

# Lecture 6

## GLM for binary data: introduction



# Today's topics:

- Binary / Binomial data model
  - Data input
  - Link functions
  - R example
- Reading: Agresti Chapter 5.1, 5.6, Faraway Chapters 2.1, 3.1, 4.1-4.2

# Binary / binomial data model

If the observation  $y_i$  is binomial

$$y_i \sim \text{Binomial}(n_i, p_i)$$

and probability function:

$$f(y_i) = \binom{n_i}{y_i} p_i^{y_i} (1 - p_i)^{n_i - y_i} = \binom{n_i}{y_i} \left( \frac{p_i}{1 - p_i} \right)^{y_i} (1 - p_i)^{n_i}$$

If  $n_i = 1$ , then  $y_i$  is a 0/1 binary data point (follows a Bernoulli distribution).

- Link function:  $g(p_i) = X_i^T \beta$
- logistic regression:  $\log\left(\frac{p_i}{1-p_i}\right) = X_i^T \beta$

# Data input for binary model

If  $X_i$  are categorical variables, then we may have samples with the same  $X_i$  and we can group them together

- ungrouped data: each  $n_i = 1$  and some samples have the same  $X_i$ , thus they share the same  $p_i$
- a grouped sample  $\tilde{y}_k$  for group  $k$  where all observations in the group share the same  $X_i$ 
  - Define  $n_k$  as the number of binary observations
  - The grouped response for group  $k$  is

$$\tilde{y}_k = \sum_{i \in I_k} y_i \sim \text{Binomial}(n_k, p_k)$$

- The grouped data follows the Binomial distribution because we assume that the samples are independent within each group

# Likelihood for grouped and ungrouped data

- Let  $N = \sum_k n_k$  The likelihood for the ungrouped data is:

$$\begin{aligned} f(y_1, y_2, \dots, y_N) &= \prod_i p_i^{y_i} (1 - p_i)^{1-y_i} \\ &= \prod_k \prod_{i \in I_k} p_k^{\tilde{y}_k} (1 - p_k)^{n_k - \tilde{y}_k} \end{aligned}$$

The likelihood for the corresponding grouped data is:

$$f(\tilde{y}_1, \tilde{y}_2, \dots, \tilde{y}_K) = \prod_k \binom{n_k}{\tilde{y}_k} \prod_{i \in I_k} p_k^{\tilde{y}_k} (1 - p_k)^{n_k - \tilde{y}_k}$$

- The likelihood is not the same between the grouped data and ungrouped data. However, the log-likelihood function only differs by a constant, thus the GLM solution does not change.

# Link function for binary / binomial GLM

The expectation of each sample is  $\mathbb{E}(y_i) = n_i p_i$  where  $n_i$  is a known constant. Thus we define the link function as a function of  $p_i$

$$g(p_i) = X_i^T \beta$$

Equivalently,

$$p_i = g^{-1}(X_i^T \beta) \in [0, 1]$$

- If  $g$  is a one-to-one mapping and continuous function, then  $g^{-1}$  should be monotone.
- one natural choice of  $g^{-1}$  is to make it as a cdf of some distribution.
- Denote  $F(z) = g^{-1}(z)$  as some cdf function
  - Let  $\epsilon_i \stackrel{i.i.d.}{\sim} F(\cdot)$

