE?**



*Introducing*  
**CUSTOMER SERVICE**  
*Problem Solving Course*

- Learn to turn customer service into Customer Delight
- Learn fundamentals of Customer service to Boost Your Business Growth ?
- Find out Customer Service KPIs that will help you measure satisfaction
- Learn the Importance of Communication & Body Language in CS
- Learn technology tools to enhance Customer Service
- Learn to Handle Difficult Customers
- Learn to use Customer Feedback For Business Strategies
- Learn importance of Omni-Channel Customer Service

**₹ 12,500 + GST**

**ARE YOU FEELING BURDENED  
DUE TO HIGH DEBT?**



*Introducing*

# **DEBT MANAGEMENT**

*Problem Solving Course*

- Know what you should consider before borrowing
- Know what mistakes lead to high debt
- Learn ways to get your business out of debt
- Find out the government schemes that help you get out of debt
- Learn ways to manage your debt with ease
- Find out ways to improve your credit score
- Know how to recover your debt from the market

**₹14,500 + GST**

DEBT MANAGEMENT PROFESSOR

**Dr. Sanjay Kathuria, CFA, MRICS**

Director - Corporate Strategy, Investor Relations & Strategic Alliance at Bada Business

**Bada Business**  
An Initiative By Dr. Vivek Bindra



**"WANT TO TAKE YOUR BUSINESS ONLINE  
WANT TO START A PROFITABLE ONLINE BUSINESS  
WANT TO EXPAND YOUR BUSINESS GLOBALLY"**



*Introducing*  
**E-COMMERCE**  
*Problem Solving Course*

- Learn to choose an e-commerce business model that can work for you
- Learn steps to start an e-commerce business
- Know about the technologies needed to start your online store
- Find out ways to fund your online store
- Understand ways to run an e-commerce business
- Find out ways to market your online store without any cost
- Learn best practices from the case studies of the top e-commerce platforms

**₹25,000 + GST**



**E-COMMERCE PROFESSOR**

**Mr. Paritosh Sharma**  
Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**IS YOUR LACKING GROWTH DUE TO INFERIOR  
COMMUNICATION SKILLS?**



**ENGLISH FOR BUSINESS**



*Introducing*

# **ENGLISH FOR BUSINESS**

*Problem Solving Course*

- Know the 100 most common business words to improve your business communication
- Learn top English for business words to improve your email writing skills
- Learn top English for business words to improve you contract writing
- Learn top English for business words to improve your marketing communication i.e. brochure
- Learn top English for business words that can help you win Business Negotiations
- Learn top English for business words that can help you crack job interviews
- Learn top English for business words to improve your presentation skills
- Learn top English for business words to improve your landing page
- Learn top English for business words to better engage your walk in customers
- Learn top English words to crack phone interviews
- Learn top English for business words to mention in a resume
- Learn top English for business words to be used during meeting/seminar

**₹ 14,500 +GST**



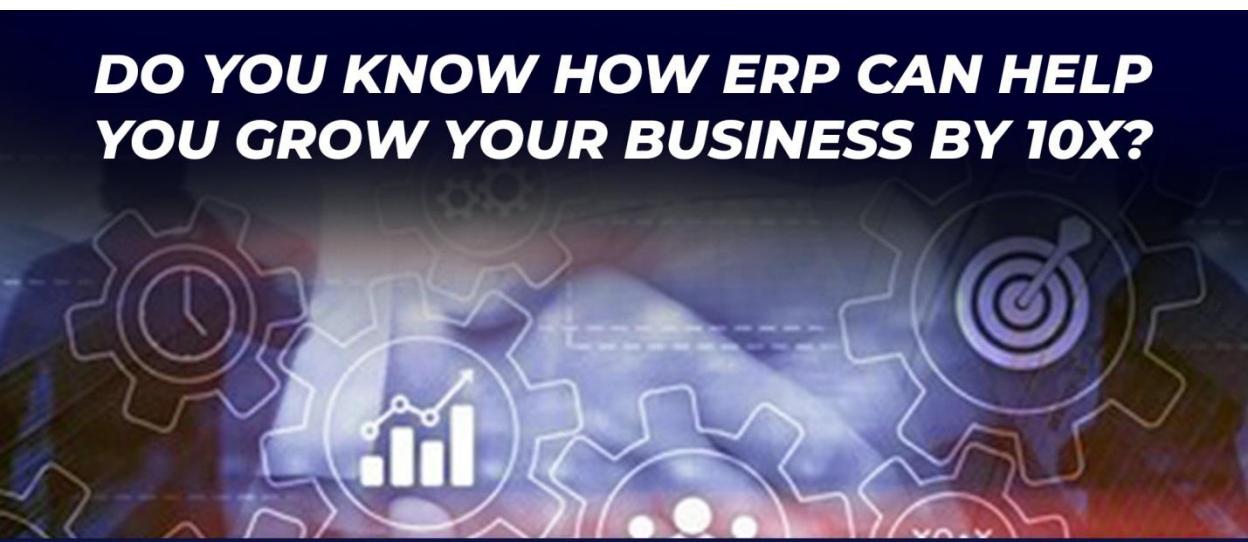
**ENGLISH FOR BUSINESS PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU KNOW HOW ERP CAN HELP  
YOU GROW YOUR BUSINESS BY 10X?**



*Introducing*

# **ENTERPRISE RESOURCE PLANNING**

*Problem Solving Course*

- Learn ways to use ERP to grow and manage your business
- Learn tips to manage franchise & dealerships
- Learn ways to recover money from the market
- Understand the process of maintaining inventory that rolls out faster
- Increase efficiency and reduce wastage in operations
- Find out the exact manpower required to run your business
- Know the minimum profit margin for survival
- Know how to reduce wastage of products
- Know how to reduce unnecessary expenses
- Get business details 24x7

**₹ 12,500 + GST**

**ENTERPRISE RESOURCE PLANNING PROFESSOR**

**Mr. Piyush Nagar**

E-Business Consultant

Founder at Business Sense Technology

**DO YOU WANT TO ENTER INTO GLOBAL TRADE  
BY STARTING EXPORT-IMPORT?**



*Introducing*  
**EXPORT-IMPORT**  
*Problem Solving Course*

- Know about the basics of Export & Import.
- Learn how it will help you in growing your business.
- Benefits and risks of dealing in foreign currency.
- Learn about the various factors while deciding product price.
- Know about the different modes of payments.
- Learn about all the Incoterms that are used to make shipping contracts and trade agreements between parties across the world.
- Learn about the various tax and duties in Export & Import.

