

# Jingmai Wang

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## CONTACT INFORMATION

Department of Logistics and Maritime Studies  
Faculty of Business  
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## EDUCATION EXPERIENCE

**The Hong Kong Polytechnic University**, Hong Kong, China Sep 2020 - present  
Faculty of Business  
Ph.D. in Operations Management  
M.Phil. in Operations Management  
Advisors: Dr Yan Liu and Prof. Yulan Wang

**South China University of Technology**, Guangzhou, China Sep 2017 - Jun 2020  
School of Business Administration  
M.Eng. in Industrial Engineering  
Advisor: Prof. Baozhuang Niu

**China University of Geosciences**, Wuhan, China Sep 2013 - Jun 2017  
School of Economics and Management  
B.B.A. in Engineering Management

## RESEARCH INTERESTS

Operations-Marketing Interface; Socially Responsible and Sustainable Operations; Supply Chain Management

## PUBLICATIONS

- [1] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, ***Omega***, 2022, 108:102584. *Corresponding author*.
- [2] “ ‘Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, ***Electronic Commerce Research***, 2019, 19:915-941. *Second author*.

## WORKING PAPERS

- [1] On the Value of Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Under a major revision at ***Marketing Science***.

## CONFERENCE PRESENTATIONS

- INFORMS Annual Meeting, Seattle, USA Oct 2024
- POMS-HK International Conference, Hong Kong, China Jan 2024
- CSAMSE International Conference, Shenzhen, China Jul 2023
- POMS-HK International Conference, Hong Kong, China Jan 2023

## TEACHING EXPERIENCE

**Teaching Assistant (PolyU)**  
LGT3425 Business Analytics, instructor: Dr C.L. Johnny WAN Fall 2023

## RECOMMENDER

- Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: [yan.y.liu@polyu.edu.hk](mailto:yan.y.liu@polyu.edu.hk)
- Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: [yulan.wang@polyu.edu.hk](mailto:yulan.wang@polyu.edu.hk)
- Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: [bmniubz@scut.edu.cn](mailto:bmniubz@scut.edu.cn)