

PROJECT GOALS & QUESTION

Project Goals:

- Demonstrate the end-to-end data science process
- Use real-world NYC data
- Predict risk factors for shootings

Key Question: ?

 How can past data help us decide where and when to deploy police resources most effectively?

DATA OVERVIEW



This is a Non-Federal dataset covered by different Terms of Use than Data.gov. <u>See Terms</u>

NYPD Shooting Incident Data (Historic)

Metadata Updated: April 19, 2025

List of every shooting incident that occurred in NYC going back to 2006 through the end of the previous calendar year.

This is a breakdown of every shooting incident that occurred in NYC going back to 2006 through the end of the previous calendar year. This data is manually extracted every quarter and reviewed by the Office of Management Analysis and Planning before being posted on the NYPD website. Each record represents a shooting incident in NYC and includes information about the event, the location and time of occurrence. In addition, information related to suspect and victim demographics is also included. This data can be used by the public to explore the nature of shooting/criminal activity. Please refer to the attached data footnotes for additional information about this dataset.

Where Our Data Comes From:

Source: NYPD Open Data Portal

• **Period**: 2006–2024

• ~30,000 records

• Features: Date, time, location, demographics (victim & perpetrator)

DATA CLEANING & PREPARATION

```
Step 2: Tidy and Transform Data
Remove Unnecessary Columns
The following columns are not needed for this assignment:
PRECINCT, JURISDICTION_CODE, LOCATION_DESC, X_COORD_CD, Y_COORD_CD, Lon_Lat
nypd_shooting <- nypd_shooting %>%
 select(-c(PRECINCT, JURISDICTION_CODE, LOCATION_DESC, X_COORD_CD, Y_COORD_CD, Lon_Lat)) %>%
 mutate(OCCUR_DATE = mdy(OCCUR_DATE),
         OCCUR_TIME = hms(OCCUR_TIME),
         Shootings = 1,
         OCCUR_YEAR = year(OCCUR_DATE),
        OCCUR_MONTH = month(OCCUR_DATE, label = TRUE, abbr = TRUE),
        OCCUR WDAY = weekdays(OCCUR DATE),
         OCCUR HOUR = hour(hms(OCCUR TIME)))
```

Making Raw Data Useful:

