

Jingmai Wang

CONTACT INFORMATION

Department of Logistics and Maritime Studies
Faculty of Business
The Hong Kong Polytechnic University

Phone: (852) 6366 1995
E-mail: jingmai.wang@connect.polyu.hk
Website: <https://jingmai-wang.github.io>

EDUCATION EXPERIENCE

The Hong Kong Polytechnic University, Hong Kong, China Sep 2022 - present
Faculty of Business
Ph.D. in Operations Management
Advisors: Dr Yan Liu and Prof. Yulan Wang

The Hong Kong Polytechnic University, Hong Kong, China Sep 2020 - Jun 2022
Faculty of Business
M.Phil. in Operations Management
Advisors: Dr Yan Liu and Prof. Yulan Wang

South China University of Technology, Guangzhou, China Sep 2017 - Jun 2020
School of Business Administration
M.Eng. in Industrial Engineering
Advisor: Prof. Baozhuang Niu

China University of Geosciences, Wuhan, China Sep 2013 - Jun 2017
School of Economics and Management
B.B.A. in Engineering Management

RESEARCH INTERESTS

Operations-Marketing Interface; Socially Responsible and Sustainable Operations; Supply Chain Management

PUBLICATIONS

- [1] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, *Omega*, 2022, 108:102584. *Corresponding author*.
- [2] “‘Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, *Electronic Commerce Research*, 2019, 19:915-941. *Second author*.

WORKING PAPERS

- [1] On the Value of Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Under major revision at *Marketing Science*.

CONFERENCE PRESENTATIONS

- INFORMS Annual Meeting, Seattle, USA Oct 2024
- POMS-HK International Conference, Hong Kong, China Jan 2024
- CSAMSE International Conference, Shenzhen, China Jul 2023
- POMS-HK International Conference, Hong Kong, China Jan 2023

TEACHING EXPERIENCE

Teaching Assistant (PolyU)
LGT3425 Business Analytics, instructor: Dr C.L. Johnny WAN Fall 2023

RECOMMENDER

- Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk
- Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk
- Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmniubz@scut.edu.cn