

# Lecture 7

## Stratified randomized experiments

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# Outline

- Stratified randomized experiment
  - Fisher's exact p-value
  - Neyman's repeated sampling approach
  - Regression analysis
- Post stratification
- HOMEFOOD case study

# STAR (Student-Teacher Achievement Ratio) Project in Tennessee

(Mosteller. 1997. Bull. Am. Acad. Arts Sci.)

- What is STAR? (1985-1989)

- A large-scale, four-year, longitudinal, experimental study of reduced class size
- One the historically most important educational investigations
- Cost of about \$12 million
- Conclusion: small classes have an advantage over larger classes in reading and math in the early primary grades

- Why was STAR needed?

- Legislators and school administrators doubted the significance of smaller classes
- Conducted at the elementary-school level as this is where the foundation is laid for children's success in school.
- The most credible study of class size

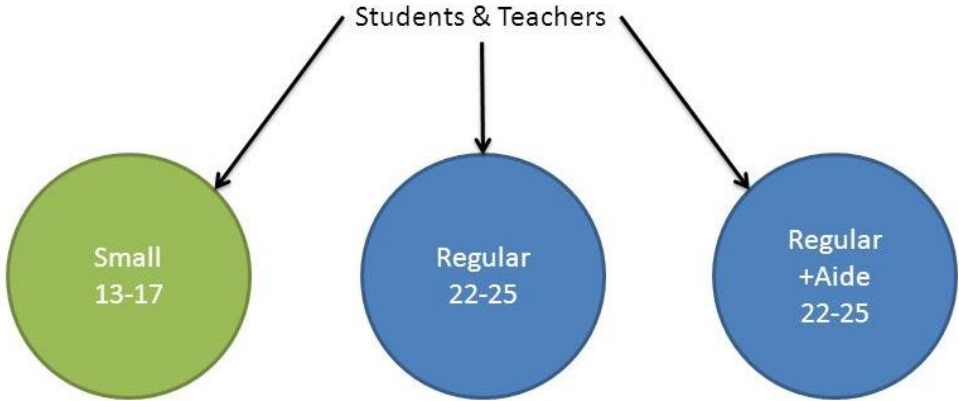


# STAR (Student-Teacher Achievement Ratio) Project in Tennessee

(Mosteller. 1997. Bull. Am. Acad. Arts Sci.)

- How is the experiment designed?

- Three levels of “treatment”: three types of classes
- All schools are invited to participate
- The study included 79 schools resulting in over 6,000 students per grade
  - A school need to have a minimum of 57 students in kindergarden (at least one for each type of class)
- Once a school is admitted, a decision was made on the number of classes per arm
  - Difference between Class Size and Pupil/Teacher Ratio
  - The interventions were initiated as the students entered school in kindergarden and continued through third grade.



	Kindergarten	Grade 1	Grade 2	Grade 3
Inner City	17	15	15	15
Suburban	16	15	15	15
Rural	38	38	38	38
Urban	8	8	7	7
<b>Total</b>	<b>79</b>	<b>76</b>	<b>75</b>	<b>75</b>

# The project STAR example

(Mosteller. 1997. Bull. Am. Acad. Arts Sci.)

- Stratified randomization procedure
  - potentially large differences in resources, teachers and students between schools
  - Randomization within each school
    - Students and teachers were randomly assigned to the one of the 3 arms
    - The unit is a teacher in a class, instead of a student to avoid violation of no interference assumption
- Practical issues faced in real experiment
  - Longitudinal experiment
    - Schools may drop out of the project
    - Classes may gain/lose students so that can become too small or too big
  - Selection bias in students' involvement
    - Students' parents were informed so may want their children to be in the smaller class

# The project STAR example

(Mosteller. 1997. Bull. Am. Acad. Arts Sci.)