# Latent variable threshold models

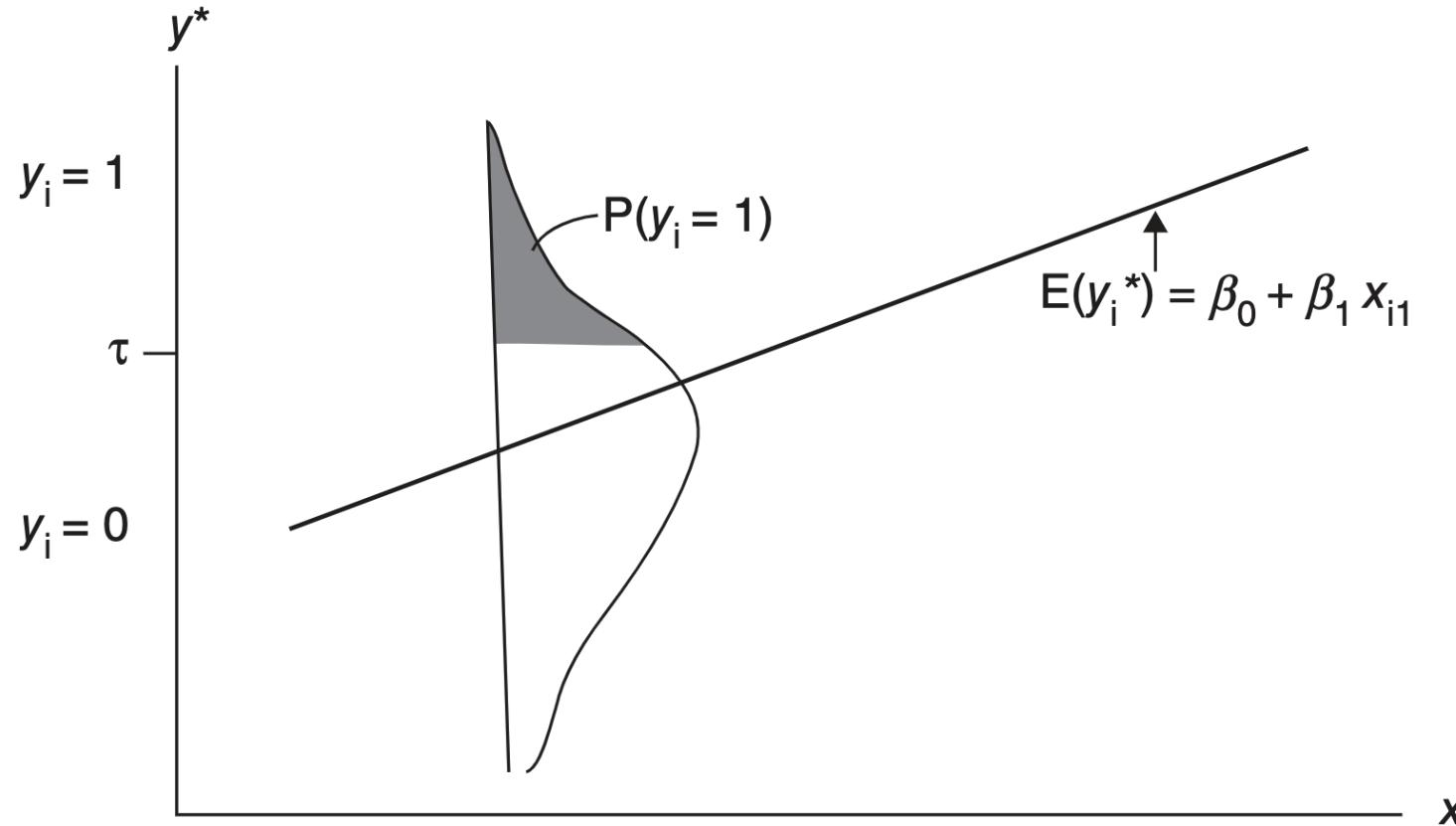
- Denote  $F(z) = g^{-1}(z)$  as some cdf function

- Let  $\epsilon_i \stackrel{i.i.d.}{\sim} F(\cdot)$
- Then

$$p_i = F(X_i^T \beta) = \mathbb{P}(\epsilon_i \leq X_i^T \beta) = \mathbb{P}(X_i^T \beta - \epsilon_i \geq 0)$$

- This is called a latent variable threshold models and  $X_i^T \beta - \epsilon_i$  are the “latent variables”
- It does not make any essential modeling difference choosing the cutoff to be 0 or any other value  $\tau$

# Latent variable threshold models



**Figure 5.1** Threshold latent variable model, for which we observe  $y_i = 1$  when underlying latent variable  $y_i^* > \tau$ .

# The probit link

- The probit link:  $F(z)$  is the cdf of a standard Gaussian distribution

$$p_i = \mathbb{P}(X_i^T \beta - \epsilon_i \geq 0) = \mathbb{P}(X_i^T \beta + \epsilon_i \geq 0)$$

where  $\epsilon_i \sim N(0, 1)$ . Let the hidden variable be  $y_i^* = X_i^T \beta + \epsilon_i$ , then it goes to the definition of the probit link that some of you may be more familiar with:

$$Y_i = \begin{cases} 1 & \text{if } y_i^* \geq 0 \\ 0 & \text{else} \end{cases}$$

# The logit link

- The logit link:  $F(z)$  is the cdf of a standard logistic distribution

$$F(z) = \frac{e^z}{1 + e^z}$$

- The link function is called the logit link:  $g(p_i) = \text{logit}(p_i) = \log\left(\frac{p_i}{1-p_i}\right)$
- The logit link is the canonical link of the Binomial distribution

# The identity link

- The identity link:  $F(z)$  is the cdf of a uniform  $[0, 1]$  distribution and  $p_i = X_i^T \beta$ 
  - The identity link corresponds to a uniform cdf only when  $X_i^T \beta \in [0, 1]$  for all samples.
  - Because of the range issue, when using R to solve a binomial GLM with identity link, there can often be numerical problems (such as the error we saw in the earlier data example in Section 1.4, Data Example 1).

