

# Fake Refinement Tree Map

Creation Date: Tuesday, August 2020, 19:13:51 PM EDT

# Report Note

## Report Note :

1. Method Used: Parse from URL.
2. Includes (1) pageType=Products Page and (2) pageType = canned Page, no search page
3. This method may results not only include refinement clicks, but also include clicks from main page (example: see below 2 images)
4. Click or put your mouse on each tree map to see the data tips information (season, category, filter, value, counts)
5. Click filter lists on the right-side of the panel (allow multiple slections) to filter the result you want to see

Dress Shirts Ties Suits Sport Coats Pants Casual Shirts Sweaters Shoes Accessories Big & Tall Clearance

All Dress Shirts >

Category	Fit	Collection
Button Down Collar Dress Shirts	Classic Fit Dress Shirts	Contrast Trim Dress Shirts
Straight/Point Collar Dress Shirts	Tailored Fit Dress Shirts	Non-Iron Dress Shirts
Spread Collar Dress Shirts	Slim Fit Dress Shirts	Non-Iron Supima Dress Shirts
French Cuff Dress Shirts	Big & Tall Dress Shirts	Non-Iron Printed Dress Shirts
Button Cuff Dress Shirts		Non-Iron Egyptian Dress Shirts
White Dress Shirts		Seasonal Features



Shop What's New >

Filter Clear All

Sort by

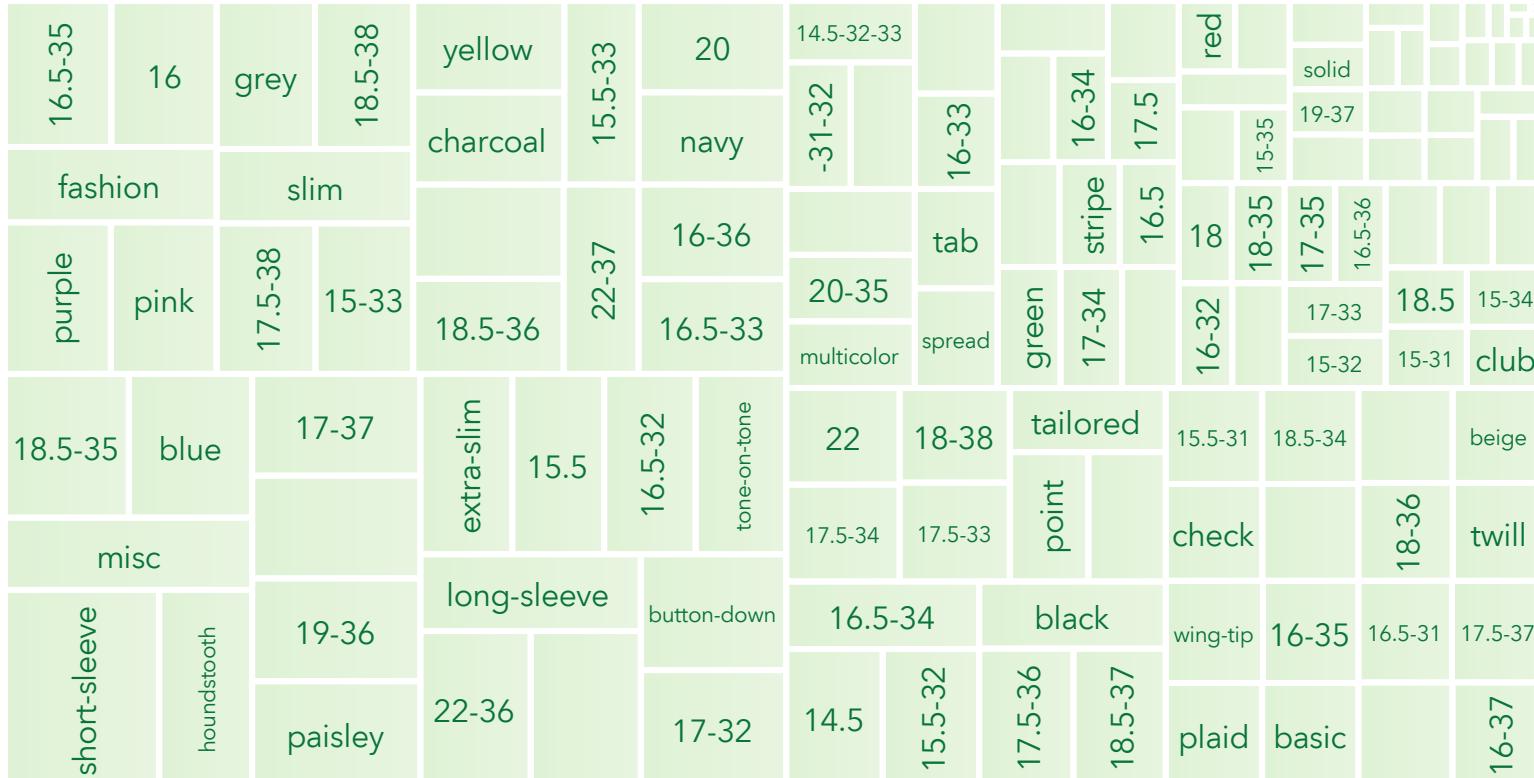
Cuff Button Cuff
Size
14.5-32
14.5-33
15-31
15-32
15-33
15-34
15-35
15.5-31
15.5-32
15.5-33

Button Cuff Dress Shirts

## Dress Shirts

# Dress Shirts Tree Map

**Refinement  
Filters** (allow  
multiple  
selections)



13695  
36

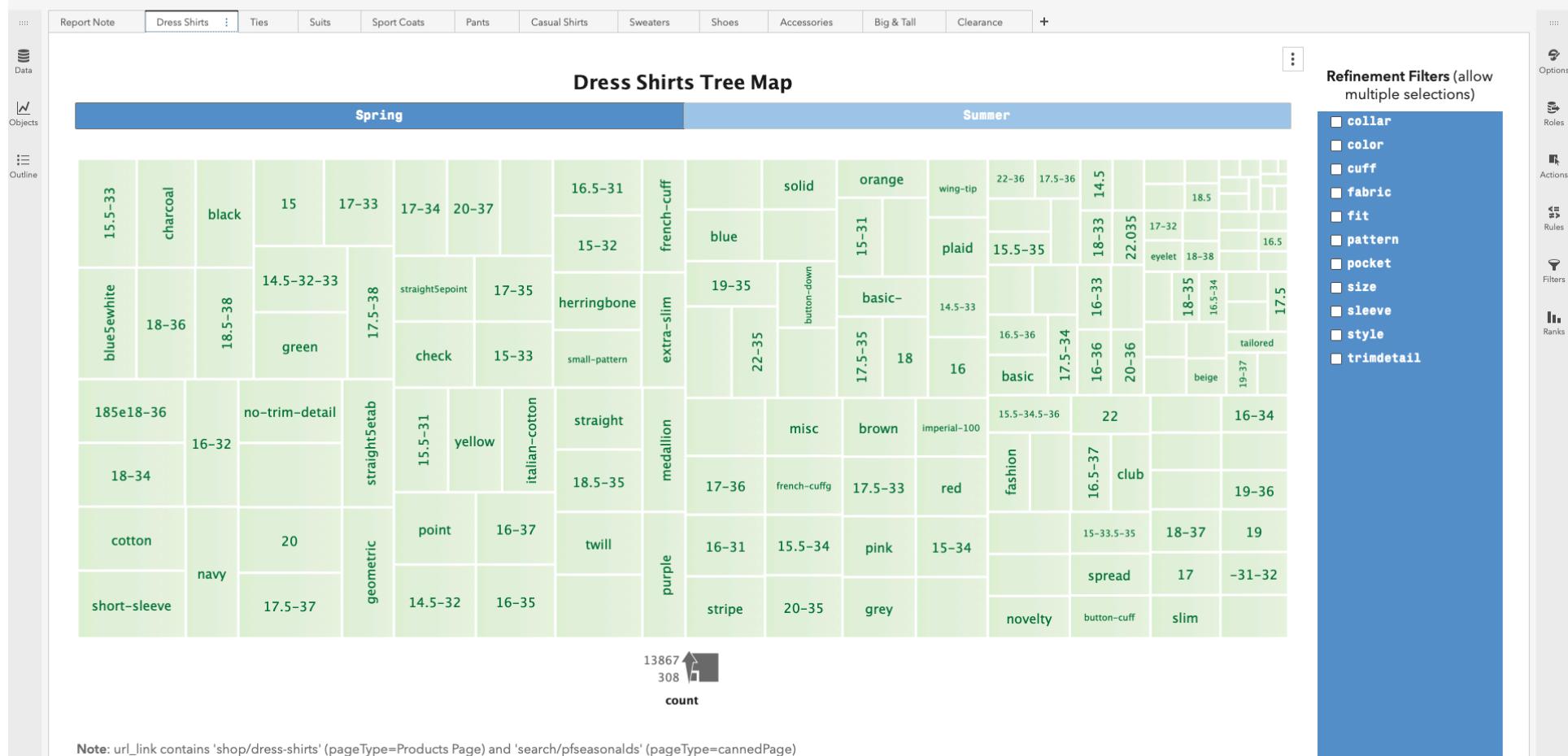
**count**

A1.2

A1.1

**Note:** url\_link contains 'shop/dress-shirts' (pageType=Products Page) and 'search/pfseasonalds' (pageType=cannedPage)

## Fake Refinement Tree Map



## Dress Shirts Tree Map

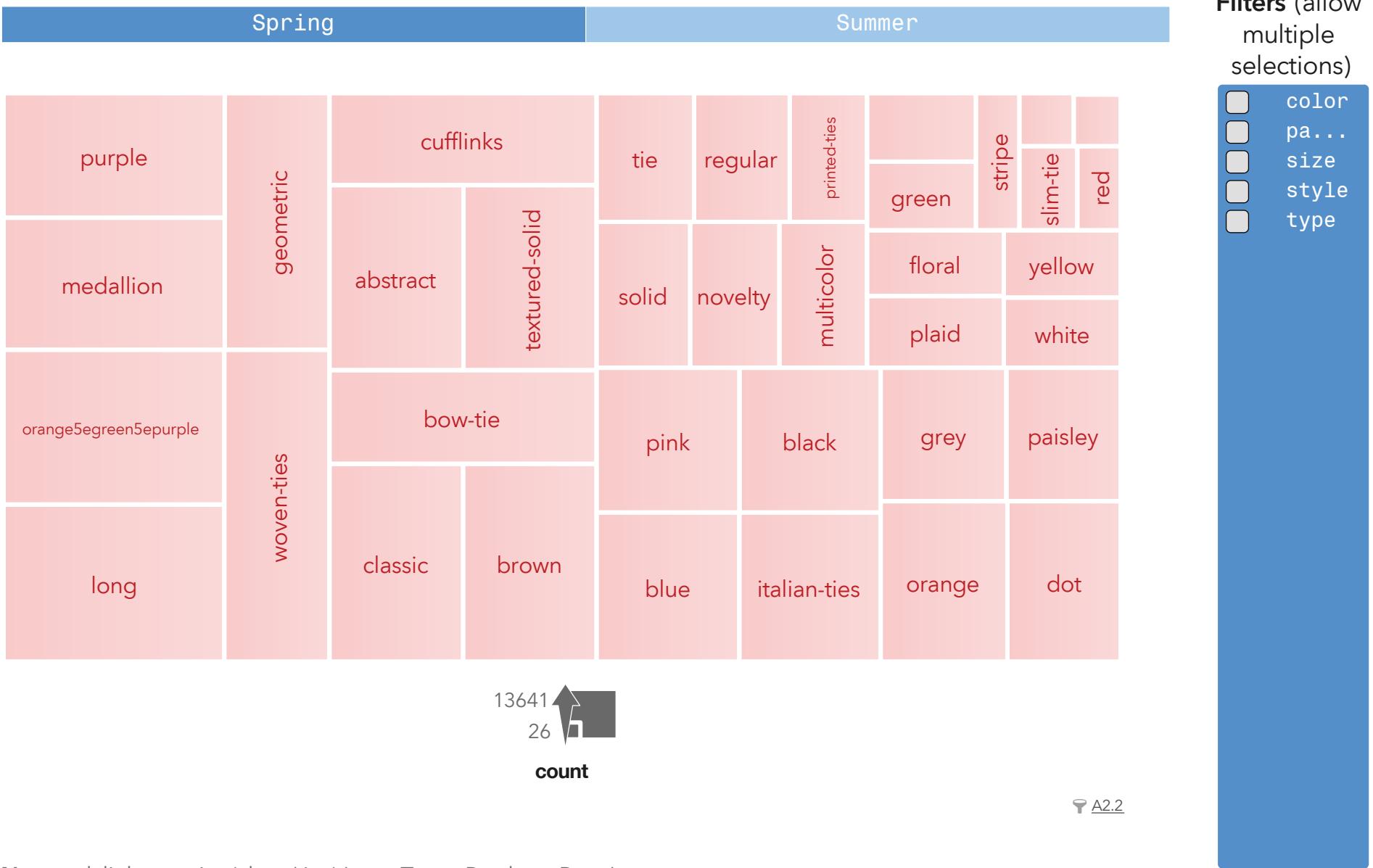
**Refinement Filters** (allow multiple selections)