- Understanding the randomization procedure
  - Two randomizations happen in the experiment
    - Randomization of teachers
    - Randomization of students
- Our causal analysis only relies on the randomization of teachers
  - The treatment effect on a particular teacher in a particular school is comparing the test score of being randomly assigned to a type of class and the test score of being randomly assigned to another type of class
- The randomization of students helps interpreting our results
  - Treatment effect between two arms can be explained by the classroom size difference instead of the systematic differences of students

**Table 9.1. Class Average Mathematics Scores from Project Star**

School/ Stratum	No. of Classes	Regular Classes ( $W_i = 0$ )	Small Classes ( $W_i = 1$ )
1	4	−0.197, 0.236	0.165, 0.321
2	4	0.117, 1.190	0.918, −0.202
3	5	−0.496, 0.225	0.341, 0.561, −0.059
4	4	−1.104, −0.956	−0.024, −0.450
5	4	−0.126, 0.106	−0.258, −0.083
6	4	−0.597, −0.495	1.151, 0.707
7	4	0.685, 0.270	0.077, 0.371
8	6	−0.934, −0.633	−0.870, −0.496, −0.444, 0.392
9	4	−0.891, −0.856	−0.568, −1.189
10	4	−0.473, −0.807	−0.727, −0.580
11	4	−0.383, 0.313	−0.533, 0.458
12	5	0.474, 0.140	1.001, 0.102, 0.484
13	4	0.205, 0.296	0.855, 0.509
14	4	0.742, 0.175	0.618, 0.978
15	4	−0.434, −0.293	−0.545, 0.234
16	4	0.355, −0.130	−0.240, −0.150
Average (S.D.)		−0.13 (0.56)	0.09 (0.61)

- We focus on two arms (regular classes v.s. small classes) and 16 schools that have at least two classes per arm

# Stratified randomized experiment

- Basic procedure:
  1. Blocking (Stratification): create groups of similar units based on pre-treatment covariates, let  $B_i \in \{1, \dots, J\}$  be the block indicator
  2. Block (Stratified) randomization: completely randomize treatment assignment within each group
- Blocking can improve the efficiency by minimizing the variance of the potential outcomes within each strata

*“Block what you can and randomize what you cannot”*

Box, et al. (2005). Statistics for Experimenters. 2nd eds. Wiley

- Assignment probability

$$P(\mathbf{W} = \mathbf{w} | \mathbf{X}) = \begin{cases} \prod_{j=1}^J \binom{N(j)}{N_t(j)}^{-1} & \text{if } \sum_{i: B_i=j} w_i = N_t(j) \text{ for } j = 1, \dots, J \\ 0 & \text{otherwise} \end{cases}$$



# Compare treated v.s. control? Simpson's paradox

- Compare the success rates of two treatment of kidney stones
- Treatment A: open surgery; treatment B: small pictures

	Treatment A	Treatment B
Small stones	<b>93%</b> (81/87)	87% (234/270)
Large stones	<b>73%</b> (192/263)	69% (55/80)
Both	78% (273/350)	<b>83%</b> (289/350)

- Large difference in treatment assignment probability across strata
  - Small stone: assignment probability  $\frac{87}{87+270} = 0.24$
  - Large stone: assignment probability is  $\frac{263}{263+80} = 0.77$
- Compare within each strata and take a weighted average:
  - True average causal effect:  $83.2\% - 78.2\% : (93\% - 87\%) \times 0.51 - (73\% - 69\%) \times 0.49$

# Fisher's exact p-value

- We still focus on the **Sharp null**:  $H_0: Y_i(0) \equiv Y_i(1)$  for all  $i = 1, \dots, N$

- Choice of test statistics:

Denote sample means for every strata / block

$$\bar{Y}_c^{\text{obs}}(j) = \frac{1}{N_c(j)} \sum_{i:G_i=j} (1 - W_i) \cdot Y_i^{\text{obs}}, \quad \bar{Y}_t^{\text{obs}}(j) = \frac{1}{N_t(j)} \sum_{i:G_i=j} W_i \cdot Y_i^{\text{obs}}$$

- Weighted combination of group mean differences across blocks

$$T^{\text{dif},\lambda} = \left| \sum_{j=1}^J \lambda(j) \cdot (\bar{Y}_t^{\text{obs}}(j) - \bar{Y}_c^{\text{obs}}(j)) \right|$$

