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Introduction to Investment

Spring 2009



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Lecture 10 – Navigating the Bear Market & Bonds

No Cell Phones!



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Reviewing the Charts









S&P 500 - Daily Chart



WFC



WFC



WFC



GE



JPM



JPM



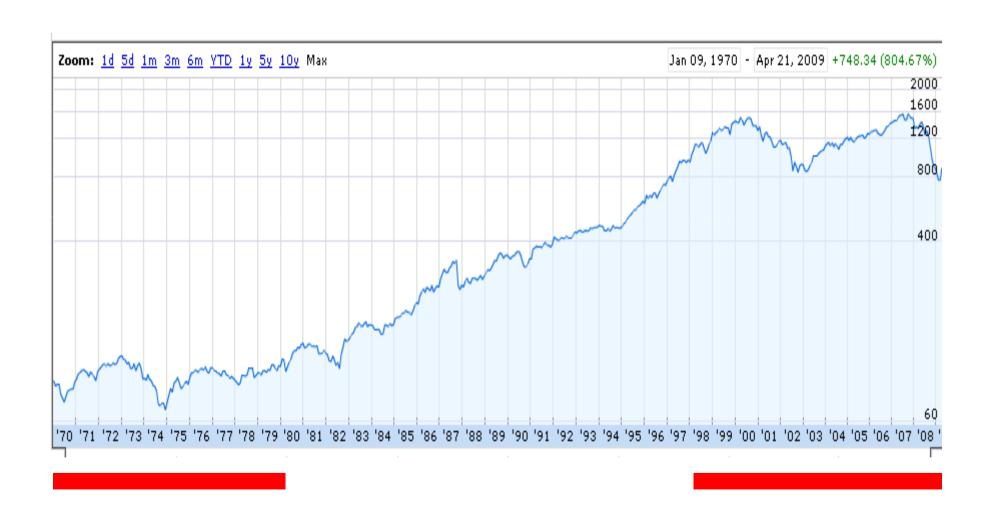
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Navigating Bear Markets

Buy the Dips, Sell the Rips



Death to Buy and Hold



No to Fundamental, Yes to Technical

Profitability									
Gross Margin (TTM)		Operating Margin (TTM)							1
Net Profit Margin (TTM) 20.3%		Pretax Margin (TTM)		17.95/ 2900 Bid/Size	17.96/ 4400 Ask/Size		15.90 Price Open		
Valuation		Financial Strength		15.94	18.49		15.25		-
P/E excluding extraordinary items (T	TM) 9.9x	Current Ratio (MRQ)		Previous Close	Day High		Day Low		
P/E Normalized (MRFY)	9.9x	Quick Ratio (MRQ)		0.87	42.22 (0/4.0/00		8.06/ 3/6/09		-
P/Sales (TTM)	1.9×	LT Debt/Equity (MRQ)		Beta (5yr)	42.23/ 9/19/08 52wk High/Date		52wk Low/Date		
P/Tangible book (MRQ)	1.9x	Total Debt/Equity (MRQ)							-
P/Cash Flow (TTM)		Payout Ratio (TTM)		31.5 Billion Market Capitalization	1.8 Billion Shares Outstanding		141.60 Volatility Avg (20 day)		
Management Effectiveness		Growth		33.0 Million	11.1x		1.61		
Return on Assets (TTM)	1.2%	Sales (5Yr)	Balance She	Avg Vol (10 day)	P/E Ratio		EPS (TTM)		
Return on Equity (TTM)	14.7%	Earnings Per Share	12 Month Peri	0.05 (4/15/09)	1.11%		3/27/200	19	12/31/2008
Return on Investments (TTM)		Dividend Growth (Currency is US Assets	Declared QRTR Div 💿			Ex-Date		_
Income Ctatement		Day Chayo Data	Cash & Due f		6,336	8,004	8,639	8,884	6,859
Income Statement		Per Share Data	excluding extr Securities for Sale Total Invest. Securities		127	109	87	74	53
Revenue (MRQ)		(TTM)			41,354 41,481	39,659 39,768	40,030 40,117	43,042 43,116	39,468 39,521
EBITDA (MRQ)					1,439	3,030	3,256	4,819	3,210
Earnings before taxes (MRQ)	357.0M	EPS Normalized (M Customer Acc		ceptances	95				
Net Income (MRQ)	330.0M	Rev per share (TT Other Erng. A			43,015	42,798	43,373	47,935	42,731
Normalized earnings before taxes	357.0M	BV per share (MR)	Total Gross L		126,315	136,462	143,597	153,827	185,229
(MRQ)		Tangible BV per sh	Loan Loss Alle Net Loans	owances	(2,080) 124,235	(2,041) 134,421	(2,022) 141,575	(2,058) 151,769	(3,514)
Normalized Net Income (MRQ)	330.0M	Cash per share (M	Buildings		2,288	2,313	2,372	2,432	2,465
normanizati nortinoama (rinte)		Cash flow per shar			311	315	331	335	343
		· · · · · · · · · · · · · · · · · · ·	Machinery/Eq	uipment	2,243	2,375	2,515	2,627	2,593
		Indicated Annual C Construction in Progress		5	4	11	8	91	
Short Interest			Prop./Plant/Equip Gross Accumulated Depreciation		4,847	5,007	5,229	5,402	5,492
Shares Short (Current Month)	75.9M		Prop./Plant/E	·	(2,957) 1,890	(3,166)	(3,394) 1,835	(3,623) 1,779	(3,702) 1,790
		Goodwill, Net		· ·	6,241	7,005	7,538	7,647	8,571
Short Ratio	1.8x	Intangibles, Net			2,387	2,874	3,227	3,043	2,834
Short Interest as % of Float	4.35%	Other Assets,		Total	11,000	12,522	13,045	16,558	21,412
Shares Short (Prior Month)	64.2M		Total Assets		195.104	209.465	219.232	237.615	265.912
*Data updated twice a month by the 18th	and 29th								

Attention to Price



Understand the Sectors









Consumer spending



- -Interest rates
- Corporate earnings
- Recruiting restrictions?

