



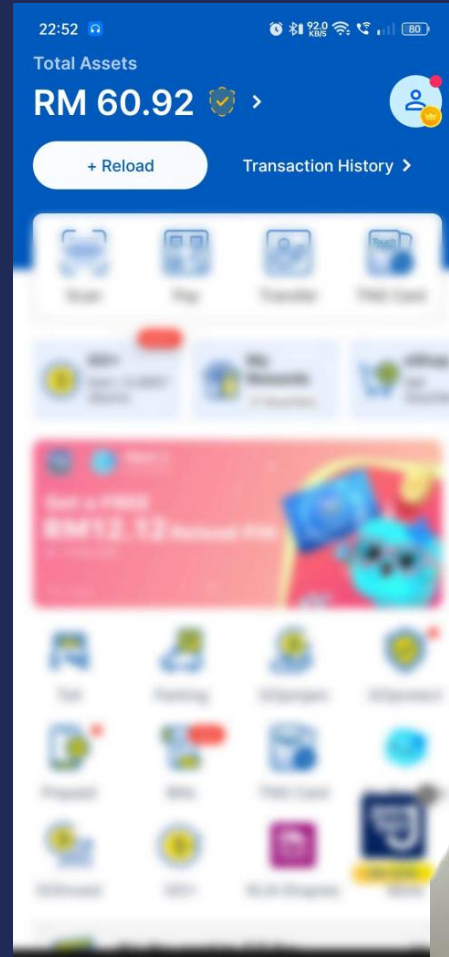
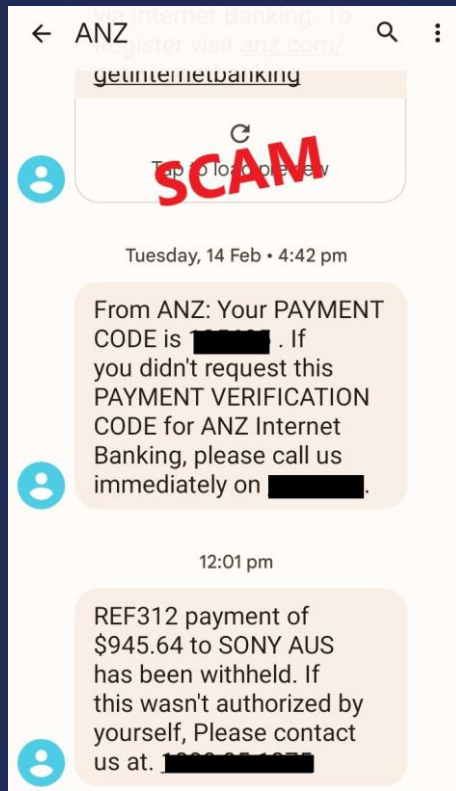
EveryPay:

everyone can e-pay
safely anytime at anywhere

By Make1tFeature (Team 19)