- Weights based on relative sample size  $\lambda(j) = \frac{N(j)}{N}$   
sample difference is more accurate in larger strata
- **“inverse-variance-weighting”**: assume that per-strata potential outcomes sample variances  $S_c^2(j) \equiv S_t^2(j) \equiv S^2$  for all  $j$ , then under stratified randomization

$$\mathbb{V}_W[\bar{Y}_t^{\text{obs}}(j) - \bar{Y}_c^{\text{obs}}(j) | \mathbf{Y}(0), \mathbf{Y}(1)] = S^2 \left( \frac{1}{N_c(j)} + \frac{1}{N_t(j)} \right)$$

# Fisher's exact p-value

- We still focus on the **Sharp null**:  $H_0: Y_i(0) \equiv Y_i(1)$  for all  $i = 1, \dots, N$
- **Choice of test statistics:**

Denote sample means for every strata / block

$$\bar{Y}_c^{\text{obs}}(j) = \frac{1}{N_c(j)} \sum_{i: G_i=j} (1 - W_i) \cdot Y_i^{\text{obs}}, \quad \bar{Y}_t^{\text{obs}}(j) = \frac{1}{N_t(j)} \sum_{i: G_i=j} W_i \cdot Y_i^{\text{obs}}$$

- Weighted combination of group mean differences across blocks

$$T^{\text{dif}, \lambda} = \left| \sum_{j=1}^J \lambda(j) \cdot (\bar{Y}_t^{\text{obs}}(j) - \bar{Y}_c^{\text{obs}}(j)) \right|$$

- Weights based on relative sample size  $\lambda(j) = \frac{N(j)}{N}$   
sample difference is more accurate in larger strata
- **“inverse-variance-weighting”**: weights

$$\lambda(j) = \frac{1}{\left( \frac{1}{N_c(j)} + \frac{1}{N_t(j)} \right)} / \sum_{k=1}^J \frac{1}{\left( \frac{1}{N_c(k)} + \frac{1}{N_t(k)} \right)}$$

# Fisher's exact p-value

- Can we simply use the two-sample mean difference statistic  $T = |\bar{Y}_t^{\text{obs}} - \bar{Y}_c^{\text{obs}}|$ ?
  - This is still one test statistic and we will still get valid Fisher's exact p-value if we follow the stratified randomization procedure to generate the reference distribution

Simpson's paradox:

- We may not always get small value of  $T$  even when the sharp null is true
  - Example:  
 $Y_i(0) \equiv Y_i(1) = 1$  for strata 1 and  $Y_i(0) \equiv Y_i(1) = 2$  for strata 2,  
 $N_c(1) = N_t(1) = 5$ ,  $N_c(2) = 15$  and  $N_t(2) = 5$   
Then  $\bar{Y}_t^{\text{obs}} = 1.5$  and  $\bar{Y}_c^{\text{obs}} = 1.75$
- Power of the Fisher's test is affected

# Fisher's exact p-value and the project STAR

- Choice of test statistics:
  - Rank-based statistics
    - Get  $R_i^{\text{strat}}$  as the within-strata rank of each individual  $i$  (definition page 196 of Imbens and Rubin's book)
    - Average difference of within-strata ranks between treatment and control

$$|\bar{R}_t^{\text{strat}} - \bar{R}_c^{\text{strat}}|$$

- Calculate the null distribution of test statistics
  - Randomly simulate treatment assignments following the same stratified randomization

- Project STAR results
  - P-values for the first 3 are similar as most schools have 4 classes
  - Large p-value for rank-based statistics as # classes too few in most schools

Test statistics	P-value
Weights	
$\lambda(j) = \frac{N(j)}{N}$	0.034
“inverse-variance-weighting”	0.023
$ \bar{Y}_t^{\text{obs}} - \bar{Y}_c^{\text{obs}} $	0.025
Rank-based statistics	0.15

# Neyman's repeated sampling approach

- **Target:** PATE or SATE  $\tau = \sum_j \frac{N(j)}{N} \tau(j)$  where  $\tau(j)$  is the PATE or SATE for strata  $j$

