

# Elastos Unity

Logo options

Version 1

## What is Elastos Unity?

The project is based on Elastos' blockchain and cryptocurrency technology. The organisation is supporting projects from the community that would help them transitioning to a true Decentralized Autonomous Organization. Cyberrepublic is the decentralized governance model that develops Elastos' ecosystem. Elastos Unity is a framework developed for React Native that will allow third-party developers to easily create mobile Elastos Dapps using the JavaScript language.

“Build better Elastos Dapps using React Native”

Keywords: Blockchain, Crypto, Dapp (decentralized application), Elastos, Framework, React-native, JavaScript, CLI (command line interface)

## Primary typeface

Because “Elastos Unity” uses “Elastos” in its name, we will be applying Elastos’ brand typeface in its design.

Bio sans

Aa

Lorem ipsum dolor sit amet,  
noster everti fuisset cu est.

Vim id legere iriure ancillae, solum periculis no est. Duo an habeo equidem, et mollis scaevola legendos mea. Mea ne alia sale, eos te ullamcorper contentiones, id nominati expetenda mei. Id iriure oblique cum, enim dictas verear cu nec. Tamquam alterum nonumes at vel, an laudem sanctus mea. Eius veritus sed ei, ex malis cetero nec, no has probatus temporibus. Ad liber debitis voluptatum eum. Eos elitr tation ne, soleat doming ne mea. Duo hinc mediocrem no.

TAMQUAM ALTERUM NONUMES AT MEA

Weight & Styles

Extralight *Italic*

Light *Italic*

Regular *Italic*

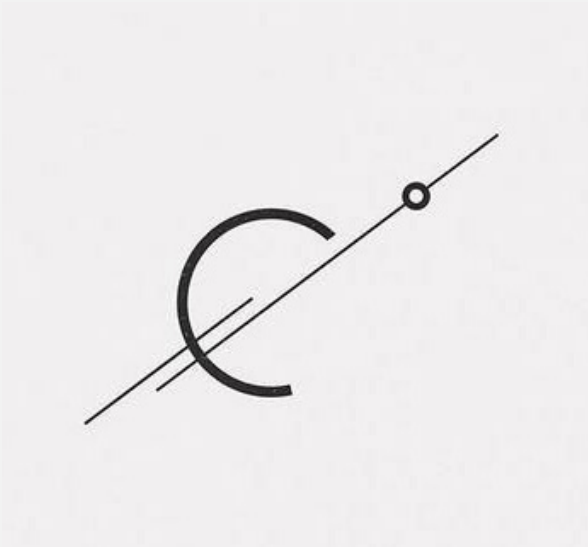
**Semibold *Italic***

**Bold *Italic***

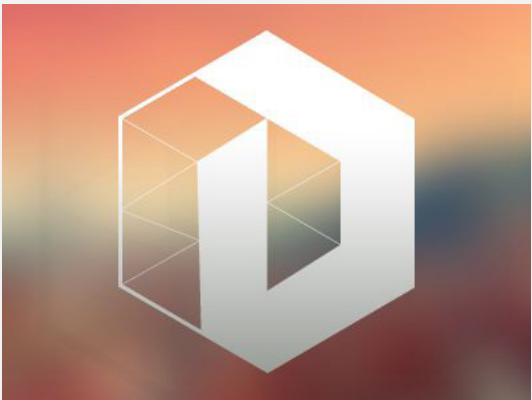
Alphabet & Characters

A B C D E F G H I J K L M N O P Q R S T U  
V W X Y Z a b c d e f g h i j k l m n o p q r  
s t u v w x y z 1 2 3 4 5 6 7 8 9 0 \$ £ € ¥  
f ¢ @ ( ) { } / | \ ! ? ;

Logo Research



elastos



```
def add5(x):
    return x+5

def dotwrite(ast):
    nodename = getNodeName()
    label=symbol.sym_name.get(int(ast[0]),ast[0])
    print '    %s [label="%s' % (nodename, label),
    if isinstance(ast[1], str):
        if ast[1].strip():
            print '= %s'];' % ast[1]
        else:
            print '"]'
    else:
        print '";'
        children = []
        for n, childenumerate(ast[1:]):
            children.append(dotwrite(child))
        print ',    %s -> {' % nodename
        for n,namechildren
            print '%s' % name,
```

Colour Palette



Based on Elastos Brand colours

# elastos**unity**

Keeping “elastos” the way it’s designed in the original logo and adding “unity” in bold to emphasize on that word and create hierarchy. The bold and light contrast is used throughout the identity since things are stronger and thicker when assembled together.