**₹ 14,500 + GST**

**HOW TO START A STARTUP? PROFESSOR**

**Mr. Pallavi Nagpal**

Professor, Bada Business

**Mr. Jagdish Bhatia**

Export-Import Trainer

**Mr. Gaurav Kalra**

Entrepreneur

**CA Pankaj Chhabra**

Professional Trainer

**Bada Business**

An Initiative By Dr. Vivek Bindra

**"IS FAMILY BUSINESS A GOOD IDEA?  
DO YOU WANT TO GROW A FAMILY BUSINESS?"**



*Introducing*  
**FAMILY BUSINESS**  
*Problem Solving Course*

- Learn Growth Strategies that can help Family Businesses grow
- Learn Steps to manage Conflicts in Family Business
- Learn how to manage Operations in Family Business
- Learn Strategies for leveraging the Family business brand
- Understand cash flow management and Accounting
- Learn how to attract Professionals in the business
- Learn how to do Succession Planning
- Learn How to make the next generation interested in your business

**₹ 12,500 + GST**

**FAMILY BUSINESS PROFESSOR**

**Ms. Samriti Grover**

Head- Problem Solving Courses  
Bada Business Pvt. Ltd.

**Mr. Sanjay Kathuria**

Director Strategy-  
Bada Business Pvt. Ltd.

**Mr. Gaurav Kalra**

Family Business Entrepreneur  
& Consultant to Family Run SMEs

**Bada Business**

An Initiative By Dr. Vivek Bindra



*Introducing*

# **FINANCE FOR NON FINANCE**

*Problem Solving Course*

- Learn ways of getting out of debt
- Learn ways to improve cash flow & budget planning
- Understand ways to utilize surplus cash
- Learn the checkpoints before making a credit sale to avoid bad debts
- Learn to calculate the credit period before giving credit
- Learn to calculate the average stock that should always be maintained
- Make better investment decisions

**₹ 12,500 + GST**



**FINANCE FOR NON FINANCE PROFESSOR**

**Dr. Sanjay Kathuria, CFA, MRICS**

Director - Corporate Strategy, Investor Relations &  
Strategic Alliance at Bada Business

**Bada Business**  
An Initiative By Dr. Vivek Bindra

# **IS YOUR BUSINESS FAILING DUE TO LACK OF FUNDS?**



*Introducing*

# **FUND RAISING**

*Problem Solving Course*

- Find out different sources of raising funds
- Understand steps to raise funds
- Learn to prepare for fundraising
- Learn top tips for pitching your idea to investors
- Get a list of the top venture and angel investors in India
- Know steps to calculate your company's valuation
- Know how to maintain relationship with investors

**₹ 19,500 + GST**



**FUND RAISING PROFESSOR**

**Dr. Sanjay Kathuria, CFA, MRICS**

Director - Corporate Strategy, Investor Relations &  
Strategic Alliance at Bada Business

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO SCALE A STARTUP WITH EXISTING RESOURCES?**



*Introducing*  
**HOW TO SCALE A STARTUP**  
*Problem Solving Course*

- Learn to acquire new customers to scale your start-up
- Learn to increase cash flow
- Know how to bring innovation in business
- Learn Model/Strategey/Management to bring J - Curve in your business
- How to increase network effects, high gross margins, distribution, market size
- How to manage multiple projects.
- Know about 14 channels to acquire new customers
- Know how to grow your stratup multifold with Merger and acquisition
- Know how to monitor your starup with numbers and metrics
- Know how to create monopoly, even for a small business
- Know how to generate leads to grow business Get online tools to grow business
- Know how to scale different types of businesses (online, B2B, B2C)

**₹ 19,500 + GST**



**HOW TO SCALE A STARTUP PROFESSOR**

**Mr. Paritosh Sharma**  
Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**DO YOU WAN TOT INCREASE SALES  
IN YOUR BUSINESS?**



*Introducing*  
**HOW TO SELL?**  
*Problem Solving Course*

- Increase sales by 30%-40% with the help of technology
- Convert your offline sales to online sales
- Know how to handle customers objections effectively
- Learn tools & techniques to attract new customers
- Learn the right ways to pitch your product
- Learn how to follow up with old customers

**₹ 14,500 + GST**

**HOW TO SELL? PROFESSOR**

**Dr Vivek Bindra**  
Founder and CEO  
Bada Business Pvt. Ltd.

**Mr. Gagan Oberoi**  
Vice President- Channel Sales,  
Bada Business Pvt. Ltd.

**DO YOU WANT TO INCREASE YOUR EMPLOYEES' PERFORMANCE & SATISFACTION?**

EMPLOYMENT

SKILLS

RECRUITMENT



HUMAN RESOURCES



PERFORMANCE

HR MANAGEMENT



TRAINING



*Introducing*

# **HUMAN RESOURCE**

*Problem Solving Course*

- Learn: To Hire right candidates for your company
- Learn Fundamentals to retain manpower
- Learn To create the right organization structure
- Learn to Increase employees' productivity
- Measure employees' performance
- Learn to prepare incentive plans to motivate your employees
- Plan your manpower to better utilize your resources

**₹ 12,500 + GST**

**HUMAN RESOURCE PROFESSOR**

**Ms. Samriti Grover**

Head- Problem Solving Courses,  
Bada Business Pvt. Ltd.

**Mr. Ankit Jain**

Director, Wone Management Systems  
Experienced HR Consultant

**Bada Business**

An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO MAKE MONEY WHILE YOU SLEEP  
WITH PASSIVE INCOME?**

# PASSIVE INCOME

*Introducing*

# PASSIVE INCOME

*Problem Solving Course*

- Learn to create passive income sources to grow your wealth.
- Generate passive income while sitting at home
- Various ways to earn passive income from
- Wealth, Gold, Interest, Real Estate, Investing Strategies.
- Use advance investment strategies to become rich & wealthy.
- Learn how to plan your goal properly.
- Earn passive income to meet your expense and enjoy financial freedom.

**₹ 19,500 + GST**

**PASSIVE INCOME PROFESSOR**

**Mr. Sanjay Kathuria**

Director,  
Bada Business Pvt. Ltd.