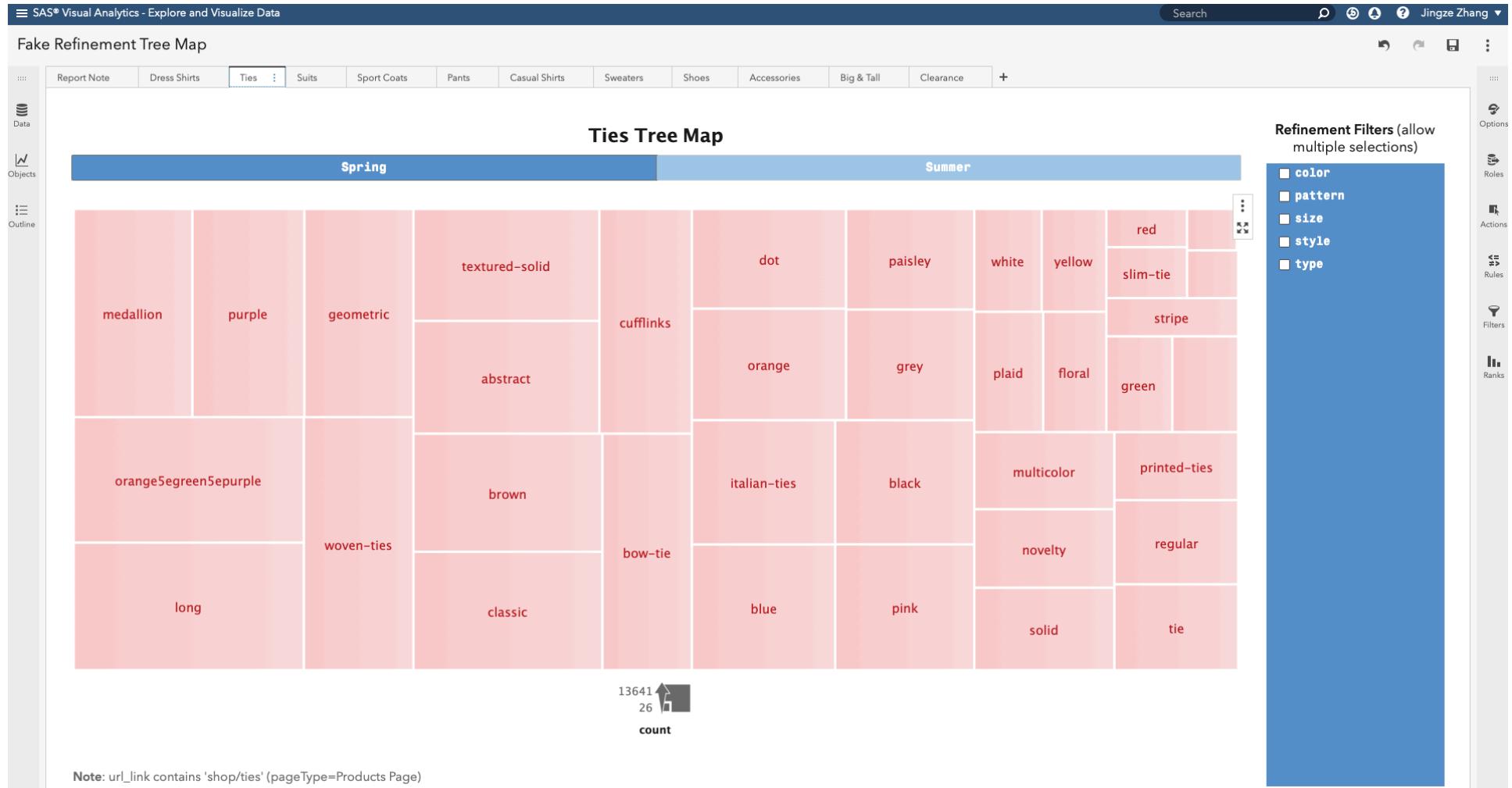


**Note:** url\_link contains 'shop/dress-shirts' (pageType=Products Page) and 'search/pfseasonalds' (pageType=cannedPage)

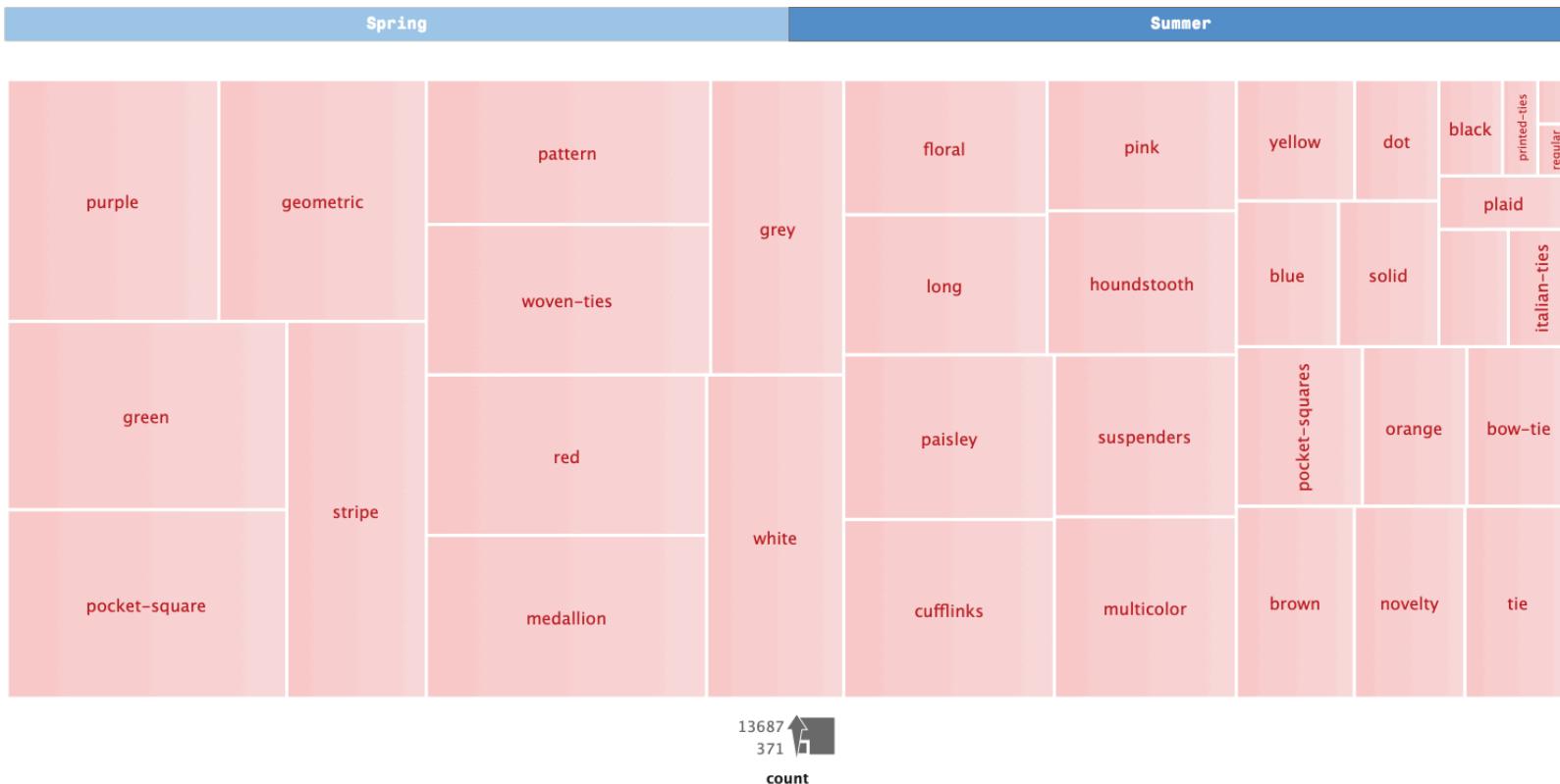
# Ties

## Ties Tree Map





## Ties Tree Map



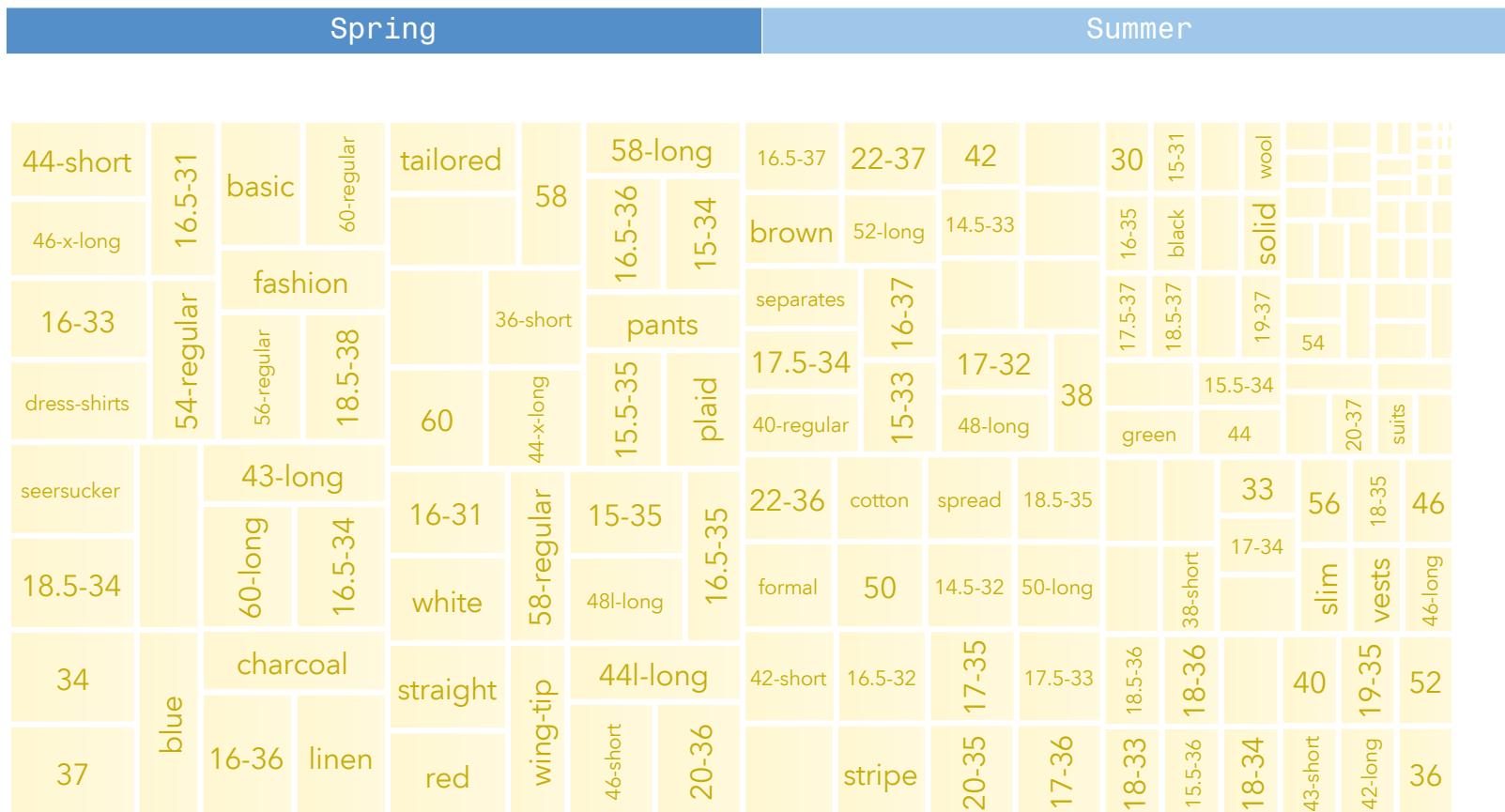
Refinement Filters (allow multiple selections)

- color
- pattern
- size
- style
- type

Note: url\_link contains 'shop/ties' (pageType=Products Page)

