

# amply



A PROJECT BY 9NEEDS & CONSENT

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# IDENTITY & BENEFITS MANAGEMENT PLATFORM







45,000+ ECD CENTRES

700,000+ CHILDREN

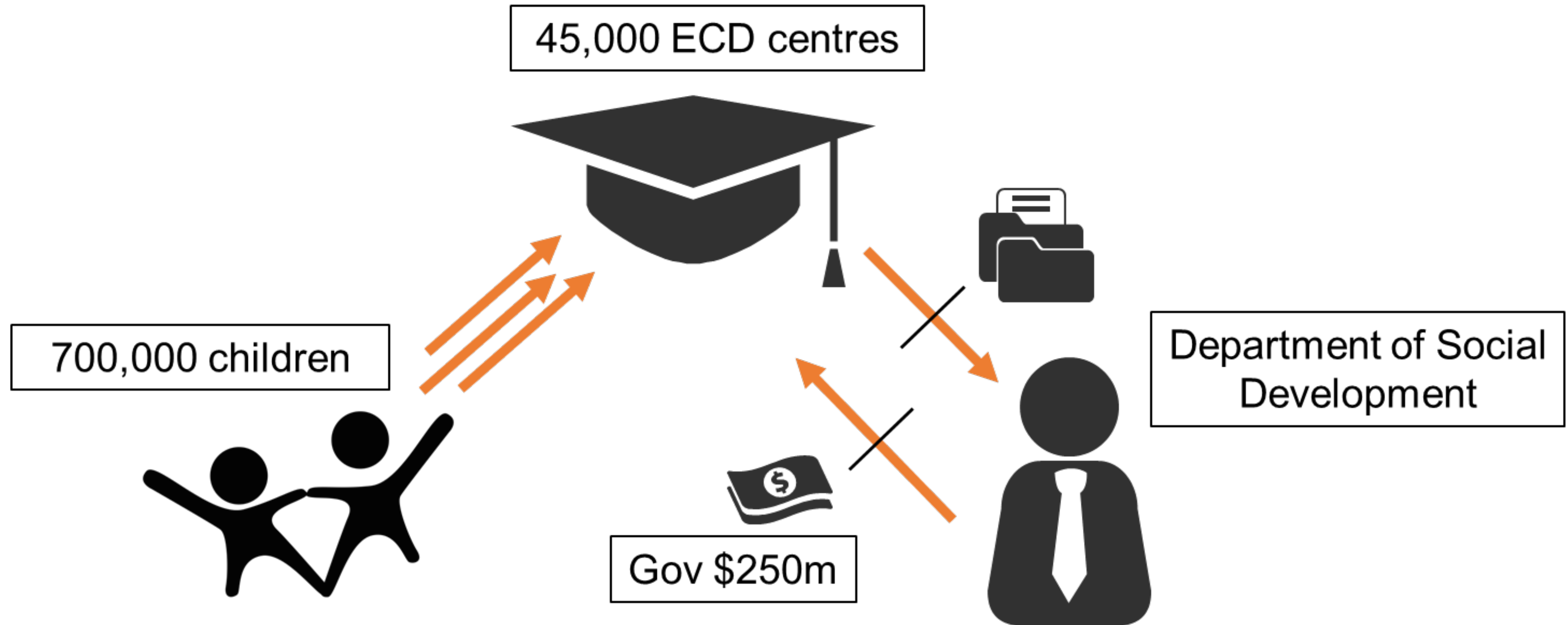