**Mr. Arpit Arora**

Owner,  
AskTheWiseGuy

**DO YOU WANT TO IMPROVE YOUR PERSONALITY?**



*Introducing*

# **PERSONALITY DEVELOPMENT**

*Problem Solving Course*

- Transform yourself into a confident individual
- Who can express effectively in any situation
- Learn ways to effectively communicate with employees, customers and investors
- Learn the top corporate etiquettes
- Learn to develop a winning mindset
- Learn How to build Leadership skills
- Focus on Increasing both EQ & IQ
- Learn how to Dress to Impress and carry yourself
- Learn the art of a Public Speaking

**₹ 14,500 + GST**

**PERSONALITY DEVELOPMENT PROFESSOR**

**Ms. Samriti Grover**  
Head- Problem Solving Courses  
Bada Business Pvt. Ltd.

**Ms. Sakshi Mandwal**  
Anchor and Television Personality  
Communication Skills Trainer

# **DO YOU LACK CONFIDENCE ABOUT YOUR CAREER OPTIONS?**



## *Introducing* **POCKET MONEY TO PROFESSIONAL SALARY** *Problem Solving Course*

- Learn the top 21 skillsets required to build your Intrapreneur, corporate employee or entrepreneur journey
- Know how top companies hire?
- Know how to identify your strengths?
- Know how to prepare for entrance exam
- Know how to prepare and crack interviews
- Know how to find the right job

**₹19,000 + GST**



**POCKET MONEY TO PROFESSIONAL SALARY PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**DO YOU WANT TO IMPROVE YOUR  
PRESENTATION SKILLS FOR INVESTORS PITCH?**



*Introducing*

## **SPICE- SMART PRESENTATION FOR INVESTORS, CUSTOMERS & EMPLOYEES**

*Problem Solving Course*

- Learn to create a powerful pitch deck to successfully engage with investors
- Learn to grow business with great marketing & brand communication
- Learn the art of designing world class sales proposals
- Learn ways to create a Jingle that leaves a lasting impression
- Learn the tips to convert customers into brand ambassadors

**₹ 14,500 + GST**

**SPICE PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Mr. Ishan Manchanda**

CEO,  
Takshila University

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO BECOME A  
SUCCESSFUL TRADER & MAKE MONEY?**



*Introducing*  
**STOCK MARKET**  
*Problem Solving Course*

- Learn ways to earn money from the stock market
- Learn to avoid common mistakes while investing in stocks.
- Learn ways to manage risk.
- Know about different exchanges- BSE, NSE
- Learn about various benchmarks - Nifty 50, Sensex
- Know about different terms like IPO, FPO, etc.
- Learn about the indirect way of investing in the stock market

**₹ 10,000 + GST**



STOCK MARKET PROFESSOR  
**Mr. Paritosh Sharma**  
Vice President, L&D - Bada Business

**DO YOU WANT TO MAKE MONEY AS A VIDEO INFLUENCER?  
THE ULTIMATE GUIDE TO VIDEO INFLUENCING**



*Introducing*  
**VIDEO INFLUENCER**  
*Problem Solving Course*

- Learn steps to become a video influencer and make money
- Learn to shoot and edit videos like a pro in zero cost
- Get strategies and steps to increase subscribers on social media
- Learn thumbnail and title designing that attracts more views
- Learn to build more attractive and engaging content for social media
- Learn to make viral videos and become a star video influencer
- Learn steps to build a personal brand and create a powerful network

**₹ 14,500 + GST**

**VIDEO INFLUENCER PROFESSOR**

Special Tips by  
**Mr. Dr. Vivek Bindra**  
Founder & CEO,  
Bada Business

**Samriti Grover**  
Head- Problem Solving  
Courses,  
Bada Business

**RJ Jassi,**  
Radio Jockey &  
Social Media Influencer

**Mahima Bhatia,**  
Youtuber

# **HOW TO USE WHATSAPP TO GROW YOUR BUSINESS?**



*Introducing*

## **WHATSAPP MARKETING**

*Problem Solving Course*

- Learn to generate and nurture leads through whatsapp marketing
- Convert leads into sales through through WhatsApp marketing and grow your business
- Learn to maintain relationships with existing customers through WhatsApp marketing automation
- Learn to use features of WhatsApp business account for effective low-cost marketing
- Learn to increase engagement with customers easily with other features like payments, cataloging
- Learn to collaborate in real-time with clients by learning to link Google sheets with WhatsApp

**₹ 14,500 + GST**



**WHATSAPP MARKETING PROFESSOR**

**Mr. Sanjeev Jain**  
Founder at CEOITBOX

**ARE YOU STRUGGLING TO MAINTAIN  
WORKING CAPITAL FOR YOUR BUSINESS?**



*Introducing*  
**WORKING CAPITAL**  
*Problem Solving Course*

- Learn ways to maintain sufficient cash flow to run your business
- Learn critical ratios and key principles for better cash management
- Increase inventory turnover to improve profitability
- Know how to stay cash positive during the off-season
- Learn to maintain sales in competitive markets
- Understand business expansion techniques with least investment
- Learn to forecast expenses and cash flow requirement
- Learn to reduce credit sales and increase cash sales

**₹10,000+GST**

 **WORKING CAPITAL PROFESSOR**  
**Dr. Sanjay Kathuria, CFA, MRICS**

Director - Corporate Strategy, Investor Relations &  
Strategic Alliance at Bada Business

**DO YOU WANT TO  
IMPROVE MARKETING AT ZERO COST?**



*Introducing*

# **ZERO DOLLAR MARKETING**

*Problem Solving Course*

- Find the right customer for your product Reach customers globally
- Increase footfall for your store
- Learn to connect with customers via social media
- Learn ways to increase customer satisfaction via improving on customer feedback
- Learn how to reduce cost of customer acquisition.

**₹ 14,500 + GST**

**ZERO DOLLAR MARKETING PROFESSOR**

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Mr. Ishan Manchanda**

CEO,  
Takshila University

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU WANT YOUR DEVICES, DATA AND TRANSACTIONS TO BE SECURE AND SAFE?**



*Introducing*

# **CYBER SECURITY**

*Problem Solving Course*

- Learn about the different types of cyber attacks
- Learn how to protect your digital identity and transactions
- Learn how to protect your office network from cyber attacks
- Learn about the various tools to protect your data and devices
- Learn about how to protect yourself from phishing
- Learn how to make your Gmail secure
- Learn how to make digital transactions secure
- And many more

**₹ 14,500 + GST**

**CYBER SECURITY PROFESSOR**

**Mr. Sanjeev Jain,**  
Head- Problem Solving Courses,  
Bada Business Pvt. Ltd.

**Bada Business**  
An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO LEARN HOW TO GENERATE LEADS  
THROUGH ORGANIC DIGITAL MARKETING?**