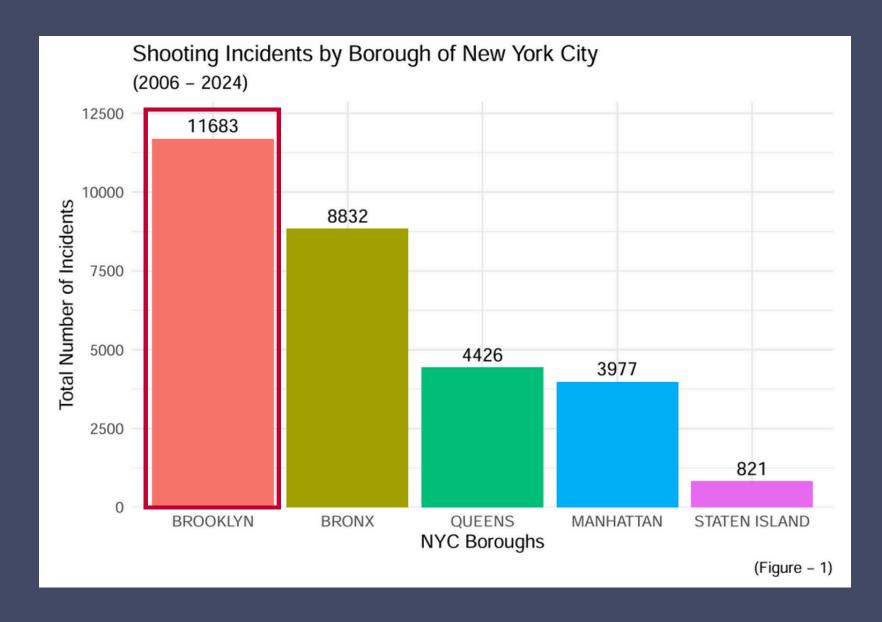


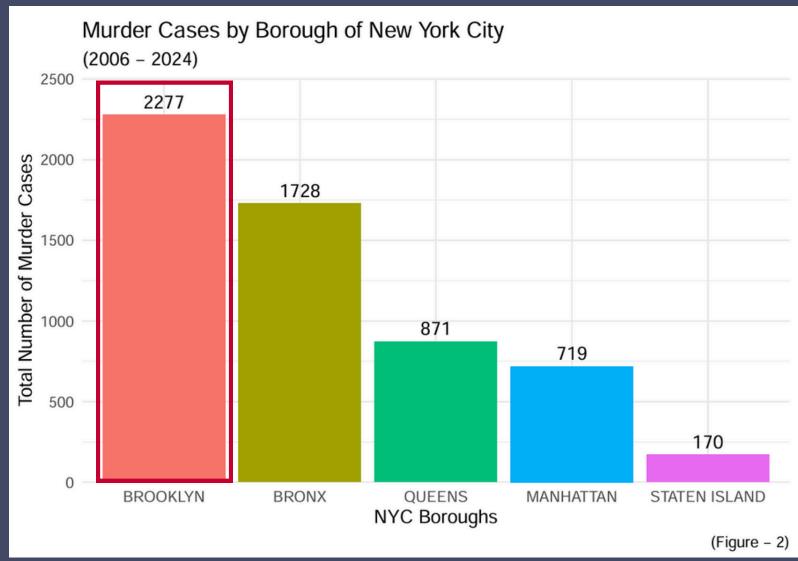
- Remove unnecessary columns
 - PRECINCT, JURISDICTION_CODE, LOCATION_DESC, X_COORD_CD, Y_COORD_CD, Lon_Lat
- Replace missing values and remove extreme values in the data
- Converted time/date formats
- Descriptive statistics

GEOGRAPHIC HOTSPOTS OF VIOLENCE

Where Shootings Happen Most

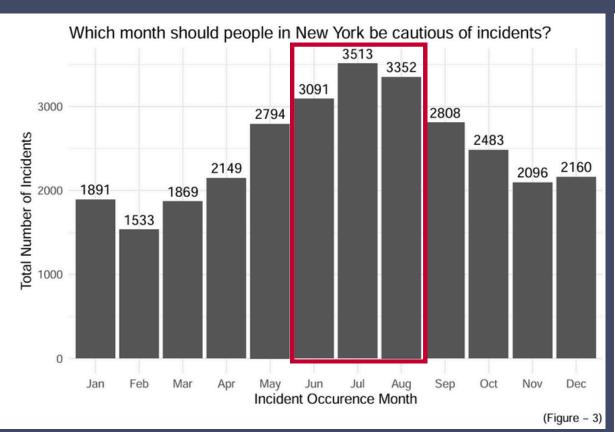
- Brooklyn recorded the highest number of shooting incidents
- The pattern is similar when looking specifically at murder cases

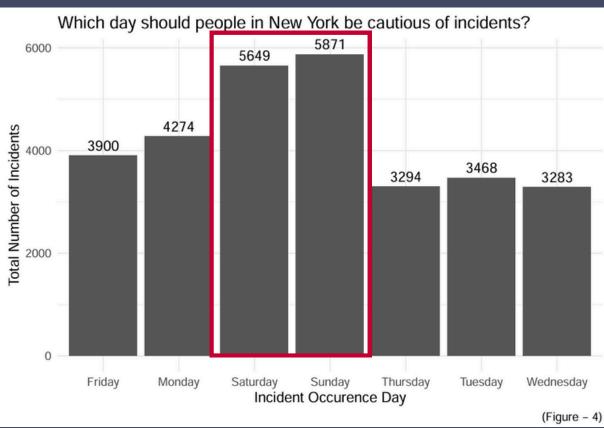


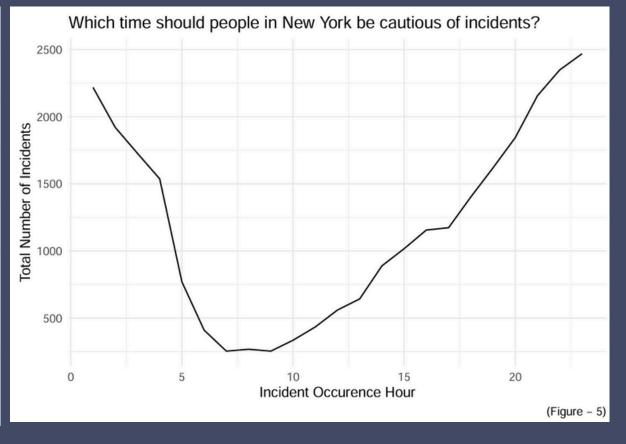


WHEN CRIME HAPPENS

- **Summer** months—particularly June, July, and August
- Weekends tend to have more criminal activity
- Evenings and nighttime are the riskiest hours.







THE PROFILE OF PERPETRATORS AND VICTIMS

Who's Involved?

- A significant number of incidents involve individuals aged 18–24 and 25–44
- Black and White Hispanic individuals appear most frequently in incident records.
- The vast majority of incidents involve **male** individuals

<pre>table(nypd_shooting\$PERP_AGE_GROUP, nypd_shooting\$VIC_AGE_GROUP)</pre>									
##									
##		<18	1022	18-24	25-44	45-64	65+	UNKNOWN	
##		812	0	3568	4342	573	44	5	
##	(null)	156	0	457	859	135	21	0	
##	<18	566	0	669	455	90	23	2	
##	18-24	825	1	2903	2483	355	49	14	
##	25-44	284	0	1622	3773	571	52	40	
##	45-64	22	0	90	419	221	18	5	
##	65+	0	0	2	27	25	13	0	
##	Unknown	416	0	1364	1202	148	16	2	

```
## ## F M Unknown
## (null) 176 1452 0
## F 80 380 1
## M 1830 15003 7
## Unknown 112 1387 1
```

