

Jingmai Wang

CONTACT INFORMATION	Department of Logistics and Maritime Studies Faculty of Business The Hong Kong Polytechnic University	
WORK EXPERIENCE	The Hong Kong Polytechnic University , Hong Kong, China Research Associate in the Department of Logistics and Maritime Studies	Sep 2025 - Present
EDUCATION	The Hong Kong Polytechnic University , Hong Kong, China Ph.D. in Operations Management M.Phil. in Operations Management Advisors: Yan Liu, Yulan Wang	Sep 2020 - Aug 2025
	South China University of Technology , Guangzhou, China M.Eng. in Industrial Engineering Advisor: Baozhuang Niu	Sep 2017 - Jun 2020
	China University of Geosciences , Wuhan, China School of Economics and Management B.B.A. in Engineering Management	Sep 2013 - Jun 2017
RESEARCH INTERESTS	Cross-border Supply Chain Management, Data-driven Decision Making, Revenue Management and Pricing	
PUBLICATIONS	[1] “On the Value of Coalition Loyalty Programs”, with Yan Liu, Yulan Wang, and Dan Zhang. Forthcoming at <i>Marketing Science</i> , 2026. [2] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, <i>Omega</i> , 2022, 108:102584. <i>Corresponding author</i> . [3] “Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, <i>Electronic Commerce Research</i> , 2019, 19:915-941. <i>Second author</i> .	
WORKING PAPERS	[1] Navigating Manufacturer Encroachment in Live-Streaming E-Commerce Supply Chains, with Zhipeng Dai, Jinying Ma, and Fanzhuo Zeng. Under review at <i>International Journal of Production Economics</i> , 2026. [2] On the Value of In-Store Take-Back Programs, with Yan Liu and Yulan Wang, To be submitted to <i>Manufacturing & Service Operations Management</i> , 2026.	
OTHER WORKS	[1] A Model of Coalition Reward Programs, <i>M.Phil. Thesis</i> , 2022, The Hong Kong Polytechnic University. [2] Sales Forecast of Passenger Vehicle Segment Market Based on Feature Extraction and Weighted Analysis and Improvement of Marketing Strategy, <i>Master’s Thesis</i> , 2020, South China University of Technology. [3] “A General Introduction and Overview of Supply Chain Finance. In Green Finance for Sustainable Global Growth”,, with Haoran Yue, Jingwen Xu, Dilang Wu, and Baozhuang Niu, <i>IGI Global</i> , 2019:1-29.	
HONORS AND AWARDS	• Research Postgraduate Scholarship (HKD 231,240 annually), PolyU • First-Class Scholarship (CNY 12,000 annually), SCUT • Outstanding Graduates, CUG	2020-2025 2017-2019 2017

CONFERENCE TALKS	<ul style="list-style-type: none">• INFORMS Annual Meeting, Seattle, USA• POMS-HK International Conference, Hong Kong, China• CSAMSE International Conference, Shenzhen, China	Oct 2024 Jan 2024, 2023 Jul 2023
TEACHING EXPERIENCE	Teaching Assistant (PolyU) LGT3425 Business Analytics (UG)	Fall 2023
RECOMMENDER	<ul style="list-style-type: none">• Yan Liu, Associate Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk• Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk• Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmniubz@scut.edu.cn• Dan Zhang, Professor, Leeds School of Business, University of Colorado Boulder, E-mail: dan.zhang@colorado.edu	