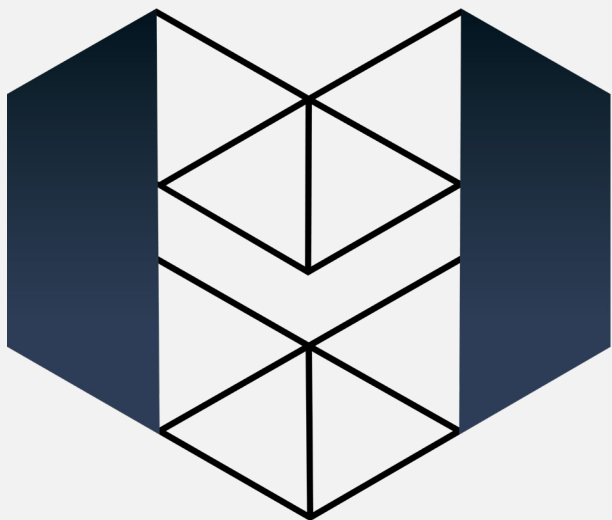
one colour



gradient on the geometrical shapes:  
black to dark blue



gradient on the geometrical shapes:  
dark blue to light blue



gradient on the geometrical shapes  
and lines: dark blue to light blue

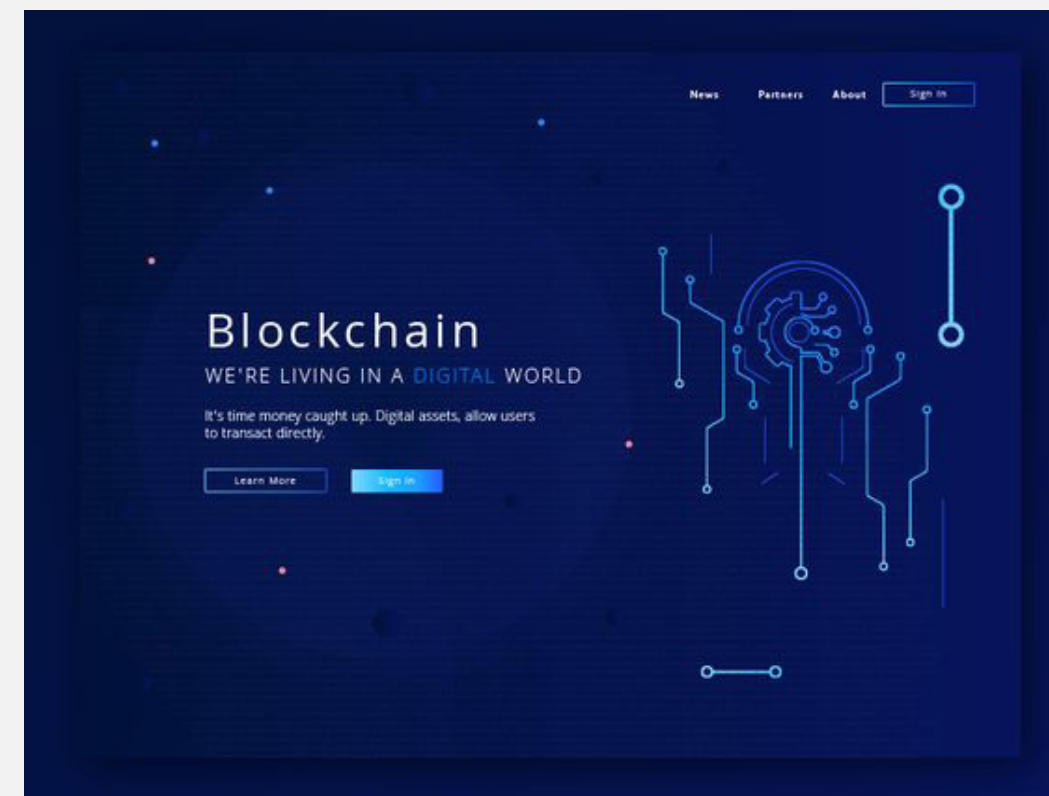
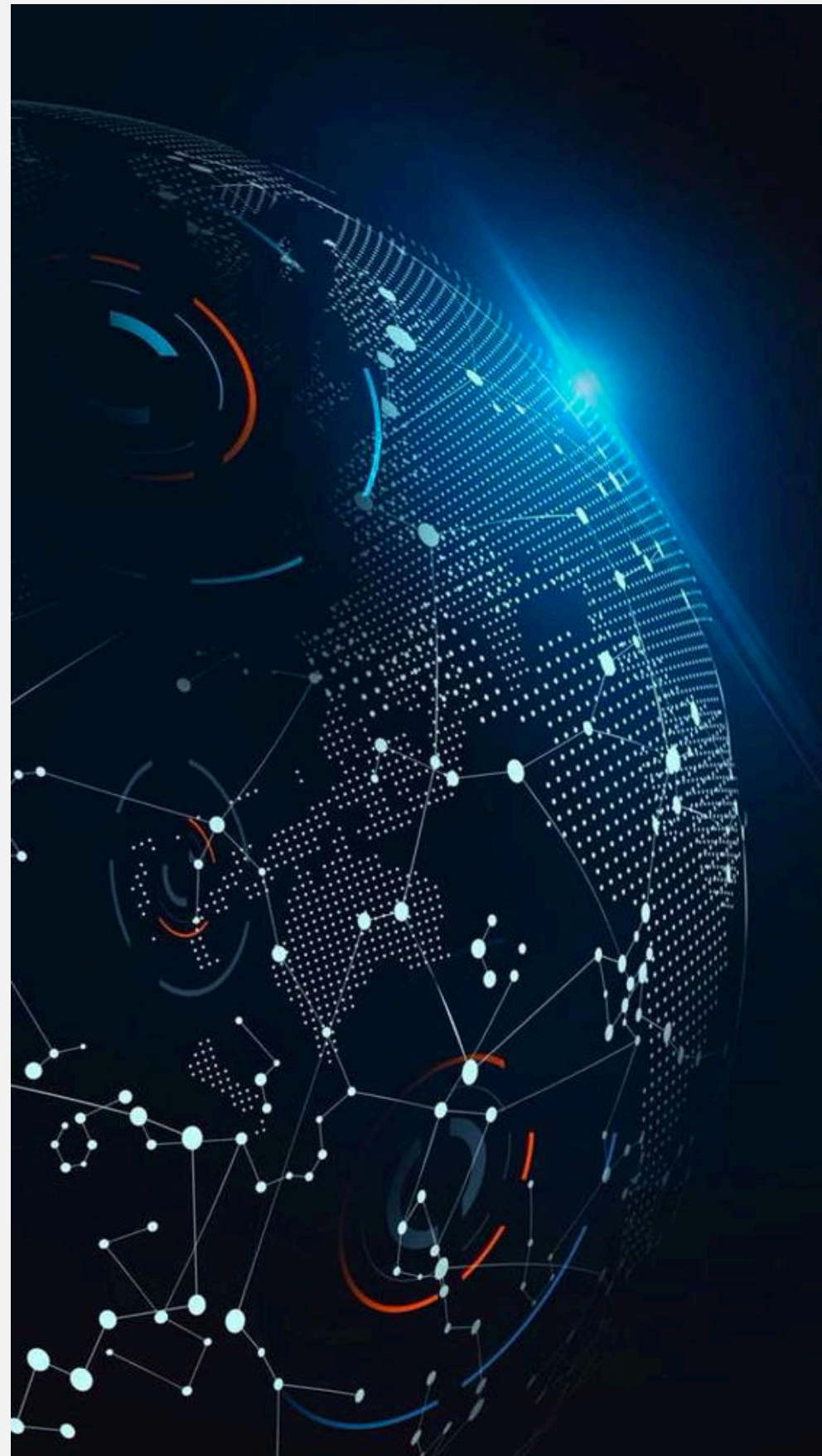


Merging thin and fragile lines together to make them stronger.  
Graphic representation of an ecosystem.

