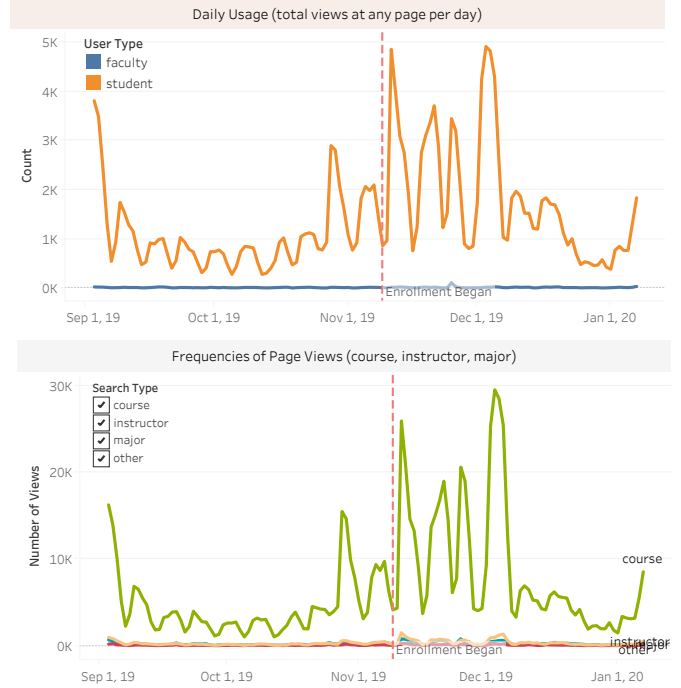
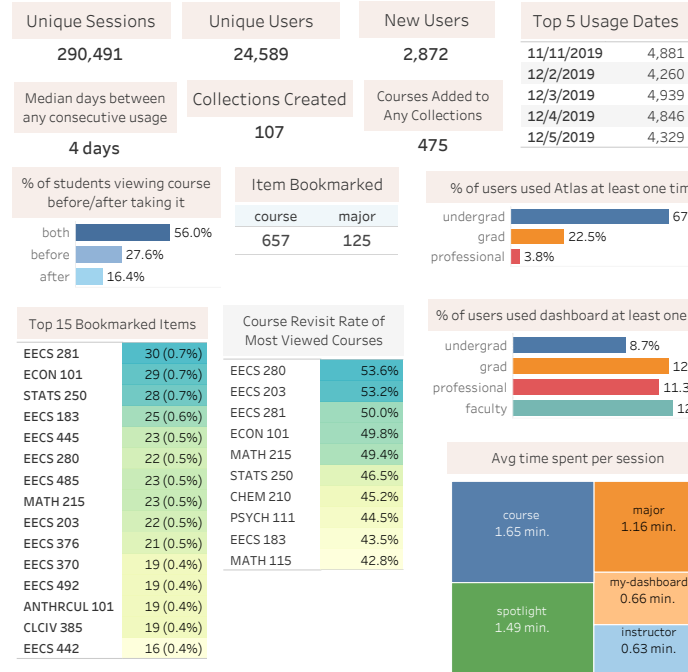


Atlas Report Card - Fall 2019



User Type: All Degree Status: All Student Year: All School: All



Who used Atlas?

- **Most undergrad** students use Atlas (about 66%)
- Students spend the majority of time on **course** page (avg 1.5 min/session)
- Percentage of Atlas users who used **dashboard** is low (about 10%)

Usage & Revisit pattern

- Daily usage begins to **surge** before enrollment period, last for about a month
- Daily usage fluctuates, usually peaks during mid-week (**Tuesday** and **Wednesday**)
- EECS and intro courses are most viewed courses, with about **50%** revisit rate
- Younger-aged students visited more frequently (less days between consecutive usage)

Who bookmarked what items?

- Top bookmarked items are all **undergrad** courses, mostly from **EECS**
- **7%** of the **courses** and **majors** are bookmarked, while no faculty is
- **Users** who bookmarked items are mainly **undergrads**

Collections & Courses

- On average, 2 collections per user and 4 courses per collection
- **84%** of students viewed courses before taking it

Top 15 Bookmarked Items		Top 15 Bookmarked Courses		Top 15 Bookmarked Majors	
EECS 281	30 (0.7%)	EECS 281	30 (0.7%)	Computer Science BSE	16 (7.3%)
ECON 101	29 (0.7%)	ECON 101	29 (0.7%)	Computer Science BS	11 (5.0%)
STATS 250	28 (0.7%)	STATS 250	28 (0.7%)	Biology, Health, & Society ..	7 (3.2%)
EECS 183	25 (0.6%)	EECS 183	25 (0.6%)	Cellular & Molec Biology BS	6 (2.7%)
EECS 445	23 (0.5%)	EECS 445	23 (0.6%)	Computer Engineering BSE	6 (2.7%)
EECS 280	22 (0.5%)	EECS 280	22 (0.5%)	Economics BS	6 (2.7%)
EECS 485	23 (0.5%)	EECS 485	23 (0.6%)	Neuroscience BS	6 (2.7%)
MATH 215	23 (0.5%)	MATH 215	23 (0.6%)	Biopsych, Cognit & Neuro..	5 (2.3%)
EECS 203	22 (0.5%)	EECS 203	22 (0.5%)	Communication BA	5 (2.3%)
EECS 376	21 (0.5%)	EECS 376	21 (0.5%)	Data Science BS	5 (2.3%)
EECS 370	19 (0.4%)	EECS 370	19 (0.5%)	Information BS	5 (2.3%)
EECS 492	19 (0.4%)	EECS 492	19 (0.5%)	Mathematics BS	5 (2.3%)
ANTHRCUL 101	19 (0.4%)	ANTHRCUL 101	19 (0.5%)	Astronomy & Astrophysic..	4 (1.8%)
CLCIV 385	19 (0.4%)	CLCIV 385	19 (0.5%)	Biochemistry BS	4 (1.8%)
EECS 442	16 (0.4%)	EECS 442	16 (0.4%)	Cognitive Science BS	4 (1.8%)