

Jingchuan Pu

Information Systems and Operations Management
Warrington College of Business
University of Florida
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EDUCATION

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| Ph.D. University of Florida, Gainesville, Florida
Major: Information Systems | Aug 2019 (expected) |
| M.A. Harbin Institute of Technology, Harbin, China
Major: Management Information Systems | June 2014 |
| B.A. Tianjin University of Science and Technology, Tianjin, China
Major: Management Information Systems | June 2012 |

RESEARCH

JOURNAL PUBLICATIONS

1. Liangfei Qiu, Hsing Kenneth Cheng, and Jingchuan Pu "Hidden Profiles in Corporate Prediction Markets: The Impact of Public Information Precision and Social Interactions," *MIS Quarterly* (2017), 41(4), 1249-1273.

Methodology: Asset Pricing Model, Simulations

WORKING PAPERS

1. Tingting Nian, Liangfei Qiu, Jingchuan Pu, and Hsing Kenneth Cheng (**equal contribution**) "Manipulation for Competition: Pricing Models in the Presence of Promotional Reviews," prepare for 3rd round review for *Information Systems Research*.

Methodology: Game Theory

2. Jingchuan Pu, Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng "Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects," under 1st round review at *Information Systems Research*. **[Job Market Paper]**

Methodology: Econometrics, Text Mining, Machine Learning

3. Young Kwark, Jingchuan Pu, Kyung Sung Jung, and Hsing Kenneth Cheng "To Sell-On or to Sell-To Online Marketplace with Own Brand Product and Informed Consumers," under 1st round review at *Production and Operations Management*.

Methodology: Game Theory

4. Jingchuan Pu, Young Kwark, Sang Pil Han, Bin Gu, and Qiang Ye "What Happens When Reviewers Start to Get Free Products? The Effects of Online Retailer's Reviewer Incentive Program on Reviews Generation for Purchased Products," Working paper available (Target: *Information Systems Research*).

Methodology: Econometrics, Text Mining

WORK IN PROGRESS

1. "The Financial Consequences of Corporate Communication on Social Media: Evidence from Reputational News Incidents," (with Hongyu Shan).
Methodology: Econometrics, Text Mining, Machine Learning
2. "The Puzzle of Online Arbitrage and Increased Returns: A Game-Theoretic Analysis," (with Avinash Geda and Liangfei Qiu).
Methodology: Game Theory

RESEARCH INTERESTS

User-Generated Content, Social Media and Social Networks, Online Retailing, Prediction Market.

RESEARCH METHODOLOGY

Econometrics, Machine Learning, Text Mining, Game Theory, Simulation.

REFEREED CONFERENCE PUBLICATIONS

1. "Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects," (with Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng) Conference on Information Systems and Technology (*CIST*), Phoenix, Arizona, November 2018.
2. "The Double-Edged Sword of Expert Reviewer Programs: The Effects of Offering Expert Reviewer Status on Review Generation," (with Young Kwark, Sang Pil Han, Bin Gu, and Qiang Ye) International Conference on Information Systems (*ICIS*), Seoul, South Korea, December 2017.
3. "Online Retailer with Its Own Brand Product and a Competing Supplier in the Presence of Uncertain Consumers," (with Young Kwark, Kyung Sung Jung, and Hsing Kenneth Cheng) Conference on Information Systems and Technology (*CIST*), Nashville, TN, November 2016.

SKILLS

SQL Server, Java, MATLAB, Python, Stata, JavaScript, CSS

TEACHING

INTERESTS

Management Information Systems, Business Analytics, Database Systems and Management, Programming Languages, Systems Analysis and Design, Social Media Analytics, Data Mining for Business Intelligence, Supply Chain Management, and Applied Econometrics and Statistics.

EXPERIENCE

- **Instructor**, Warrington College of Business, University of Florida, Fall 2017
Business Systems 1- Java (ISM 3254)
Class Size: 45; Teaching Evaluation: **4.67/5.00**

Business Systems 2- C# (ISM 3255)
Class Size: 44; Teaching Evaluation: **4.75/5.00**

- **Teaching Assistant**, Warrington College of Business, University of Florida, Fall 2014- Spring 2015
Business Objects I- Java (ISM 6236)
E-Commerce and Logistics (ISM 6485)
- **Teaching Assistant**, Harbin Institute of Technology, Fall 2013
Introduction to Management Information Systems

HONORS AND AWARDS

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| • Warrington College of Business Ph.D. Outstanding Teaching Award | 2017 |
| • ISOM Department Ph.D. Outstanding Teaching Award | 2017 |
| • Graduated with Honors, Harbin Institute of Technology (Top 1%) | 2014 |
| • Alpha Special Scholarship, Harbin Institute of Technology (Top 1%) | 2013 |
| • Graduated with Honors, Tianjin University of Science and Technology (Top 1%) | 2012 |
| • Highest Rank for National Computer Rank Examination on Database, Ministry of Education | 2011 |
| • First Prize of Tianjin Computer Application Ability Competition, Ministry of Education | 2010 |

PRESENTATIONS

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| • Conference on Information Systems and Technology, Phoenix, Arizona | November 2018 |
| • International Conference on Information Systems, Seoul, South Korea | December 2017 |
| • INFORMS Annual Meeting, Houston, Texas | October 2017 |
| • Conference on Information Systems and Technology, Nashville, Tennessee | November 2016 |
| • DSI Annual Meeting, Austin, Texas | November 2016 |
| • INFORMS Annual Meeting, Nashville, Tennessee | November 2016 |

SERVICE

Reviewer for *Journal of Management Information Systems*, *International Conference of Information Systems*, *Workshop on e-Business*.

PROFESSIONAL AFFILIATIONS

- Association for Information Systems (AIS)
- Institute for Operations Research and the Management Sciences (INFORMS)

REFERENCES

Hsing Kenneth Cheng kenny.cheng@warrington.ufl.edu
John B. Higdon Eminent Scholar Chair
Professor of Information Systems and Operations Management
Warrington College of Business, University of Florida

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