

# Jingmai Wang

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## CONTACT INFORMATION

Department of Logistics and Maritime Studies  
Faculty of Business  
The Hong Kong Polytechnic University

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## RESEARCH INTERESTS

Operations-Marketing Interface; Supply Chain Management; Socially Responsible and Sustainable Operations.

## EDUCATION

**The Hong Kong Polytechnic University**, Hong Kong, China 2022.09-present  
Faculty of Business  
Ph.D. in Operations Management  
Advisors: Dr Yan Liu and Prof. Yulan Wang

**The Hong Kong Polytechnic University**, Hong Kong, China 2020.09-2022.06  
Faculty of Business  
M.Phil. in Operations Management  
Advisors: Dr Yan Liu and Prof. Yulan Wang

**South China University of Technology**, Guangzhou, China 2017.09-2020.06  
School of Business Administration  
M.Eng. in Industrial Engineering  
Advisor: Prof. Baozhuang Niu

**China University of Geosciences**, Wuhan, China 2013.09-2017.06  
School of Economics & Management  
B.B.A. in Engineering Management

## PUBLICATIONS

1. "Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers' Profitability and Social Welfare in Cross-border E-commerce" with Baozhuang Niu and Lingyun Chen, *Omega*, 2022, 108:102584. *Corresponding author*.
2. " 'Product + Logistics' Bundling Sale and Co- delivery in Cross-border E-commerce" with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, *Electronic Commerce Research*, 2019, 19:915-941. *Second author*.

## WORKING PAPERS

1. Sizing Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Under review.
  - Presented at CSAMSE Conference 2023
  - Presented at POMS-HK Conference 2023

## LANGUAGE COMPETENCE AND SKILLS

1. Language Competence: IELTS (Total 7.0, L7.5-R8.5-W6.5-S5.5)
2. Computer Skills: Mathematica, Matlab, Python, ect.

## REFERENCE

1. Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk
2. Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk
3. Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmniubz@scut.edu.cn