*Introducing*

# **DIGITAL MARKETING PART-1**

*Problem Solving Course*

- Learn the role of digital marketing in achieving your business goals
- Learn the difference between traditional marketing and digital marketing
- Learn how to share a story to reach the target audience
- Learn how to create a Facebook page, LinkedIn profile, YouTube channel, and Twitter profile for your business
- Learn Search Engine Optimization (SEO) and its execution in your business
- Learn how to create a social media marketing team for your business
- Learn how to earn money from different social media channels

**₹ 19,500 + GST**

## **DIGITAL MARKETING PROFESSOR**

**Mr. Paritosh Sharma**  
CLO, Bada Business

**Mr. Ishan Manchanda**  
Cofounder, Takshila

**DO YOU WANT TO INCREASE  
YOUR PRODUCTIVITY USING GMAIL?**



*Introducing*  
**G-MAIL BASICS**  
*Problem Solving Course*

- Learn how to create a Gmail account
- Learn the different e-mail formatting techniques
- Learn the art of follow-up on e-mails
- Learn how to use voice to type your emails
- Learn how to translate e-mails to regional languages
- Learn how to organise your e-mails
- Learn the different productivity hacks of Gmail

**₹ 14,500 + GST**

**G-MAIL BASICS PROFESSOR**  
**Mr. Sujit Bhattacharjee**  
Trainer, CEOITBOX

**DO YOU WANT TO BUILD A 5 STAR REPUTATION  
ONLINE AND GET GOOD REVIEWS?**



*Introducing*

# **ONLINE REPUTATION MANAGEMENT**

*Problem Solving Course*

- Learn how to build a 5-star online reputation
- Learn about Search Engine Results Page (SERP) and its importance
- Learn how to handle the negative reviews online
- Learn how to get more positive reviews online and leverage them
- Learn the importance of building online communities

**₹ 12,500 + GST**

## **ONLINE REPUTATION MANAGEMENT PROFESSOR**

**Ms. Samriti Grover**  
Head- Problem Solving Courses,  
Bada Business Pvt. Ltd.

**Mr. Hrishikesh Roy**  
Founder, Roy Digital

**Mr. Devna Maheshwari**  
Head Communication,  
Branding & Marketing, EBEX

**DO YOU WANT TO LEARN HOW TO MANAGE STRESS  
TO GAIN PROFESSIONAL & PERSONAL SUCCESS?**



*Introducing*

# **STRESS MANAGEMENT**

*Problem Solving Course*

- Learn the causes of stress and its impact on your life
- Learn how to control stress using different tools & techniques
- Learn scientific techniques such as Defusion technique, Laughter Therapy, Preventive Maintenance & Circle of Influence Approach
- Learn the mindful techniques to get rid of negative emotions/thoughts
- Learn how to adopt an Attitude of Gratitude in your life
- Learn to control your desire to manage stressful situations
- Learn how to manage time in order to manage stress

**₹ 12,500 + GST**

## **STRESS MANAGEMENT PROFESSOR**

**Ms. Samriti Grover**  
Head - Problem Solving  
Courses,  
Bada Business

**Dr. Komalpreet  
Kaur**  
Chairperson, Mind Design

**Mr. Ankit  
Ravinder Jain**  
Communication Expert

**Mr. Lalit Khaneja**  
Wellness Expert for  
Corporates

**Dr. Harish  
Rawat**  
Laughing Yoga Expert

**Dr. Harsha  
Khandelwal**  
Yoga & Wellness  
Expert

**Bada Business**

An Initiative By Dr. Vivek Bindra

**DO YOU WANT TO MANAGE YOUR TIME EFFECTIVELY TO INCREASE PRODUCTIVITY & PERFORMANCE?**



*Introducing*

# **TIME MANAGEMENT**

*Problem Solving Course*

- Learn about the importance of time management
- Learn how to maintain an activity log & work list in your daily routine
- Learn how to overcome distractions in your life
- Learn how to use different time management tools like 120-minute power formula, Pareto Principle, 52/17 system, etc.
- Learn how to do effective planning
- Know how to avoid Time Wasters
- Get a massive action plan to manage time effectively

**₹ 12,500 + GST**

## **TIME MANAGEMENT PROFESSOR**

**Ms. Pallavi Nagpal**  
Professor,  
Bada Business

**Mr. Snehal Singh**  
Certified Coach

**Ms. Nidhi Sethi**  
Image Consultant &  
Soft Skills Trainer

**Ms. Vandana Chandel**  
Professor & Media Person

**Ms. Parul Tohlani**  
Trainer, Time Management,  
Skill Development,  
Behavioural Programs

**Bada Business**  
An Initiative By Dr. Vivek Bindra

*Do you want to plan and achieve your short, medium and long term financial goals?*



*Introducing*

# **GOAL-BASED FINANCIAL PLANNING**

*Problem Solving Course*

- Learn to set your financial goals according to your age.
- Learn to plan your investments in different financial instruments like Debt, Equity, Currency & Gold.
- Learn to reduce risk via risk diversification
- Learn to plan a post-retirement investment.

**₹ 12,500 + GST**

## **GOAL-BASED FINANCIAL PLANNING PROFESSOR**

**Mr. Sanjay Kathuria**

Director Strategy-  
Bada Business Pvt. Ltd.

**CA Pankaj Chhabra**

Technical Analyst &  
Professional Trainer

**Ms. Pallavi Nagpal**

Professor,  
Bada Business

*Do you want to win clients and team members with your speaking skills?*



*Introducing*  
**PUBLIC SPEAKING**  
*Problem Solving Course*

- Learn the techniques of stage Handling to drafting a speech
- Learn to get over the fear of speaking in public
- Learn ways to hold your audience and make them listen
- Learn how to effectively use body language and humour to impress your audience
- Learn to Monetize with public speaking
- Learn techniques to handle Impromptu & extempore Speeches

**₹ 12,500 + GST**

**PUBLIC SPEAKING PROFESSOR**

**Ms. Samriti Grover**  
Head- Problem Solving  
Courses,  
Bada Business

**Dr. Sneha Sharma**  
Public Speaking coach

**Mr. Bhomick Sen**  
Author, TEDx Speaker

**Mr Ankit  
Ravindra Jain**  
Communications Expert

**Ms. Abha Maryada  
Banerjee**  
Leadership Author,  
Motivational Coach &  
International Speaker

*Do you want to increase your employees' productivity and do real-time monitoring while they work from home?*



*Introducing*  
**WORK FROM HOME**  
*Problem Solving Course*

- Learn to use Google Calendar to Schedule Tasks
- Learn to Establish a Digital Office and Monitoring Employees remotely
- Learn ways to serve the Customers Online
- Know about the different Video Conferencing Tools that will make the work from the home process more productive & meaningful
- Learn to use Google Keep to allocate work for working remotely

**₹ 14,500 + GST**

**WORK FROM HOME PROFESSOR**

**Mr. Sanjay Kathuria**

Director Strategy-  
Bada Business Pvt. Ltd.