- **Analysis procedure**

1. Apply Neyman's analysis to each strata / block

$$\hat{\tau}^{\text{dif}}(j) = \bar{Y}_t^{\text{obs}}(j) - \bar{Y}_c^{\text{obs}}(j), \quad \text{and} \quad \hat{V}^{\text{neyman}}(j) = \frac{s_c(j)^2}{N_c(j)} + \frac{s_t(j)^2}{N_t(j)}$$

- Variance estimator is conservative within each strata as discussed before

2. Aggregate block-specific estimates and variances

$$\hat{\tau}^{\text{strat}} = \sum_j \frac{N(j)}{N} \hat{\tau}^{\text{dif}}(j), \quad \hat{V}(\hat{\tau}^{\text{strat}}) = \sum_j \left( \frac{N(j)}{N} \right)^2 \hat{V}^{\text{neyman}}(j)$$

- Both treatment assignments and potential outcomes are independent across strata

3. Statistical inference

- Use normal approximation of the distribution of  $\hat{\tau}^{\text{strat}}$
- Normal approximation works as long as  $N$  is large enough
  - Either small strata size with many strata or large strata size with few strata

# Power gain in Neyman's approach after stratification

- Variance decomposition

$$\underbrace{\mathbb{V}(X)}_{\text{total variance}} = \underbrace{\mathbb{E}\{\mathbb{V}(X | Y)\}}_{\text{within-block variance}} + \underbrace{\mathbb{V}\{\mathbb{E}(X | Y)\}}_{\text{across-block variance}}$$

- Assume that the treatment proportion  $\frac{N(j)}{N}$  is the same across all strata
  - Then  $\hat{\tau}^{\text{dif}} = \hat{\tau}^{\text{strat}}$
- $\mathbb{V}_{\text{complete}}(\hat{\tau}^{\text{dif}}) - \mathbb{V}_{\text{stratified}}(\hat{\tau}^{\text{strat}}) \geq 0$ 
  - Intuitively, we do not need to consider noise due to heterogeneity across blocks
  - For a rigorous proof, see Peng's book section 5.3.3
- Result in the project STAR
  - $\hat{\tau}^{\text{strat}} = 0.241, \widehat{\mathbb{V}}(\hat{\tau}^{\text{strat}}) = 0.092^2$
  - (Incorrect) if we analyze as if it is a completely randomized experiment
    - $\hat{\tau}^{\text{dif}} = \bar{Y}_t^{\text{obs}} - \bar{Y}_c^{\text{obs}} = 0.224$  can be a biased estimate for  $\tau$
    - $\widehat{\mathbb{V}}(\hat{\tau}^{\text{dif}}) = 0.141^2$  larger standard deviation

# Linear regression

- Run separate linear regressions within each strata
  - Does not work if each strata size is too small
- Denote  $B_i(j)$  as the indicator variable of whether sample  $i$  belong to strata  $j$
- If there are no covariates, equivalently, we can write separate linear regression models into a joint regression model

$$Y_i^{\text{obs}} = \alpha_j + \tau(j)W_i + \varepsilon_i$$

- The underlying model for the potential outcomes

$$\mathbb{E}[Y_i(w) | \{B_i(j), j = 1, \dots, J\}] = \alpha_j + \tau(j)w$$

- Average causal effect for strata  $j$  is  $\tau(j)$
- The strata indicators  $B_i(j)$  are treated as pre-treatment covariates
- We need to adjust for the strata indicators as we only have conditional independence

$$(Y(0), Y(1)) \perp W \mid B(j)$$

- The homoscedastic error assumption for the joint model is assuming that

$$\mathbb{V}[Y_i(0) | \{B_i(j), j = 1, \dots, J\}] = \mathbb{V}[Y_i(1) | \{B_i(j), j = 1, \dots, J\}] = \sigma^2$$