PREDICTING MURDER CASES

- Use logistic regression to estimate the probability that a shooting incident
- The **victim's age group** and the **perpetrator's race** were statistically significant predictors of whether the victim survived

```
## (Intercept)
# Logistics Regression
glm_model <- glm(STATISTICAL_MURDER_FLAG ~ PERP_RACE + PERP_SEX + PERP_AGE_GROUP + VIC_RACE + VIC_SEX +
                                                                                                   ## PERP RACE(null)
                                                                                                                                                      ***
summary(glm_model)
                                                                                                   ## PERP_RACEAMERICAN INDIAN/ALASKAN NATIVE
                                                                                                   ## PERP_RACEASIAN / PACIFIC ISLANDER
                                                                                                   ## PERP RACEBLACK
                                                                                                                                                      ***
                                                                                                   ## PERP_RACEBLACK HISPANIC
                                                                                                                                                      ***
## glm(formula = STATISTICAL_MURDER_FLAG ~ PERP_RACE + PERP_SEX +
                                                                                                   ## PERP_RACEUnknown
                                                                                                                                                      ***
      PERP_AGE_GROUP + VIC_RACE + VIC_SEX + VIC_AGE_GROUP + OCCUR_HOUR +
                                                                                                   ## PERP RACEWHITE
                                                                                                                                                      ***
      OCCUR_WDAY + OCCUR_MONTH + Latitude + Longitude + BORO, family = binomial,
                                                                                                   ## PERP_RACEWHITE HISPANIC
      data = nypd_shooting)
##
                                                                                                                                                      ***
                                                                                                   ## PERP_SEX(null)
## Coefficients: (3 not defined because of singularities)
                                                                                                   ## PERP SEXF
                                                                                                                                                      ***
                                          Estimate Std. Error z value Pr(>|z|)
                                                                                                   ## PERP_SEXM
                                                                                                                                                      ***
                                         67.926327 144.547278 0.470 0.638409
## (Intercept)
```

```
## VIC_AGE_GROUP1022
## VIC_AGE_GROUP18-24

## VIC_AGE_GROUP25-44

## VIC_AGE_GROUP45-64

## VIC_AGE_GROUP65+

## PERP_SEX(null)

### PERP_SEXF

## PERP_SEXF

## PERP_SEXF

***

## PERP_SEXF

***

## PERP_SEXF

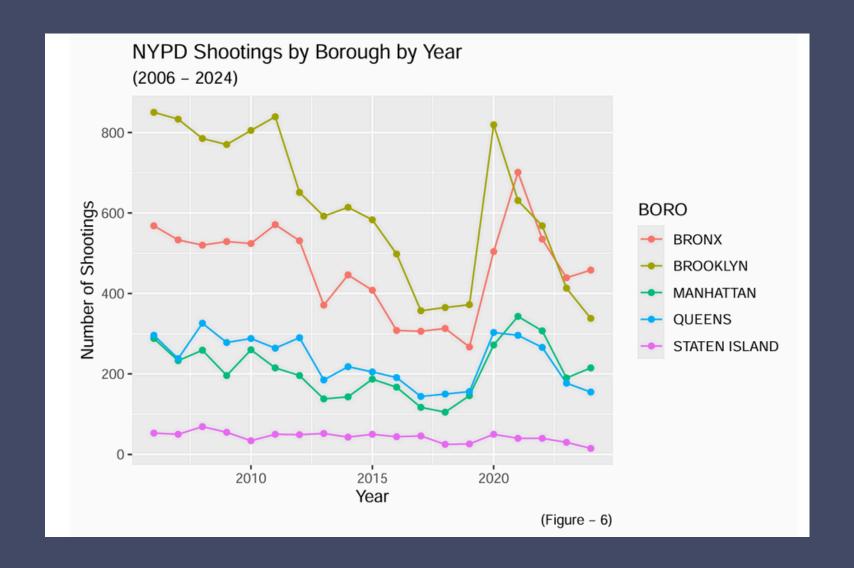
***

## PERP_SEXF

***

## PERP_SEXF
```

WHATILEARNED

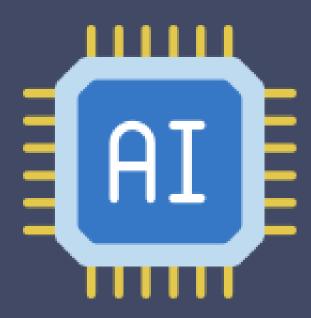


- My assumptions were challenged I initially expected the Bronx to lead in incidents
- Shows the risk of relying on media-driven stereotypes
- Supports CNN reporting: NYC shootings rose 73% in May 2021 vs. May 2020

FINAL THOUGHTS







- Data helps fight crime more effectively
- Summer & weekends are high-risk
- Young men are most involved
- Predictive modeling has real-world value