R3BN YEARLY ECD BUDGET







## CURRENT BENEFIT SYSTEM







DIGITSE ECD RECORDS AND  
REDUCE ADMIN COSTS

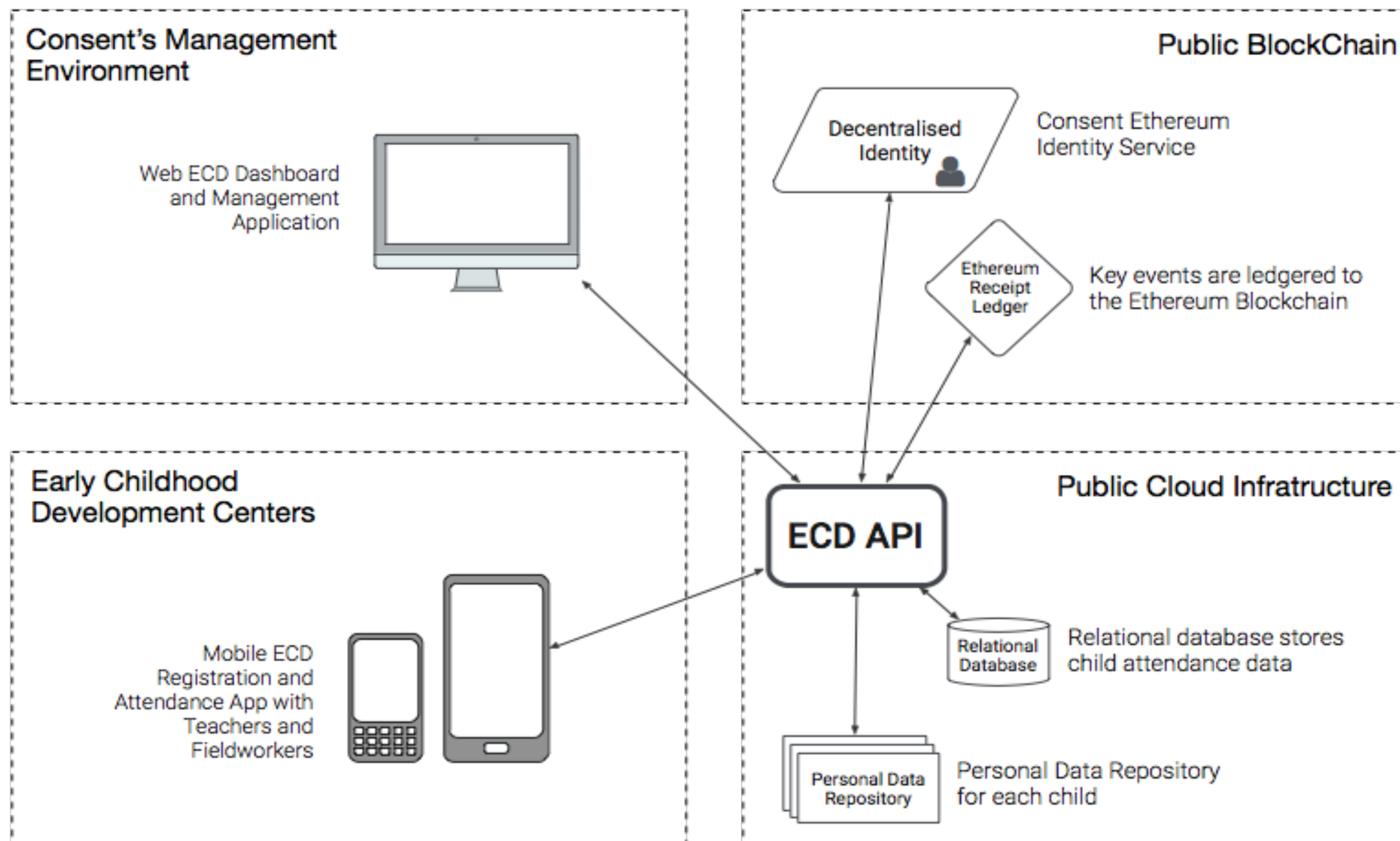
GENERATE HIGH DEFINITION  
DATA AND AUDITABILITY