**Mr. Sanjeev Jain**

Master Trainer &  
CEO Of CEOITBOX

**Bada Business**

An Initiative By Dr. Vivek Bindra

This course is Designed to Explain & Practically Demonstrate How to Calculate, Organise, & Manage Data using Excel. The Course also Highlights the Application of Excel in Creating Professional Reports & Dashboards to Calculate Employees' Productivity.



*Introducing*  
**LEARNING EXCEL**  
*Problem Solving Course*

- Learn how to work on an Excel Worksheet
- Ways to Format Data in Excel
- Learn how to Customize Excel Worksheets
- Different formulas and short cuts in Excel to make Calculation Easier
- Learn how to Insert Tables, Charts, and Images in Excel for Presentation Purposes
- And many more

**₹ 10,500 + GST**

LEARNING EXCEL PROFESSOR

Ms. Samriti Grover

Mr. Raj Singh

THIS COURSE PROVIDES DIFFERENT STRATEGIES, TOOLS, AND TECHNIQUES TO EFFECTIVELY MANAGE TEAMS & ENHANCE TEAM PRODUCTIVITY.



*Introducing*  
**TEAM MANAGEMENT**  
*Problem Solving Course*

- Learn the different types of teams in a company/organisation
- Develop a collaborative culture in a company/organisation
- Importance of shifting the Bell Curve to the right
- Learn how to measure the performance and potential of employees
- Learn Employee Development & Training Programs and execution
- Various Tools to design high-performance teams
- Learn how to initiate team building activities
- Learn how to manage remote teams
- Understand the role and function of team leaders

**₹ 14,500 + GST**

TEAM MANAGEMENT PROFESSOR

Ms. Samriti  
Grover

Mr. Sunil  
Chopra

Mr. Tariq  
Khan

Mr. Rajneesh  
Singh

Ms. Parul  
Tolani

THIS COURSE PROVIDES DIFFERENT STRATEGIES, TOOLS, AND TECHNIQUES TO EFFECTIVELY DESIGN AND EXECUTE A SUCCESSFUL EMAIL MARKETING CAMPAIGN. THE COURSE WILL ENABLE YOU TO SUCCESSFULLY AUTOMATE YOUR EMAIL MARKETING PROCESS FOR BETTER REACH AND RESULTS.



*Introducing*  
**EMAIL MARKETING**  
*Problem Solving Course*

- Different types of marketing emails
- Step by step process of email marketing
- Learn building an email list of targeted customers
- How lead magnets can help you get customer email ids
- Learn how to segment your customer mailing list
- Learn how to increase email open rate
- Designing creative emails using Canva
- Email automation using Mailchimp
- Understand the role of A/B testing in email marketing strategy
- Learn how to optimise email campaigns using analytics

**₹ 14,500 + GST**

PERSONALITY DEVELOPMENT PROFESSORS

**Ms. Samriti Grover | Mr. Niloy Jain**

THIS COURSE SHARES 25 LOW-COST BUSINESS IDEAS THAT YOU CAN START UNDER RS. 3 LAKH.  
THE COURSE EXPLAINS THE REQUIREMENTS, STARTING STEPS, ROI, AND PITFALLS ASSOCIATED WITH  
EACH BUSINESS IDEA. IT ALSO SHARES A CHECKLIST TO EVALUATE A BUSINESS IDEA.



*Introducing*

# 25 BUSINESS IDEAS UNDER 3 LAKHS

*Problem Solving Course*

- Starting a tiffin service business
- How to become an Independent Business Consultant (IBC) - Bada Business?
- Learn how to start bakery business
- Choosing Photography as a business idea
- Manufacturing of soft toys
- Graphic Designing
- Learn how to start a solar business
- LED bulb manufacturing business
- Starting a daycare/creche business
- Interior designing
- Cow management & rearing business
- Refurbished goods business
- T-shirt printing business
- Spice production business
- Open-air cinema business
- Food truck business
- Starting a gaming zone
- Coaching institute business
- Freelance writing
- Setting up a gift shop
- Soap Making
- DJ business

₹ 14,500 + GST

## PERSONALITY DEVELOPMENT PROFESSORS

Ms. Samriti Grover | Mr. Vikas Rajput | Ms. Sunanda Banerjee | Ms. Pragati Bajpai | Mr. Gaurav Kalra | Mr. Sanjay Kathuria | Mr. Ishan Goel | Mr. DJ Sushein

THIS COURSE PROVIDES VARIOUS TOOLS AND TECHNIQUES TO CREATE ATTRACTIVE AND SUCCESSFUL POWERPOINT PRESENTATIONS THAT WILL HELP YOU FOR LIFE



*Introducing*

# DESIGNING CREATIVE POWERPOINT PRESENTATIONS

*Problem Solving Course*

- Learn how to create & use templates in PPT
- Learn page setup and taking printouts
- Learn how to present a slideshow
- Uploading PowerPoint presentations on YouTube
- Insert slides and shapes in a presentation
- Learn how to create powerful content for a presentation
- Learn how to use pictures, videos, and SmartArt in a presentation
- Learn how to use animation in a presentation
- Learn how to merge and view multiple presentations
- And many more

₹ 10,500 + GST

DESIGNING CREATIVE POWERPOINT PRESENTATIONS PROFESSORS

Ms. Samriti Grover

Mr. Raj Singh

**THIS COURSE IS DESIGNED TO HELP PEOPLE TO DEVELOP AND IMPROVE THEIR NEGOTIATION SKILLS. THIS COURSE HELPS YOU IN CRACKING BUSINESS DEALS BY APPLYING VARIOUS TOOLS & TECHNIQUES OF NEGOTIATION**



*Introducing*

# **NEGOTIATION SKILLS**

*Problem Solving Course*

- Learn how to develop negotiation skills in you
- Learn how to use empathy in negotiation
- Learn about various techniques of negotiation
- Learn how to convert a customer's "No" into "Yes"
- Using silence as an important tool in negotiation
- Learn how to apply high ball and low ball techniques of negotiation
- Learn how to handle emotions in negotiation
- Learn how to crack a deal in your favour
- And many more

**₹ 12,500 + GST**

NEGOTIATION SKILL PROFESSORS

Ms. Samriti  
Grover

Ms. Pragati  
Bajpai

Ms. Abha  
Maryada Banerjee

Mr. Suren  
Saini

Mr. Santosh  
Jha

This course helps you to understand how to use Instagram for marketing your products/services and building your brand identity. The course contains various tools & techniques that will help attract customers and in turn get more leads and sales



