

Jingmai Wang

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| CONTACT INFORMATION | | Department of Logistics and Maritime Studies ; +86 15527385115 Faculty of Business The Hong Kong Polytechnic University |
| WORK EXPERIENCE | The Hong Kong Polytechnic University, Hong Kong, China Research Associate in the Department of Logistics and Maritime Studies | Sep 2025 - Present |
| EDUCATION | The Hong Kong Polytechnic University, Hong Kong, China Ph.D. in Operations Management M.Phil. in Operations Management Advisors: Yan Liu, Yulan Wang | Sep 2020 - Aug 2025 |
| | South China University of Technology, Guangzhou, China M.Eng. in Industrial Engineering Advisor: Baozhuang Niu | Sep 2017 - Jun 2020 |
| | China University of Geosciences, Wuhan, China School of Economics and Management B.B.A. in Engineering Management | Sep 2013 - Jun 2017 |
| RESEARCH INTERESTS | Cross-border Supply Chain Management, Data-driven Decision Making, Revenue Management and Pricing | |
| PUBLICATIONS | [1] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, <i>Omega</i> , 2022, 108:102584. <i>Corresponding author.</i> [2] “Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, <i>Electronic Commerce Research</i> , 2019, 19:915-941. <i>Second author.</i> | |
| WORKING PAPERS | [1] On the Value of Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Under review after a major revision at <i>Marketing Science</i> . [2] On the Value of In-Store Take-Back Programs, with Yan Liu and Yulan Wang. | |
| OTHER WORKS | [1] A Model of Coalition Reward Programs, <i>M.Phil. Thesis</i> , 2022, The Hong Kong Polytechnic University. [2] Sales Forecast of Passenger Vehicle Segment Market Based on Feature Extraction and Weighted Analysis and Improvement of Marketing Strategy, <i>Master’s Thesis</i> , 2020, South China University of Technology. [3] “A General Introduction and Overview of Supply Chain Finance. In Green Finance for Sustainable Global Growth”,, with Haoran Yue, Jingwen Xu, Dilang Wu, and Baozhuang Niu, <i>IGI Global</i> , 2019:1-29. | |
| HONORS AND AWARDS | • Research Postgraduate Scholarship (HKD 231,240 annually), PolyU • First-Class Scholarship (CNY 12,000 annually), SCUT • Outstanding Graduates, CUG | 2020-2025 2017-2019 2017 |

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| CONFERENCE TALKS | <ul style="list-style-type: none">• INFORMS Annual Meeting, Seattle, USA• POMS-HK International Conference, Hong Kong, China• CSAMSE International Conference, Shenzhen, China | Oct 2024 Jan 2024, 2023 Jul 2023 |
| TEACHING EXPERIENCE | Teaching Assistant (PolyU) LGT3425 Business Analytics (UG) | Fall 2023 |
| RECOMMENDER | <ul style="list-style-type: none">• Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk• Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk• Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmnniubz@scut.edu.cn• Dan Zhang, Professor, Leeds School of Business, University of Colorado Boulder, E-mail: dan.zhang@colorado.edu | |