Lim Jin Jye (JJ)

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Career Summary

A detailed oriented and highly adaptable individual who recently graduated from SUSS, BSc in Information and Communication Technology. Able to work as an individual or in a group setting with minimal supervision required. Currently seeking for a career in the data analytics field with the knowledge of Python, SQL, and Data Virtualization using Tableau.

Skills & Abilities

PROGRAMMING

- · Python
- · SQL
- · Tableau
- · Microsoft Office/Google Workspace: PowerPoint, Excel, Word

Experience

MINISTRY OF HEALTH | DATA ANALYST (CONTRACT) | AUGUST 2021- CURRENT

- · Collect and record COVID-19 Vaccination data submitted by the different vaccination sites which includes hospitals, mobile vaccination teams and Public Health Preparedness Clinics (PHPCs)
- $\cdot\;$ Produce daily reports and slide decks for daily dissemination and presentation purposes
- Created and maintain Python scripts to automate data collection, reducing the time required from hours to minutes
- · Respond to ad-hoc requests by external parties on individual's vaccination status

STARHUB | RETENTION AND BASE VALUE MANAGEMENT | JUNE 2021- AUGUST 2021

- Manage and drive campaigns in online, tele-sales and physical stores to minimise churn and increase
 ARPU for home products (TV and Broadband) with the help of data models
- Manage and coordinate upsell/cross-sell marketing campaigns through Email, SMS, and in-app notifications
- Collect data and create low fidelity dashboard to understand and tackle the reasons of churn in TV services which evolved in person store surveys

STARHUB | USER ACCEPTANCE TESTING EXECUTIVE (CONTRACT) | JUNE 2017 - JUNE 2021

- Facilitate Sprint Reviews and Retrospective and contributed to process improvement as part of Agile methodology for faster app release cycle, doubling release for MyStarHub App (MSA)
- · Review, identify requirement gaps and inconsistencies for Waterfall projects
- Draft and execute test cases for MSA projects such as Mobile iD, new Rewards system, and Partnership products such as Disney+ and Amazon Prime
- Heavily involved in the Revamp of MSA which increased user rating from 1.5 stars to 4.4 stars in move Google PlayStore and Apple App Store

TRAINING SPECIALIST | ARMOUR TRAINING INSTITUTE (ATI) | APRIL 2016 - MAY 2017

- · Indent, Allocate and carried out ammunition briefings for all ATI trainings wings and Reservist units
- · Create Weapon Danger Area (WDA) mapping for all live firing training for ATI and Reservist units
- · Plan and forecast regimental duties for more than 30 officers and warrant officers monthly
- · Implemented ammunition forecast & tracking spreadsheet for better allocation planning

ENTERPRISE RISK SERVICES (ERS) INTERN | DELOITTE & TOUCHE LLP | APRIL 2014 – AUGUST 2014

- · Assisted executives in collating and researching Singapore listed companies and its background
- · Help Supervisor to carry out User Acceptance Testing on completed system and creation of user guide
- Assisted Supervisor on the installation of IBM DB2

Education

DEGREE | JANUARY 2018 - OCTOBER 2021 | SINGAPORE UNIVERSTIY OF SOCIAL SCIENCES(SUSS)

- · Bachelor of Science in Information and Communication Technology (BICT)
- · Pass with Merit
- · Relevant Coursework: Database Management System, Data Programming, Analytics for Decision-Making, Big Data Computing in Cloud, Principle of Project Management

DIPLOMA | APRIL 2012 - APRIL 2015 | TEMASEK POLYTECHNIC

- · Diploma in Business Information Technology (BIT)
- · Relevant Coursework: Database Information System, Data Mining

Certification and Awards

- · Coursera/Google
 - o Google Data Analytics Certificate/Specialization
- · PeopleCert/ITIL/SUSS
 - o ITIL v4 Foundation Certificate in IT Service Management
- · Singapore Armed Forces Armour Training Institute (ATI)
 - o Best Commander of the Month (February 2017)

Personal Project

- · ASEAN COVID-19 Dashboard using Tableau Public Tableau
- · Python/Pandas Project Kaggle

References

Yin Kiat Chong Digital Programme Manager, StarHub +65 9841 2730

Nicole Ong Assistant Digital Project Manager, StarHub +65 9457 2648