

RESEARCH – FINAL PROJECT

Identify the company or organization you are going to build a website for. Complete an analysis that includes:

1. Name
2. Logo and colors
3. Industry
4. Product or service

Complete an analysis of 5 similar companies that includes:

Company 1

1. Name of company
2. Website URL

Company 2

1. Name of Company
2. Website URL

Company 3

1. Name of Company
2. Website URL

Company 4

1. Name of Company
2. Website URL

Company 5

1. Name of Company
2. Website URL

Common navigation links among all 5 companies:

Similarities in design and layout among all 5 companies: