

Curriculum Vitae



Name: Prakriti Nepal

Nationality : Nepalese/Nepali

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Professional Profile

More than 8 Years of progressive professional experience in Communications, PR Governance, Organizational Development, Team handling, Program and Project Management and Marketing for the Asian, European, Australian and American Non Profit and Profit oriented value driven organizations. Have expertise in Program Coordination, Communications, Marketing, Advocacy and strategy formulation internally in an organization and with Multilateral, INGOs, NGOs, Banking and Financial Institutions, Clients, Prospects and Donors. Experience in developing and conducting international document, managing and coordinating regional, national and international projects and providing strategic and on field services to country office and International Non-Government and Private Agencies which has supported in programme planning and capacity development through my program management, communications and coordination skills.

Country Work Exposure

Knowledge of and extensive work experience in Nepal's 43 Districts and have worked in coordination with South Asian, European market such as Netherlands, Belgium, also Japan and Australia based Parent Organizations

Language proficiency in Nepali and English

Competencies & Achievements

1. Project Management Head and Private Sector engagement: Demonstrated capacity to manage a team to implement, monitor and report results of various projects in which I have been assigned to work on.

2. Programme Head, Governance, Coordination : Have managed various programmes and projects for INGOs and NGOs by coordinating directly with the Board and Chairperson of the Board situated outside Nepal of INGO and inside Nepal team and Advisors, policymakers, government and non government partners, partner organizations and various multilateral, bilaterals, NRB, IFC, IMF, ILO, UNESCO, Goodweave, Street Child, National Level Associations like FNCCI, FCAN, FNCCI, HAN and others . Lead Nepal Project and Country Program Chief.

2. Governance, Coordination, management: Effective coordination and management of various international and national projects through utilization of measures for governance, program management, communications, networking, reporting and management in labour management, WASH management, Compliance handling, capacity development, government engagement.

3. Communications, PR, Marketing, Advocacy and Networking: Have worked with national government personnel such as Mayors, Ward chiefs, Chief Ministers, Various Other Ministers, business owners, media FNCCI, FNBI, Nepal Rastra Bank, Nepal Bankers Association, FIU, Finance Ministry, Cooperative Board for various national and international level event management and work handling that has brought quantitative and qualitative results. Also have developed various popular Advocacy and marketing campaigns such as “Brickisalive”. It has been appreciated by the organizations as well.

4. Practice Leadership and Policy Creation support: Contributed to the prospect and client growth for Dutch Company and Foundation whereas with the effective implementation of self developed Brick is Alive Campaign, the Better Bricks Nepal Program reach increased and awareness for the program also grew tremendously. Was acknowledged by Donor organization Humanity United and in case of Dutch Projects Coordination, received employee of the month within 6 months of working in the organization. Have worked in partnership with organizations such as ILO, Goodweave international, national level NGOs by leading the communication channel for Global Fairness Initiative(INGO). As per federal rules regulations and laws; I have worked along with government and non government officials in creating various federal, provincial, local and central policies.

5. Partnership for Results, Private Sector Engagement: Partnership creation was done via coordination with United Nations- International Labour Organization Country Director Richard Howard and Narayan Bhattarai for the Better Bricks Nepal- Child, Forced and Bonded Labour Eradication Brick Kiln Owners seminar. Whereas have developed partnership with International Brand such as Prestigio and Kaspersky for Sagar Group through Communications and Coordination. Developed partnerships for project through communication and coordination with Central level ministers, Village Municipality Chairs, Parliamentarians, NGOS, Trade unions, Kilns owners, Workers, Engineers.

6. Stakeholder Engagement and WASH: Have engaged with Banking and Financial Institutions in multi Stakeholder management and engagement such as banking and financial institutions, ADB, International Finance Corporation, International Monetary Fund, Central Bank, Civil Society, Multilateral, Bilateral Institutions, National- Central to Hyperlocal Government on Financial Literacy and Inclusion. Have worked in various WASH and Occupational Health and Safety projects.

7. Construction and Tech Industries Exposure: Worked with SMEs in creating technical advancement, labour friendly environment, branding, grassroot to global- branding and marketing, market system development and demand creation as well as market incentivization.

8. Technical collaboration, Software Product: Have utilized technical communications tools and techniques in conducting neoshore, offshore and development works through reporting mechanism for various non profit and profit making organizations. Also have worked as Product owner managing various projects for software development organization. Have worked on Fintech and Regtech domain as well.

9. Child, Forced and Bonded Labour Issues eradication leader: Have led Global Fairness Initiative Better Bricks Nepal project as well as Bridge School Project that worked on 5 standards and market incentivization model touching upon tripartite agreement for eradication of child, forced and bonded labour condition. Have developed various provincial and national level marketing and program plans such as successful Brick is Alive campaign and worked with various government, NGOs, INGOs, Private Sector and Multilateral and Bilateral Organization representatives.

Employment History

July 2019-Current	Member of International Compliance Association Freelancer
July 2018– November 2018	Global Fairness Initiative, Kathmandu, Nepal (INGO) Chief Operating Officer and Program Head Better Brick Nepal Program- Program Leader of BBN Program and COO GFI (Worked in terms of policy making from grassroots to national level along with various national and international stakeholders also worked with worker's committee, on tripartite methodology, child forced and bonded labour issues eradication in brick kilns of Nepal)
January 2018- June 2018	Global Fairness Initiative (INGO) Communications and Marketing Manager <i>Worked in Province- 1, 2, 3, 4, 5, 7 in managing two projects, also fulfilling the role of Project Manager whenever required</i>
November 2017-December 2017	Contentder Senior Marketing Strategist
June 2016- September 2017	Javra Software B.V.- Associate Sales and Marketing Manager <i>(Product owner of various software products)</i>
April 2017- August 2017	Shanti Pant Foundation (INGO/NGO) Program Lead (By the owner of Javra Software B.V)
April 2014- May 2016	Javra Software B.V. - Business Development Officer
July 2013-March 2014	Sagar Group- Marketing Manager

April 2011- July 2013	Durga Bhawani Poly Clinic Program Coordinator (WASH)
Year 2010- Year 2013	Rotaract Club (Non Profit)- Editor, PR Director WASH, Governance, Health and Sanitation, Child Rights

Education and Relevant Training

<u>Masters in Political Science- (Private) Current</u>	Tribhuvan University
<u>Masters of Business Administration (MBA)</u>	Ace Institute of Management
<u>Bachelors in Business Studies (BBS) -</u>	St. Xavier's College- Tribhuvan University
<u>Bachelors in Law-</u>	Tribhuvan University- Current
<u>Diploma in Computer Applications, Computer and Web Designing</u>	
<u>Higher Secondary Education (+2)</u>	St. Mary's Higher Secondary School
<u>SLC</u>	St. Mary's Higher Secondary School
<u>IELTS</u>	British Council

Professional Development and Training

Master of Ceremony for Parsa Milan Kendra (National Level NGO) for 5 years
 Certified by ITCILO, The Global Labour University and Iversity Springer- A Course on International Labour Standards: How to Use Them
 Leadership Training Service from St. Mary's Higher Secondary School
 Managerial Communication Training
 ICATA training
 Awesomeness Training by Javra Software
 Personality Development Training
 Radio Jockey Training by Rotaract
 Participated in Kiln owner orientation conducted by GFI
 Participated in IOs orientation where training was conducted and given to all participants

More Recognition

Employee of the month- Javra Software
 Member, environment club of St. Mary's Higher Secondary School
 Winner of Art/drawing competitions
 Winner of Fine Arts activities of Ace Fest 2013
 Go Green cycle rally Certificate organized by Laxmi Bank