# Suits

## Suits Tree Map



13852  
137

count

A3.2

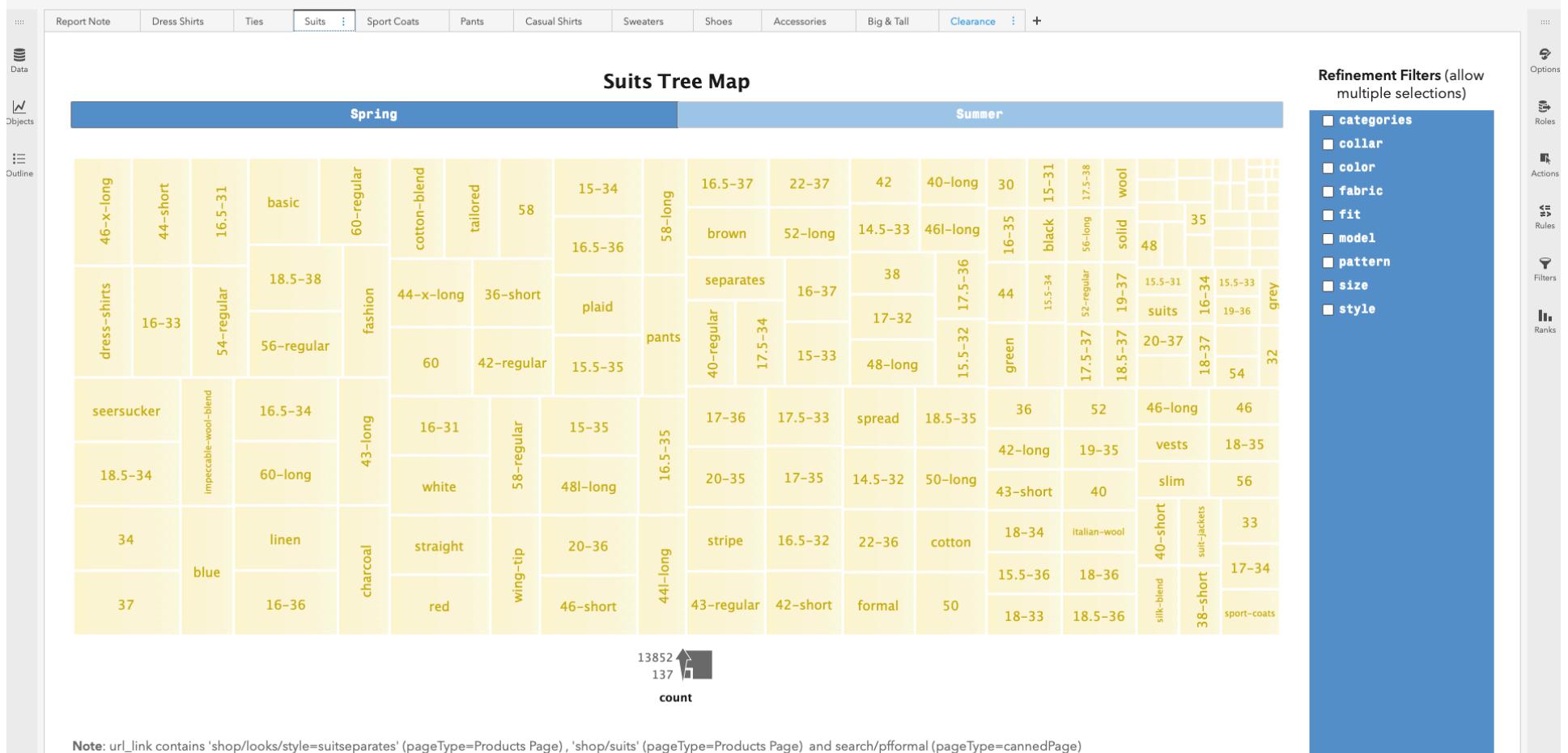
A3.1

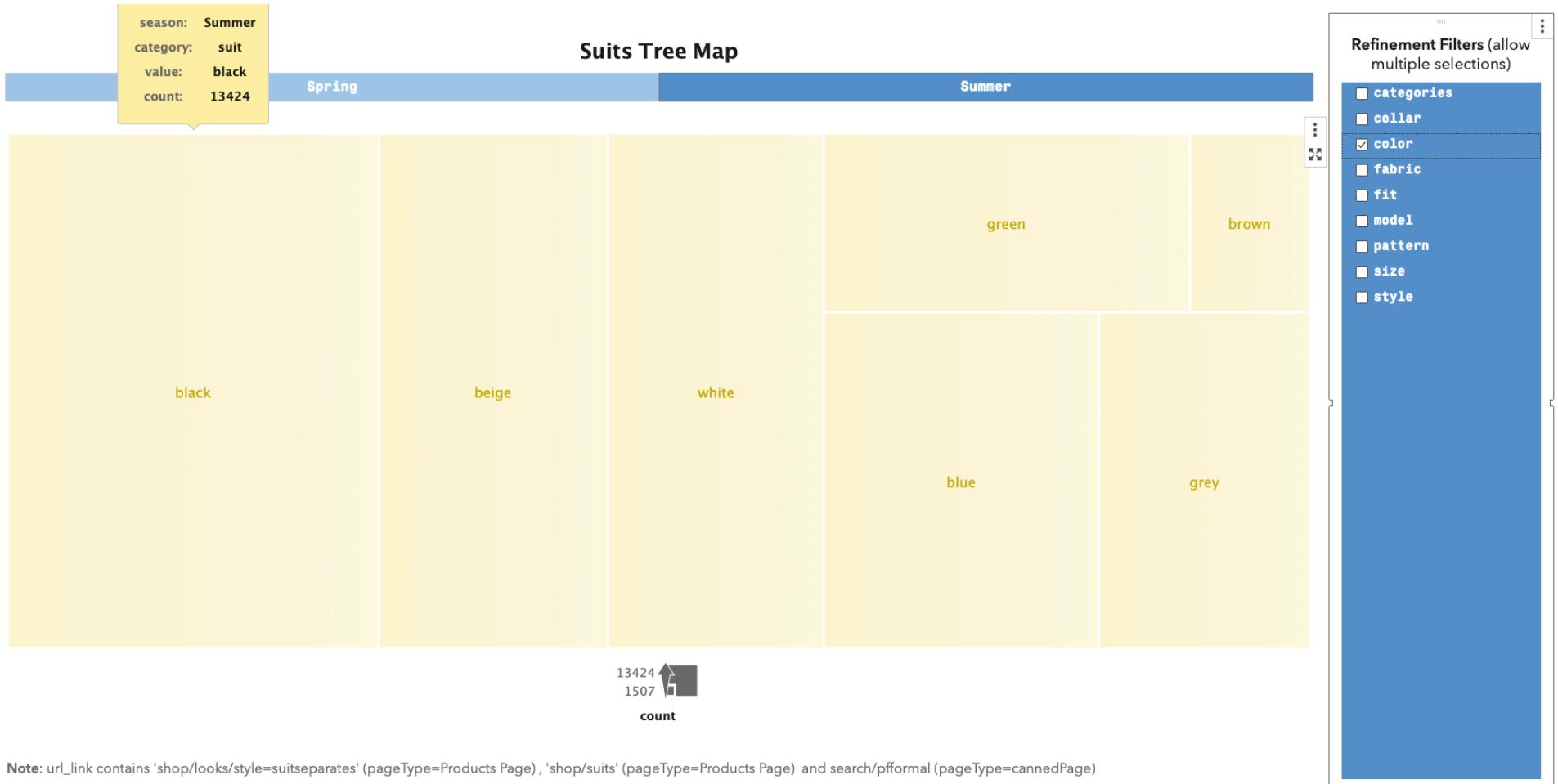
**Note:** url\_link contains 'shop/looks/style=suitseparates' (pageType=Products Page) , 'shop/suits' (pageType=Products Page) and search/pfformal (pageType=cannedPage)

**Refinement Filters** (allow multiple selections)

- ca...
- co...
- color
- fa...
- fit
- model
- pa...
- size
- style

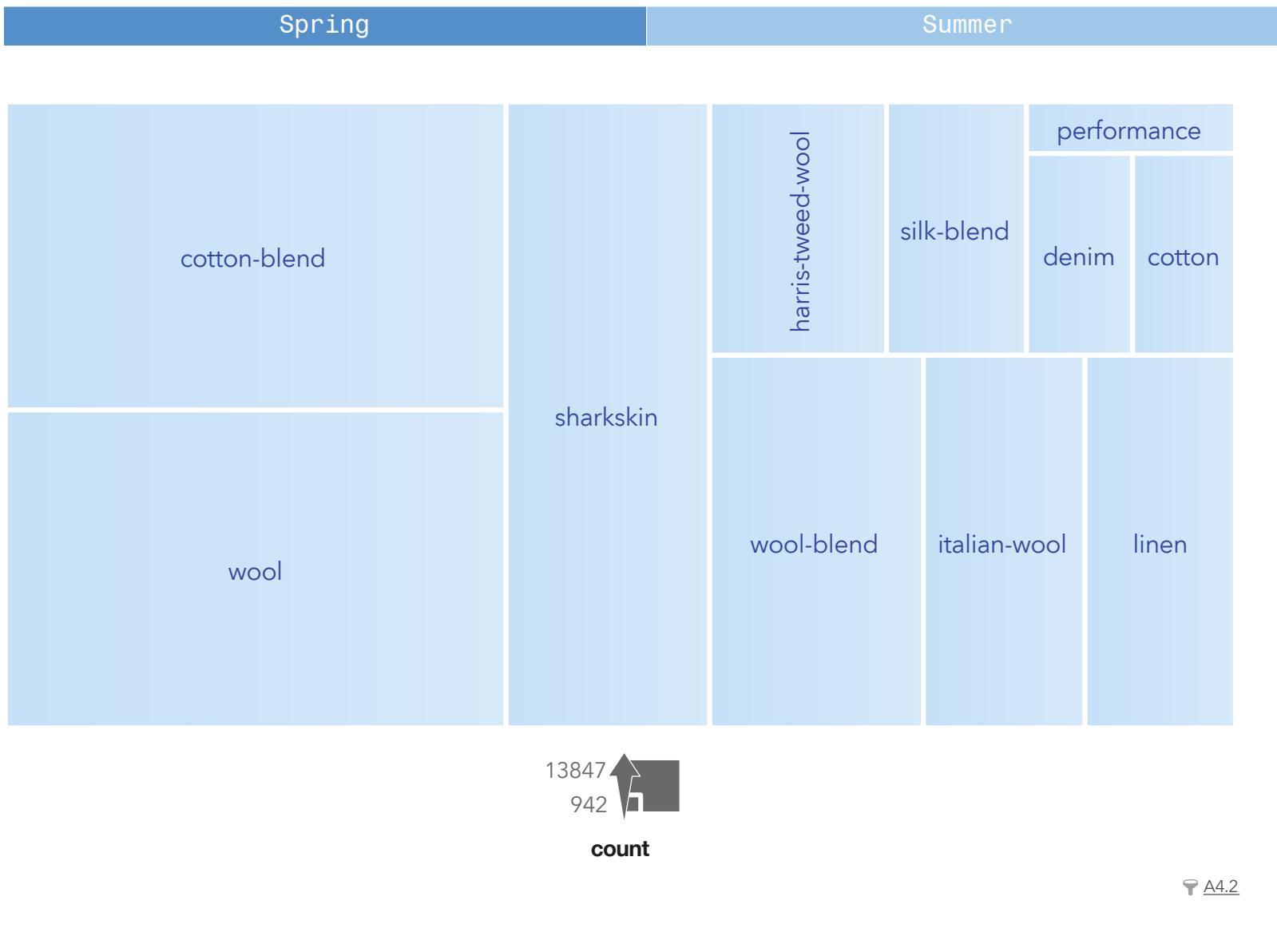
## Fake Refinement Tree Map





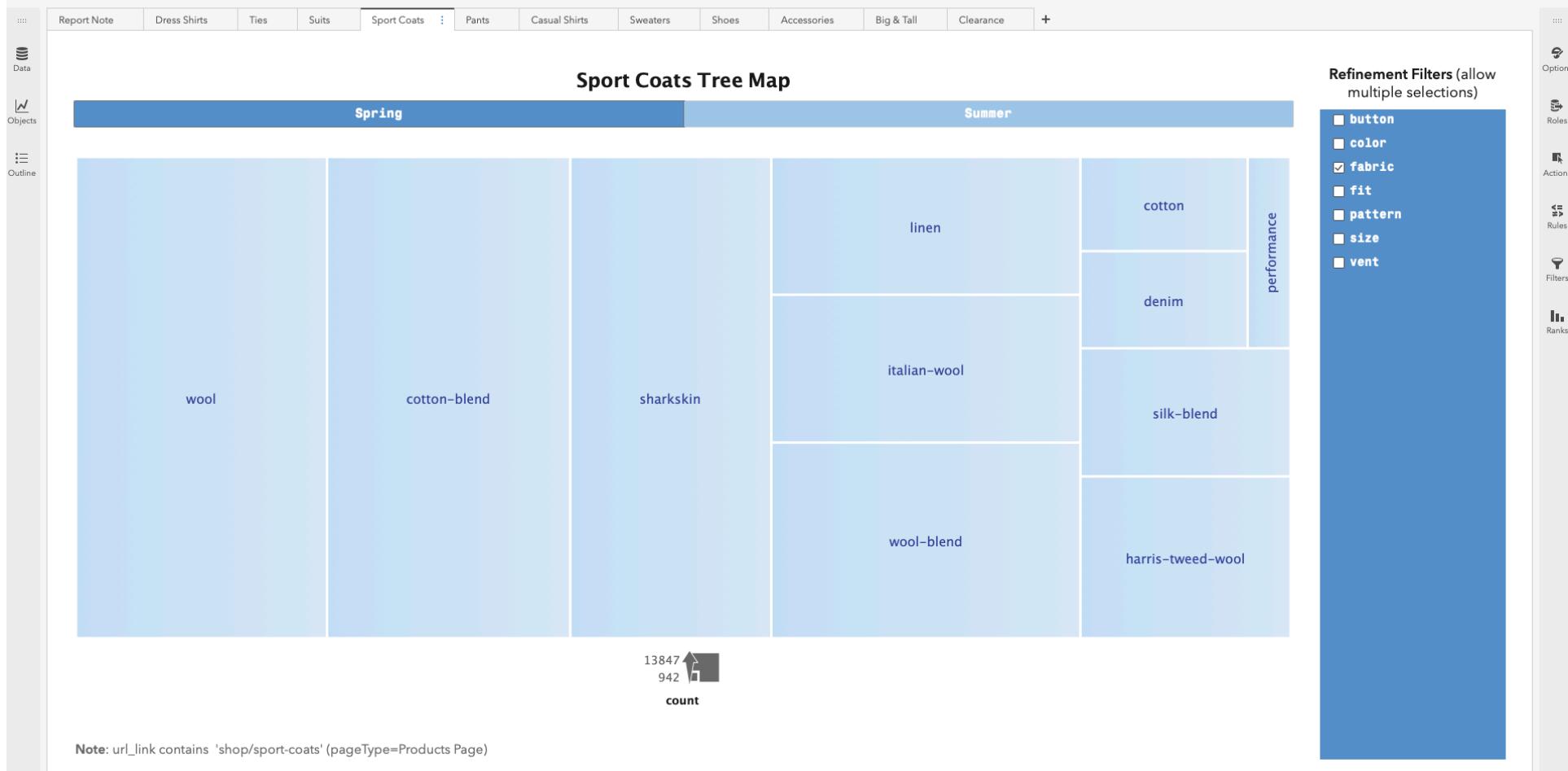
# Sport Coats

## Sport Coats Tree Map

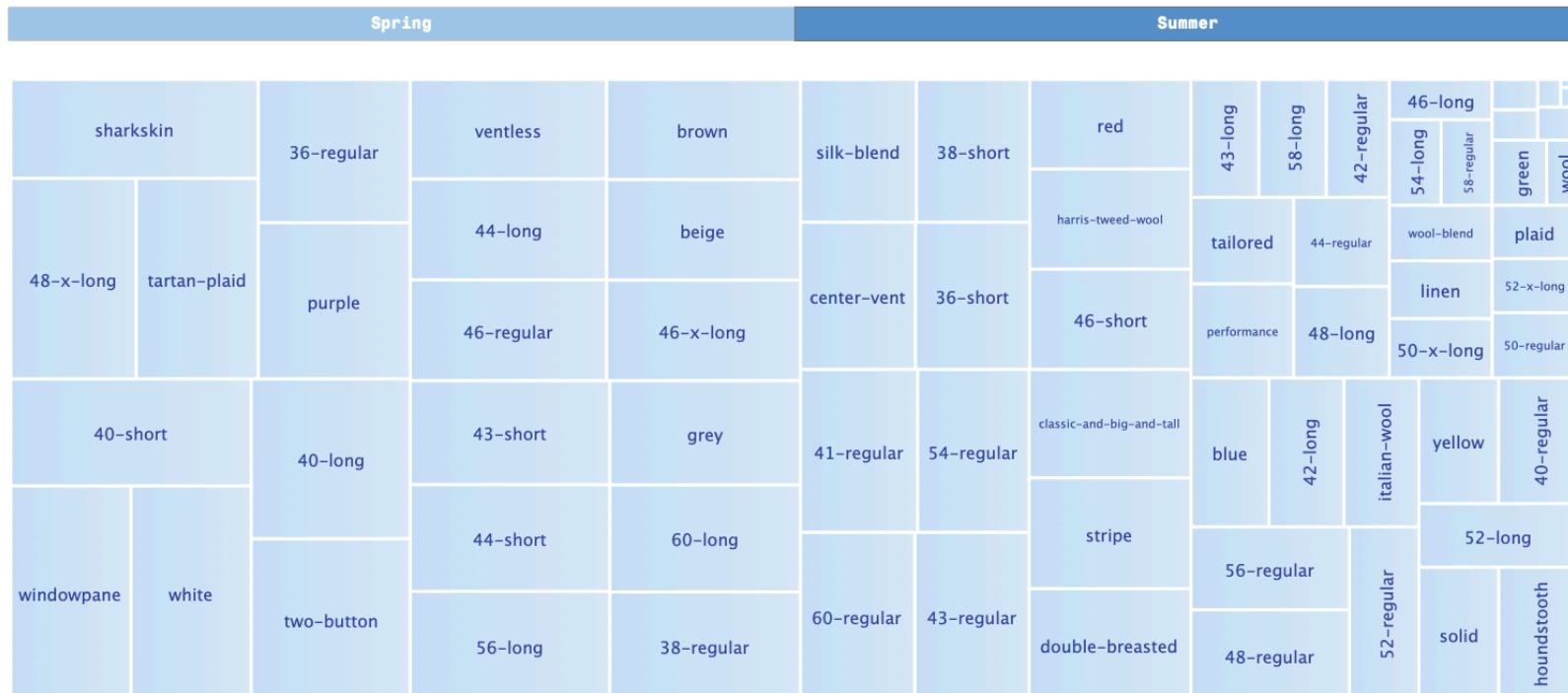


Note: url\_link contains 'shop/sport-coats' (pageType=Products Page)

