

Jingmai Wang

CONTACT INFORMATION		Department of Logistics and Maritime Studies ; +86 15527385115 Faculty of Business The Hong Kong Polytechnic University
WORK EXPERIENCE	The Hong Kong Polytechnic University, Hong Kong, China Research Associate in the Department of Logistics and Maritime Studies	Sep 2025 - Present
EDUCATION	The Hong Kong Polytechnic University, Hong Kong, China Ph.D. in Operations Management M.Phil. in Operations Management Advisors: Yan Liu, Yulan Wang	Sep 2020 - Aug 2025
	South China University of Technology, Guangzhou, China M.Eng. in Industrial Engineering Advisor: Baozhuang Niu	Sep 2017 - Jun 2020
	China University of Geosciences, Wuhan, China School of Economics and Management B.B.A. in Engineering Management	Sep 2013 - Jun 2017
RESEARCH INTERESTS	Cross-border Supply Chain Management, Data-driven Decision Making, Revenue Management and Pricing	
PUBLICATIONS	[1] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, <i>Omega</i> , 2022, 108:102584. <i>Corresponding author.</i> [2] “Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, <i>Electronic Commerce Research</i> , 2019, 19:915-941. <i>Second author.</i>	
WORKING PAPERS	[1] On the Value of Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Conditionally accepted by <i>Marketing Science</i> , 2026. [2] On the Value of In-Store Take-Back Programs, with Yan Liu and Yulan Wang.	
OTHER WORKS	[1] A Model of Coalition Reward Programs, <i>M.Phil. Thesis</i> , 2022, The Hong Kong Polytechnic University. [2] Sales Forecast of Passenger Vehicle Segment Market Based on Feature Extraction and Weighted Analysis and Improvement of Marketing Strategy, <i>Master’s Thesis</i> , 2020, South China University of Technology. [3] “A General Introduction and Overview of Supply Chain Finance. In Green Finance for Sustainable Global Growth”,, with Haoran Yue, Jingwen Xu, Dilang Wu, and Baozhuang Niu, <i>IGI Global</i> , 2019:1-29.	
HONORS AND AWARDS	• Research Postgraduate Scholarship (HKD 231,240 annually), PolyU • First-Class Scholarship (CNY 12,000 annually), SCUT • Outstanding Graduates, CUG	2020-2025 2017-2019 2017

CONFERENCE TALKS	<ul style="list-style-type: none">• INFORMS Annual Meeting, Seattle, USA• POMS-HK International Conference, Hong Kong, China• CSAMSE International Conference, Shenzhen, China	Oct 2024 Jan 2024, 2023 Jul 2023
TEACHING EXPERIENCE	Teaching Assistant (PolyU) LGT3425 Business Analytics (UG)	Fall 2023
RECOMMENDER	<ul style="list-style-type: none">• Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk• Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk• Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmnniubz@scut.edu.cn• Dan Zhang, Professor, Leeds School of Business, University of Colorado Boulder, E-mail: dan.zhang@colorado.edu	