# Post-stratification

- In a completely randomized experiment, each assignment vector has the sample probability ( $P(\mathbf{W} = \mathbf{w})$ ) if  $\sum_{i=1}^N w_i = N_t$
- If we focus on a subgroup  $S$ , conditional on  $N_{t,S} = \sum_{i \in S} W_i$ , the assignment vector for the individuals in the subgroup also has the same probability ( $P(\mathbf{W}_S = \mathbf{w}_S)$ ) if  $\sum_{i \in S} w_i = N_{t,S}$
- So conditional on  $N_{t,S}$ , we can treat the treatment assignment as from a completely randomized experiment also for the subgroup
- **Post-stratification** (Miratrix. et al. 1971. J. Royal Stat. Soc. B.)
  - Blocking after the experiment is conducted
  - Analyze the experiment as from a stratified randomized experiment by conditioning on  $N_{t,S}$  for each strata  $S$
  - By post-stratification, we can stratify individuals into relatively homogenous subpopulations
  - Post-stratification is nearly as efficient as pre-randomization blocking

# Meinert et. al. (1970)'s example

- A completely randomized experiment.
- Treatment is tolbutamide ( $Z = 1$ ) and control is a placebo ( $Z = 0$ )
- Causal effect: difference in the survival probability

Age < 55			Age $\geq$ 55		
	Surviving	Dead		Surviving	Dead
$Z = 1$	98	8	$Z = 1$	76	22
$Z = 0$	115	5	$Z = 0$	69	16
Total					
	Surviving			Dead	
$Z = 1$	174			30	
$Z = 0$	184			21	

Peng's book Section 5.4.1

- Subgroup and sample average estimates with post-stratification

	stratum 1	stratum 2	post-stratification	crude
est	−0.034	−0.036	−0.035	−0.045
se	0.031	0.060	0.032	0.033

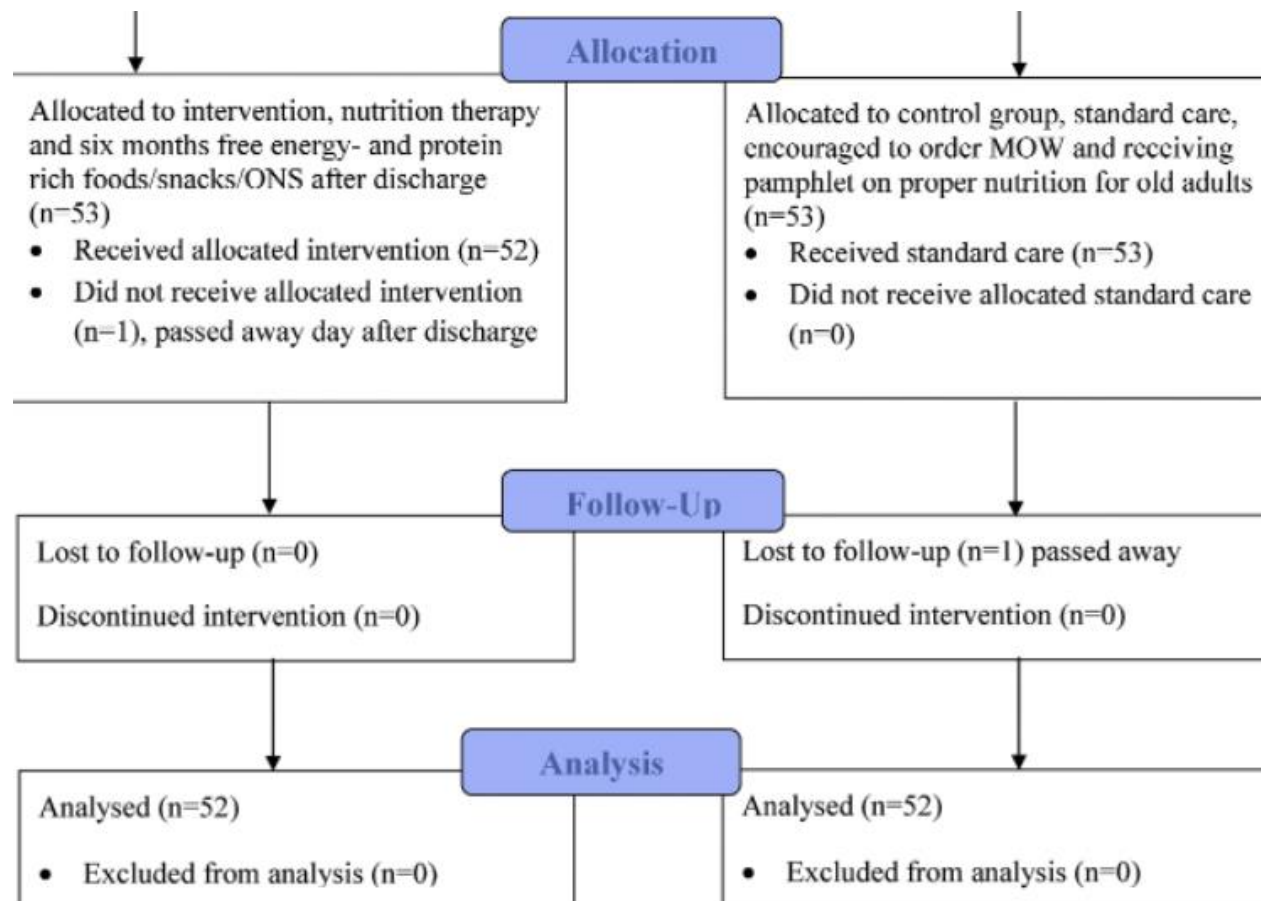
# Case study: Analysis of HOMEFOOD randomized trial