*Introducing*

# **INSTAGRAM MARKETING**

*Problem Solving Course*

- Create an Instagram business account
- How to create different types of Instagram posts
- Learn how to click perfect pictures
- Learn the power of hashtags
- Instagram growth tools & their features
- How to use influencer marketing in Instagram
- Learn how to run ads on Instagram
- How to measure the success of an Instagram post
- Metrics to track Instagram
- How to make your Instagram posts viral

**₹ 10,500 + GST**

**INSTAGRAM MARKETING PROFESSOR**

Ms. Ajita  
Saxena

Mr. Sidhant  
Sidana

Mr. Gaurav  
Wasan

Ms. Pragati  
Bajpai

THIS COURSE HAS BEEN ESPECIALLY DESIGNED BY A YOUNG AND DYNAMIC ENTREPRENEUR TO HELP YOU CHOOSE AND PLAN YOUR CAREER WISELY. IT PROVIDES YOU WITH RELEVANT TOOLS AND TECHNIQUES ON HOW TO MAINTAIN A BALANCE BETWEEN PROFESSIONAL SUCCESS AND HAPPY PERSONAL LIFE



*Introducing*  
**CAREER LESSONS**

*Problem Solving Course*

- Learn how to do effective career planning
- Identifying your passion and interests
- Learn how to identify the purpose in your life
- Reasons why people are unhappy in their career
- Learn how to make money & be happy
- Understand the concept of Ikigai

**₹ 10,500 + GST**

CAREER LESSONS PROFESSORS

Ms. Samriti Grover

Mr. Ankur Warikoo

THIS COURSE EXPLAINS HOW TO USE GOOGLE DRIVE EFFICIENTLY TO SECURE YOUR DATA,  
COLLABORATE WITH TEAMS AND RUN YOUR BUSINESS SMOOTHLY.



*Introducing*

# **GOOGLE DRIVE**

*Problem Solving Course*

- Learn the basics of Google Drive
- Learn how to create and share folders/files in Google Drive
- Understand the file management module
- Benefits of advance search in Google Drive
- Learn how to upload bulk files and folders
- And many more

**₹10,500 + GST**

PERSONALITY DEVELOPMENT PROFESSORS

Ms. Samriti Grover | Mr. Sujit Bhattacharjee



*Introducing*

# **HOW TO CONDUCT SUCCESSFUL WEBINARS?**

*Problem Solving Course*

- Learn how to conduct a successful webinar
- Understand the pain points of customers
- Checklist for conducting a successful webinar
- Know the different types of webinars
- How to generate leads through webinar?
- Technical aspects of conducting a webinar
- How to book appointments through webinar

**₹ 12,500 + GST**

**HOW TO CONDUCT SUCCESSFUL WEBINARS? PROFESSORS**

**Ms. Samriti Grover**

**Mr. Avijit Arya**



*Introducing*

# **TELESALES & CALL CENTRE OPERATIONS**

*Problem Solving Course*

- **How to set up a call centre?**
- **Hiring and training of call centre employees**
- **Understanding the customer needs**
- **Preparing for telesales call**
- **Making call scripts for telesales**
- **Closing a telesales call**
- **Making call scripts for telesales**
- **Closing a telesales call**

**₹ 14,500 + GST**

## **TELESALES & CALL CENTRE OPERATIONS PROFESSORS**

**Ms. Samriti  
Grover**

**Mr. Gagan  
Oberoi**

**Mr. Manav  
Ahuja**

**Mr. Varun  
Harnal**

**Ms. Harsimran**



*Introducing*

# **MICRO VIDEO MASTERY**

*Problem Solving Course*

- How to use micro videos to grow your business online
- Basics of shooting micro videos
- How to find hot topics of your industry for micro videos?
- Different types of micro videos
- How to use micro videos for lead generation?
- How to optimise and edit your micro videos for Google ranking?

**₹ 12,500 + GST**

**MICRO VIDEO MASTERY PROFESSORS**

**Mr. Avijit Arya**

**Ms. Samriti Grover**



*Introducing*  
**FRANCHISING**  
*Problem Solving Course*

- Learn the concept and importance of franchising
- Learn the difference between franchise, franchisee, business, agency, and agent
- Learn the alternatives to franchising business
- Learn the different types of franchising models
- What are the legal aspects of franchising
- Learn how to make Franchise Disclosure Document(FDD)
- Learn how to build a Standard Operating Procedure(SOP)
- Learn how to evaluate the franchise opportunity

**₹ 14,500 + GST**

**FRANCHISING PROFESSORS**

**Ms. Pallavi Nagpal  
Jairath**

**Mr. Gagan Oberoi**

**Mr. Varun Harnal**

**Mr. Arun Goswami**



*Introducing*

## **AUTOMATED PAYMENT COLLECTION SYSTEM**

*Problem Solving Course*

- Understand the problems in payment collection
- Important techniques for payment collection
- Need of automation for payment collection
- Setting up the schedule for payment collection
- Set up and test the gateway for payment collection system

**₹ 14,500 + GST**

**AUTOMATED PAYMENT COLLECTION SYSTEM PROFESSOR**

**Mr. Sanjeev Jain**

**Bada Business**  
An Initiative By Dr. Vivek Bindra



*Introducing*

# **ALL ABOUT MUTUAL FUNDS**

*Problem Solving Course*

- What are mutual funds and how to invest money in them?
- Factors to be considered while investing in mutual funds
- Difference between Regular and Direct plan
- Various categories of mutual funds
- Facilities provided by mutual funds
- Different categories of hybrid funds
- How to invest in SIP (Systematic Investment Plan)?

