

Jinesh Bhaskaran

User leader | Storyteller | Design Evangelist

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PROFILE

Designer with 8+ years of experience crafting intuitive enterprise UX systems, including advanced supply chain and asset management tools.

With roots in industrial design and a deep passion for blending design thinking with cutting-edge tech, I champion scalable, human-centric solutions.

A strong communicator and mentor, I thrive in collaborative, multidisciplinary environments, inspiring teams to elevate design impact at scale.

KEY HIGHLIGHTS

- Advocated for user-first principles across global teams at Walmart, influencing systems used across 3000+ stores in the US.
- Developed and maintained scalable design systems for enterprise-grade SaaS products.
- Lead Internal design workshops aimed at building community abd evangelizing design
- Trained junior designers and mentored cross-team design cohorts.

UX designer, staff

Walmart Global Technology Services 2024- Present

- Leading the experience for refrigeration and field service systems, ensuring cohesive end-to-end flows for technicians and back-office users.
- Driving real estate tools' UX for 3000+ Walmart US stores.

Lead UX designer

Walmart Global Technology Services 2018-2024

- Pivotal in launching Walmart's automated distribution systems in collaboration with Schaefer.
- Owned the UX for multiple logistics tools, enabling real-time visibility and optimization.
- Maintained design systems, promoting reusability and UX alignment across teams.

User Experience Designer

Walmart Global Technology Services 2016-2018

- Designed banking and finance products focused on enterprise users.
- Delivered cohesive interfaces for cross-platform systems.

Internship

Volvo India

- Redesign of truck driver interfaces tailored for Indian road and user contexts.

EDUCATION

2016 **M.Des Mobility and vehicle design**
Industrial design center, IIT Bombay

2013 **B.Tech computer science & Engineering**
University of Kerala

SKILLS AND INTERESTS

Design Leadership

Design evangelism

System thinking

Mentoring

UX Design

User research

Prototyping

Enterprise UX

Design Tools

Figma

Adobe

Blender 3D

Code and tech fluency

HTML

CSS

Javascript

React

Languages

English

Malayalam

Hindi