[HOMEFOOD randomised trial—Six-month nutrition therapy improves quality of life, self-rated health, cognitive function, and depression in older adults after hospital discharge. *Clinical Nutrition ESPEN* (2022).]

- **Goal:** investigate the effect of nutrition therapy on health-related quality of life
- **Participants:** Eligible participants were community dwelling patients discharging home from the hospital within 24 h, aged  $\geq 65$  years, and at risk for malnutrition
- **Randomization:** participants were randomly allocated (ratio = 1:1) to either the intervention or the control group by using a random number generated by the principal investigator
- **Intervention:** nutrition therapy from a clinical nutritionist consists of 5 home visits, 3 telephone calls, free supplemental energy- and protein-rich foods

# Case study: Analysis of HOMEFOOD randomized trial

[HOMEFOOD randomised trial–Six-month nutrition therapy improves quality of life, self-rated health, cognitive function, and depression in older adults after hospital discharge. *Clinical Nutrition ESPEN* (2022).]



- Non-compliance is a common issue in randomized experiments
- In this example, reasons that patients dropout are likely unrelated to the treatment
- Our analysis will be based on the N = 104 individuals

Variables	Control(n = 53)			intervention(n = 53)			P-value <sup>a</sup>
	mean	±	SD	mean	±	SD	
Age (years)	81.8	±	6.0	83.3	±	6.7	0.228
Female (%)		52.8			71.7		0.045
Higher education (in %)		66.0			69.8		0.677
Lives alone (%)		66.0			66.0		0.999
Alcohol (yes in %)		45.3			37.7		0.430
Smoking (yes in %)		9.4			3.8		0.241
Height (m)	1.7	±	0.1	1.7	±	0.1	0.326
Weight (kg)	76.5	±	19.1	78.3	±	18.3	0.615
BMI (kg/m <sup>2</sup> )	26.9	±	5.3	28.5	±	6.5	0.188
SPPB (score)	2.4	±	2	2.5	±	1.8	0.839
ICD-10 diagnoses (no.)	10.5	±	3.8	10.3	±	4.9	0.877
Medications (no.)	12.4	±	4.2	12.2	±	5.8	0.893
MMSE (score)	25.9	±	2.9	26.1	±	2.8	0.702
EQ-5D (index)	0.688	±	0.193	0.694	±	0.146	0.852
Self-rated health (scale)	61.3	±	18.1	58.8	±	19.9	0.493
CES - D (score)	5.6	±	4.7	5.4	±	4.2	0.861

- We still want to check for covariates balancing even in randomized experiment
- If some covariates are not balanced, our analysis is still valid, but our conclusion can be very inaccurate
- Here sex is not balanced well, one solution is to use post-stratification and estimate causal effect on female and male groups separately
- Equivalently, we may also want to add sex as a covariate in linear regression
- Check R example 3 for data analysis