Jingjie Li

Ph.D. Candidate · University of Wisconsin-Madison

1415 Engineering Drive, RM 3605, Madison, WI 53706, USA

Major Area: Computer Engineering, Minor Area: Computer Science | GPA: 3.96/4.00 Research Interest: Usable Security and Privacy, Human-Centered Computing, Mixed Reality, Internet of Things

University of Wisconsin-Madison (UW-Madison)

Madison

M.Sc. Computer Engineering

09.2017-05.2019

• Department of Electrical and Computer Engineering

Australian National University (ANU)

Canberra

B.Eng. (Research and Development) (Honours)

07.2015-07.2017

- Research School of Engineering
- Major: Electronic and Communication Systems | GPA: 6.80/7.00 | First Class Honours

Beijing Institute of Technology (BIT)

Beijing

B.Sc. (JOINT DEGREE WITH ANU)

09.2013-07.2015

- IT Advanced Class. School of Information and Electronics
- Major: Electronic Information Engineering | GPA: 3.73/4.00

Professional Experience

2017-Present	Research Assistant, UW–Madison, USA
2021	Visiting Ph.D. Scholar, Max Planck Institute for Security and Privacy (MPI-SP), Germany (Virtual)
2016-2017	Undergraduate Scholar , Commonwealth Scientific and Industrial Research Organisation (CSIRO), Australia
2015-2017	Research Student, ANU, Australia

Awards & Honors ____

- 2021 IEEE Micro Top Picks from the Computer Architecture Conferences, IEEE
 - Qualcomm Innovation Fellowship Finalist, Qualcomm
- 2020 Chancellor's Opportunity Fellowship, UW-Madison
 - 'Smart Cities Smart Futures' Competition Finalist, Foxconn
- 2019 **Chancellor's Opportunity Fellowship**, UW–Madison
 - 'Smart Cities Smart Futures' Competition Final Winner, Foxconn
 - Qualcomm Innovation Fellowship Finalist, Qualcomm
 - **ACM CHI Best Paper Award**, ACM
- 2018 ACM/IEEE ISLPED Low-Power Design Contest Award, ACM/IEEE
 - A. Richard Newton Young Student Fellowship, Design Automation Conference (DAC)
- 2016 Undergraduate International Partnership Scholarship, ANU
- 2015 Undergraduate International Partnership Scholarship, ANU
- 2015 Second Prize Scholarship for Outstanding Student, BIT
- 2014 First Class Scholarship, BIT
- 2013 First Class Scholarship, BIT

UNDER REVIEW

- Title changed for anonymity
- Jingjie Li, Kaiwen Sun, Brittany Huff, Anna Bierley, Younghyun Kim, Florian Schaub, Kassem Fawaz. **Demystifying Smart**Home Users' Security and Privacy Attitudes on Social Media. IEEE Symposium on Security and Privacy (S&P), 2022.
- Di Wu, **Jingjie Li**, Zhewen Pan, Younghyun Kim, Joshua San Miguel. **Unary Computing for Brain Computer Interface**. International Symposium on Computer Architecture (ISCA), 2022.

CONFERENCE

- Jingjie Li, Amrita Roy Chowdhury, Kassem Fawaz, Younghyun Kim. Kal∈ido: Real-Time Privacy Control for Eye-Tracking Systems. USENIX Security Symposium, 2021 (Acceptance Rate: 18.8%).
- Di Wu, **Jingjie Li**, Setareh Behroozi, Younghyun Kim, Joshua San Miguel. **UNO: Virtualizing and Unifying Nonlinear Operations for Emerging Neural Networks**. ACM/IEEE ISLPED (International Symposium on Low Power Electronics and Design), 2021.
- Roneel V. Sharan, Shlomo Berkovsky, Ronnie Taib, Irena Koprinska, **Jingjie Li. Detecting Personality Traits Using Inter-Hemispheric Asynchrony of the Brainwaves**. IEEE EMBC (Conference of Engineering in Medicine and Biology Society), 2020.
- Di Wu, **Jingjie Li**, Hsuan Hsiao, Younghyun Kim, Joshua San Miguel. **uGEMM: Unary Computing Architecture for GEMM Applications**. ACM/IEEE ISCA (International Symposium on Computer Architecture), 2020 (Acceptance Rate: 18%).
- Younghyun Kim, Joshua San Miguel, Setareh Behroozi, Tianen Chen, Kyuin Lee, Yongwoo Lee, **Jingjie Li**, Di Wu. **Approximate Hardware Techniques for Energy-Quality Scaling Across the System**. ICEIC (International Conference on Electronics, Information, and Communication), 2020.
- Yongwoo Lee, Jingjie Li, Younghyun Kim. MicPrint: Acoustic Sensor Fingerprinting for Spoof-Resistant Mobile Device Authentication. EAI MobiQuitous (International Conference on Mobile and Ubiquitous Systems: Computing, Networking and Services), 2019.
- **Jingjie Li**, Kassem Fawaz, Younghyun Kim. **Velody: Nonlinear Vibration Challenge-Response for Resilient User Authentication**. ACM CCS (Conference on Computer and Communications Security), 2019 (Acceptance Rate: 16%).
- Shlomo Berkovsky, Ronnie Taib, Irena Koprinska, Eileen Wang, Yucheng Zeng, **Jingjie Li**, Sabina Kleitman. **Detecting Personality Traits Using Eye-Tracking Data**. ACM CHI (Conference on Human Factors in Computing Systems), 2019 (Best Paper, Top 1%).
- Setareh Behroozi, **Jingjie Li**, Jackson Melchert, Younghyun Kim. **SAADI: A Scalable Accuracy Approximate Divider for Dynamic Energy-Quality Scaling**. ASP-DAC (Asia South Pacific Design Automation Conference), 2019.
- Hanwook Chung, Jingjie Li, Younghyun Kim, Christopher Y. Choi. Continuous and Wireless Skin Contact and Ear Implant Temperature Measurements and Relations to the Core Body Temperature of Heat Stressed Dairy Cows. ASABE ILES (International Livestock Environment Symposium), 2018.

