

Executive Summary & Recommendations

After analyzing the IMDB dataset, we have identified the following insights for RSVP Movies:

- **Genre:** The drama genre is the most popular, with 4,285 movies produced. A total of 1,078 drama movies were produced in 2019.
- **Duration:** The average duration of a drama film is approximately 107 minutes.
- **Production company:** Dream Warrior Pictures or National Theatre Live are both highly respected production companies with a track record of producing successful films.
- **Director:** James Mangold is a critically acclaimed director with a proven ability to make successful films.
- **Actor:** Mammooty and Mohanlal are two of the most popular actors in India.
- **Actress:** Taapsee Pannu is a talented actress with a growing fan base.
- **Additional actor:** Vijay Sethupathi is a popular actor with a regional following.
- **Global partner:** Marvel Studios, Twentieth Century Fox, and Warner Bros. are all major Hollywood studios with a global reach.

Additional Insights:

- The number of movies produced has been declining over the years, with the highest number of movies produced in March.
- Action and thriller genres are also popular, and could be explored for RSVP Movies' next project.
- Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies.
- Parvathy Thiruvothu and Andrew Garfield are also good contenders for the cast of RSVP Movies' next project.