**₹10,000+ GST**

**ALL ABOUT MUTUAL FUNDS PROFESSORS**

**Ms. Pallavi  
Nagpal**

**Mr. Sanjay  
Kathuria**

**Mr. Sanjeev  
Jain**

**Mr. Karanjeet**

# Digital Marketing



*Introducing*

## **DIGITAL MARKETING (PART-2)**

*Problem Solving Course*

- The importance of performance marketing for business growth
- How to use Google platforms and tools for business benefits
- Google AdWords for search and display marketing
- How to generate leads through social media
- Use of Pixel for conversion, tracking, and remarketing
- Make your business ready for mobile marketing
- Learn what is growth hacking
- E-mail marketing and E-commerce marketing
- Learn how to do successful affiliate marketing
- Generate revenue using Google AdSense
- And many more

**₹ 19,500 + GST**

**DIGITAL MARKETING PROFESSORS**

Mr. Ishan  
Manchanda

Ms. Devna  
Maheshwari

Ms. Samriti  
Grover

Mr. Hrishikesh  
Roy



Google Sheets



*Introducing*

# **GOOGLE SHEET BASICS**

*Problem Solving Course*

- **Basic setting of a Google Sheet**
- **How to use formulas in a Google Sheet?**
- **How to format text and numbers in Google Sheet?**
- **Advanced features of Google Sheet**
- **Filter data in a Google Sheet?**
- **Sharing features of Google Sheet**

**₹ 10,000 + GST**

**GOOGLE SHEET BASICS PROFESSORS**

**Ms. Samriti Grover | Mr. Sujit Bhattacharjee**



*Introducing*

# **HOW TO WRITE EFFECTIVE EMAILS**

*Problem Solving Course*

- Basics of email writing
- Technicalities in the process of email writing
- How to design an effective opening and closing of an email?
- How to use email to take follow-ups from your customers?
- How to use emails to send requests?
- How to write a job application via email?
- How to write an email to vendors and suppliers?

**₹ 12,500 + GST**

**HOW TO WRITE EFFECTIVE EMAILS PROFESSORS**

**Ms. Samriti Grover | Mr. Piyush Bhatia**

**Bada Business**  
An Initiative By Dr. Vivek Bindra



*Introducing*  
**PERSONAL FINANCE**  
*Problem Solving Course*

- Understand the concept of personal finance and its categories
- How to do money management?
- How to manage your expenses?
- Learn when and how to use credit cards
- Learn how to earn interest
- Different tools to manage personal finances
- Learn how to plan higher education for your child
- Understand the taxation process
- Learn to choose the right insurance policies for your family
- Different apps to manage your personal finance

**₹ 12,500 + GST**

**PERSONAL FINANCE PROFESSORS**

**Ms. Pallavi Nagpal**

**Mr. Sanjay Kathuria**

**Mr. Pankaj Chhabra**



*Introducing*  
**RISK MANAGEMENT**  
*Problem Solving Course*

- Role of risk management in the life of a businessman
- Learn how to identify risks and threats in a business
- Understand the process of Risk management
- Learn how to manage Economic and Financial risks
- Identify and manage various Operational and Strategic risks
- Understand the nuances of Compliance and Legal risk
- Learn how to manage Technology and Security risk
- Identify the Reputation and Competition risks
- Learn how Political and Geopolitical risks affect businesses

**₹ 14,500 + GST**

**RISK MANAGEMENT PROFESSORS**

Ms. Samriti  
Grover

Mr. Sanjay  
Kathuria

Ms. Devna  
Maheshwari

Ms. Reema  
Jain

Ms. Shreya  
Anand



*Introducing*

# **BRAND MANAGEMENT**

*Problem Solving Course*

- **What is a brand?**
- **How to make an eye-catching brand logo?**
- **How to define brand elements & guidelines?**
- **Brand jingles and their importance**
- **How to generate recall value of a brand?**
- **Different stages of brand building?**
- **Branding on social media**
- **Importance of brand promise and loyalty**

**₹ 14,500 + GST**

## **BRAND MANAGEMENT PROFESSORS**

**Ms. Samriti  
Grover**

**Mr. Aishveryा  
Jain**

**Mr. Omi  
Gupta**

**Mr. Ankur  
Warikoo**

**Ms. Vani Gupta  
Dandia**



*Introducing*

# ***SOLOPRENEURSHIP***

*Problem Solving Course*

- Learn about the different types of freelancing opportunities
- What are the skills required to be a solopreneur
- How to start the journey of solopreneurship?
- How a solopreneur can setup an office?
- More than 50 freelancing professions to choose from
- Ways to build client portfolio and manage their website
- How to get more clients for project work?
- Pricing and negotiation strategy for solopreneurs
- How to scale the business as a solopreneur?

**₹ 14,500 + GST**

#### **SOLOPRENEURSHIP PROFESSORS**

**Ms. Tanya  
Malik**

**Ms. Swati  
Pandey**

**Ms. Samriti  
Grover**

**Dr. Vivek  
Bindra**



*Introducing*

# **INVENTORY MANAGEMENT SYSTEM**

*Problem Solving Course*

- How to set-up a Google Sheet for inventory management?
- How to locate the IMS (Inventory Management System) Sheet?
- How to share IMS Sheet with employees?
- Creating product master & other masters
- Making daily ledger entries
- How to do dispatch planning?
- Making dispatch challans
- Understanding the dashboard
- Protecting IMS Sheet from unwanted changes

**₹ 14,500 + GST**

INVENTORY MANAGEMENT SYSTEM PROFESSOR

**Mr. Sanjeev Jain**



*Introducing*

# ***DESIGNING EFFECTIVE KRAS AND KPIS***

*Problem Solving Course*

- How to design KRA and KPI of employees?
- Requirement of KRA and KPIs in business
- How KRA and KPIs help in the development and succession planning of employees?
- List of KRA and KPIs for all departments in an organisation
- How to review KPIs?
- And many more

**₹ 12,500 + GST**

**DESIGNING EFFECTIVE KRAS AND KPIS**

**Ms. Himadri Neogi | Ms. Samriti Grover**



*Introducing*

# **CORPORATE ETIQUETTES**

*Problem Solving Course*

- Body language in a corporate environment
- Learn the art of introduction
- How to interact with colleagues?
- Meeting and phone etiquettes
- Formal writing etiquettes
- Interview etiquettes
- How to behave with female co-workers?
- Etiquettes for a team manager
- Dining & cafeteria etiquettes
- Gifting & social etiquette
- Customer service etiquette
- How to become a likeable personality?
- Benefits of inculcating correct etiquettes

**₹ 12,500 + GST**

#### **CORPORATE ETIQUETTES PROFESSORS**

**Ms. Samriti  
Grover**

**Ms. Pallavi  
Nagpal**

**Ms. Urvashi  
Anand**

**Mr. Navendu  
Shukla**



*Introducing*

# **15 BUSINESS IDEAS UNDER 20 LAKH**

*Problem Solving Course*

- Starting a Theme-Based Restaurant
- How to open a virtual Kirana store?
- Starting a Play School
- Opening a Toyshop
- Laundry Business
- Personalised Jewellery Business
- Reiki Healing Business
- Portable Furniture Business
- How to open a chemist shop?
- Ayurvedic Wellness Centre
- How to become Bada Business Channel Partner?
- Business of Car Accessorises
- Setting up a PG Hostel
- Setting up a Salon
- Hydroponic Farming along with a Live Salad Bar