ESTABLISH SELF-  
SOVEREIGN ETHEREUM  
BASED IDENTITY

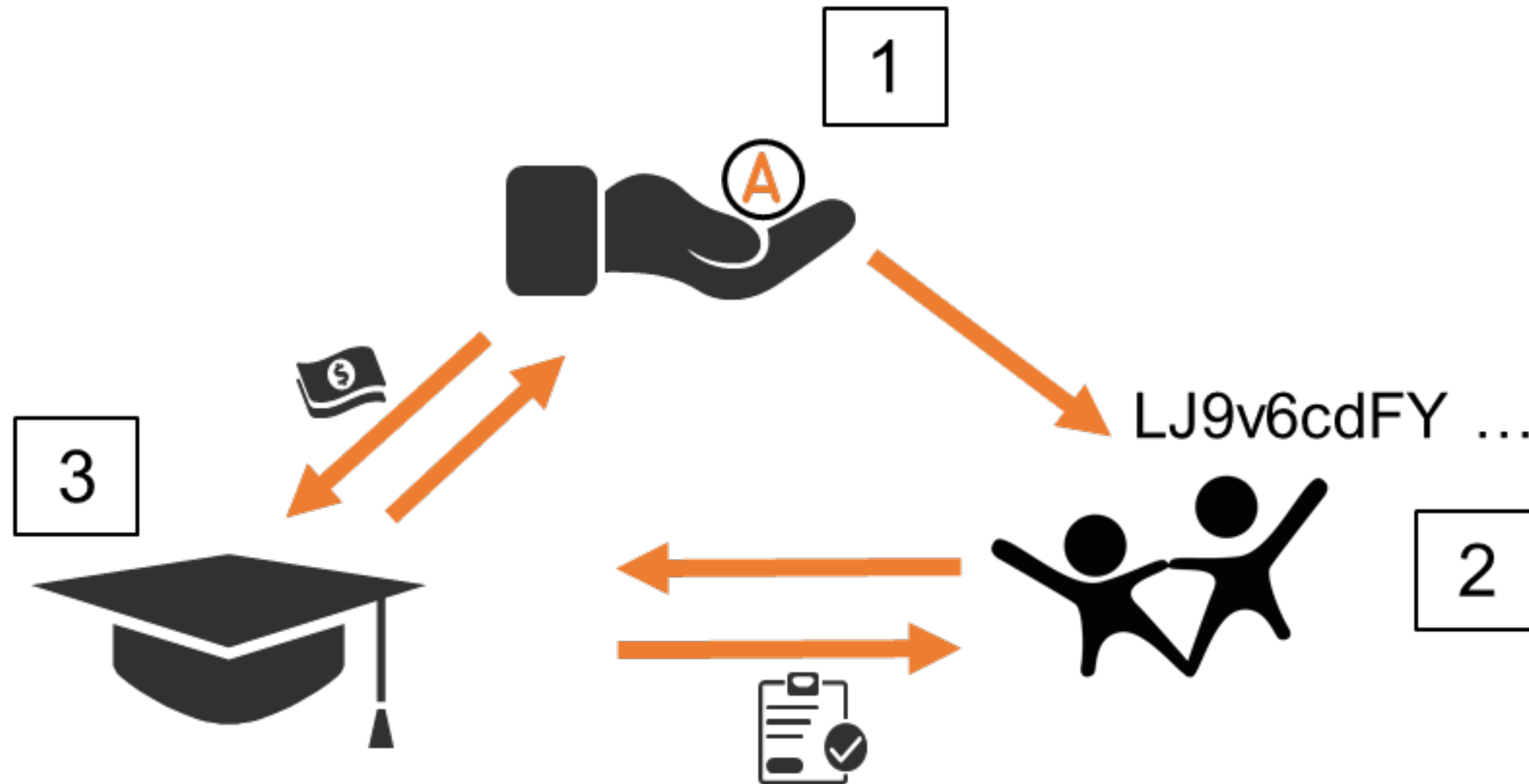
INTRODUCE BENEFIT  
MANAGEMENT PLATFORM



# TECH STACK



# BUSINESS & PLATFORM MODEL





## TRACTION

- ▶ Product development and field testing --- March 2016
- ▶ +1,000 kids on Amply alpha test --- Nov 2016
- ▶ Independent inquiries from 5+ centres since public alpha testing
- ▶ Grant funding and government partnerships





## BLOCKCHAIN RATIONALE

- ▶ Why blockchain?
  - ▶ Self-sovereign digital identities
  - ▶ Trust and auditability in funding using tokens
  - ▶ Open-source architecture enables scalability
- ▶ Why Ethereum?
  - ▶ Automated smart contract systems
  - ▶ DApp synergy & interoperability
  - ▶ Most sophisticated platform