JOURNAL

- Di Wu, **Jingjie Li**, Hsuan Hsiao, Younghyun Kim, Joshua San Miguel. **uGEMM: Unary Computing for GEMM Applications**. IEEE Micro (Special Issue on IEEE Micro Top Picks), 2021.
- Hanwook Chung, **Jingjie Li**, Younghyun Kim, Jennifer M.C. Van Os, Sabrina H. Brounts, and Christopher Y. Choi. **Using Implantable Biosensors and Wearable Scanners to Monitor Dairy Cattle's Core Body Temperature in Real-Time**. Computers and Electronics in Agriculture, 2020.
- Ronnie Taib, Shlomo Berkovsky, Irena Koprinska, Eileen Wang, Yucheng Zeng, **Jingjie Li. Personality Sensing: Detection of Personality Traits Using Physiological Responses to Image and Video Stimuli**. ACM TIIS (Transactions on Interactive Intelligent Systems), 2020.
- Jackson Melchert, Setareh Behroozi, **Jingjie Li**, Younghyun Kim. **SAADI-EC: A Quality-Configurable Approximate Divider for Energy Efficiency**. IEEE TVLSI (Transactions on Very Large Scale Integration Systems), 2019.

Selected Research Projects	

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Security and Privacy Attitudes from Social Media Data

UW-Madison & UMich

· Leveraging social media data to study consumers', e.g., smart home users', attitudes on security and privacy

Human Factors in Hardware Reverse Engineering

UW-Madison & MPI

• Studying the psychological factors and cognitive processes that contribute to hardware reverse engineering

Privacy Enhancing Techniques for Mixed Reality

UW-Madison

- Identifying and addressing the emerging privacy threats, including those on biometrics data, in mixed reality systems
- Designed Kaleido, a privacy-utility control knob to protect real-time eye gaze data by local differential privacy via Unity engine

Balancing Usability, Security, and Privacy for Biometric Authentication

JW-Madis

- Exploring biometric modalities to balance usability, security, and privacy of user authentication in various interactive contexts
- Designed Velody, a system that uses nonlinear vibration biomtrics to generate cancelable authentication challenge-responses

Power-Efficient Design for Emerging Intelligent Systems

UW-Madisa

 Designing flexible low power systems and architectures of emerging computing and interactive applications such as braincomputer interfaces

Industrial Internet of Things in Precision Agriculture and Dairy Industry

UW-Madison

Developed low-power wearable/implantable sensing and communication systems to monitor dairy cattle's health

Automated Detection of Personality Traits Using Physiological Signals

ANU & CSIRO

• Researched on classifying users' personality traits using multiple physiological signals (eye gaze, EEG, skin conductance, etc.) during multi-media experience and driving simulation

Indoor Localization by Software Defined Radio (SDR)

ANU

· Designed a received signal strength-based indoor localization scheme that reduces the calibration effort on SDR platform

Teaching & Mentoring Experience _

2021-Present **ECE 399 Independent Study**, Research Mentor, UW-Madison

2021-Present NSF Research Experiences for Undergraduates Program, Research Mentor, UW-Madison

2020-2021 Undergraduate Research Scholars Program, Research Mentor, UW-Madison

Spring 2019 CS 354 Machine Organization and Programming, Teaching Assistant, UW–Madison

Services_

PEER REVIEW

IEEE Transactions on Computers, Reviewer

USENIX Security Symposium, External Reviewer

IEEE Symposium on Security & Privacy, External Reviewer

ACM Conference on Computer and Communications Security, External Reviewer

Design Automation Conference, External Reviewer

Asia and South Pacific Design Automation Conference, External Reviewer

International Symposium on Low Power Electronics and Design, External Reviewer

Symposium on Applied Computing, External Reviewer

International Conference on VLSI Design, External Reviewer

EXTRACURRICULAR ACTIVITIES

2016-2017 Robogals, Student Volunteer

2014-2015 Student Union at School of Information and Electronics, BIT, Director of Publicity

Skills____

PROGRAMMING LANGUAGE

Python, MATLAB, C, C#, Verilog, HTML

DESIGN TOOL

PyTorch, Unity, Altium Designer, Xilinx, GNU Radio, Multisim, LTspice

References _____

Prof. Younghyun Kim (younghyun.kim@wisc.edu), UW-Madison

Prof. Kassem Fawaz (kfawaz@wisc.edu), UW-Madison