



**Class ID:** [MKT3300.011.23F](#)  
**Title:** Principles of Marketing  
**School:** Naveen Jindal School of Management  
**Instructor:** [Jin Miao](#)

## Course Experience for mkt3300.011.23f - Principles of Marketing

**Instructor Jin Miao (mkt3300.011.23f)**

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The instructor provided timely feedback.							%	-	-	5%	30%	65%	100%	M	<b>4.73</b>
							#	-	-	1	6	13	20	μ	4.60
														σ	0.60
														N	20

The instructor was accessible outside of class.							%	-	-	10%	25%	65%	100%	M	<b>4.73</b>
							#	-	-	2	5	13	20	μ	4.55
														σ	0.69
														N	20

The instructor evaluated students fairly.							%	-	-	5%	5%	89%	100%	M	<b>4.94</b>
							#	-	-	1	1	17	19	μ	4.84
														σ	0.50
														N	19

Overall, this instructor was excellent.							%	-	-	-	32%	68%	100%	M	<b>4.77</b>
							#	-	-	-	6	13	19	μ	4.68
														σ	0.48
														N	19

### Student Experience for mkt3300.011.23f - Principles of Marketing

Evaluation Scale is <a href="#">5 Level Likert Item</a>	SD	D	N	A	SA	%/#	SD	D	N	A	SA	TOT	Summary Statistics	
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I was free to ask questions and express my opinions and ideas.							%	-	-	-	32%	68%	100%	M	<b>4.77</b>
							#	-	-	-	6	13	19	μ	4.68
														σ	0.48
														N	19

My performance was evaluated fairly.							%	-	-	5%	32%	63%	100%	M	<b>4.71</b>
							#	-	-	1	6	12	19	μ	4.58
														σ	0.61
														N	19

I discussed ideas from this course with others outside the classroom.							%	-	11%	16%	21%	53%	100%	M	<b>4.55</b>
							#	-	2	3	4	10	19	μ	4.16
														σ	1.07
														N	19

This course has been (or will be) of value to me.							%	-	5%	16%	26%	53%	100%	M	<b>4.55</b>
							#	-	1	3	5	10	19	μ	4.26
														σ	0.93
														N	19

This course inspired me to learn more.							%	-	-	21%	32%	47%	100%	M	<b>4.42</b>
							#	-	-	4	6	9	19	μ	4.26
														σ	0.81
														N	19

Report URL: [go.utdallas.edu/eval/mkt3300.011.23f](https://go.utdallas.edu/eval/mkt3300.011.23f)  
 Report PDF: [go.utdallas.edu/eval/mkt3300.011.23f/pdf](https://go.utdallas.edu/eval/mkt3300.011.23f/pdf)  
 Enrollment: 49  
 Cache: 2024-07-24 21:28:02

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