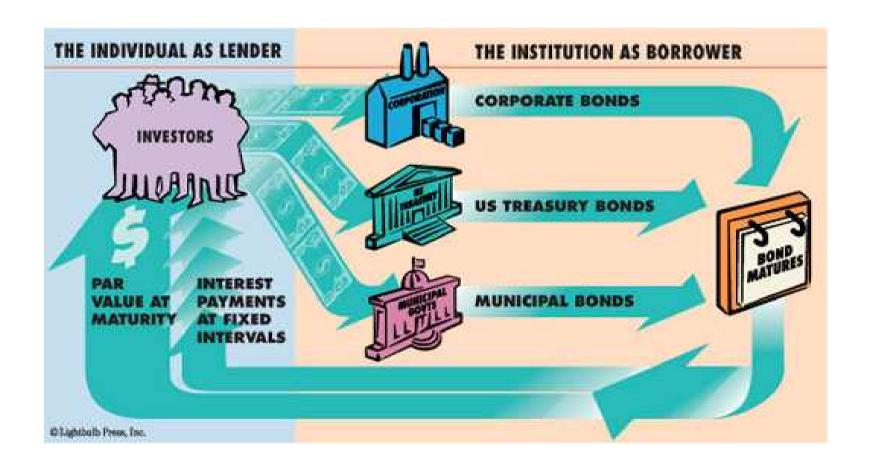


- Government
- FDA

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Bonds

A Snapshot



Bonds



- -Principal: original investment
 - E.g. \$1,000 for a corporate bond
- -Face value/par value/par: value at maturity
 - E.g. paid \$1,000, receive \$1,000 at end
- -Coupon: interest rate at time of issue
 - E.g. \$50 on \$1000 per year = 5%
- -Interest: interest rate at present
 - E.g. \$50 on \$900 per year = 5.6%

Zero coupon bonds: no interest; offered at discount

Bonds





Interest rate

-If before maturity: must sell under par value at "discount" (opp. of premium)

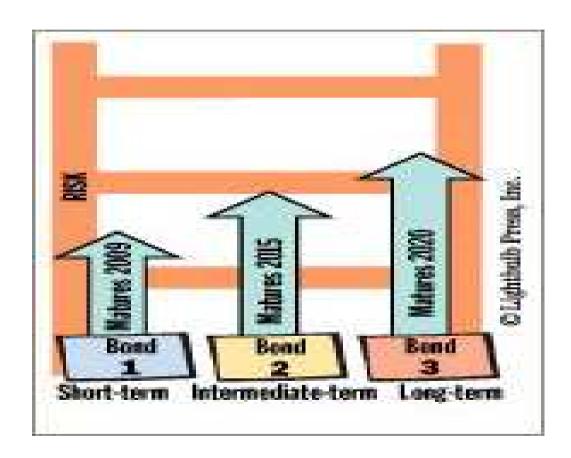
-E.g. IR goes from 4 to 6%, bond price drops until yield is similar

\$1000 \$50, or 5%



\$830 \$50, or 6%

Terms



LT: Higher default risk

E.g. 30 year bonds

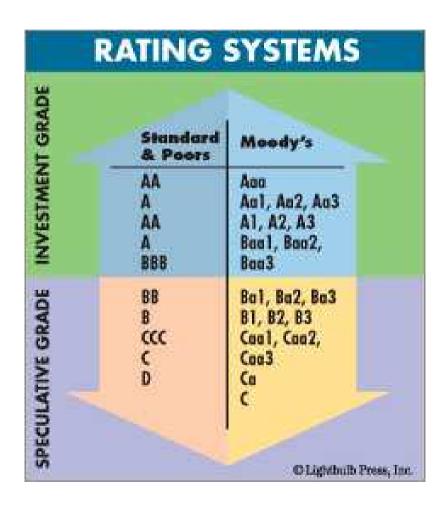
GM, M, Chrysler, airlines

Ratings





WM, MER, AIG



Upgrades



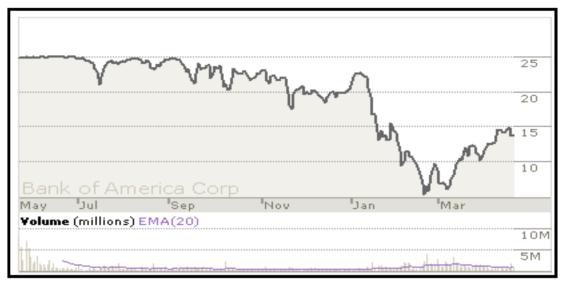
Downgrades

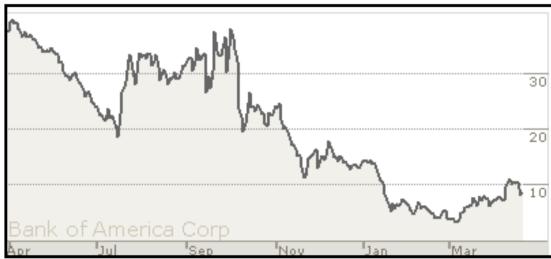
Equity Markets

Bonds determine the "true" fundamentals of common stocks



Equity Markets





Risk of default

Original yield: 8%

Feb: 50%

Now: 15%

Buying Bonds

