

Jingmai Wang

CONTACT INFORMATION

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WORK EXPERIENCE

The Hong Kong Polytechnic University, Hong Kong, China
Research Associate in the Department of Logistics and Maritime Studies

Sep 2025 - Present

EDUCATION

The Hong Kong Polytechnic University, Hong Kong, China
Ph.D. in Operations Management
M.Phil. in Operations Management
Advisors: Yan Liu, Yulan Wang

Sep 2020 - Aug 2025

South China University of Technology, Guangzhou, China
M.Eng. in Industrial Engineering
Advisor: Baozhuang Niu

Sep 2017 - Jun 2020

China University of Geosciences, Wuhan, China
School of Economics and Management
B.B.A. in Engineering Management

Sep 2013 - Jun 2017

RESEARCH INTERESTS

Cross-border Supply Chain Management, Data-driven Decision Making, Revenue Management and Pricing

PUBLICATIONS

- [1] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, ***Omega***, 2022, 108:102584. *Corresponding author*.
- [2] “‘Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, ***Electronic Commerce Research***, 2019, 19:915-941. *Second author*.

WORKING PAPERS

- [1] On the Value of Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Conditionally accepted by ***Marketing Science***, 2026.
- [2] On the Value of In-Store Take-Back Programs, with Yan Liu and Yulan Wang.

OTHER WORKS

- [1] A Model of Coalition Reward Programs, *M.Phil. Thesis*, 2022, The Hong Kong Polytechnic University.
- [2] Sales Forecast of Passenger Vehicle Segment Market Based on Feature Extraction and Weighted Analysis and Improvement of Marketing Strategy, *Master’s Thesis*, 2020, South China University of Technology.
- [3] “A General Introduction and Overview of Supply Chain Finance. In Green Finance for Sustainable Global Growth”, with Haoran Yue, Jingwen Xu, Dilang Wu, and Baozhuang Niu, *IGI Global*, 2019:1-29.

HONORS AND AWARDS

- Research Postgraduate Scholarship (HKD 231,240 annually), PolyU 2020-2025
- First-Class Scholarship (CNY 12,000 annually), SCUT 2017-2019
- Outstanding Graduates, CUG 2017

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|------------------------|---|----------------|
| CONFERENCE TALKS | • INFORMS Annual Meeting, Seattle, USA | Oct 2024 |
| | • POMS-HK International Conference, Hong Kong, China | Jan 2024, 2023 |
| | • CSAMSE International Conference, Shenzhen, China | Jul 2023 |
| TEACHING EXPERIENCE | Teaching Assistant (PolyU) LGT3425 Business Analytics (UG) | Fall 2023 |
| RECOMMENDER | <ul style="list-style-type: none">• Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk• Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk• Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmniubz@scut.edu.cn• Dan Zhang, Professor, Leeds School of Business, University of Colorado Boulder, E-mail: dan.zhang@colorado.edu | |