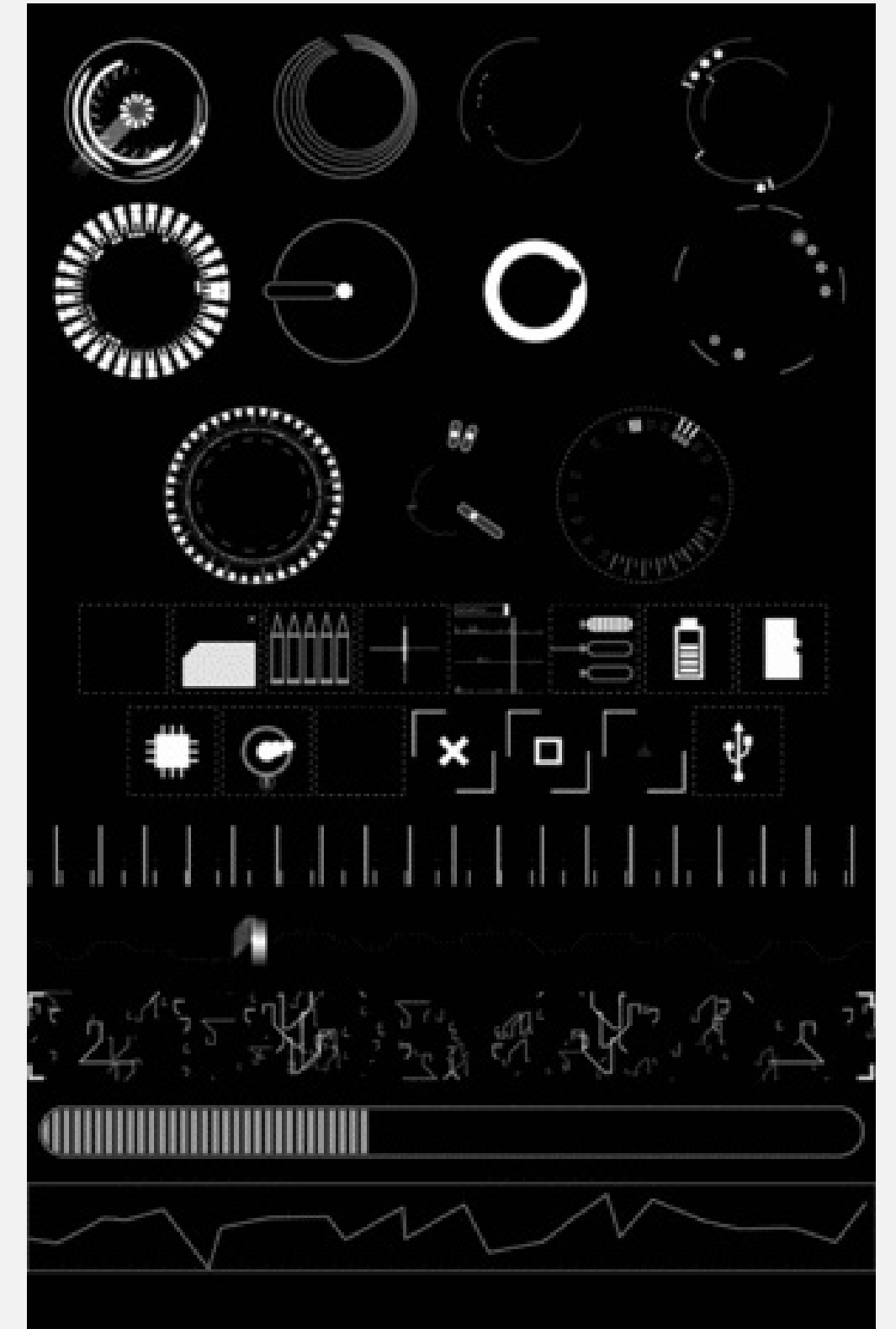


elastosity

## Next steps



For the homepage, I would like to come up with a visual language based on constellations and geometrical shapes to represent the ecosystem of Elastos: an ecosystem made of multiple apps, decentralised from one another.



Thanks for sending your feedback to  
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