## Fake Refinement Tree Map



## Sport Coats Tree Map



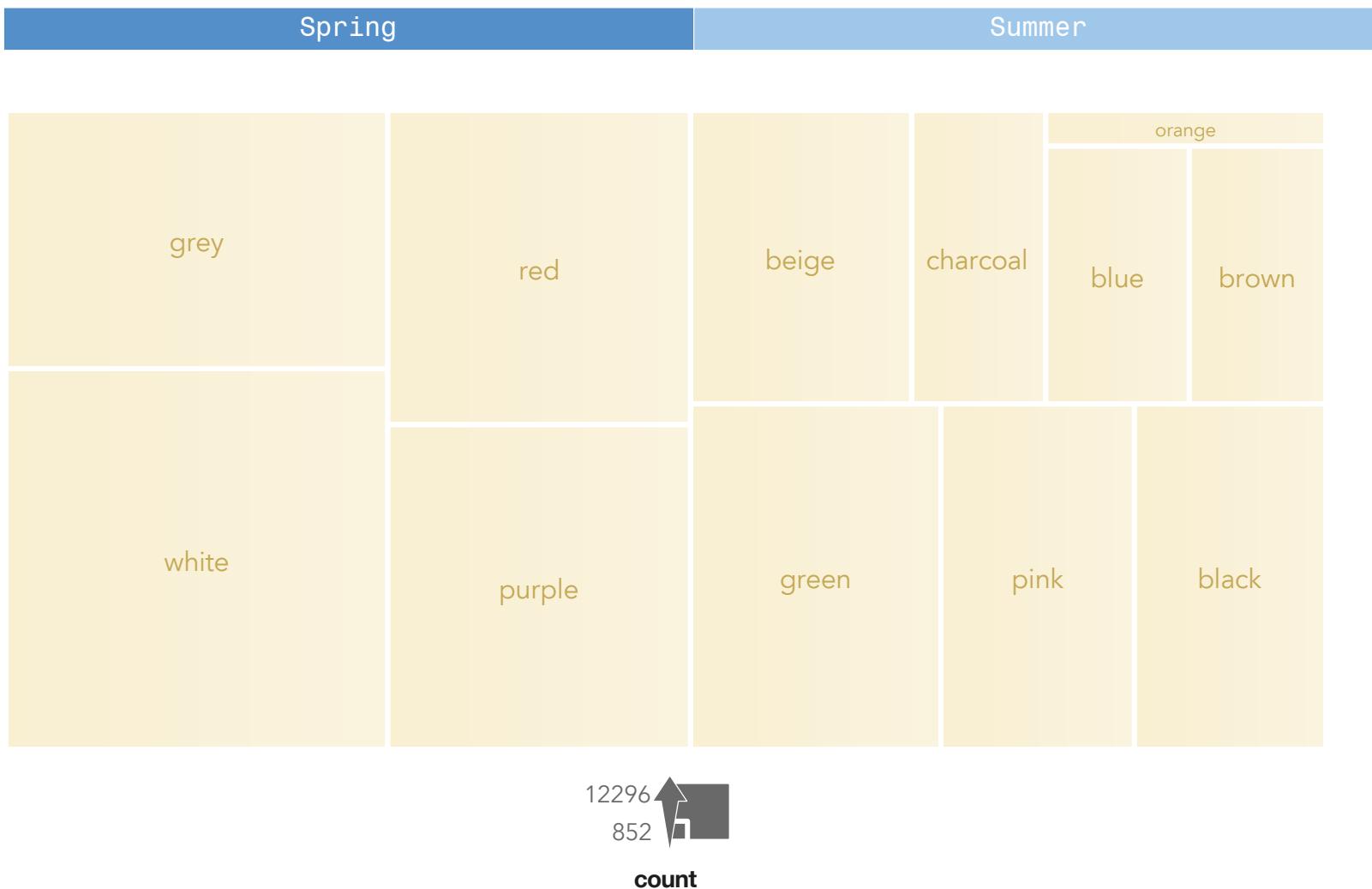
13745  
74  
count

Note: url\_link contains 'shop/sport-coats' (pageType=Products Page)

Refinement Filters (allow multiple selections)

- button
- color
- fabric
- fit
- pattern
- size
- vent

## Pants Tree Map



**Refinement Filters** (allow multiple selections)

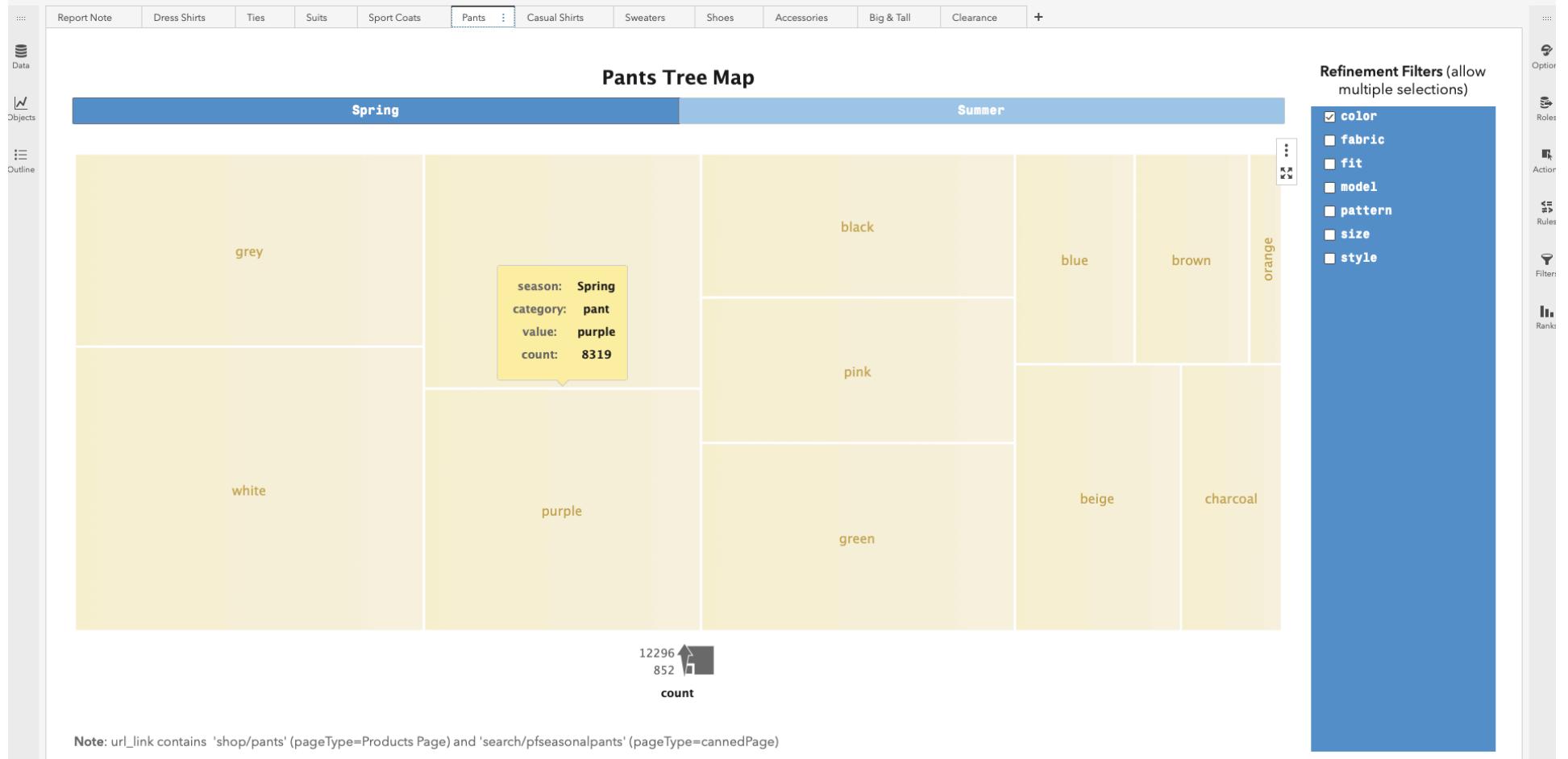
- color
- fa...
- fit
- model
- pa...
- size
- style

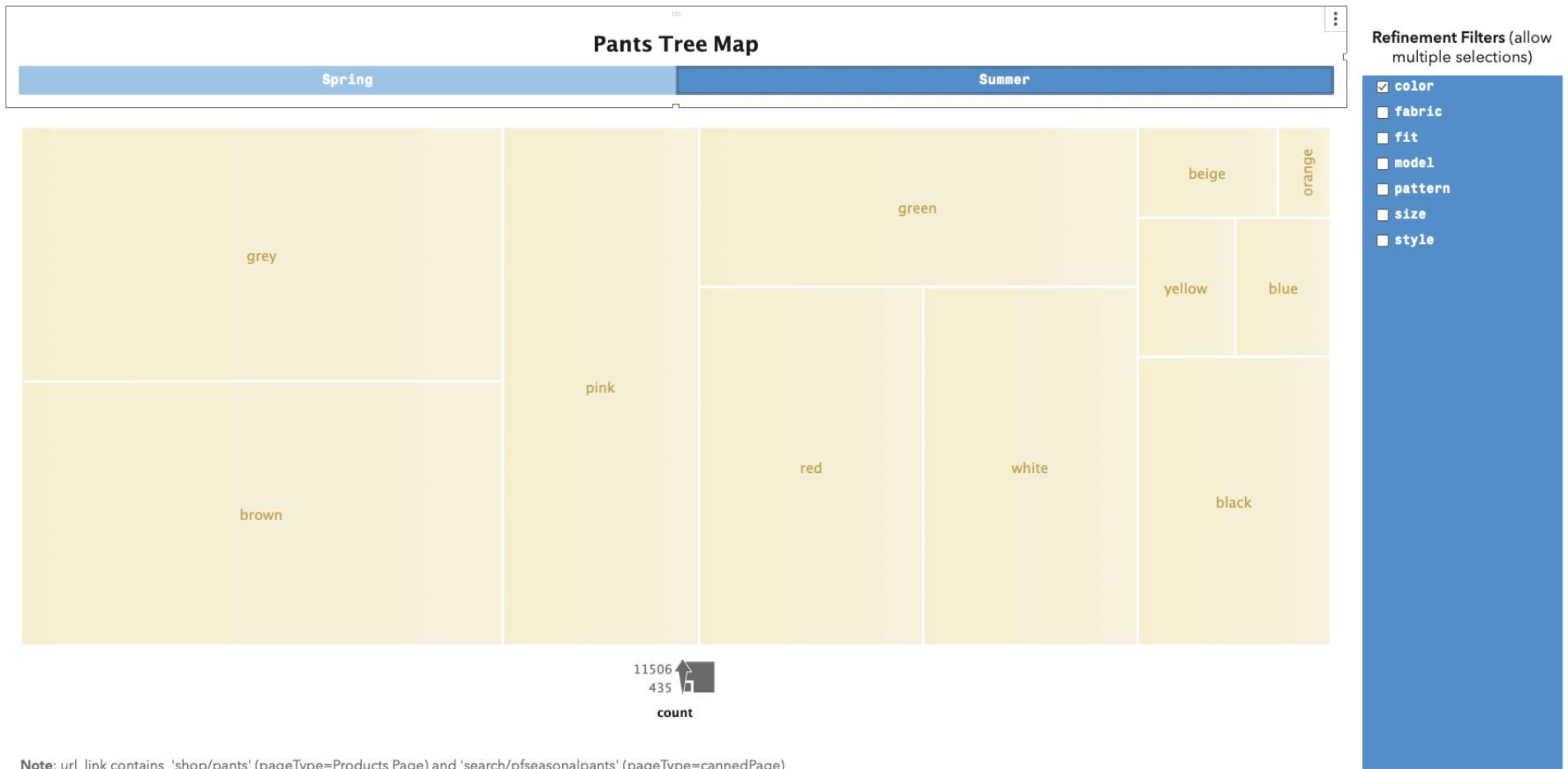
**Note:** url\_link contains 'shop/pants' (pageType=Products Page) and 'search/pfseasonalpants' (pageType=cannedPage)