**₹ 12,500 + GST**

## **15 BUSINESS IDEAS UNDER 20 LAKH**

**Ms. Pallavi Nagpal | Ms. Samriti Grover | Ms. Sarita Chauhan**  
**Mr. Aishverya Jain | Mr. Sanjay Kathuria | Mr. Vikas Rajput**



*Introducing*

# **ADVANCE EXCEL**

*Problem Solving Course*

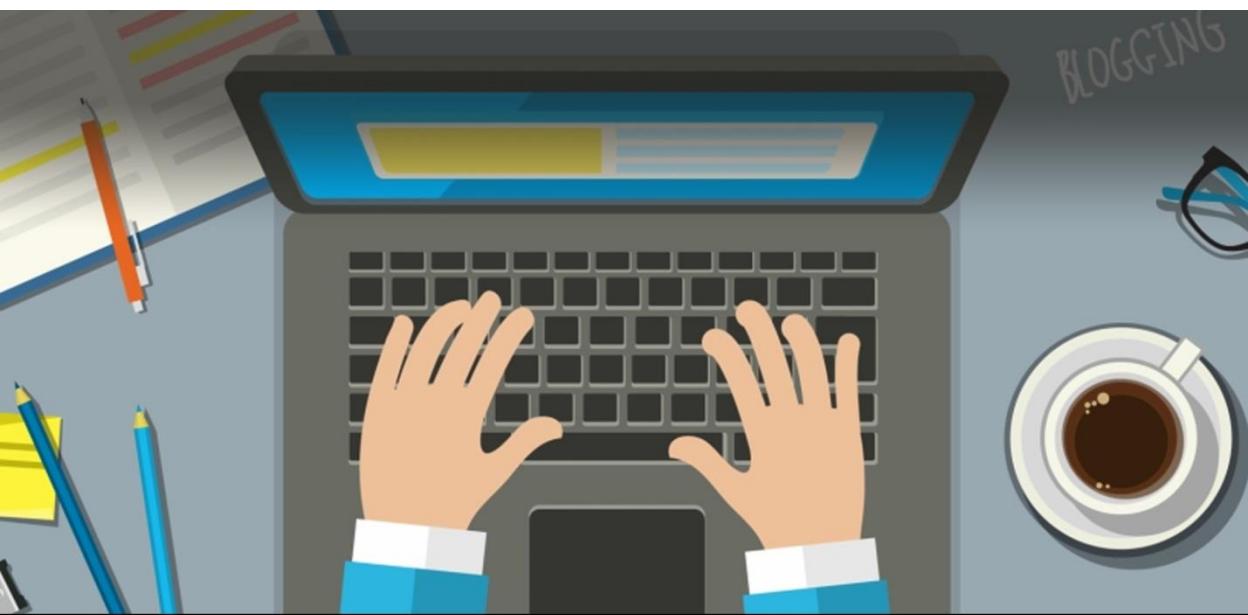
- Learn how to use What-if, LOOKUP, INDEX, and various other Advance functions of Excel
- Learn how to use the Data validation function of Excel
- Learn how to make reports using Excel
- Learn how to use Pivot tables and charts in Excel
- Importance of Advanced filters of Excel
- Learn how to do Advanced Sorting
- Learn how to Import data in Excel

**₹10,000 + GST**

### **ADVANCE EXCEL PROFESSORS**

Mr. Amit  
Goyal

Mr. Navendu  
Shukla



*Introducing*

# **GENERATING LEADS THROUGH BLOGGING**

*Problem Solving Course*

- Understand what a blog is and why it is important for your business
- Learn how different businesses have benefited from blogging
- Learn how to build a blog from scratch
- Learn how to search hot topics for the blog
- Importance of creating clickable headlines
- How to promote your business locally through blogs
- How to build audience for organic and inorganic blogs
- Learn how to use blogs for booking appointments
- Learn how to write a blog post in less than 30 minutes every day
- Optimisation of your blog to get more traffic, leads & sales
- Tips to become a successful blogger
- Monetisation of blogs

**₹ 12,500 + GST**

**GENERATING LEADS THROUGH BLOGGING PROFESSORS**

**Ms. Samriti  
Grover**

**Mr. Avi  
Arya**

**Ms. Sara  
Khan**



*Introducing*

# **LOW-COST MARKETING IDEAS**

*Problem Solving Course*

- Viral Marketing
- Street Marketing
- Under-Cover Marketing (Stealth Marketing)
- Film Based Marketing
- Humour Marketing
- Engagement Marketing
- Smartphone Marketing
- Challenge Marketing
- Meme Marketing
- Ambient Marketing
- Moment Marketing
- Cause Marketing

**₹ 12,500 + GST**

**LOW-COST MARKETING IDEAS PROFESSORS**

**Ms. Samriti  
Grover**

**Mr. Paritosh  
Sharma**

**Ms. Pallavi  
Nagpal**



*Introducing*

# **INVENTORY MANAGEMENT SYSTEM**

*Problem Solving Course*

- How to set-up a Google Sheet for inventory management?
- How to locate the IMS (Inventory Management System) Sheet?
- How to share IMS Sheet with employees?
- Creating product master & other masters
- Making daily ledger entries
- How to do dispatch planning?
- Making dispatch challans
- Understanding the dashboard
- Protecting IMS Sheet from unwanted changes

**₹ 14,500 + GST**

**INVENTORY MANAGEMENT SYSTEM PROFESSOR**  
**Mr. Sanjeev Jain**



*Introducing*

# **15 BUSINESS IDEAS UNDER 20 LAKHS**

*Problem Solving Course*

- Starting a Theme-Based Restaurant
- How to open a virtual Kirana store?
- Starting a Play School
- Opening a Toyshop
- Laundry Business
- Personalised Jewellery Business
- Reiki Healing Business
- Portable Furniture Business
- How to open a chemist shop?
- Ayurvedic Wellness Centre
- How to become Bada Business Channel Partner?
- Business of Car Accessories
- Setting up a PG Hostel
- Setting up a Salon
- Hydroponic Farming along with a Live Salad Bar

**₹ 12,500 + GST**

## **15 BUSINESS IDEAS UNDER 20 LAKHS PROFESSORS**

Ms. Pallavi  
Nagpal

Ms. Samriti  
Grover

Ms. Sarita  
Chauhan

Mr. Aishverya  
Jain

Mr. Sanjay  
Kathuria

Mr. Vikas  
Rajput