

Jingchuan Pu

Information Systems and Operations Management
Warrington College of Business
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EDUCATION

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| Ph.D. University of Florida, Gainesville, Florida
Major: Information Systems | Aug 2019 (expected) |
| M.A. Harbin Institute of Technology, Harbin, China
Major: Management Information Systems | June 2014 |
| B.A. Tianjin University of Science and Technology, Tianjin, China
Major: Management Information Systems | June 2012 |

RESEARCH

JOURNAL PUBLICATIONS

1. Liangfei Qiu, Hsing Kenneth Cheng, and Jingchuan Pu "Hidden Profiles in Corporate Prediction Markets: The Impact of Public Information Precision and Social Interactions," *MIS Quarterly* (2017), 41(4), 1249-1273.

WORKING PAPERS

1. Tingting Nian, Liangfei Qiu, Jingchuan Pu, and Hsing Kenneth Cheng (**equal contribution**) "Manipulation for Competition: Pricing Models in the Presence of Promotional Reviews."
2. Jingchuan Pu, Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng "Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects."
3. Young Kwark, Jingchuan Pu, Kyung Sung Jung, and Hsing Kenneth Cheng "To Sell-On or to Sell-To Online Marketplace with Own Brand Product and Informed Consumers."
4. Jingchuan Pu, Young Kwark, Sang Pil Han, Bin Gu, and Qiang Ye "What Happens When Reviewers Start to Get Free Products? The Effects of Online Retailer's Reviewer Incentive Program on Reviews Generation for Purchased Products."

WORK IN PROGRESS

1. "The Financial Consequences of Corporate Communication on Social Media: Evidence from Reputational News Incidents," (with Hongyu Shan).
2. "The Puzzle of Online Arbitrage and Increased Returns: A Game-Theoretic Analysis," (with Avinash Geda and Liangfei Qiu).

RESEARCH INTERESTS

User-Generated Content, Social Media and Social Networks, Online Retailing.

RESEARCH METHODOLOGY

Econometrics, Machine Learning, Text Mining, Game Theory, Simulation.

REFEREED CONFERENCE PUBLICATIONS

1. "Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects," (with Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng) Conference on Information Systems and Technology (*CIST*), Phoenix, Arizona, November 2018.
2. "The Double-Edged Sword of Expert Reviewer Programs: The Effects of Offering Expert Reviewer Status on Review Generation," (with Young Kwark, Sang Pil Han, Bin Gu, and Qiang Ye) International Conference on Information Systems (*ICIS*), Seoul, South Korea, December 2017.
3. "Online Retailer with Its Own Brand Product and a Competing Supplier in the Presence of Uncertain Consumers," (with Young Kwark, Kyung Sung Jung, and Hsing Kenneth Cheng) Conference on Information Systems and Technology (*CIST*), Nashville, TN, November 2016.

SKILLS

Python, R, SQL Server, Java, MATLAB, Stata, JavaScript, CSS

TEACHING

INTERESTS

Management Information Systems, Business Analytics, Database Systems and Management, Programming Languages, Systems Analysis and Design, Social Media Analytics, Data Mining for Business Intelligence, Supply Chain Management, and Applied Econometrics and Statistics.

EXPERIENCE

- **Instructor**, Warrington College of Business, University of Florida, Fall 2017
Business Systems 1- Java (ISM 3254)
Class Size: 45; Teaching Evaluation: **4.67/5.00**

Business Systems 2- C# (ISM 3255)
Class Size: 44; Teaching Evaluation: **4.75/5.00**
- **Teaching Assistant**, Warrington College of Business, University of Florida, Fall 2014- Spring 2015
Business Objects I- Java (ISM 6236)
E-Commerce and Logistics (ISM 6485)
- **Teaching Assistant**, Harbin Institute of Technology, Fall 2013
Introduction to Management Information Systems

HONORS AND AWARDS

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|---|------|
| • Warrington College of Business Ph.D. Outstanding Teaching Award | 2017 |
| • ISOM Department Ph.D. Outstanding Teaching Award | 2017 |

- Graduated with Honors, Harbin Institute of Technology (Top 1%) 2014
- Alpha Special Scholarship, Harbin Institute of Technology (Top 1%) 2013
- Graduated with Honors, Tianjin University of Science and Technology (Top 1%) 2012
- Highest Rank for National Computer Rank Examination on Database, Ministry of Education 2011
- First Prize of Tianjin Computer Application Ability Competition, Ministry of Education 2010

PRESENTATIONS

- Conference on Information Systems and Technology, Phoenix, Arizona November 2018
- International Conference on Information Systems, Seoul, South Korea December 2017
- INFORMS Annual Meeting, Houston, Texas October 2017
- Conference on Information Systems and Technology, Nashville, Tennessee November 2016
- DSI Annual Meeting, Austin, Texas November 2016
- INFORMS Annual Meeting, Nashville, Tennessee November 2016

SERVICE

Reviewer for *Production and Operations Management*, *Journal of Management Information Systems*, *Journal of the Association for Information Systems*, *International Conference of Information Systems*, *Workshop on e-Business*.

PROFESSIONAL AFFILIATIONS

- Association for Information Systems (AIS)
- Institute for Operations Research and the Management Sciences (INFORMS)

REFERENCES

Hsing Kenneth Cheng kenny.cheng@warrington.ufl.edu

John B. Higdon Eminent Scholar Chair

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Warrington College of Business, University of Florida

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