# The log-log link

- All previous links assume a symmetric  $\epsilon_i$  around 0:

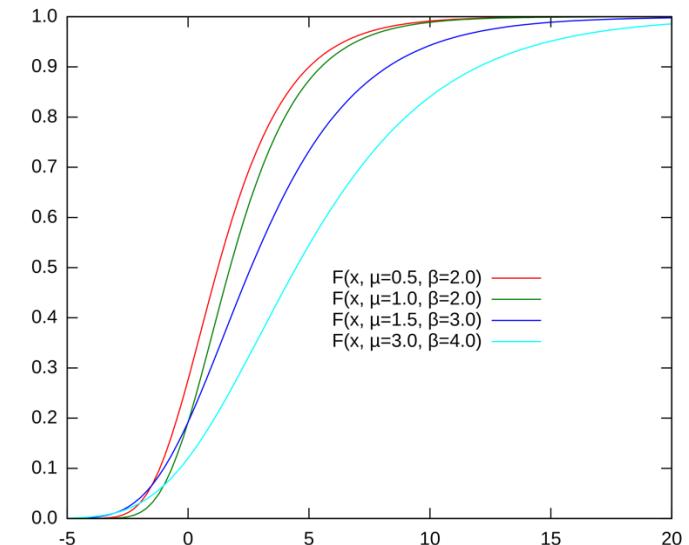
$$F(x) = 1 - F(-x) \Leftrightarrow g(p) = -g(1-p)$$

- A corresponding restriction is that the response curve is symmetric at 0.5
- We should use some other link functions (or F) if this assumption is severely violated
  - The log-log link:  $F(z)$  is the cdf of a standard double-exponential distribution (Gumbel distribution)

$$F(z) = e^{-e^{-z}}$$

- The link function is called the log-log link:

$$g(p_i) = -\log[-\log(p_i)] = X_i^T \beta$$

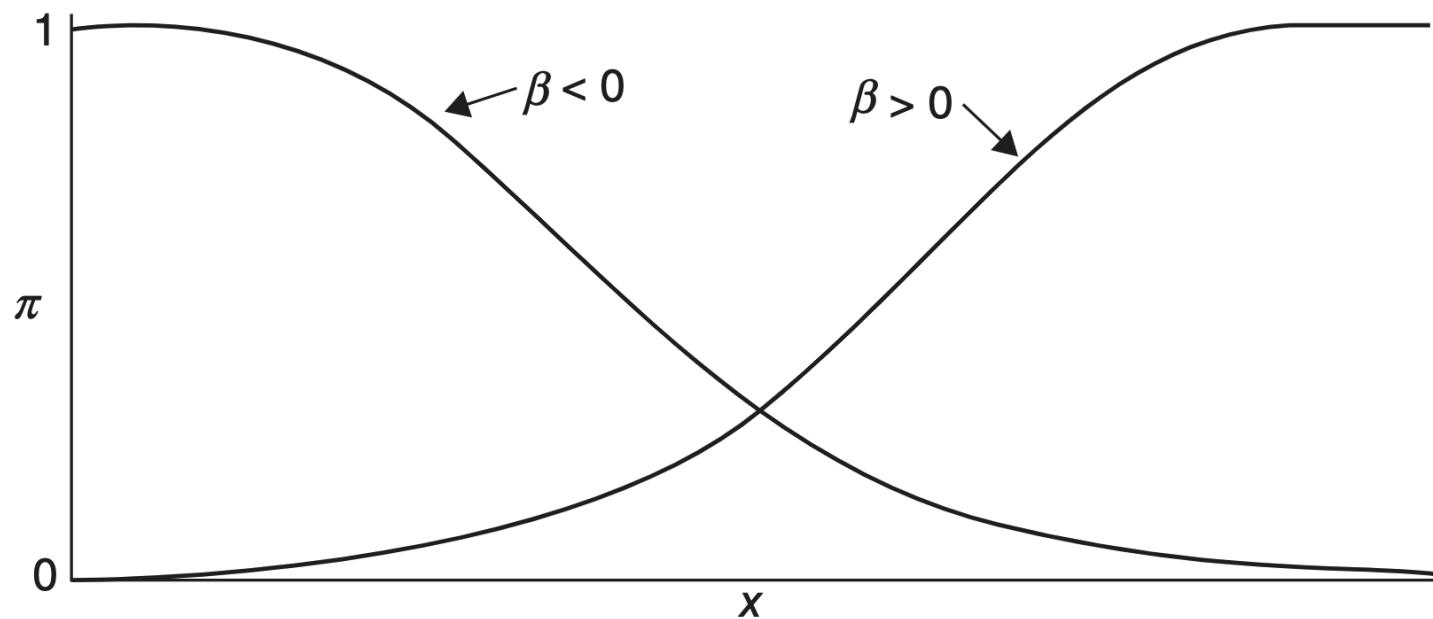


- With the log-log link,  $p_i$  approaches 0 sharply but approaches 1 slowly

# The complementary log-log link

- With a complementary log-log link,  $p_i$  approaches 1 sharply but approaches 0 slowly

$$g(p_i) = \log[-\log(p_i)] = X_i^T \beta$$



**Figure 5.4** GLM for binary data using complementary log–log link function.

# R data example for binary / binomial GLM (part I)

- Check Example3\_1 R notebook