A5.1

A5.2

## Fake Refinement Tree Map





# Casual Shirts

## Casual Shirts Tree Map



19425  
293

count

A6.2

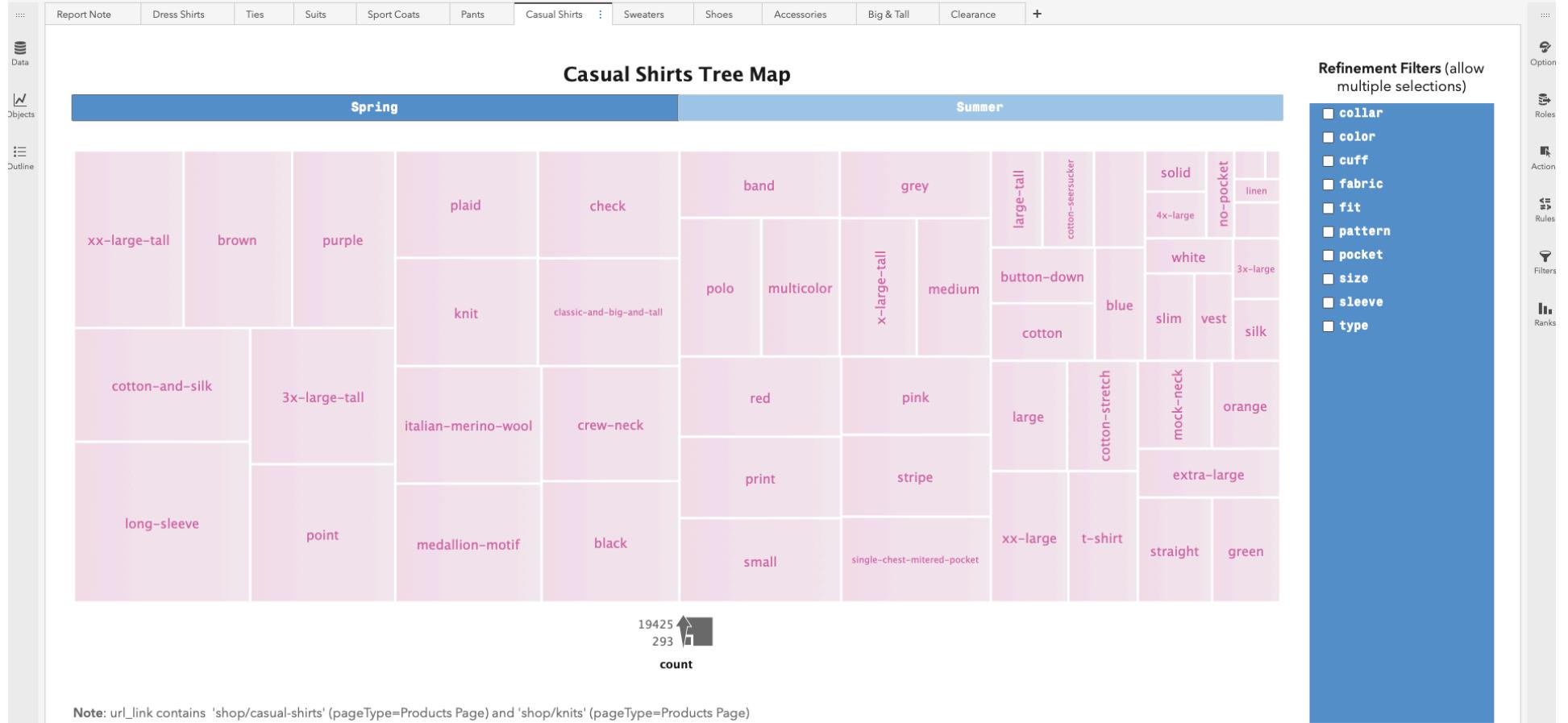
**Note:** url\_link contains 'shop/casual-shirts' (pageType=Products Page) and 'shop/knits' (pageType=Products Page)

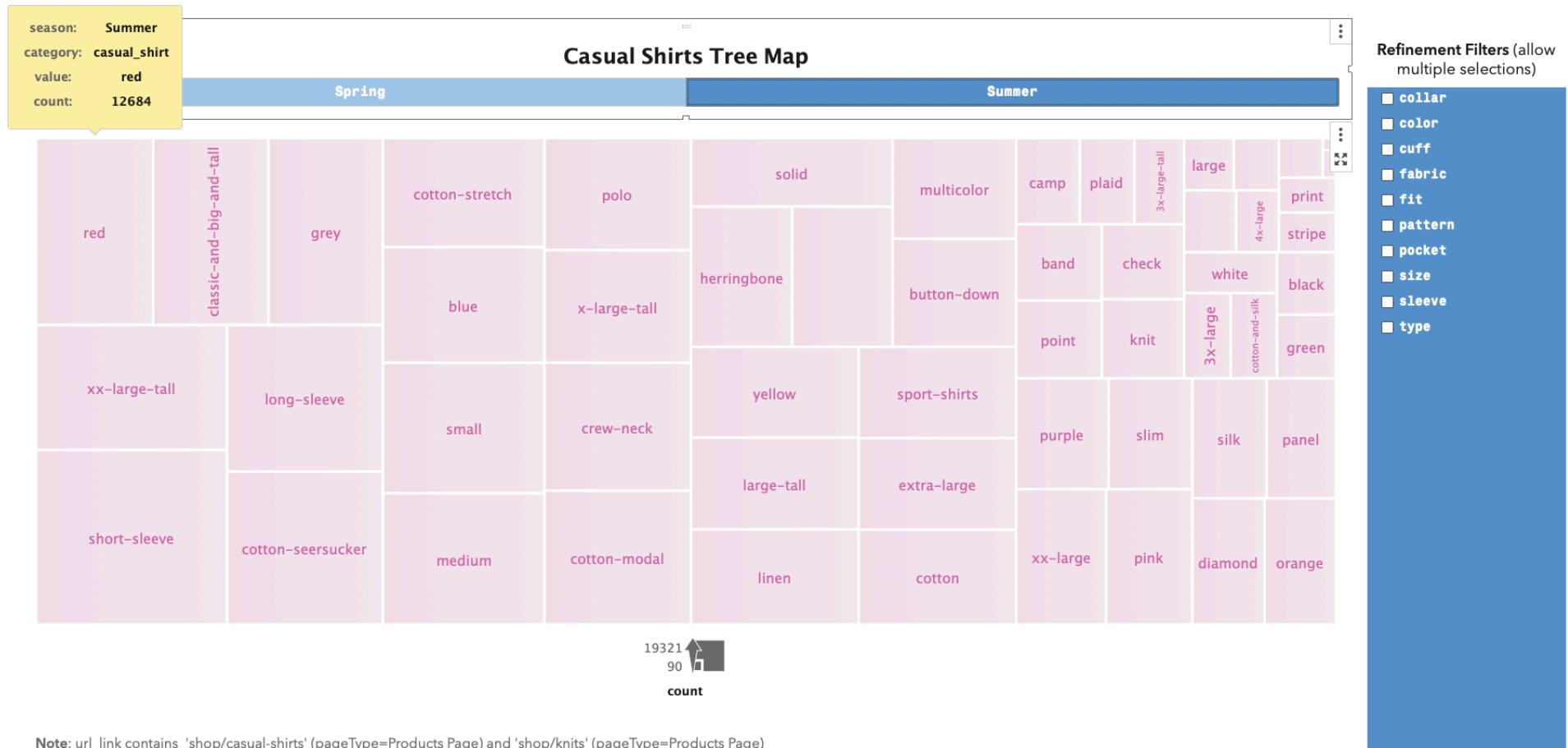
**Refinement Filters** (allow multiple selections)

- co...
- color
- cuff
- fa...
- fit
- pa...
- po...
- size
- sl...
- type

A6.1

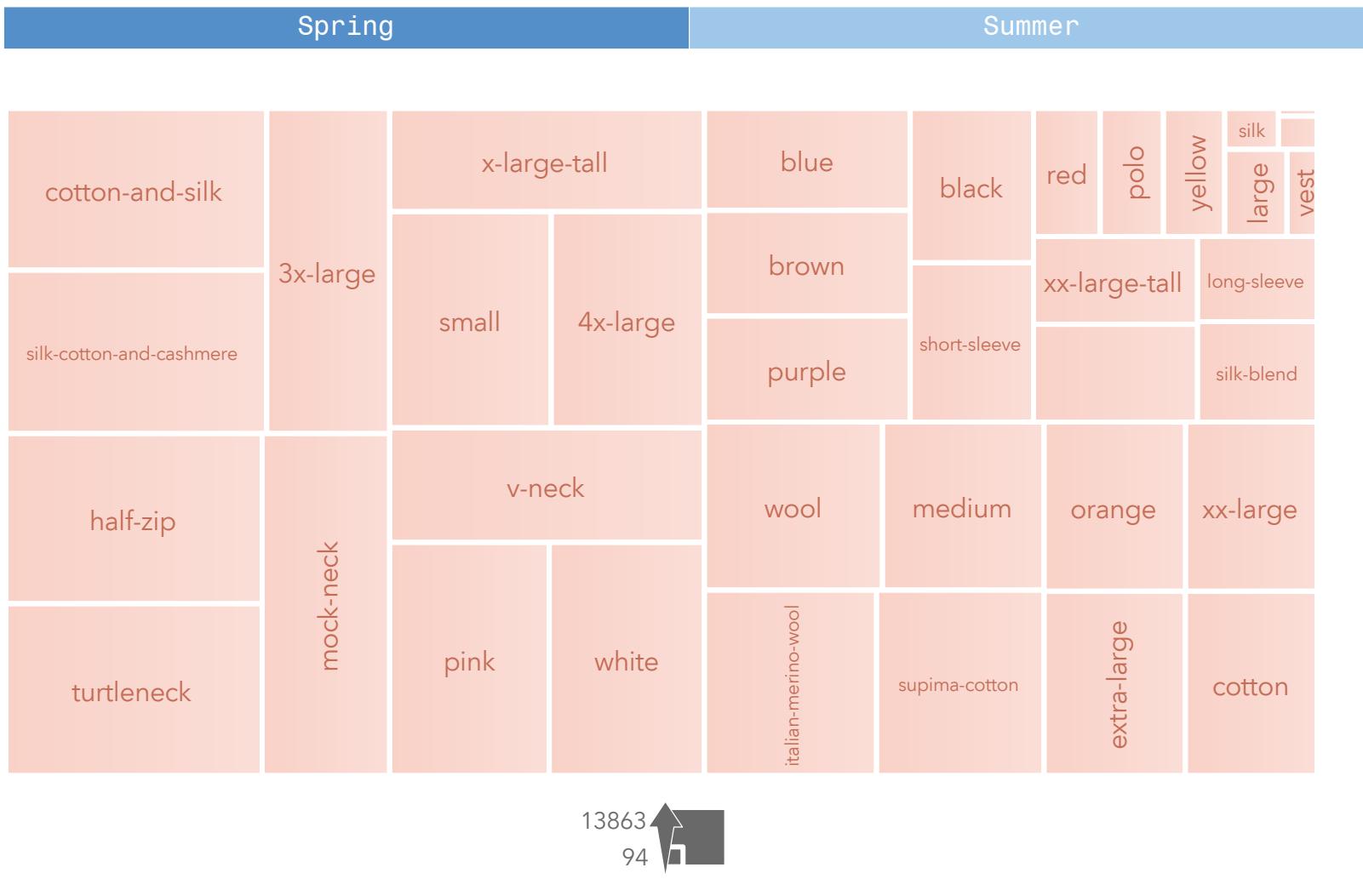
## Fake Refinement Tree Map





# Sweaters

## Sweaters Tree Map



Note: url\_link contains 'shop/sweaters' (pageType=Products Page)

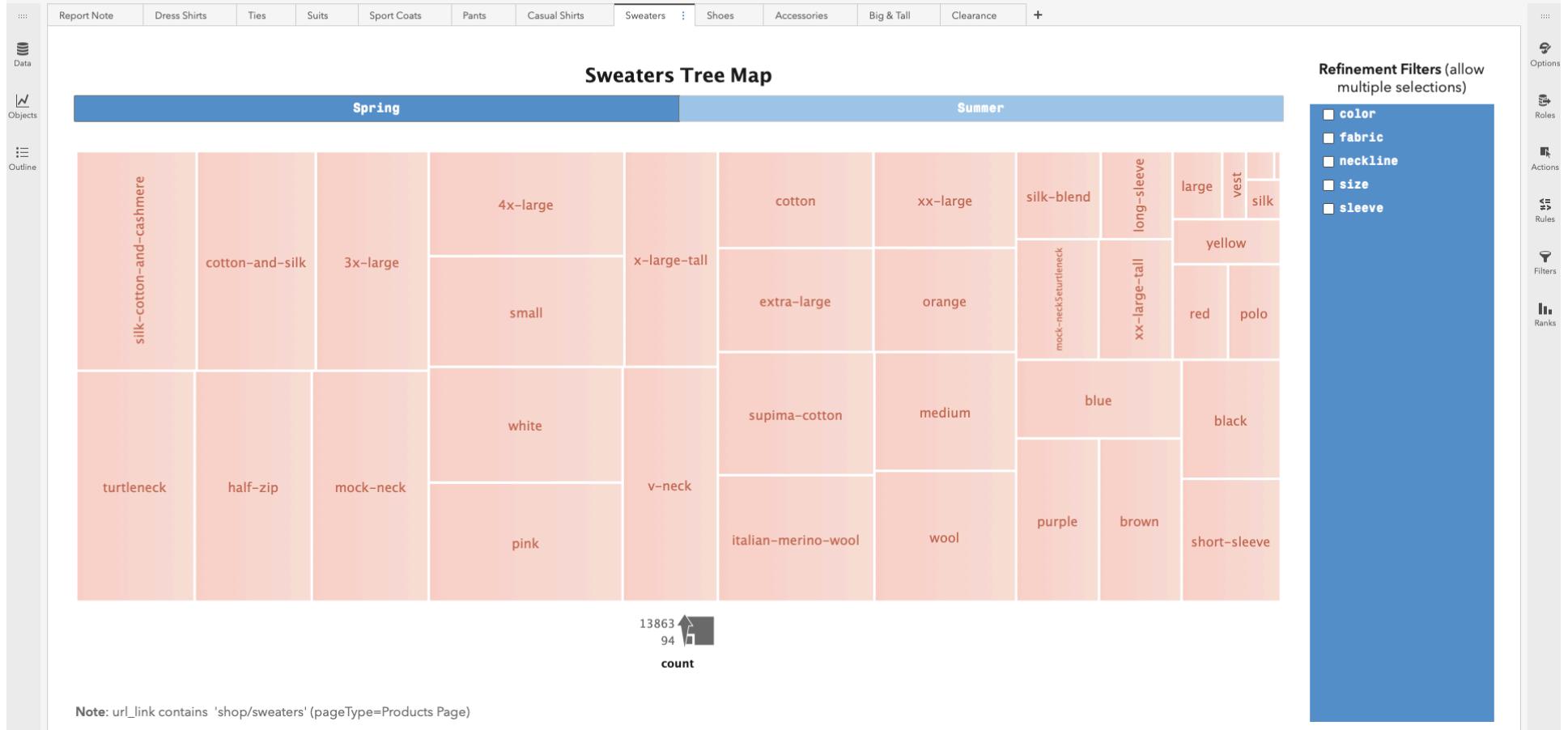
**Refinement Filters** (allow multiple selections)

