Jingchuan Pu

Information Systems and Operations Management
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EDUCATION

Ph.D. University of Florida, Gainesville, Florida   Aug 2019 (expected)
      Major: Information Systems

M.A. Harbin Institute of Technology, Harbin, China   June 2014
      Major: Management Information Systems

B.A. Tianjin University of Science and Technology, Tianjin, China   June 2012
      Major: Management Information Systems

RESEARCH

JOURNAL PUBLICATIONS

1. "Hidden Profiles in Corporate Prediction Markets: The Impact of Public Information Precision and Social Interactions," (with Liangfei Qiu and Hsing Kenneth Cheng), ***MIS Quarterly*** (2017), 41(4), 1249-1273.

WORKING PAPERS

1. "Manipulation for Competition: Pricing Models in the Presence of Promotional Reviews," (with Tingting Nian, Liangfei Qiu, and Hsing Kenneth Cheng), under 2nd round revision for ***Information Systems Research***.

2. "The Puzzle of Online Arbitrage and Increased Returns: A Game-Theoretic Analysis," (with Avinash Geda and Liangfei Qiu), under 1st round review at ***Management Science***.

3. "Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects," (with Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng), Working paper available.

4. "What Happens When Reviewers Start to Get Free Products? The Effects of Online Retailer's Reviewer Incentive Program on Reviews Generation for Purchased Products," (with Young Kwark, Sang Pil Han, Bin Gu, and Qiang Ye), Working paper available (Target: ***Information Systems Research***).

5. "Competition with Reputable Retailer's Own-Brand Product in Retailer's e-Marketplace for Uncertain Consumers," (with Young Kwark, Kyung Sung Jung, and Hsing Kenneth Cheng), Working paper available (Target: ***Production and Operations Management***).

RESEARCH INTERESTS

User-Generated Content, Social Media and Networks, Online Channel Contracting and Pricing, Prediction Market.

RESEARCH METHODOLOGY

Econometric, Machine Learning, Text Mining, Game Theory, Simulations.

REFEREED CONFERENCE PUBLICATIONS

1. "Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects," (with Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng) Conference on Information Systems and Technology (*CIST*), Phoenix, Arizona, November 2018.

2. "The Double-Edged Sword of Expert Reviewer Programs: The Effects of Offering Expert Reviewer Status on Review Generation," (with Young Kwark, Sang Pil Han, Bin Gu, and Qiang Ye) International Conference on Information Systems (*ICIS*), Seoul, South Korea, December 2017.

3. "Online Retailer with Its Own Brand Product and a Competing Supplier in the Presence of Uncertain Consumers," (with Young Kwark, Kyung Sung Jung, and Hsing Kenneth Cheng) Conference on Information Systems and Technology (*CIST*), Nashville, TN, November 2016.

SKILLS

SQL Server, Java, MATLAB, Python, Stata, JavaScript, CSS

TEACHING

INTERESTS
Management Information Systems, Business Analytics, Database Systems and Management, Programming Languages, Systems Analysis and Design, Social Media Analytics, Electronic Commerce, Data Mining for Business Intelligence, Supply Chain Management, Applied Econometrics and Statistics, and Experimental Methods.

EXPERIENCE
- **Instructor**, Warrington College of Business, University of Florida, Fall 2017
  Business Systems 1- Java (ISM 3254)
  Class Size: 45; Teaching Evaluation: **4.67**/5.00

  Business Systems 2- C# (ISM 3255)
  Class Size: 44; Teaching Evaluation: **4.75**/5.00

- **Teaching Assistant**, Warrington College of Business, University of Florida, Fall 2014- Spring 2015
  Business Objects I- Java (ISM 6236)
  E-Commerce and Logistics (ISM 6485)

- **Teaching Assistant**, Harbin Institute of Technology, Fall 2013
  Introduction to Management Information Systems

HONORS AND AWARDS

• Warrington College of Business Ph.D. Outstanding Teaching Award	2017
• ISOM Department Ph.D. Outstanding Teaching Award	2017

- Graduated with Honors, Harbin Institute of Technology (Top 1%)   2014
- Alpha Special Scholarship, Harbin Institute of Technology (Top 1%)   2013
- Graduated with Honors, Tianjin University of Science and Technology (Top 1%)   2012
- Highest Rank for National Computer Rank Examination on Database, Ministry of Education   2011
- First Prize of Tianjin Computer Application Ability Competition, Ministry of Education   2010

PRESENTATIONS

- International Conference on Information Systems, Seoul, South Korea   December 2017
- INFORMS Annual Meeting, Houston, Texas   October 2017
- Conference on Information Systems and Technology, Nashville, Tennessee   November 2016
- DSI Annual Meeting, Austin, Texas   November 2016
- INFORMS Annual Meeting, Nashville, Tennessee   November 2016

SERVICE

Reviewer for *Journal of Management Information Systems*, *International Conference of Information Systems*, *Workshop on e-Business.*

PROFESSIONAL AFFILIATIONS

- Association for Information Systems (AIS)
- Institute for Operations Research and the Management Sciences (INFORMS)

REFERENCES

Hsing Kenneth Cheng   kenny.cheng@warrington.ufl.edu
John B. Higdon Eminent Scholar Chair
Professor of Information Systems and Operations Management
Warrington College of Business, University of Florida

Liangfei Qiu   liangfei.qiu@warrington.ufl.edu
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