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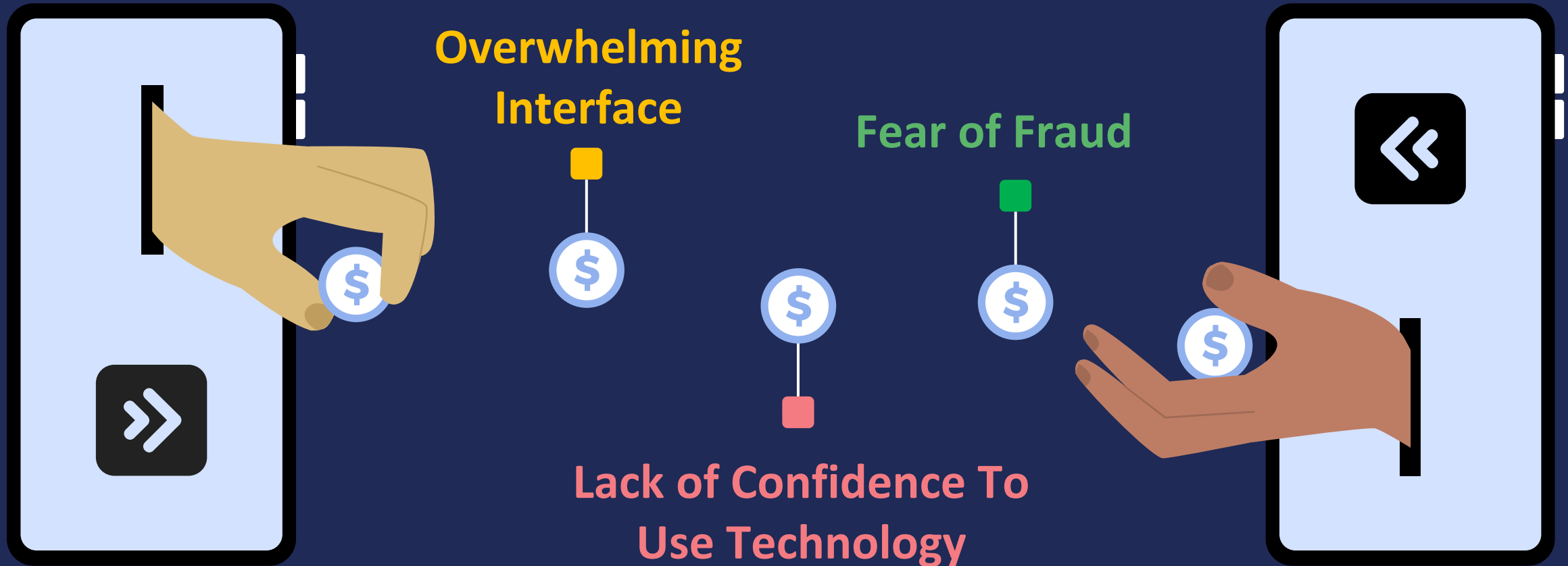
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PROBLEM STATEMENT

The digitally illiterate are hesitant to enter e-payment ecosystem.



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Vaportzis E, Clausen MG, Gow AJ. Older Adults Perceptions of Technology and Barriers to Interacting with Tablet Computers: A Focus Group Study. Front Psychol. 2017 Oct 4;8:1687. doi: 10.3389/fpsyg.2017.01687. PMID: 29071004; PMCID: PMC5649151.

SIMPLIFIED USER INTERFACE

Does not overwhelm user with numerous functions

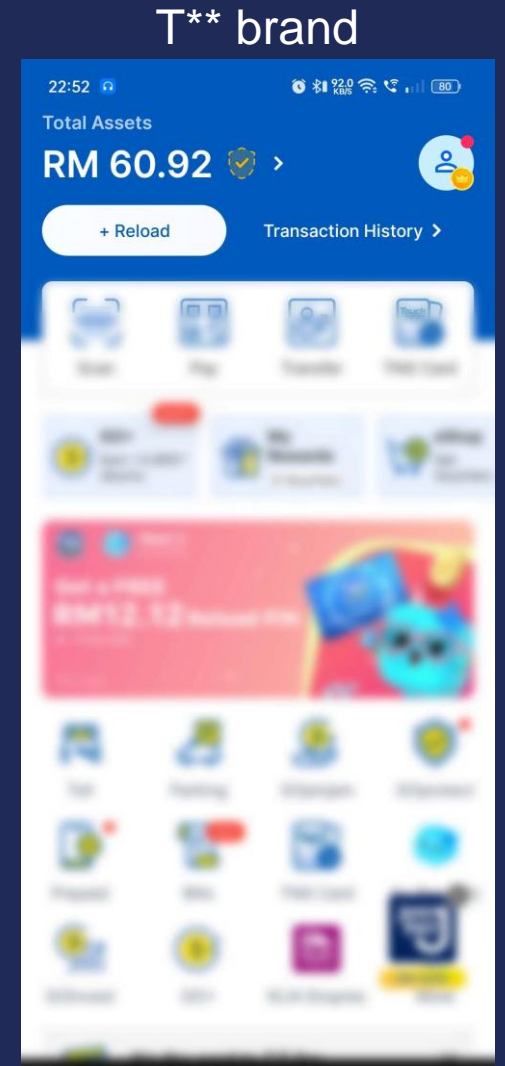
- More likely to use due to less possibility of selecting unwanted options
- Less “Scary” to them



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GUARDIAN SYSTEM

The users' family members etc can be set as guardians to



- Be notified of transactions
- Help reload balance

Guardians can more easily notice suspicious transactions that might not be detected by automated fraud detection



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SUPERVISED RELOAD

Common concern is automated debit fraud



- Limited damage even if hijacked or ensnared by individuals

No need to worry about losing life savings



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