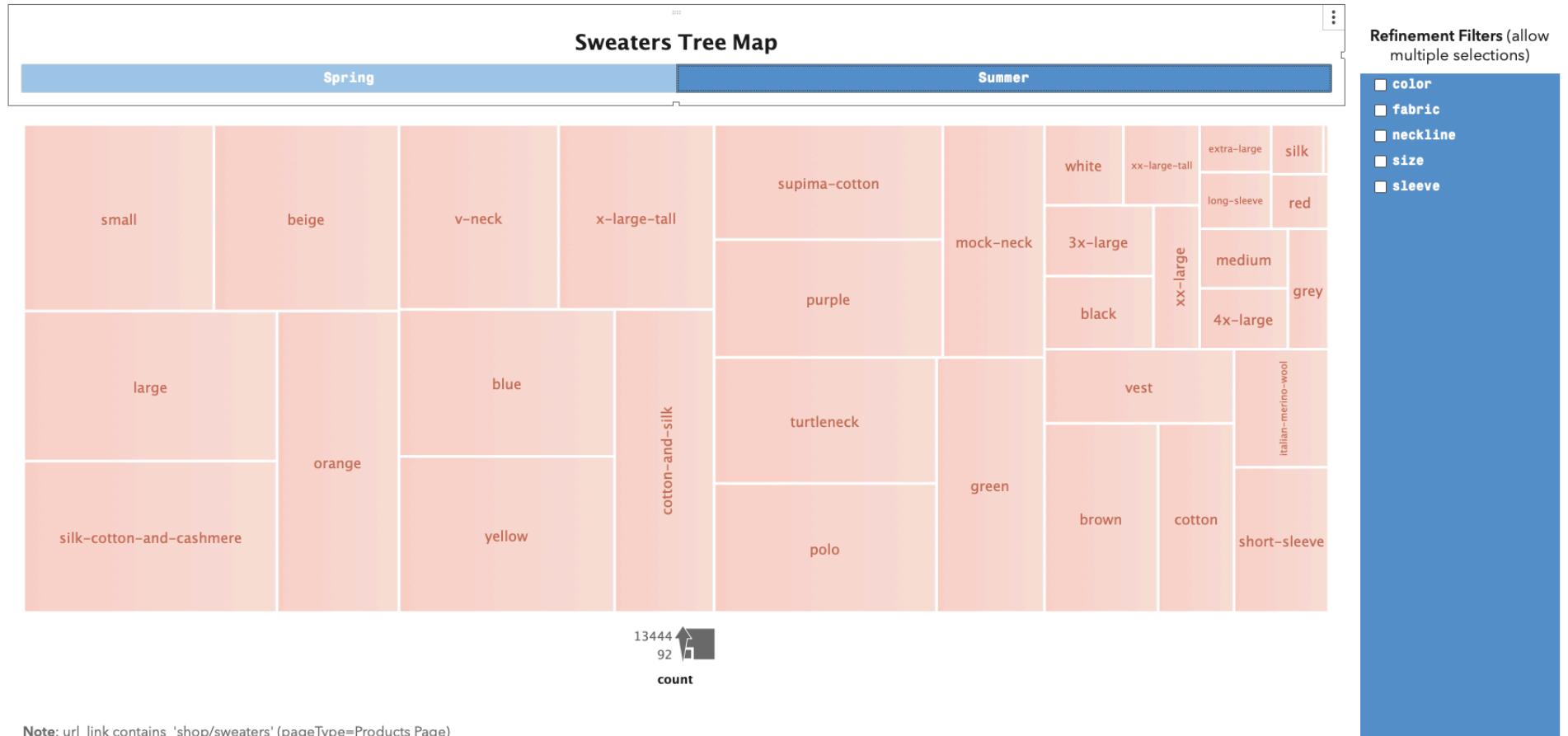
- color
- fa...
- ne...
- size
- st...

A7.2

A7.1

## Fake Refinement Tree Map



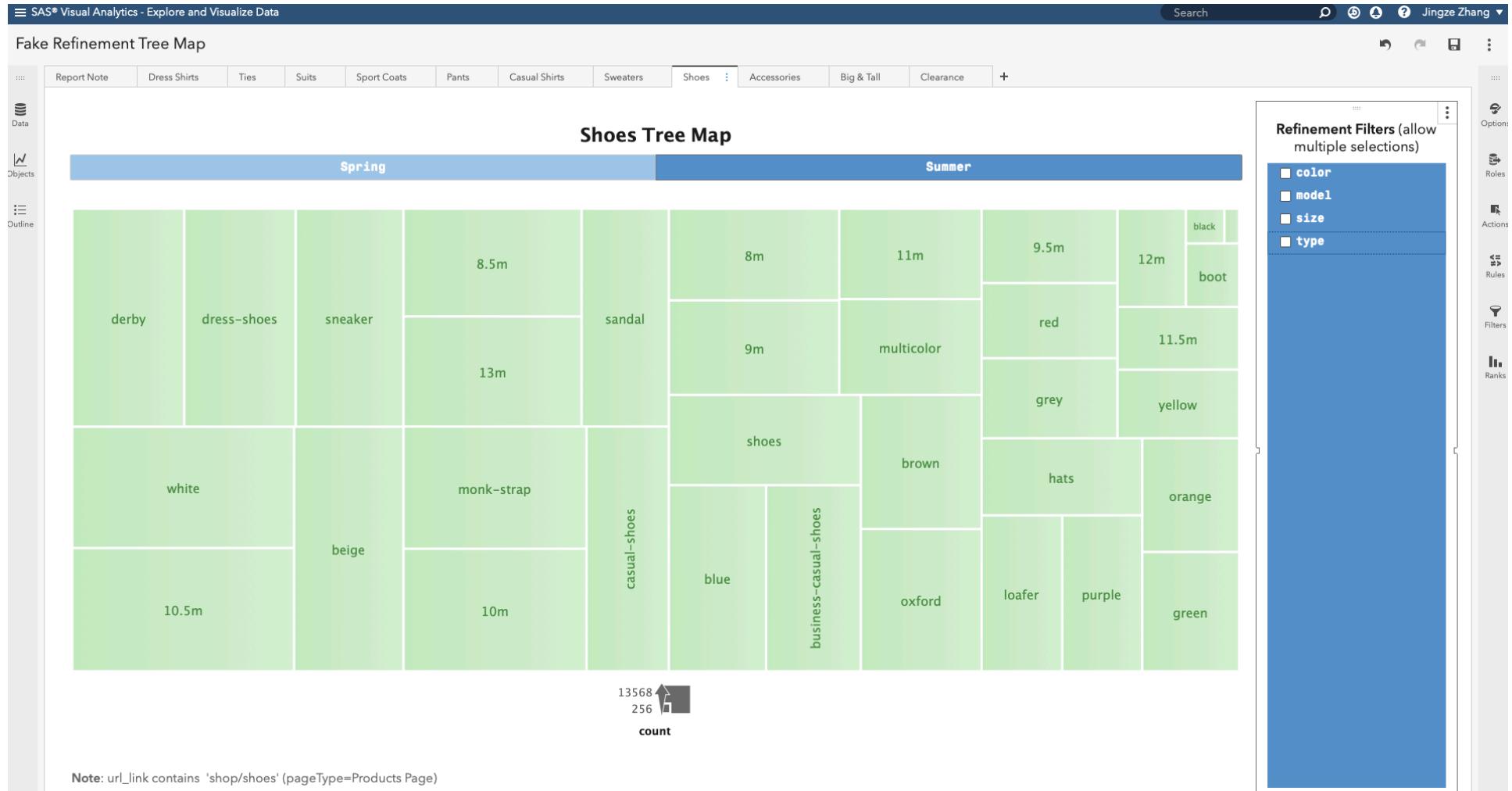


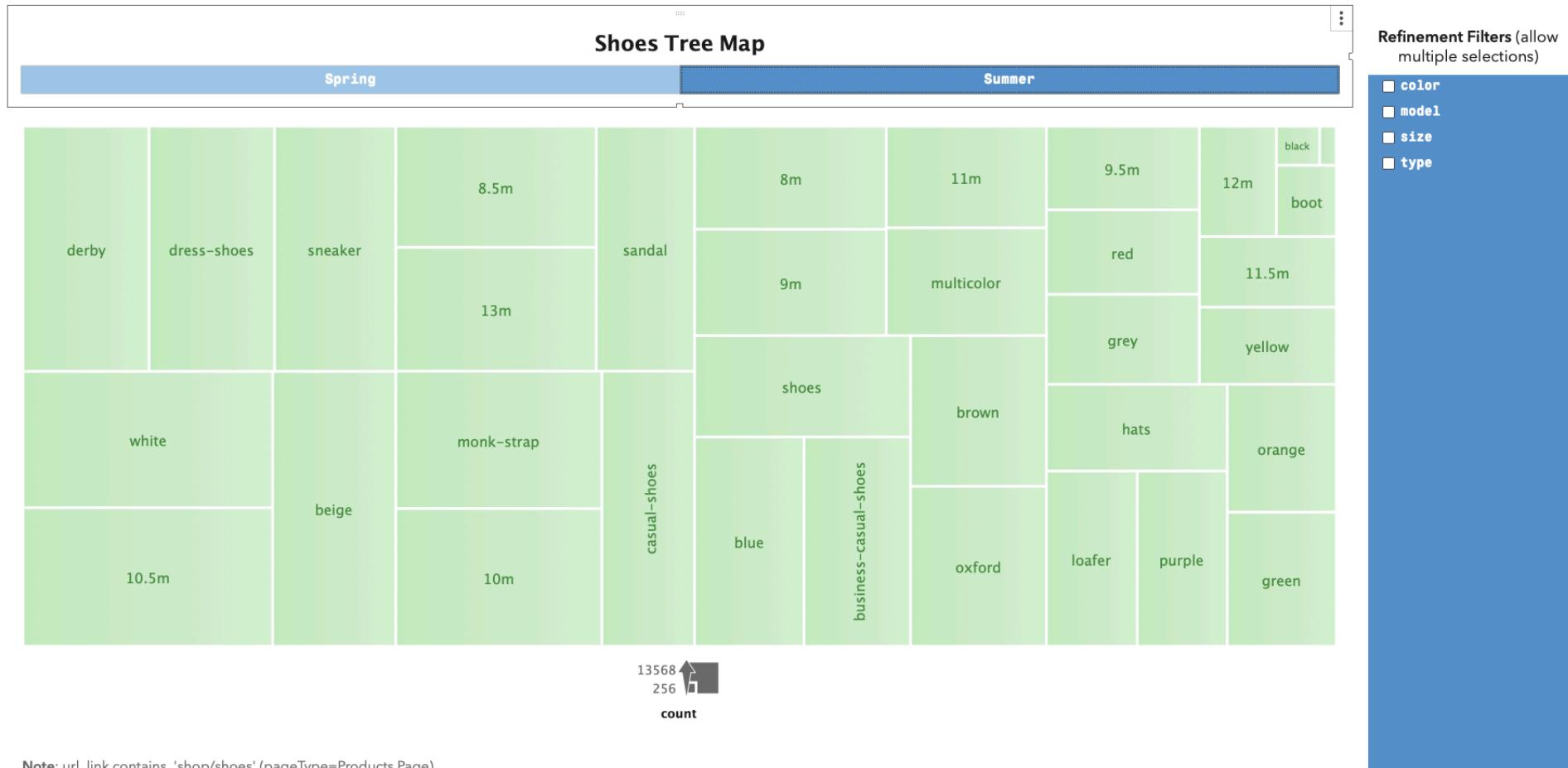
**Note:** url\_link contains 'shop/sweaters' (pageType=Products Page)

Shoes

## Shoes Tree Map



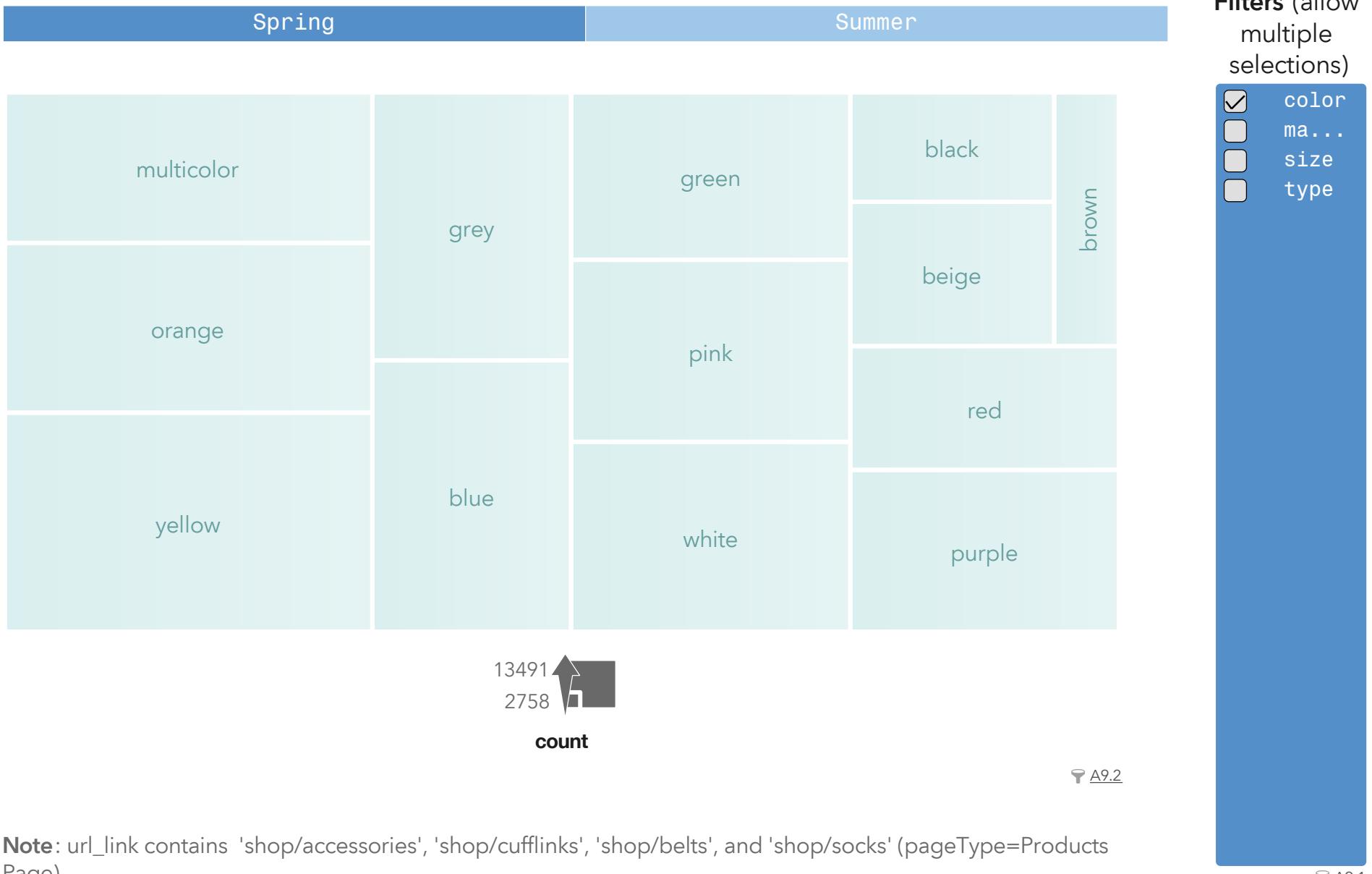


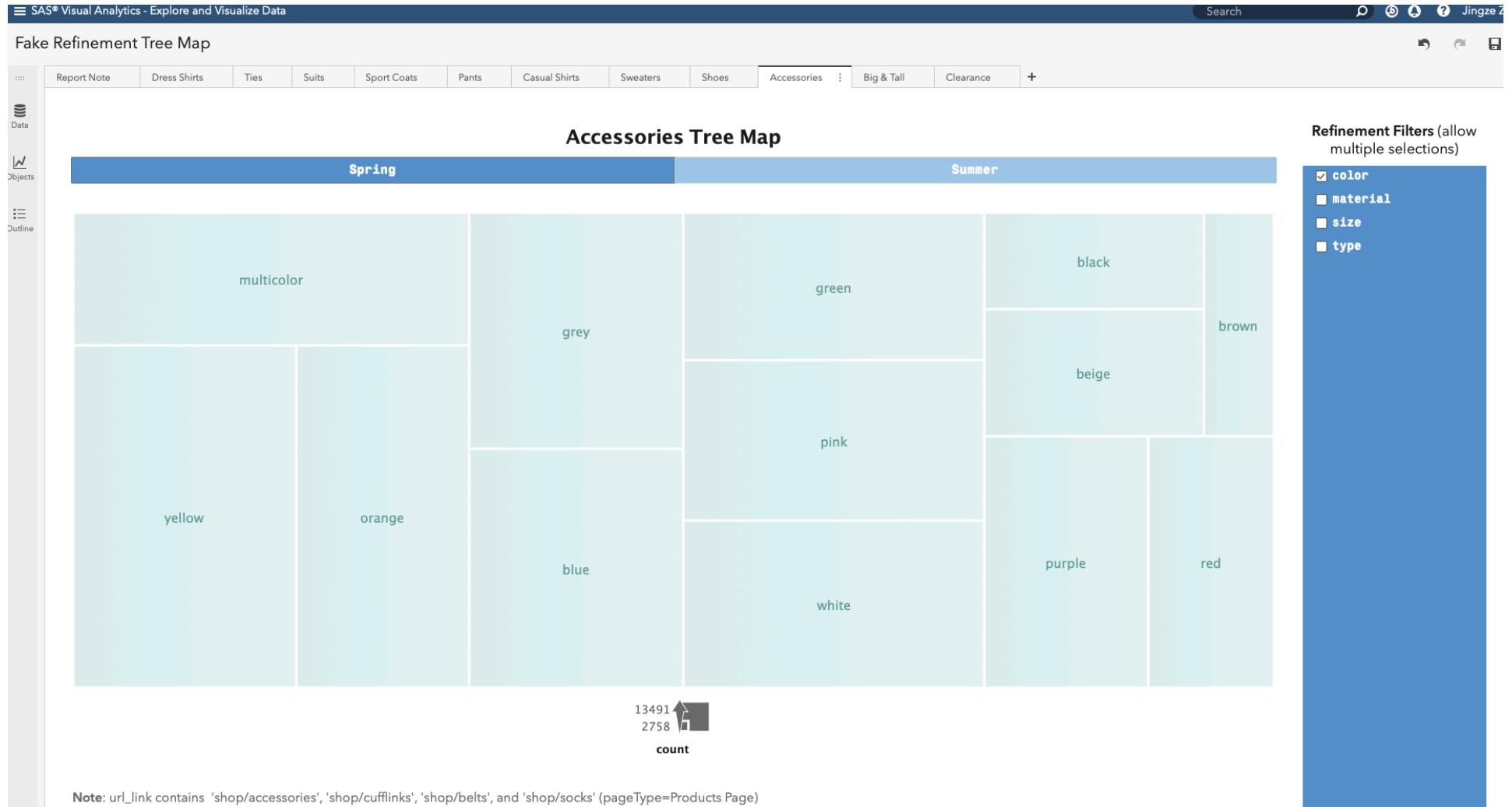


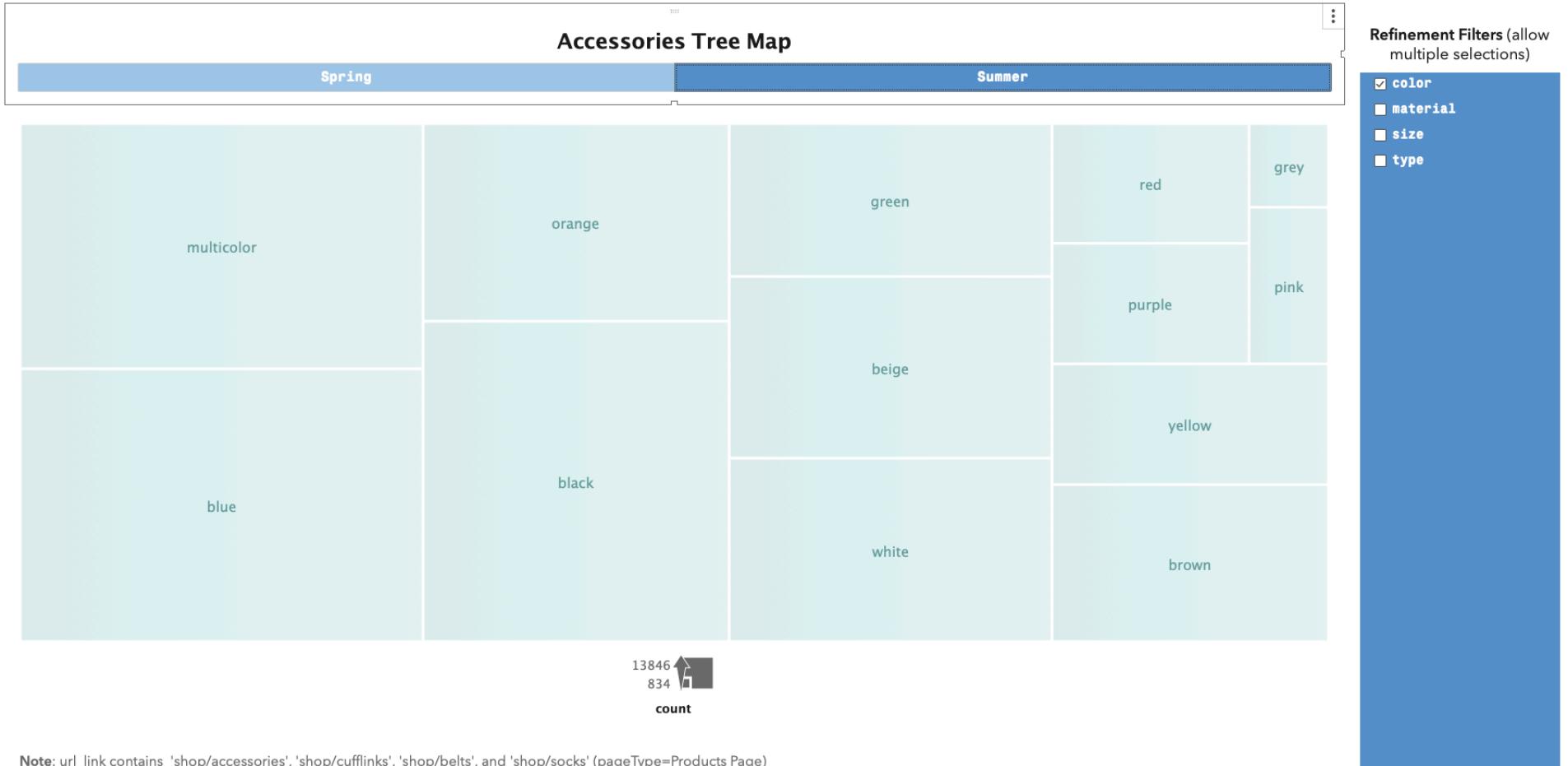
Note: url\_link contains 'shop/shoes' (pageType=Products Page)

# Accessories

## Accessories Tree Map



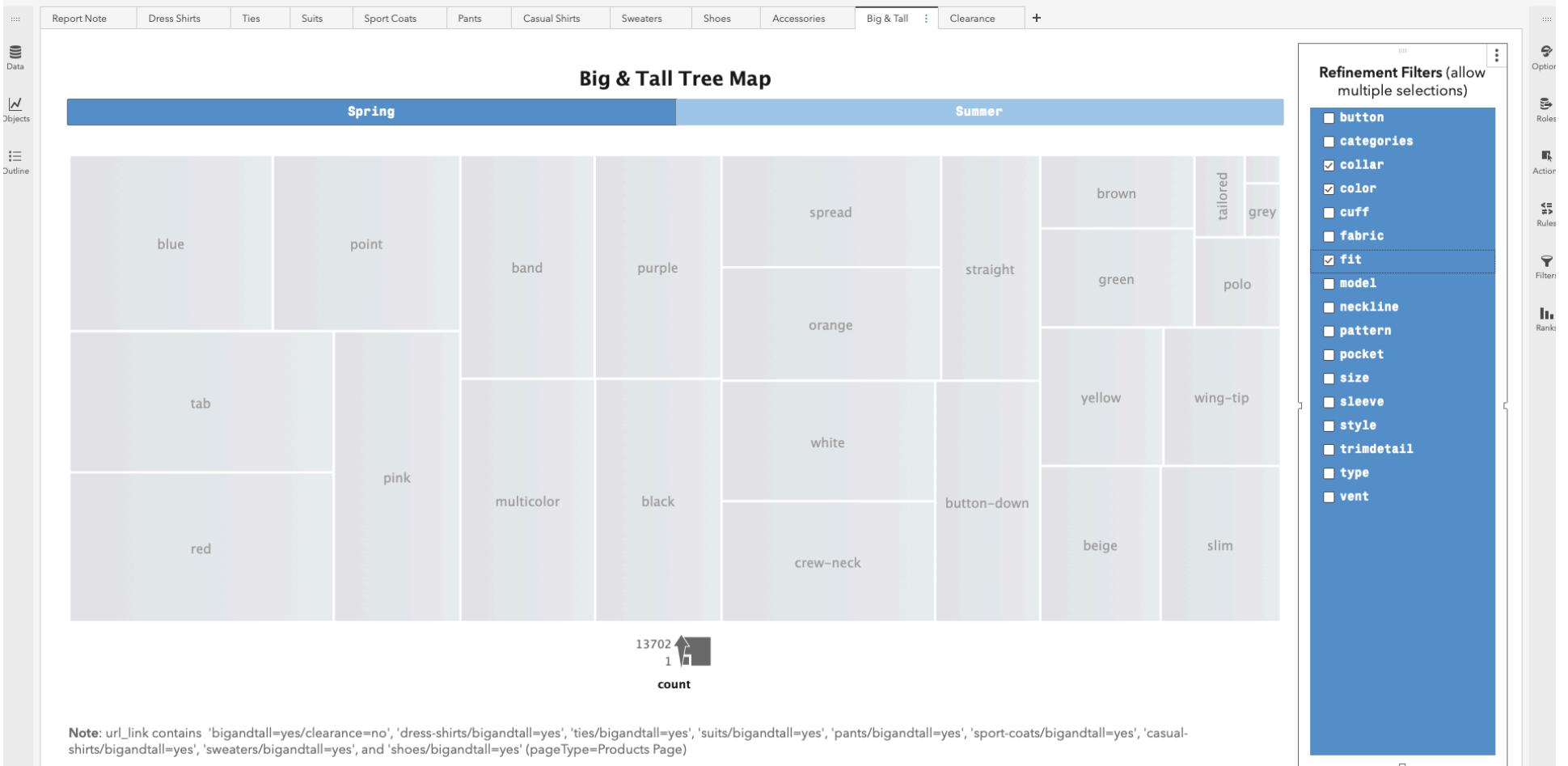


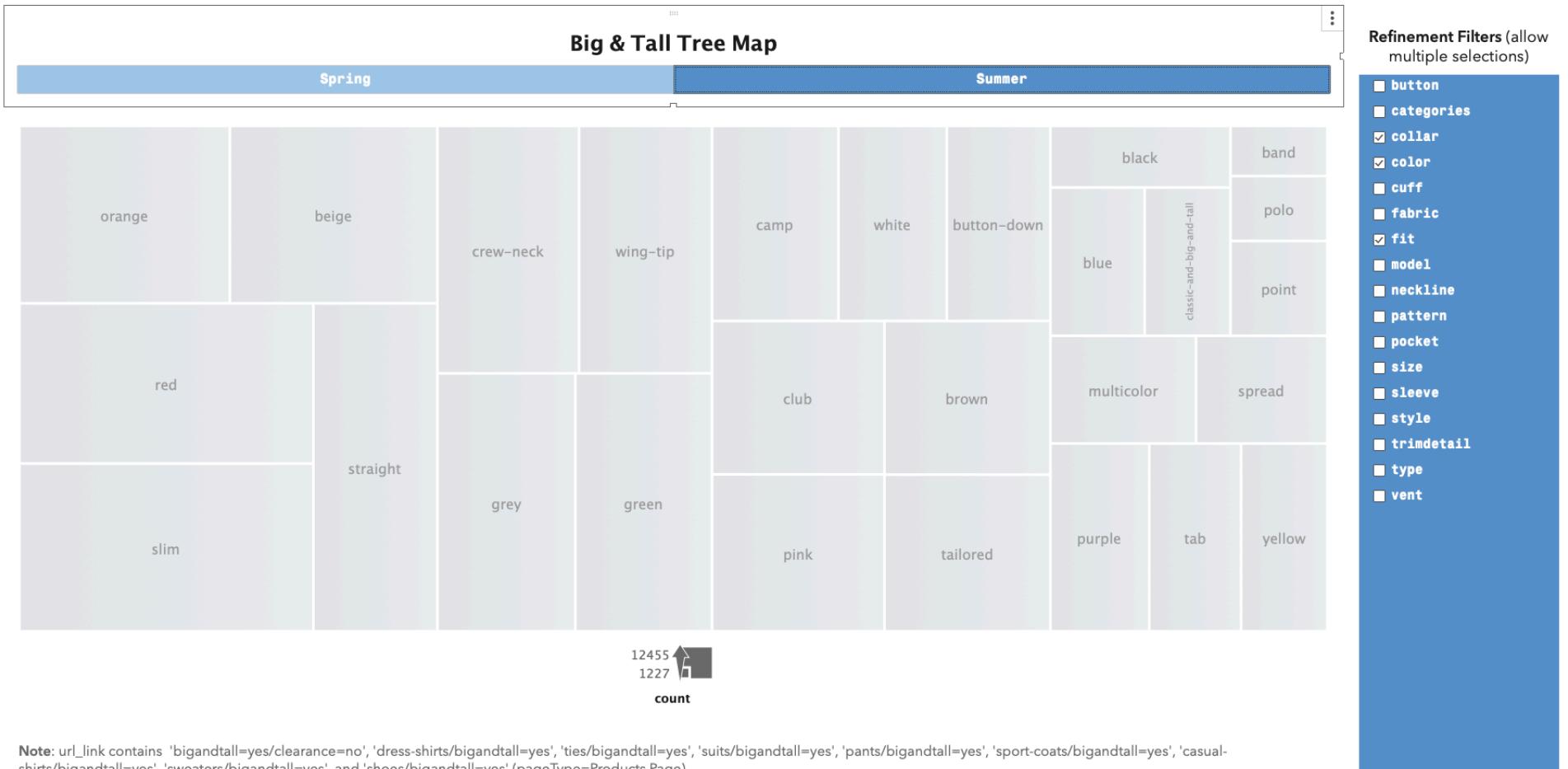


## Big & Tall Tree Map



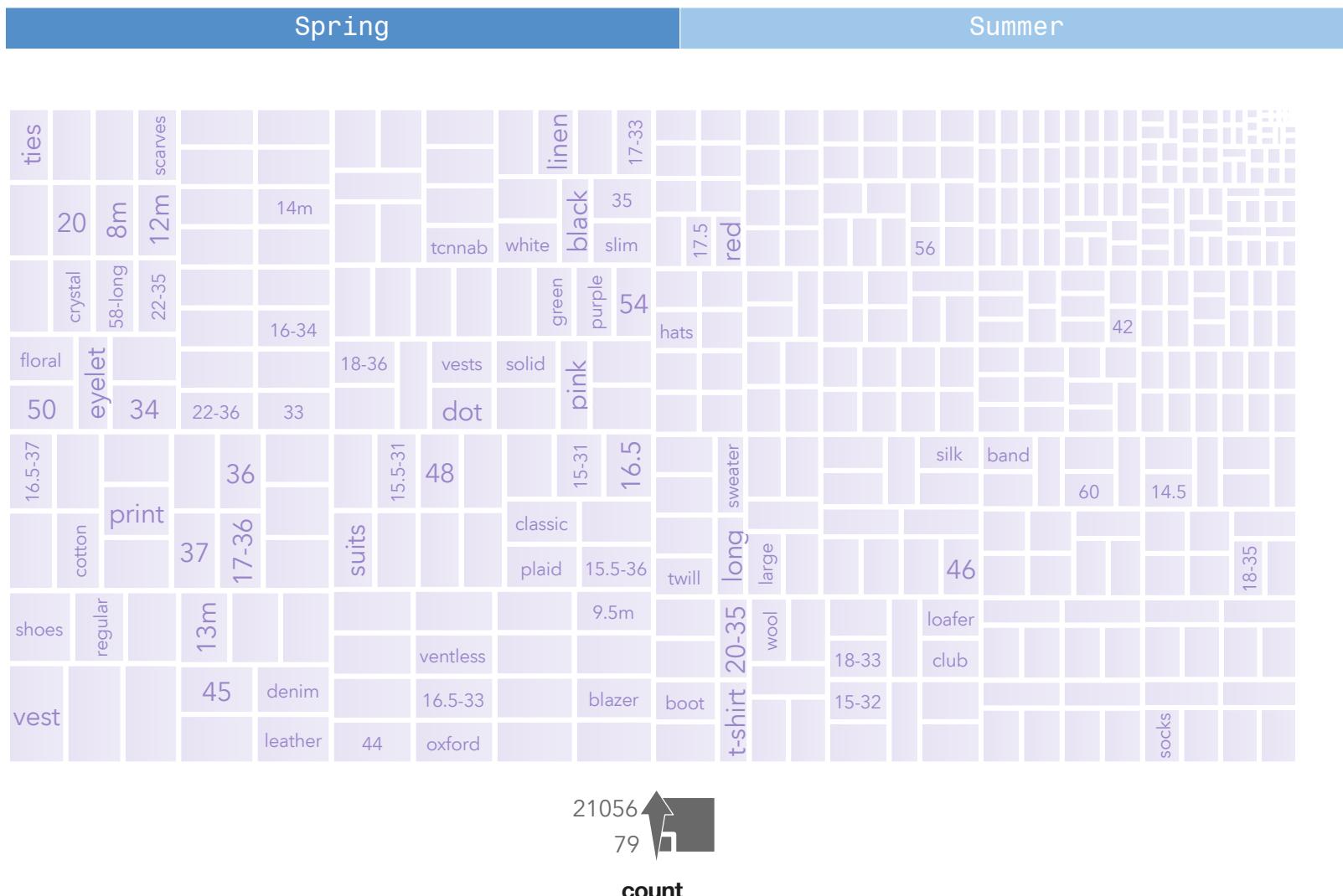
## Fake Refinement Tree Map





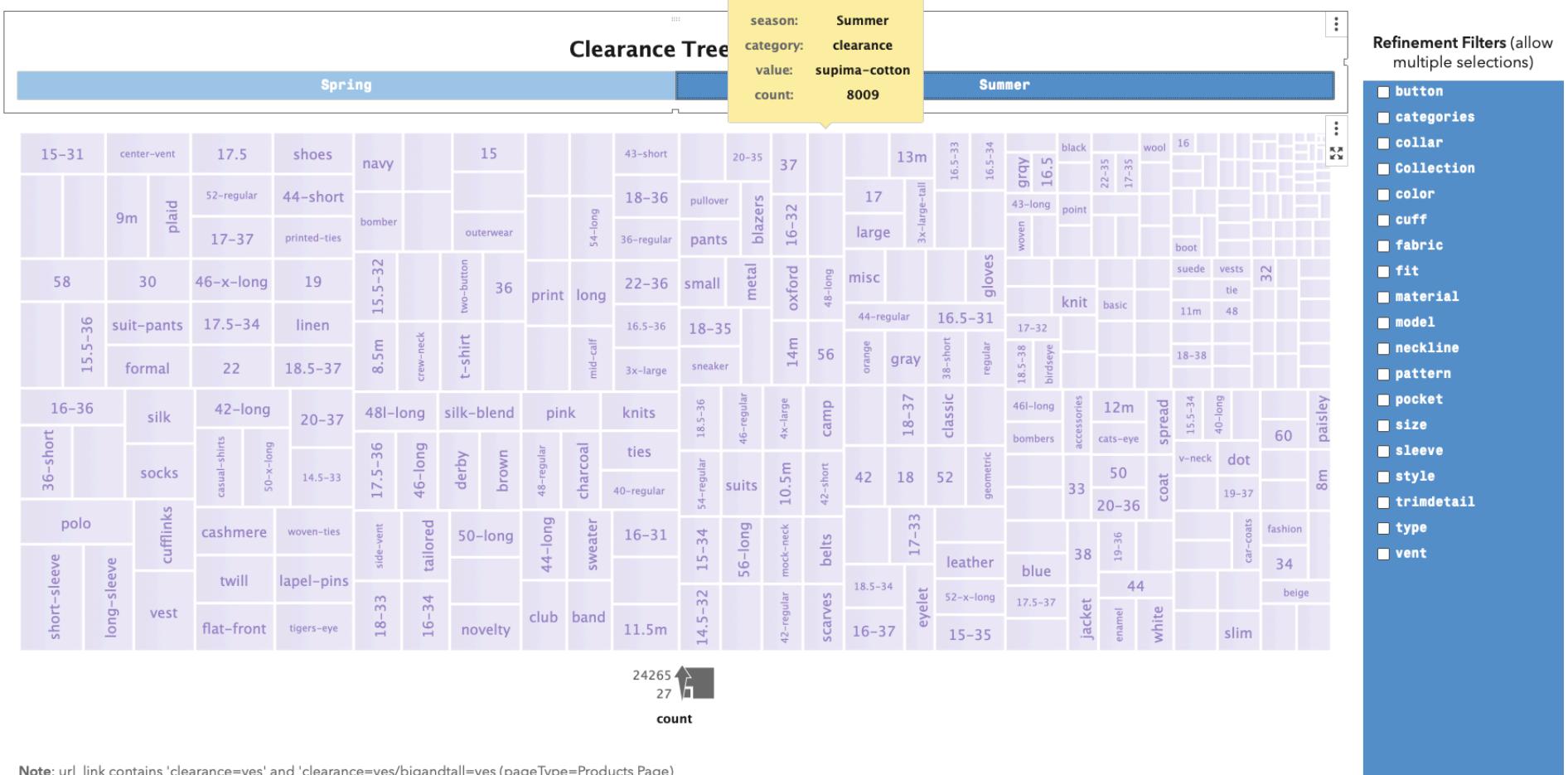
# Clearance

## Clearance Tree Map



Note: url\_link contains 'clearance=yes' and 'clearance=yes/bigandtall=yes (pageType=Products Page)

## Fake Refinement Tree Map



## Appendix

### A1.1 Refinement Filters (allow multiple selections)

Filters: filter In('collar'; 'color'; 'cuff'; 'fabric'; 'fit'; 'pattern'; 'pocket'; 'size'; 'sleeve'; 'style'; 'trimdetail')

### A1.2 Dress Shirt Tree Map

Filters: category In('dress\_shirt')  
season = 'Summer'

### A2.1 Refinement Filters (allow multiple selections)

Filters: filter In('color'; 'pattern'; 'size'; 'style'; 'type')

### A2.2 Tie Tree Map

Filters: category In('tie')  
season = 'Spring'

### A3.1 Refinement Filters (allow multiple selections)

Filters: filter In('categories'; 'collar'; 'color'; 'fabric'; 'fit'; 'model'; 'pattern'; 'size'; 'style')

### A3.2 Suit Tree Map

Filters: category In('suit')  
season = 'Spring'

### A4.1 Refinement Filters (allow multiple selections)

Filters: filter In('button'; 'color'; 'fabric'; 'fit'; 'pattern'; 'size'; 'vent')

### A4.2 Sport Coat Tree Map

Filters: category In('sport\_coat')  
season = 'Spring'  
filter = 'fabric'

#### A5.1 Refinement Filters (allow multiple selections)

Filters: filter In('color'; 'fabric'; 'fit'; 'model'; 'pattern'; 'size'; 'style')

#### A5.2 Pant Tree Map

Filters: category In('pant')  
season = 'Spring'  
filter = 'color'

#### A6.1 Refinement Filters (allow multiple selections)

Filters: filter In('collar'; 'color'; 'cuff'; 'fabric'; 'fit'; 'pattern'; 'pocket'; 'size'; 'sleeve'; 'type')

#### A6.2 Casual Shirt Tree Map

Filters: category In('casual\_shirt')  
season = 'Spring'

#### A7.1 Refinement Filters (allow multiple selections)

Filters: filter In('color'; 'fabric'; 'neckline'; 'size'; 'sleeve')

#### A7.2 Sweater Tree Map

Filters: category In('sweater')  
season = 'Spring'

#### A8.1 Refinement Filters (allow multiple selections)

Filters: filter In('color'; 'model'; 'size'; 'type')

#### A8.2 Shoe Tree Map

Filters: category In('shoe')  
season = 'Summer'  
filter = 'type'

#### A9.1 Refinement Filters (allow multiple selections)

Filters: filter In('color'; 'material'; 'size'; 'type')

#### A9.2 Accessory Tree Map

Filters: category In('accessory')  
season = 'Spring'  
filter = 'color'

#### A10.1 Refinement Filters (allow multiple selections)

Filters: filter In('button'; 'categories'; 'collar'; 'color'; 'cuff'; 'fabric'; 'fit'; 'model'; 'neckline'; 'pattern'; 'pocket'; 'size'; 'sleeve'; 'style'; 'trimdetail'; 'type'; 'vent')

#### A10.2 Big & Tall Tree Map

Filters: category In('big\_tall')  
filter = 'neckline'

#### A11.1 Refinement Filters (allow multiple selections)

Filters: filter NotMissing

#### A11.2 Clearance Tree Map

Filters: category In('clearance')  
season = 'Spring'